

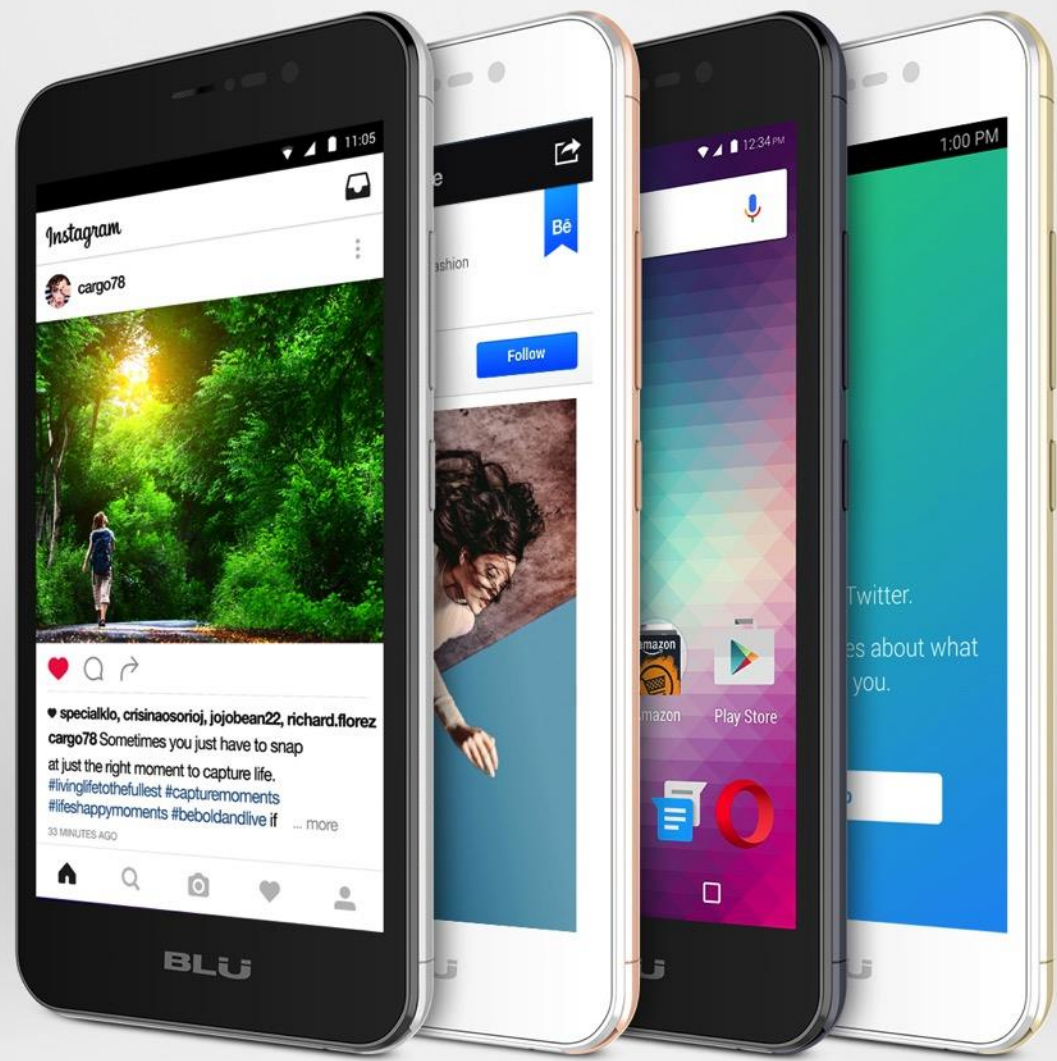


ENERGY M

ENERGY CONQUERS ALL



4000mAh
Super Battery





KEY SELLING POINTS

The **ENERGY M** is a stunning smartphone that provides all day power with its **massive 4,000mAh battery**, and OTG capability which allows you to charge other electronic devices. Never run out of battery.

A visually stunning **5.0"** with **BLU Infinite View (IPS) technology** display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection of the BLU brand.

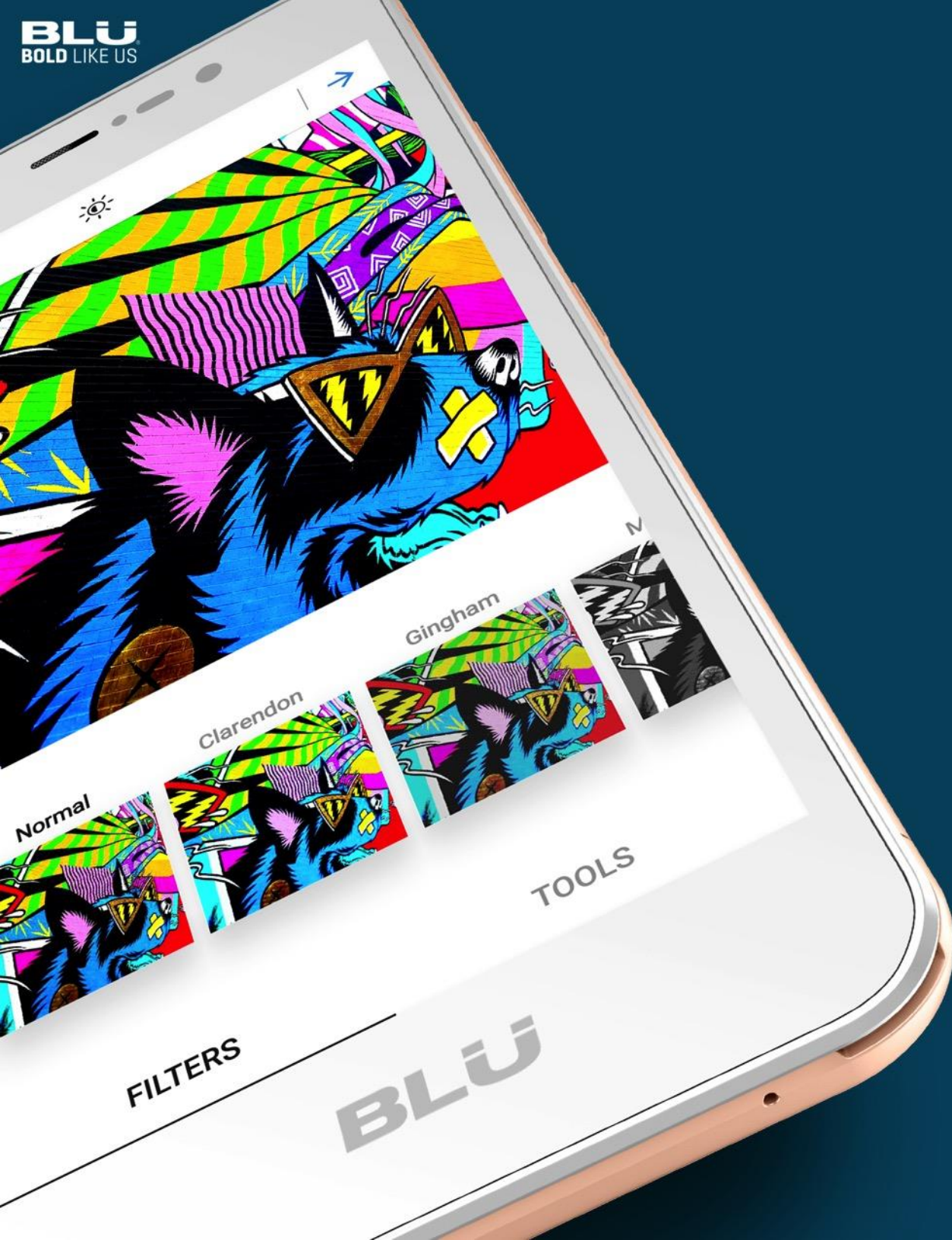
Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580 with 1.3GHz Quad Core** paired with **8GB of internal memory** for all your music, video and pictures while **1GB RAM** ensures flawless usage.

Capture memorable moments with the **5MP auto focus main camera** with built in 2.8 aperture that ensures high quality images. The **2MP front camera with front LED flash** ensures clear and fluid selfies and video chat even in a dark environment.

With Android v6.0 Marshmallow, your experience will be like no other smartphone you have ever owned.



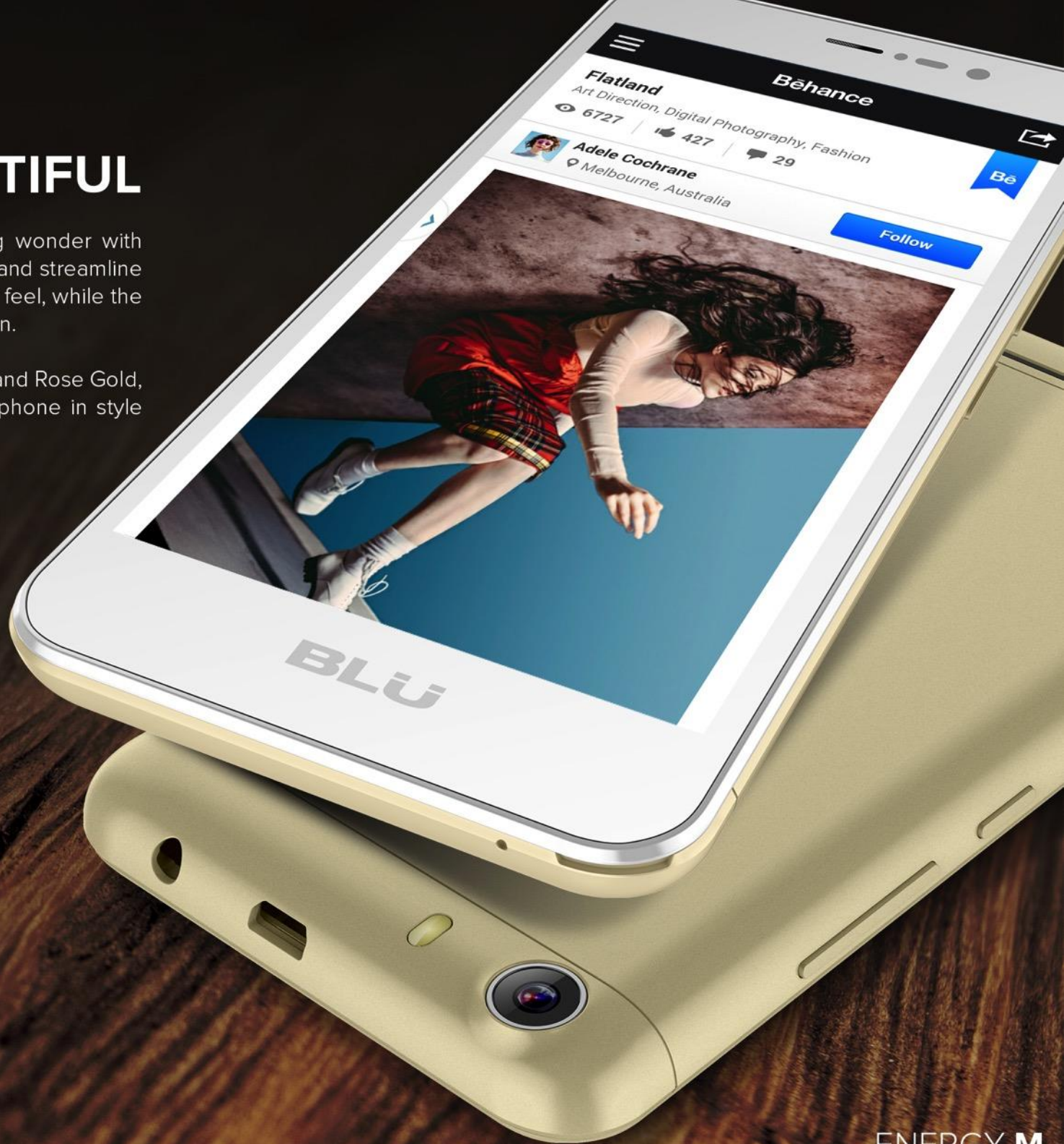
4000mAh
Super Battery



DEEPLY BEAUTIFUL

The **ENERGY M** is an engineering wonder with technology and design. The smooth and streamline surface allows for a great hand held feel, while the finishing provides a gorgeous design.

Available in Silver, Gold, Slate Gray and Rose Gold, the user will be sporting the smartphone in style like no other.



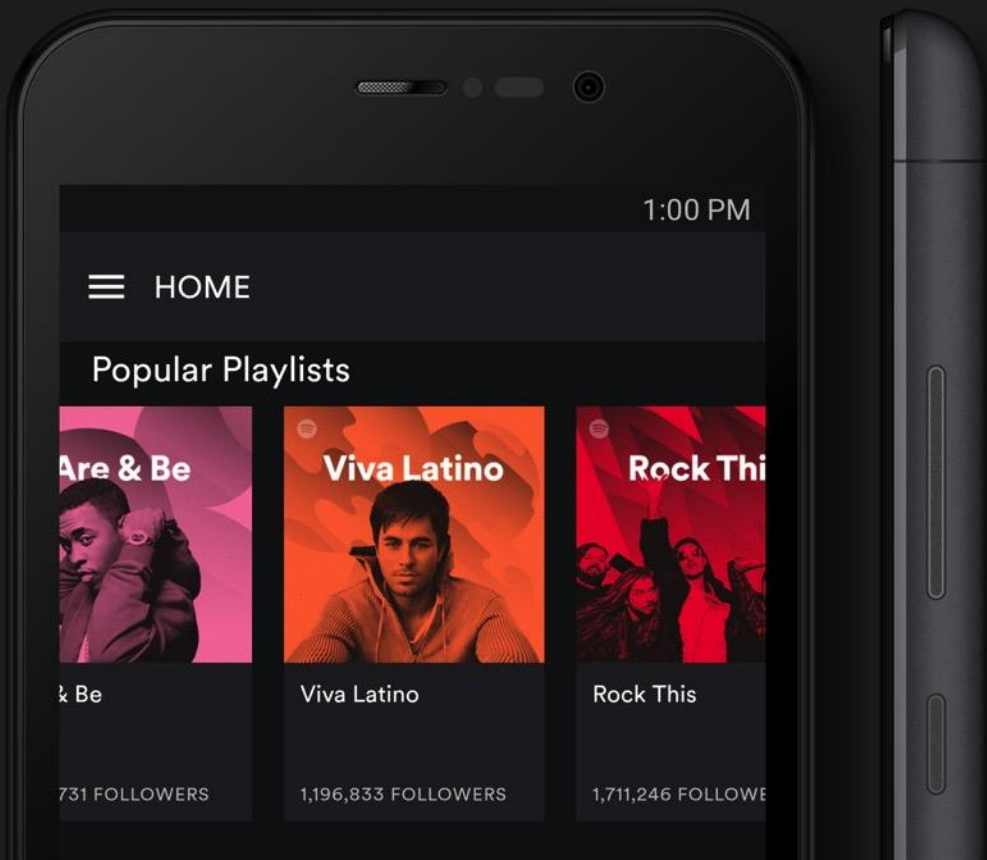
THIN YET POWERFUL

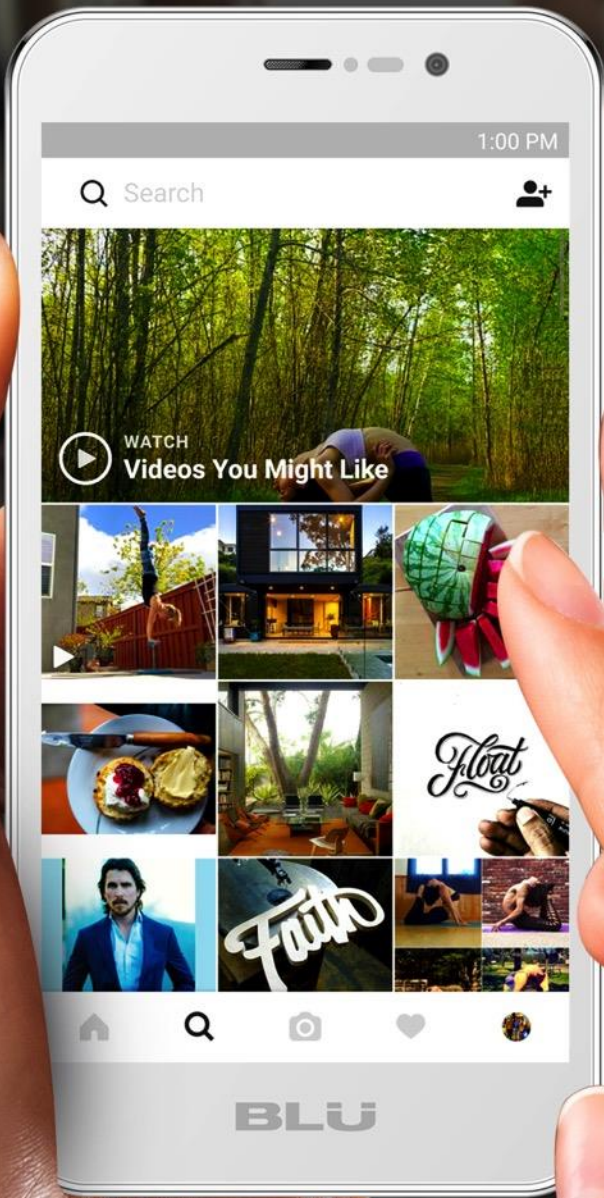
4_{core}
1.3GHz

1GB RAM

MEDIA TEK

Teamwork makes the dream work. BLU and MediaTek have allied and present you the **ENERGY M** based on the 6580 platform that offers **1.3GHz Quad Core** processing speed and **1GB of RAM**.





VIVID DISPLAY

The **ENERGY M** utilizes state of the art technology with its high resolution display, showcasing a 5" visual clarity. Add to that the **BLU Infinite View (IPS Technology)**, the final display will blow your mind.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your **ENERGY M's** bright screen. Experience that is incomparable to any other device on the market.

 **4,000MAH
SUPER BATTERY**



POWER PACKED

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the **ENERGY M** you will not have that problem as it is built with a **4,000mAh Super Battery** that lasts up to **3 days** with standard usage and over **30 days** on stand by with just one charge.

With **OTG**, you can keep all your other electronic devices charged, thanks to the generous amount of battery from the **ENERGY M**.

72
HOURS OF
STANDARD
USAGE

30+
DAYS
STAND BY



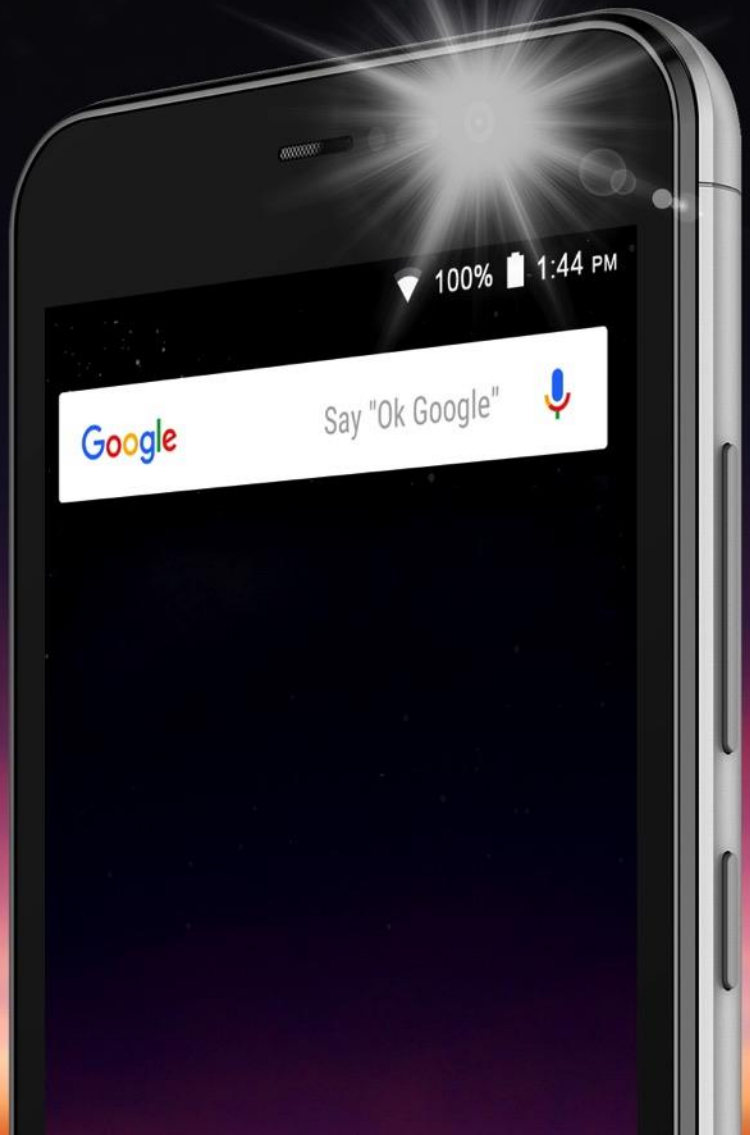
OPTICAL PERFORMANCE

Utilizing a **5MP Auto Focus** as the main camera along with the **2MP front selfie camera**, the **ENERGY M** offers a fully optimized camera experience. With built in **LED flash** on the front and back, the user can take pictures in a dark environment with ease. With built in **f2.8 aperture**, all the images are life like and meant to be cherished forever.

<p>5MP Auto Focus Main Camera</p>	<p>2MP Selfie Camera LED Flash</p>	 <p>f2.8 Aperture</p>	 <p>Flash</p>
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FRONT FLASH

If you find yourself in a low lit area, use the front flash to get the best exposure.





ANDROID 6.0 MARSHMALLOW

NEW FEATURES

- **Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- **App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- **Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.
- **Simplified security with your fingerprint:** Skip the crazy passwords: The key is at hand. Your fingerprint unlocks your phone and lets you securely breeze through sign in and checkout on Android Pay, the Play Store and even in apps.



DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



UNLOCKED
CHOOSE YOUR CARRIER



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are. The **ENERGY M** comes with **3G 850/1700/1900** or **850/1900/2100** so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, Metro PCS, and the entire MVNO network.**

COMPARISON



PRODUCT NAME		ENERGY M	SAMUNG GALAXY J5
BRAND		BLU	SAMSUNG
FAMILY		ENERGY	GALAXY
DISPLAY SIZE	✓	5.0" IPS	4.5" Super AMOLED
DISPLAY RESOLUTION	✓	480 x 854 ~196 ppi	480 x 800 ~245 ppi
PROCESSOR	✓	Quad Core 1.3 GHz	Quad-core 1.3GHz
GPU		Mali-400	Mali-T720
INTERNAL MEMORY/RAM		8GB 1GB RAM	8GB 1GB RAM
PRIMARY CAMERA		5MP w/Flash	5MP w/flash
SECONDARY CAMERA	✓	2MP w/Flash	2MP
OPERATING SYSTEM	✓	Android OS, v6.0 Marshmallow	Android OS, v5.1 Lollipop
BATTERY	✓	4000mAh	2050mAh
DIMENSION/WEIGHT		146.5 x 73.2 x 10.5mm 183g	132.6 x 69.3 x 8.9 mm 131g

DATA SPECIFICATIONS

TECHNOLOGY

Android v6.0 Marshmallow
HSPA+ 21 Mbps
3G 850/1700/1900 or 850/1900/2100

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" IPS 480 x 854 – 196ppi
BLU Infinite View (IPS Technology)

CAMERA

5MP Main with Auto Focus 3265 x 2449 pixels
2MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

4,000mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

UPC CODES: ENERGY M

Energy M 848958027799 E110L SILVER
Energy M 848958027805 E110L GOLD
Energy M 848958027812 E110L GRAY
Energy M 848958027829 E110L ROSE GOLD

Energy M 848958027836 E110U SILVER
Energy M 848958027843 E110U GOLD
Energy M 848958027850 E110U GRAY
Energy M 848958027867 E110U ROSE GOLD



Box



Device



Silicone Case



Screen Protector



Will provide once avail.

USB



Battery



Charger



Ear Buds

