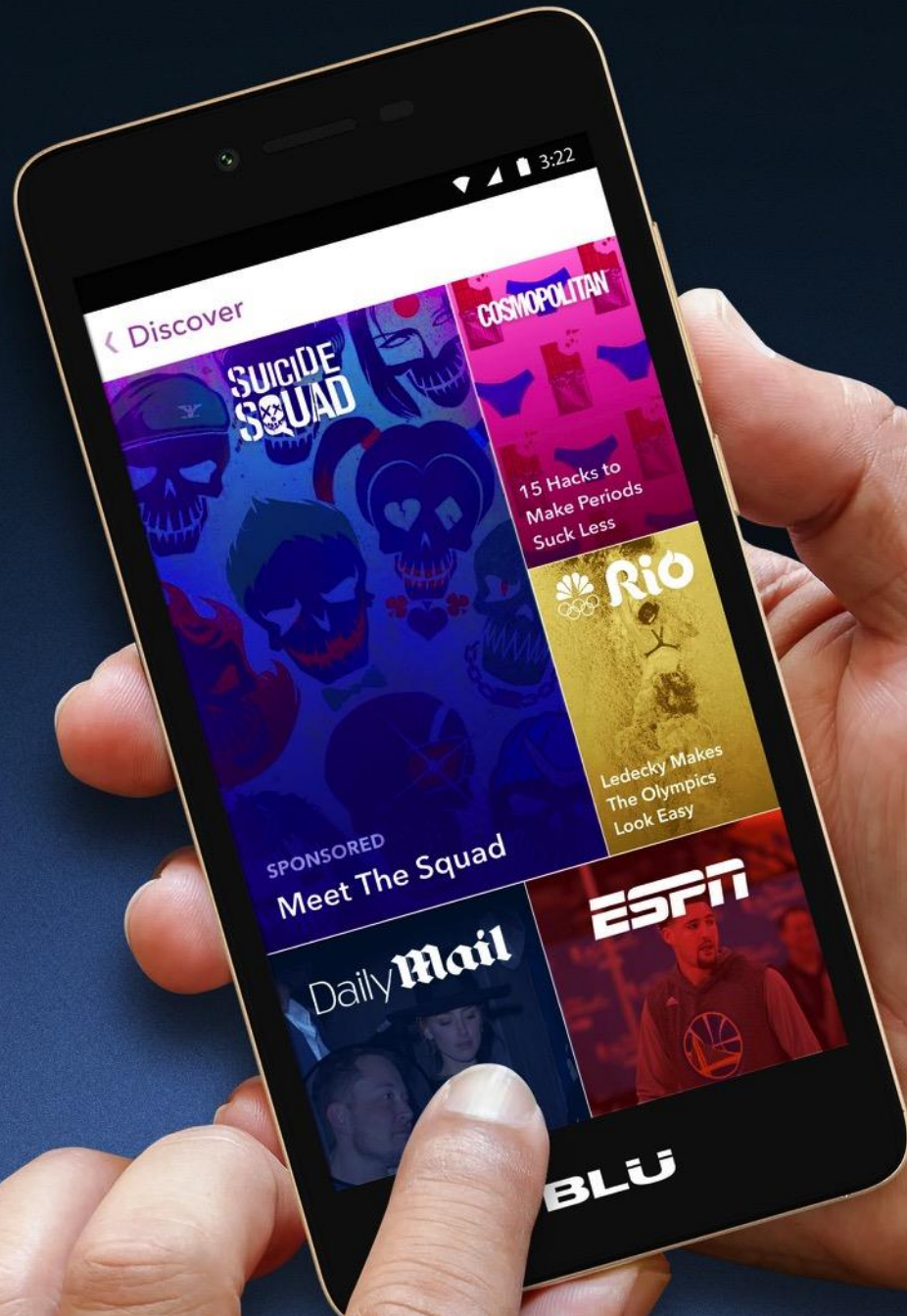


**BLU**  
BOLD LIKE US

**STUDIO G HD** *LTE*  
Grand possibilities



**MEDIATEK**

**4G**  
*LTE*

# STUDIO G HD *LTE*

Grand possibilities



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Grand possibilities



**4G**  
LTE

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STUDIO G HD LTE





## KEY SELLING POINTS

Introducing the all new STUDIO G HD LTE, the newest addition to the STUDIO series, with better performance in a compact and stylish form factor.

Performance is a key ingredient when building a smartphone, MediaTek 6737 with 64 Bit 1.3GHz Quad Core which offer 4G LTE connectivity. Paired with 8GB of internal memory for all your music, video and pictures while 1GB RAM ensure flawless usage.

A bright and vivid 5.0" HD display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection. With BLU Infinite View (IPS) Technology, user can enjoy their favorite movie with true clarity from any angle.

Capture crystal clear images with 5MP Auto Focus with 2MP Front Camera. With built in 2.8 aperture to ensure high quality images.

Running the latest Android v6.0 Marshmallow your experience will be like no other smartphone you have ever owned.



## DESIGN INSPIRED

The STUDIO G HD LTE is an engineering wonder with technology and design. A smooth paint surface treatment gives the handset a great hand feel experience. Available in Black and Gold, users will be sporting the smartphone in style like no other.



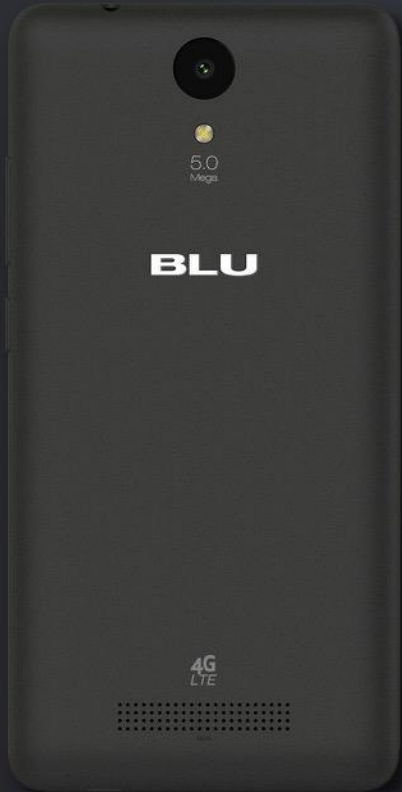
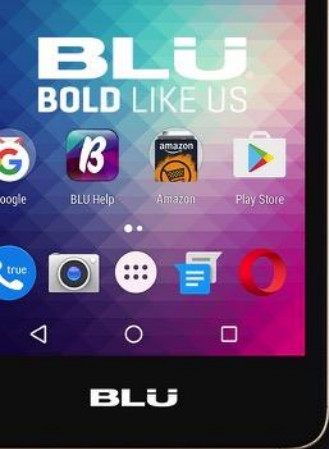


## VIVID DISPLAY

The STUDIO G HD LTE utilize state of the art technology with its 5" HD clear display. Add to that the BLU Infinite View (IPS Technology), the final display will blow your mind.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your awesome STUDIO G HD LTE's 720 x 1280 high definition resolution screen. Experience that is incomparable to any other device on the market.





STUDIO G HD <sup>LTE</sup>

# FLAWLESS MULTITASKING

A 64-bit MediaTek 6737 1.3GHz Quad-core processing power that is both smooth and lag free. Stay connected to 4G LTE high speed connectivity and never miss a thing.

With 8GB internal memory, all your music, photos, and movies are only a touch away. Need more? The STUDIO G HD LTE has a built in MicroSD slot that can expand your memory up to 64GB.

Play your favorite video games, watch movies, and access you favorite YouTube video on the STUDIO G HD LTE with a Mali- T720 graphic processor ensure smooth video playback.

**4G  
LTE**

**BLU**  
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STUDIO G HD *LTE*

## OPTICAL PERFORMANCE

Utilizing a 5MP Auto Focus as the main camera along with 2MP front selfie camera, the STUDIO G HD LTE offer the fully optimized camera experience. With built in f2.8 aperture, all the images are life like and meant to be cherish forever.

**5MP**  
Auto Focus  
Camera

**2MP**  
Selfie Camera



f2.8 Aperture



Flash



## SELFIE TIME

Your selfie camera is optimized with an incredible 2MP camera hardware for awesome images. Capture memorable moments with all of your friends and family with built in wide angle lens. With a default Face Beauty built in, your images will be flawless no matter what.

**BLÜ**



# Android 6.0 Marshmallow

## NEW FEATURES

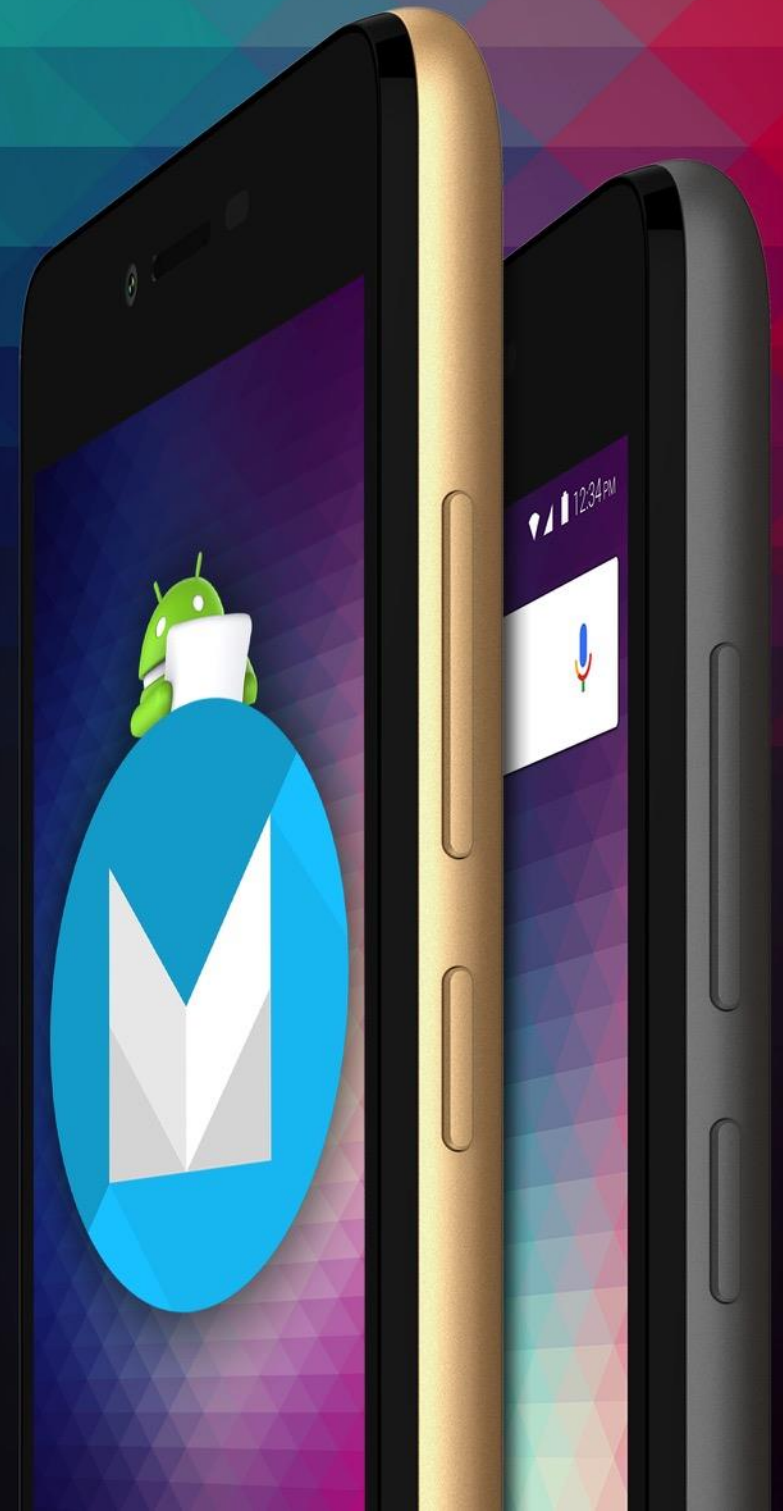
Redesigned user interface that is friendly and intuitive.

Lock screen notifications that offer quick actions as well as quick access.

Project Volta for better battery life than any previous version.

Multitasking is now easier with a complete look at your open applications.

Multiple users and guest mode make it easy to share your device without compromising your personal information.





## DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices. You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



## DEVICE COMPARISON

## STUDIO G HD LTE

## SAMSUNG GALAXY J3

**Brand**  
**Family**  
**Dimensions | Weight**  
**Operating System**  
**Processor**  
**Internal Memory | RAM**  
**Display Size | Resolution**  
**Main Camera**  
**Secondary Camera**  
**Battery**

**BLU**  
 STUDIO  
 145 x 72 x 9.4mm | 145g  
 ✓ Android v6.0 Marshmallow  
 1.3GHz Quad-core | 64 Bit  
 8GB | 1GB RAM  
 5.0" 720 x 1280 – 294ppi  
 5MP Auto Focus  
 2MP  
 2,200mAh

**Samsung**  
 Samsung  
 142.3 x 71 x 7.9 mm  
 Android 5.1.1 Lollipop  
 1.3GHz Cortex-A7  
 8/16GB | 1.5GB RAM  
 5.0" | 720 x 1280 – 294ppi  
 8MP Auto Focus  
 5MP  
 2,600mAh

# DATA SPECIFICATIONS

## TECHNOLOGY

Android v6.0 Marshmallow  
HSPA+ 42 Mbps  
4G LTE: Up to 150 Mbps  
3G 850/1700/1900/2100  
4G LTE 2/4/7/12/17

## PROCESSOR

MediaTek 6737 | 64-Bit  
1.3GHz Quad Core  
With Mali-T720 GPU

## MEMORY

Internal 8GB | 1GB RAM  
MicroSD up to 64GB

## DISPLAY

5.0" HD 720 x 1280 – 294ppi  
BLU Infinite View (IPS Technology)

## CAMERA

5MP Main Auto Focus 2,592 x 1,944 pixels  
2MP Front  
LED Flash  
HD 1080p Video @30fps

## BATTERY

2,200mAh

## CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
Micro USB v2.0

848958028406 Gold  
848958028413 Grey





BOX



PHONE



PROTECTIVE CASE



SCREEN PROTECTOR



QUICK GUIDE



USB CABLE



CHARGER



HEADPHONES



BATTERY