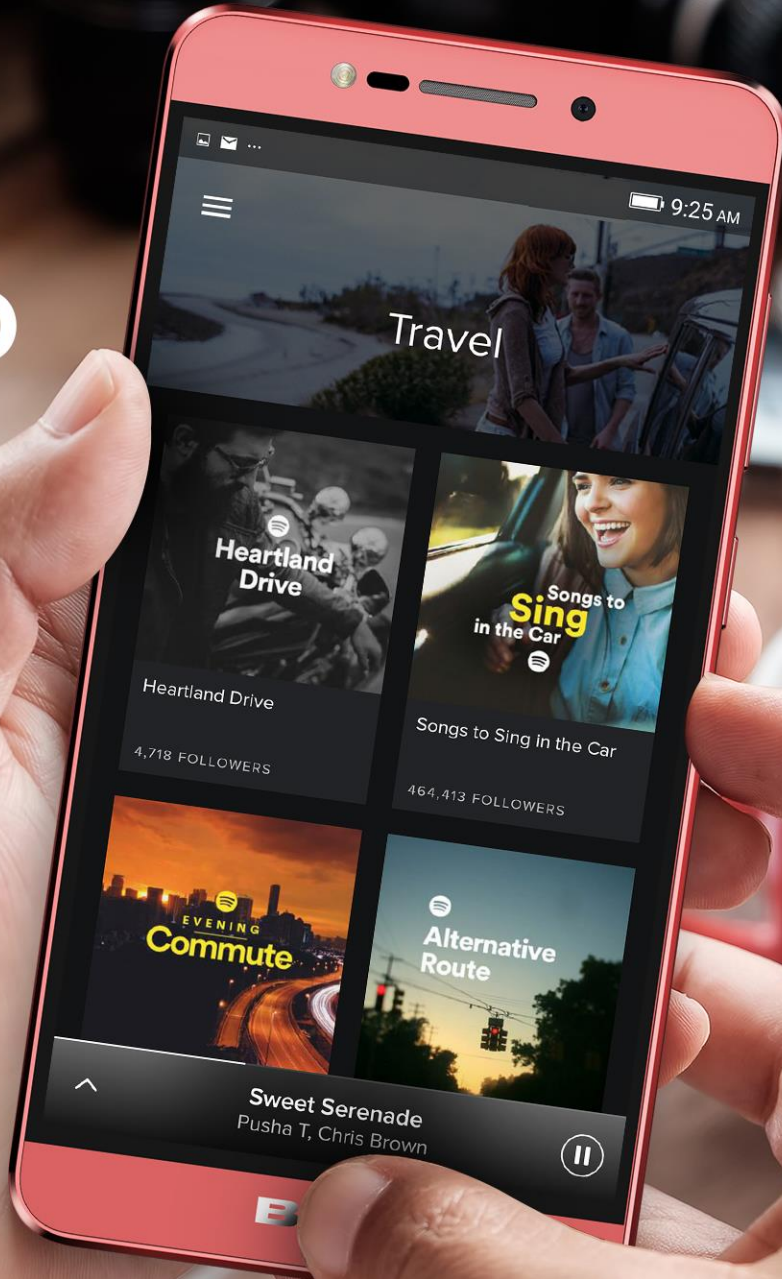


BLU
BOLD LIKE US

STUDIO C HD

COLORFILLED

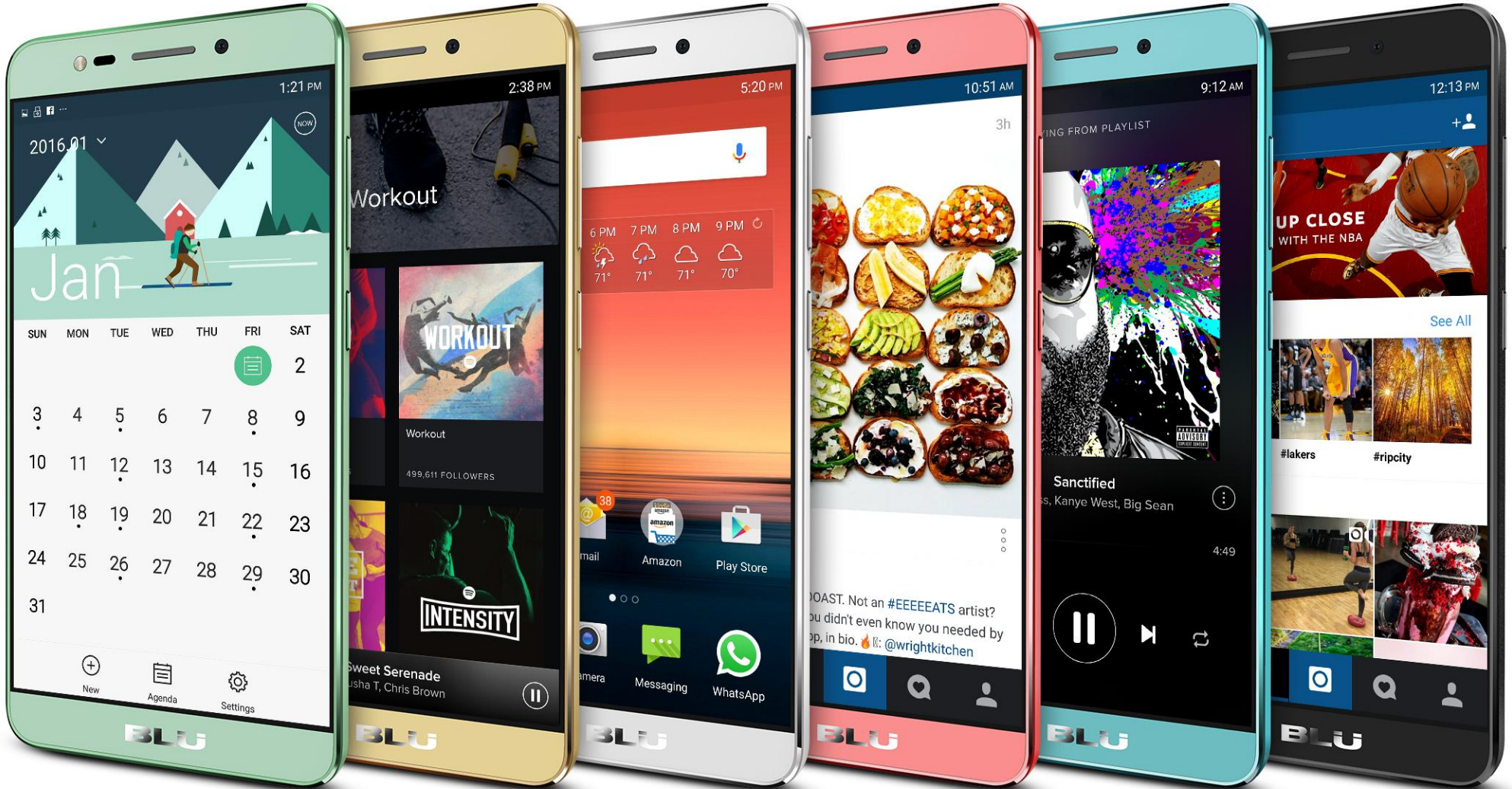


BLU
BOLD LIKE US

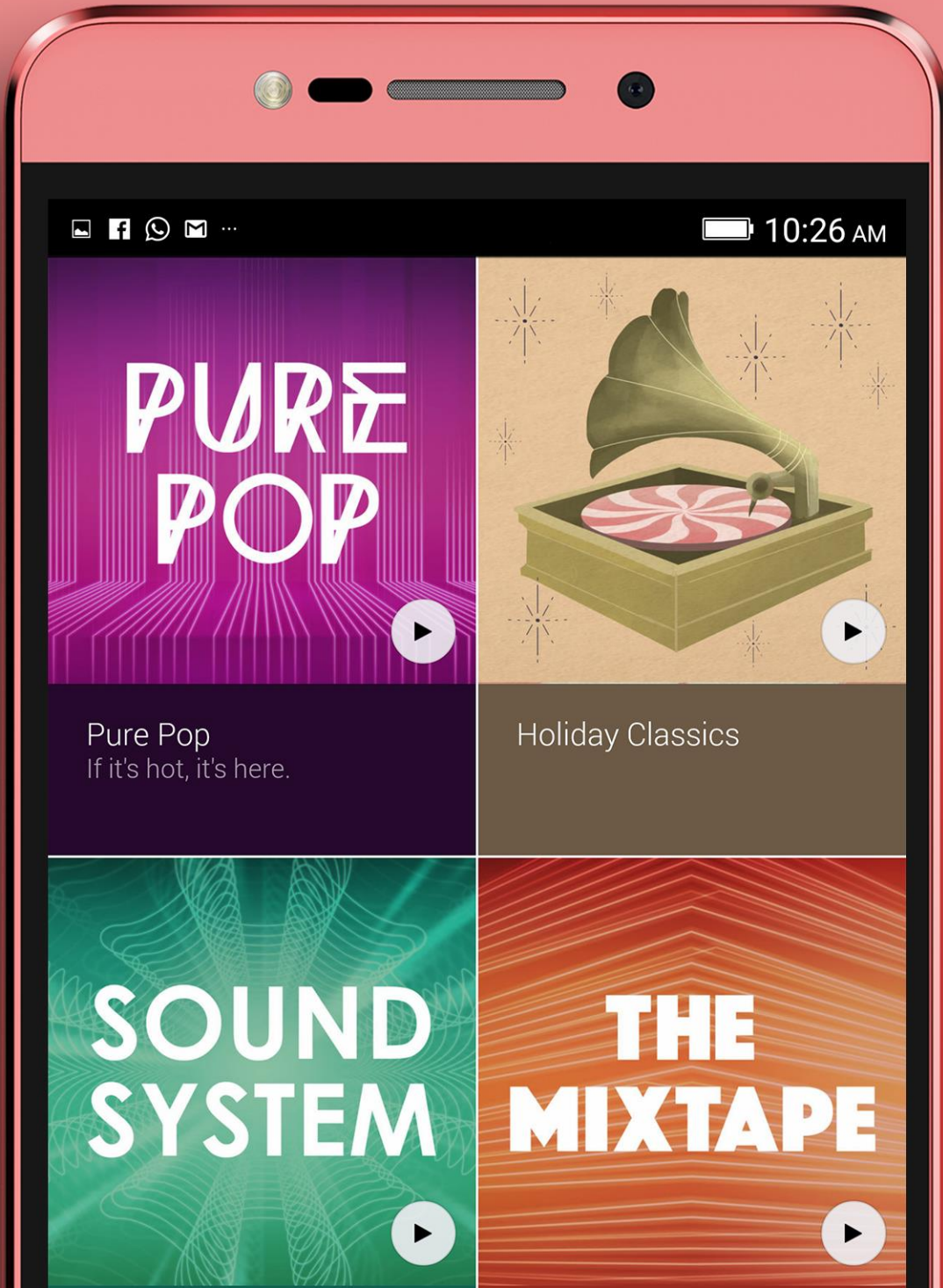
STUDIO C HD

COLORFILLED









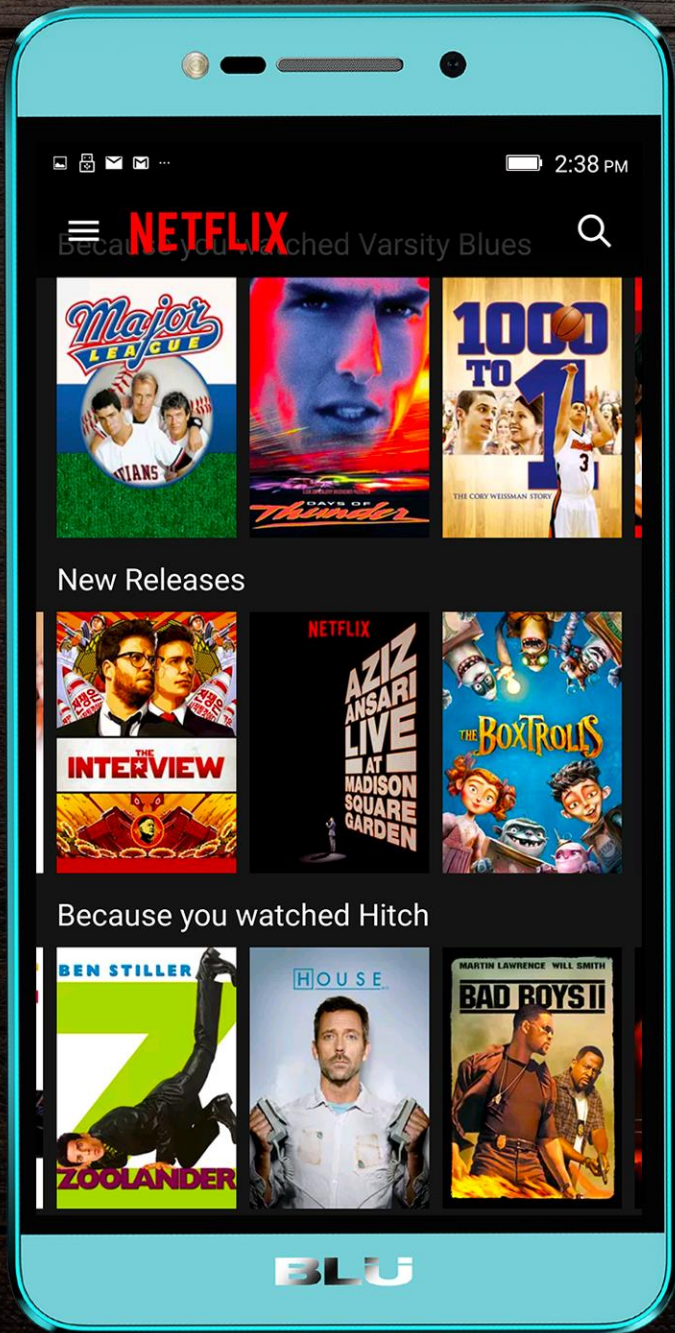
KEY SELLING POINTS

Introducing the **Studio C HD**, with amazing design and color selections that will surely fit your style and personality.

Powered by a Mediatek 6580 chipset at **1.3GHz Quad Core processor** coupled with the latest Android v5.1 Lollipop, user can experience seamless productivity.

A generous and bright **5.0" HD display with 720 x 1280 resolution** assure that your view will be crisp and clear.

Capture life's memorable moments with the two built in cameras, a **8MP main and 5MP front mounted selfie camera**. The Studio C HD is a versatile companion to captivate all of life's simple pleasures.



VIVID AND BRIGHT

The Studio C HD comes with a bright and vivid **5.0" display** with 720 x 1280 resolution that will bring all the image on screen to life. Enjoy your favorite movie on Netflix or play the trendy game on a big display like how it was meant to be.

We didn't stop there as your display has **BLU Infinite View (IPS)** and **Nex Lens Technology (OGS)** to ensure the best viewing angles and representation of everything that is popping out of your screen.

DESIGN INSPIRED

The Studio C HD blends **technology and design into an incredible package**. The mirror-like metal finishing front frame brings out the essence of a great smartphone with custom color matched touch panel. **Six vibrant color selections** ensure there is a special fit for you.



FEEL THE POWER

HSPA+ 21Mbps

Powered by a **1.3GHz Quad-core processor**, the smooth and very seamless multitasking capability of the Studio C HD ensures an excellent user experience.

From a vibrant Powerpoint presentation to your favorite movie on Netflix, the superior image quality on this device is a result of the built in Mali 400 GPU processing all of your graphical needs.



CAPTURE THE MOMENT

Take advantage of the main **8MP autofocus** camera on your Studio C HD to capture all of life's great moments. For those loved ones that live far away, there is a **5MP camera** so being in touch is a video call away.



FRONT FLASH

If you find yourself in a low lit area, use the front flash to get the best exposure.





ANDROID V5.1 LOLLIPOP

ANDROID V5.1 LOLLIPOP NEW FEATURES:

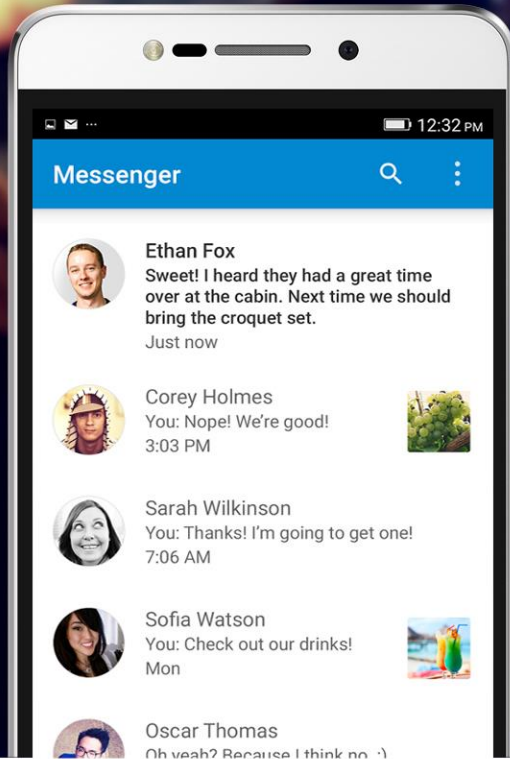
- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.



COLORFILLED

DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



UNLOCKED
CHOOSE YOUR CARRIER



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **Studio C HD** comes with **3G 850/1700/1900/2100** so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS**, and entire MVNO network.

DATA SPECIFICATIONS

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1700/1900/2100

PROCESSOR

Mediatek 6580 | 1.3GHz Quad Core
with Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" HD 720X1280 – 294 ppi

CAMERA

8MP Autofocus Main 3264x2448 pixels
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

2000mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

UPC CODES STUDIO C HD

Studio C HD 848958024484 Black
Studio C HD 848958024491 Blue
Studio C HD 848958024507 Gold
Studio C HD 848958024514 Green
Studio C HD 848958024521 Pink
Studio C HD 848958024538 White

STUDIO C HD



MEDIATEK

COLORFILLED



COMPARISON

PRODUCT NAME	STUDIO C HD	GALAXY J3
BRAND	BLU	Samsung
FAMILY	Studio	Galaxy
DIMENSIONS/WEIGHT	144.7 x 71.2 x 10.18mm 176g	142.3 x 71 x 7.9 mm 138g
OPERATING SYSTEM	Android OS, v5.1 Lollipop	Android OS, v5.1 Lollipop
DATA	GSM / HSPA	GSM / HSPA / LTE
PROCESSOR	✓ 1.3GHz Quad-core	1.2GHz Quad-core
INTERNAL MEMORY/RAM	8GB 1GB RAM	8GB 1.5GB RAM
DISPLAY SIZE	5.0" HD	5.0" HD
DISPLAY RESOLUTION	720 x 1280	720 x 1280
MAIN CAMERA	8MP	8MP
SECONDARY CAMERA	✓ 5MP w/flash	5MP
BATTERY	2000mAh	2600mAh

