

STUDIO **SELFIE 2**
Just be you



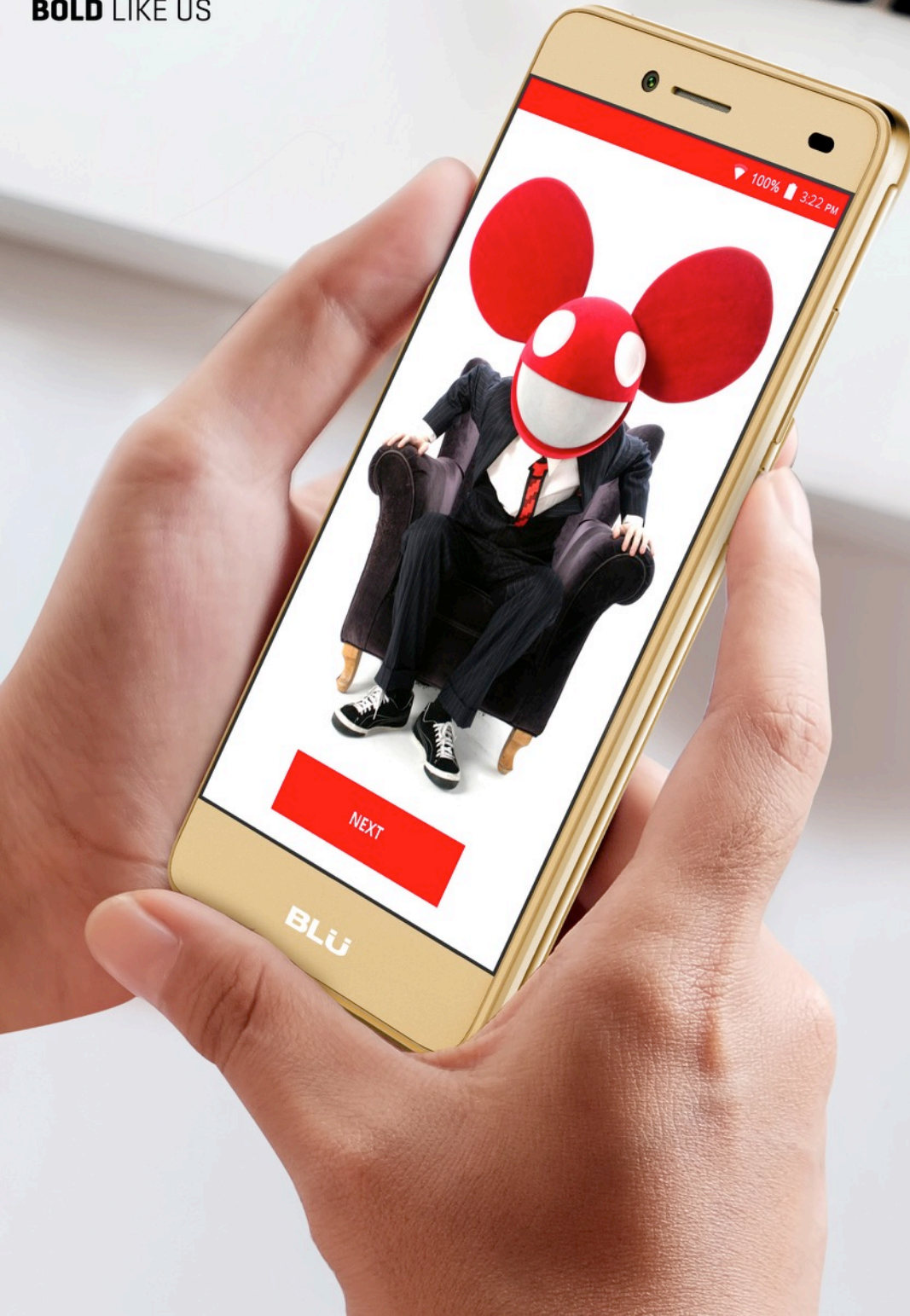
BLU
BOLD LIKE US



STUDIO SELFIE 2
Just be you







KEY SELLING POINTS

Meet the **Studio Selfie 2**, the new and improved selfie smartphone with vast improvements in design, build quality, and battery life.

Your movies and pictures will look amazing on the fully laminated **5" display with BLU Infinite View (IPS) and BLU Nex Lens technologies (OGS).**

Take the best pictures with your **primary 5 Megapixel autofocus** camera or your **front 5 Megapixel Camera** for all the selfie lovers out there.

With just an 8.5mm slim design; we were able to pack a monster **3,000 mAh battery** so your phone will never die on you midway through the day.

Your Studio Selfie 2 is ready to be put to the test with its **MediaTek 1.3GHz** Quad Core processor paired with 1GB RAM.

MEDIATEK



NEVER MISS

Utilizing a **5MP Autofocus** as the main camera along with a **5MP front selfie** camera, the **Studio Selfie 2** offers a great overall camera experience.

5MP
Main Camera

5MP
Selfie Camera



f2.4 Aperture



Flash



GORGEOUS DESIGN

The **Studio Selfie 2** is a marvel design that combines engineer and aesthetic to form a beautiful and slim **8.5mm** smartphone that can house two **5 mega pixel** camera for endless picture taking. The use of color matched touch panel display grace the front fascia while the middle housing contrast a gorgeous shiny design against premium sand blasted background. Available in three stunning colors, the Studio Selfie 2 is available in **Slate Gray, White and Chic Gold.**



ALWAYS POWERED

The most frustrating part of owning a smartphone is always low battery and having to search for power outlet to charge your device.

With the **STUDIO SELFIE 2** you will not have that problem as it is built with a **3,000mAh Super Battery** that last up to **3 days with standard usage and over 30 days on standby** with just one quick charge.

72

HOURS OF
STANDARD
USAGE

25

DAYS
STAND BY



**3000
mAh**

Super
Battery

GENEROUS DISPLAY

With a vivid 5" screen with **BLU Infinite View (IPS)** and **BLU Nex Lens Technology (OGS)**, everything and anything will look amazing from any angle.





ANDROID 5.1 LOLLIPOP

Android v5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.





UNLOCKED
Choose Your Carrier



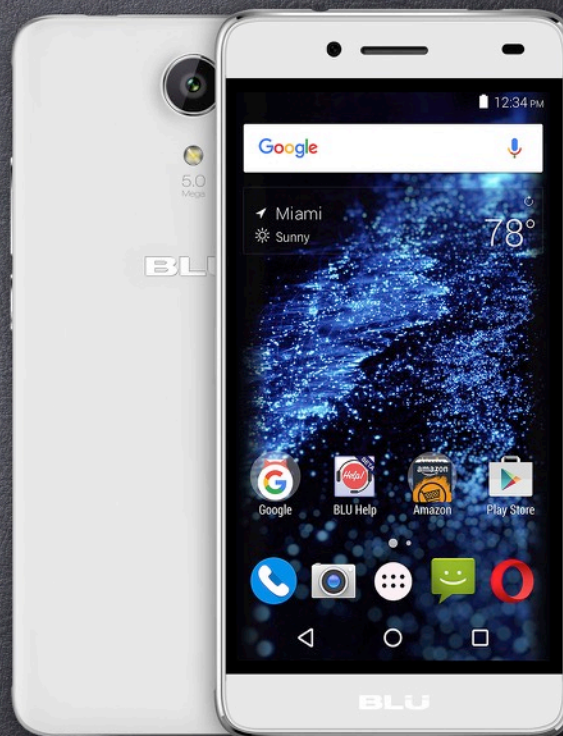
Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **STUDIO SELFIE 2** comes with 3G 850/1700/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **MetroPCS**, and entire MVNO network.



DUAL SIM CARD **1****2**

A **Dual Sim** gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or remembering to charge two devices. You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. A **Dual Sim** phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



DEVICE COMPARISON

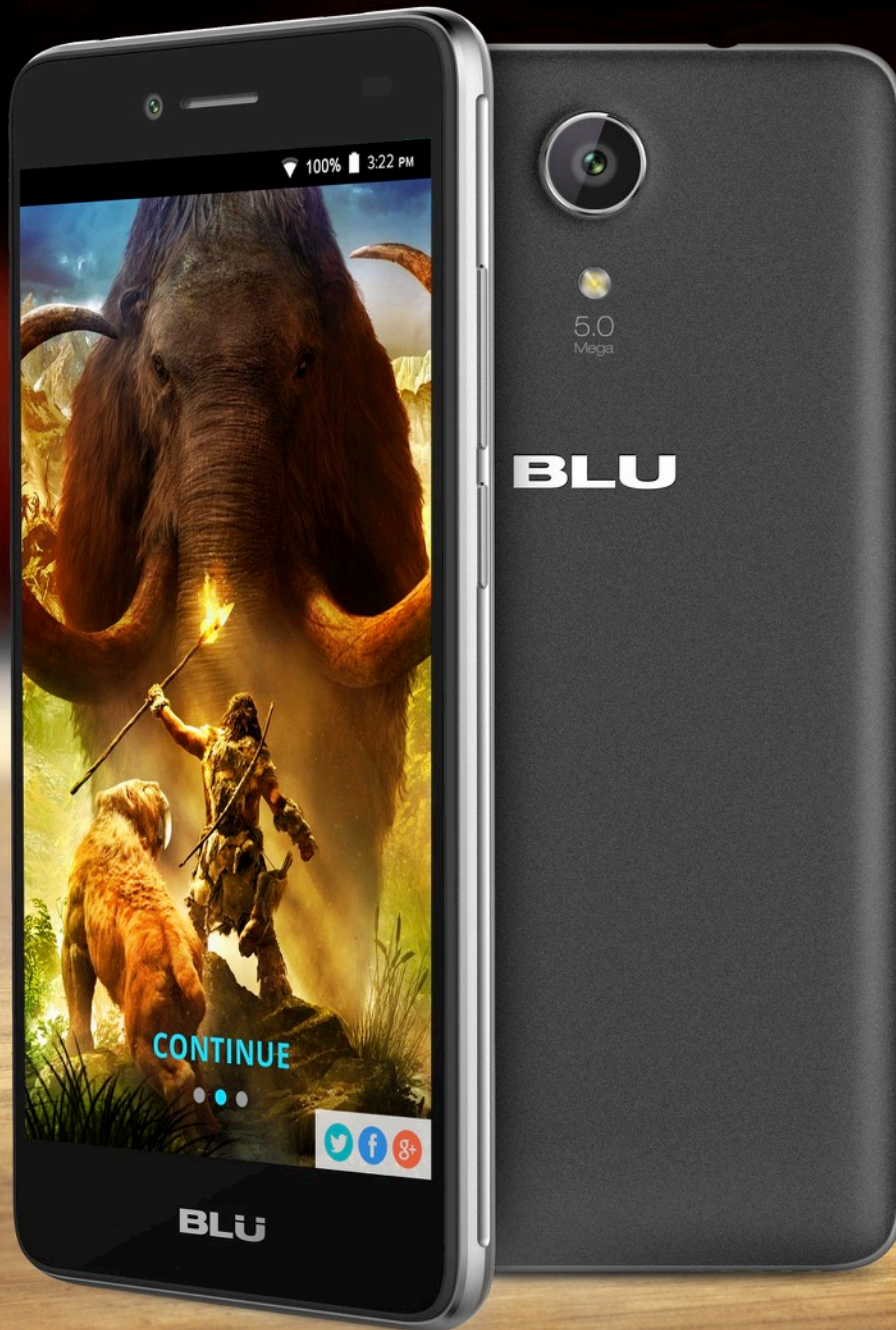
Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery

STUDIO SELFIE 2

BLU
STUDIO
144.4x72.5x8.5mm | 153g
Android 5.1 Lollipop
HSPA+ 21Mbps
✓ 1.3GHz Quad-Core
8GB | 1GB RAM
5.0" Display | 480x854
5MP
5MP
✓ 3,000mAh

LG K7

LG
LG
143.6 x 72.5 x 9.1 mm | 161g
Android 5.1 Lollipop
HSPA+ 42Mbps
1.1GHz Quad-Core
8GB | 1GB RAM
5.0" Display | 480x854
5MP
5MP
2,125mAh



DATA

TECHNOLOGY

Android 5.1 Lollipop
3G 850/1700/1900/2100
HSPA+ 21Mbps

PROCESSOR

MediaTek 6580
1.3GHz Quad Core Processor
ARM MALI-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD card up to 64GB

DISPLAY

5" Capacitive Touchscreen | 196 ppi
BLU Infinite View Technology (IPS)
BLU Nex Lens Technology (OGS)

CAMERA

5MP Autofocus Main | LED Flash
5MP Selfie
HD 720p Video @30fps

BATTERY

3,000mAh

CONNECTIVITY

Bluetooth 4.0
Wi-Fi, Hotspot
MicroUSB v2.0

848958027287 White
848958027294 Gold
848958027300 Grey



BOX



PHONE



SILICONE CASE



SCREEN PROTECTOR



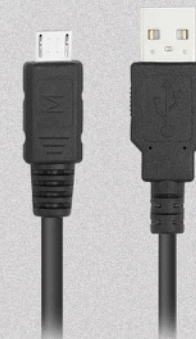
QUICK GUIDE



BATTERY



CHARGER



USB CABLE



HEADPHONES