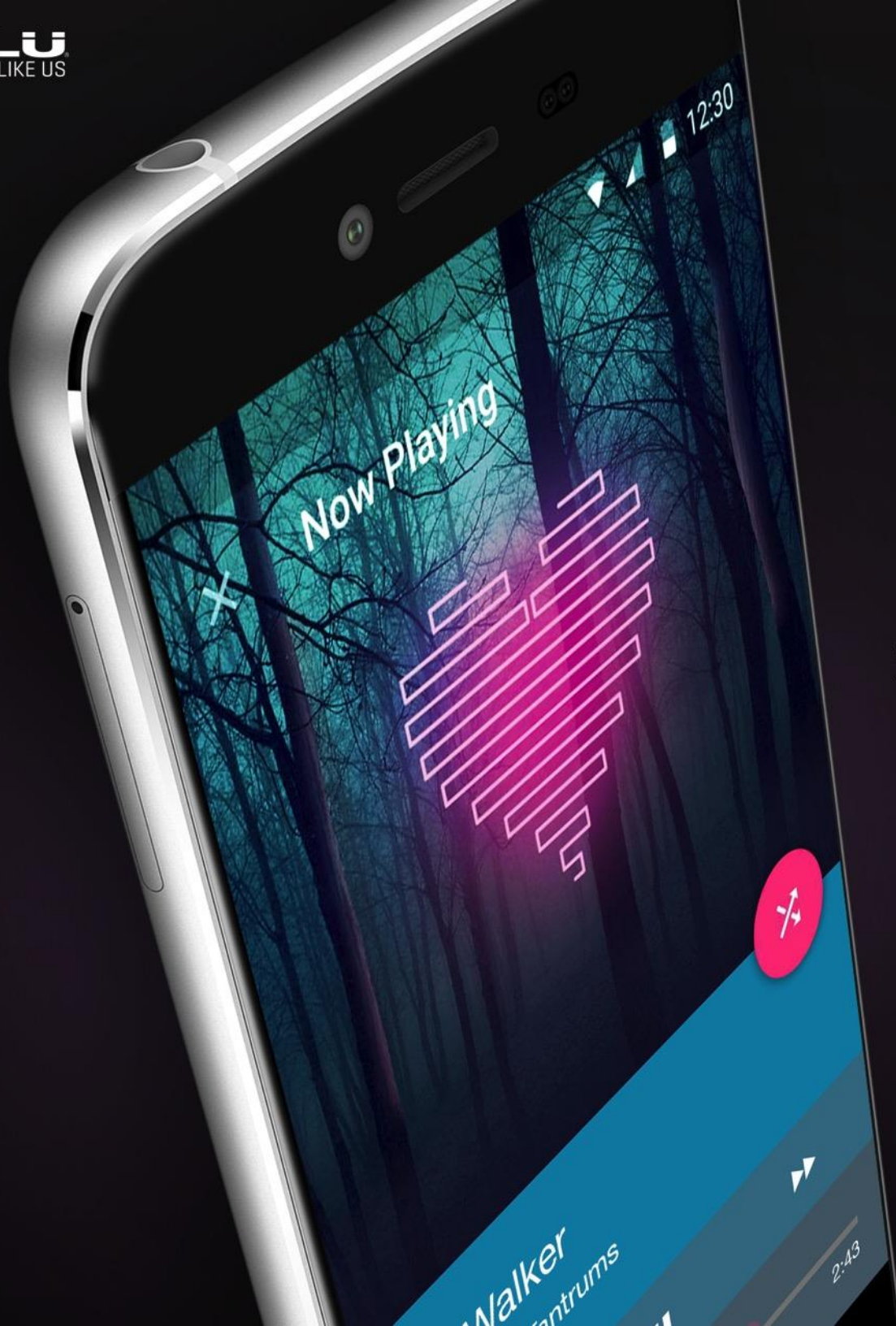


BLU
BOLD LIKE US



STUDIO **ONE** OF A KIND.

KEY SELLING POINTS

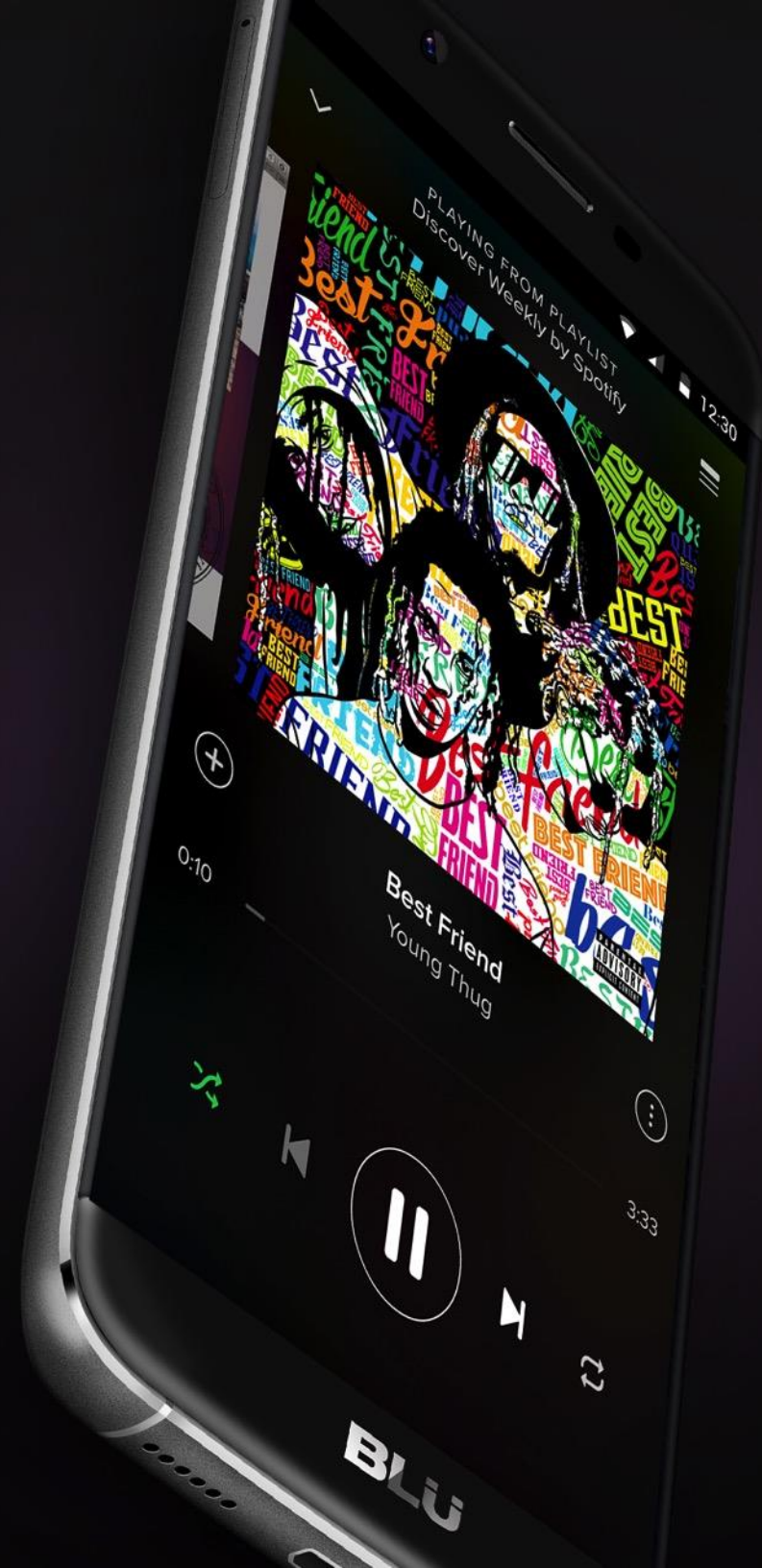
The **STUDIO ONE** is machined out of zinc alloy using the latest **CNC and antenna technologies**, then covered with glass cover on both the front and back for a gorgeous design.

A visually stunning **5.0" HD full lamination** display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection of the Studio series.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6735 with 1.3GHz Quad Core** which offers **4G LTE** connectivity.

16GB of internal memory for all your music, video and pictures while **2GB RAM** ensure flawless usage.

Capture crystal clear images with **13MP** with **5MP** Front Camera. With built in 2.0 aperture to ensure high quality images.



ONE DESIGN

NUMEROUS COLORS



PREMIUM TOUCH

The Studio One comes in four colors that will surely fit your life style: Mid-night Black, Slate Gray, Solid Gold and Pure White.

The dual finish on the aluminum housing is combined with a mirror-like polished surface along with a sand blasted matte edge that brings out the true element of design. Finalized with glass on the front touch panel and rear cover, the Studio One is truly defined by its ingenuity.





SOLID GRADE

BLU set out to engineer a remarkable device that combines different elements including metal and glass. To fuse the two materials together, a combination of nano-molding, laser welding and CNC techniques on the **zinc alloy metal form a reliable and aesthetically sound infrastructure**. The back cover is constructed of glass which gives the device a smooth and sexy look. The Studio One is a metamorphosis of technology and tasteful design that brings premium quality to the consumer.

THIN YET POWERFUL

Teamwork makes dream work! BLU and MediaTek have allied and present you the Studio One based on the 6735 platform that offers **1.3GHz Quad Core processing** speed and **2GB of RAM**.

4 CORE
1.3GHZ

64 bit
Architecture

2GB
RAM



VIVID DISPLAY

5.0" HD LCD with Curved Touch Display

The Studio One utilizes state of the art technology with its high resolution display and **curved touch panel** which gives the front of the smartphone an attractive look. Add to that, the **BLU Infinite View (IPS Technology)**, the final display will blow your mind.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your Studio One's **720 x 1280** high definition resolution screen. Experience that is incomparable to any other device on the market.



OPTICAL PERFORMANCE

Utilizing a **13MP** as the main camera along with **5MP** front selfie camera, the Studio One offers the fully optimized camera experience. With built in **f2.0 aperture + Blue Glass Filter**, all the images are life like and meant to be cherished forever.

13
MEGA PIXEL

f2.0
Aperture

BLÜ
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ME MYSELF AND I

5MP Wide Angle 84° Front Camera for a picture perfect selfie experience.



STUDIO **ONE** OF A KIND.

NEED FOR SPEED

Stay connected with speeds of up to **10x faster** than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet.

Studio One comes in 2 band configurations: US and Latin America version includes 4G LTE 2/4/7/12/17 and 3G bands 850/1700/1900/2100. India and Europe version includes 4G LTE 3/7/20/38/40 and 3G Bands 900/2100.





ANDROID V5.1 LOLLIPOP

ANDROID V5.1 LOLLIPOP NEW FEATURES:

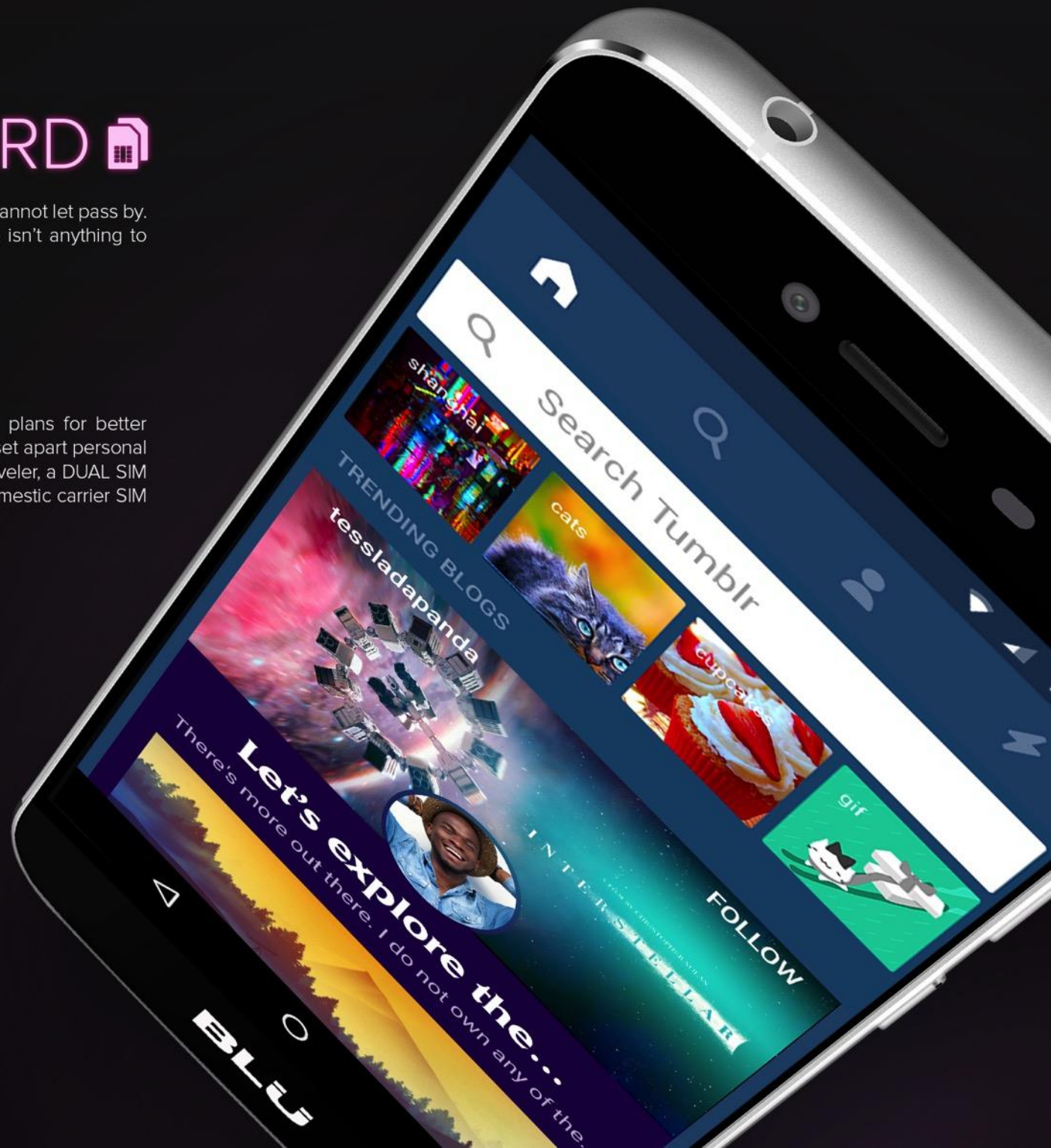
- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.

DUAL SIM CARD

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about:

- Exchanging SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices.

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



DATA SPECIFICATIONS

TECHNOLOGY

HSPA+ 42 Mbps
4G LTE: Up to 150 Mbps
3G 850/1700/1900/2100, 4G LTE 2/4/7/12/17 (US/Latin America)
3G 900/2100, 4G LTE 1/3/20/38/40 (Europe/India)

PROCESSOR

MediaTek 6735 | 64-bit
1.3GHz Quad Core
with Mali-T720 GPU

MEMORY

Internal 16GB | 2GB RAM
MicroSD up to 64GB

DISPLAY

5.0" HD 720X1280 – 294 ppi
BLU Infinite View (IPS Technology)

CAMERA

13MP Main 4128x3096 pixels
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

2450mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

MEDIATEK

UPC CODES STUDIO ONE

Studio One 848958025627 S0110EE BLA
Studio One 848958025634 S0110EE GOL
Studio One 848958025641 S0110EE GRY
Studio One 848958025658 S0110EE WHI



COMPARISON



PRODUCT NAME	STUDIO ONE	SAMUNG J 5
DISPLAY SIZE	5.0" HD	5.0" HD
RESOLUTION	1280 x 720	1280 x 720
PROCESSOR	✓ MTK 1.3GHz Quad Core	Snapdragon 1.2GHz Quad Core
GPU	Mali-T720 MP2	Adreno 306
RAM	✓ 2GB	1.5GB
INTERNAL MEMORY	✓ 16GB	8GB
PRIMARY CAMERA	13MP	13MP
SECONDARY CAMERA	5MP	5MP
OPERATING SYSTEM	Android OS, v5.1 Lollipop	Android OS, v5.1 Lollipop
4G	4G LTE Up to 150Mbps	4G LTE Up to 150Mbps
BATTERY	2450mAh	2600mAh
DIMENSION	143.5 x 71.2 x 7.7mm 152g	142.1 x 71.8 x 7.9 mm 146g

STUDIO ONE PACKAGE CONTENT

