

**BLU**  
BOLD LIKE US

# DASH 4.5

Accelerating forward





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# KEY SELLING POINTS

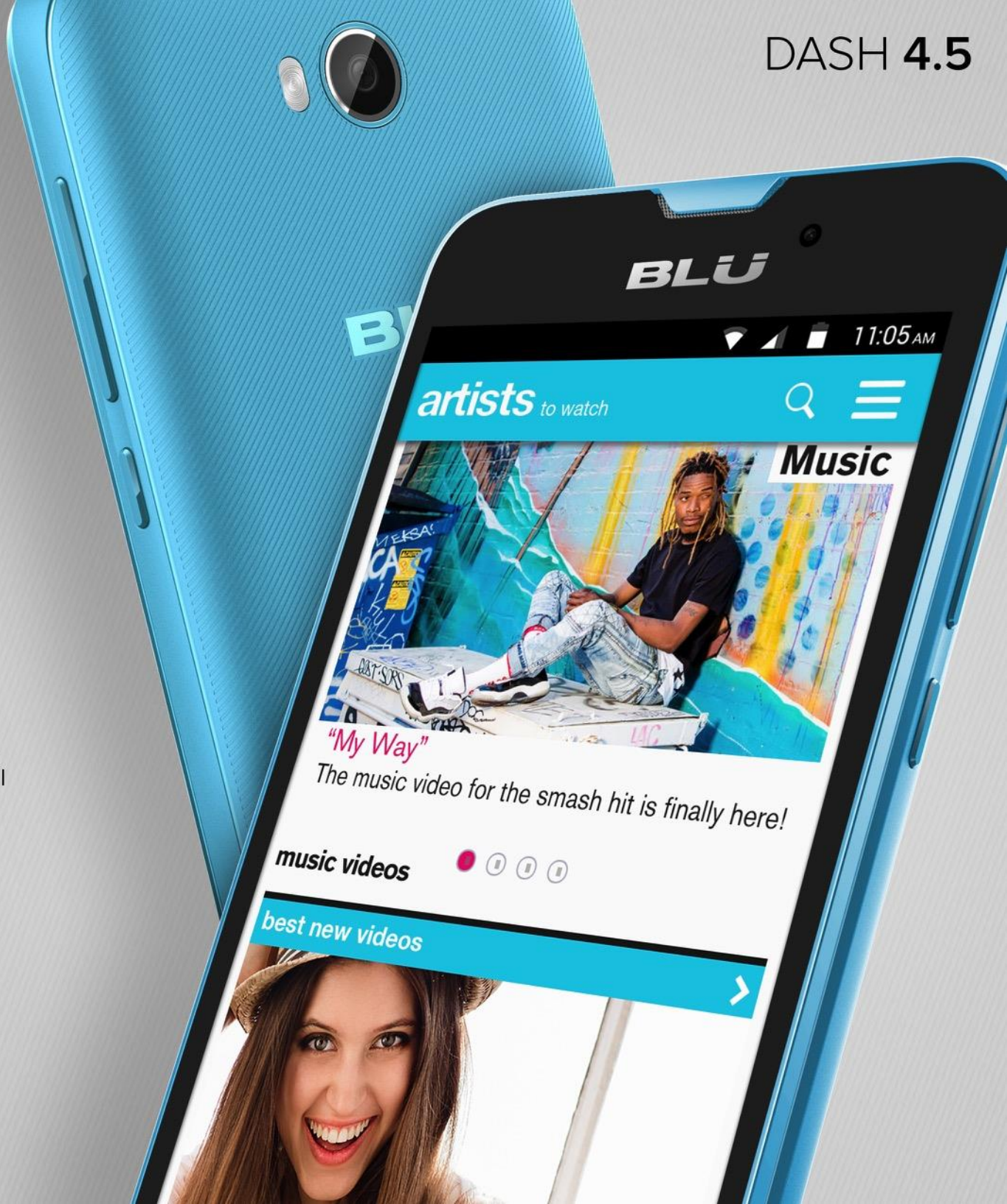
Introducing the all new **DASH 4.5**, the newest addition to the DASH series, with better performance in a compact and stylish form factor.

A bright **4.5" display** showcases all the color and detail of every picture and movie on screen.

Powered by a reliable **1.3GHz Quad Core** paired with **4GB of internal memory** for all your music, video and pictures.

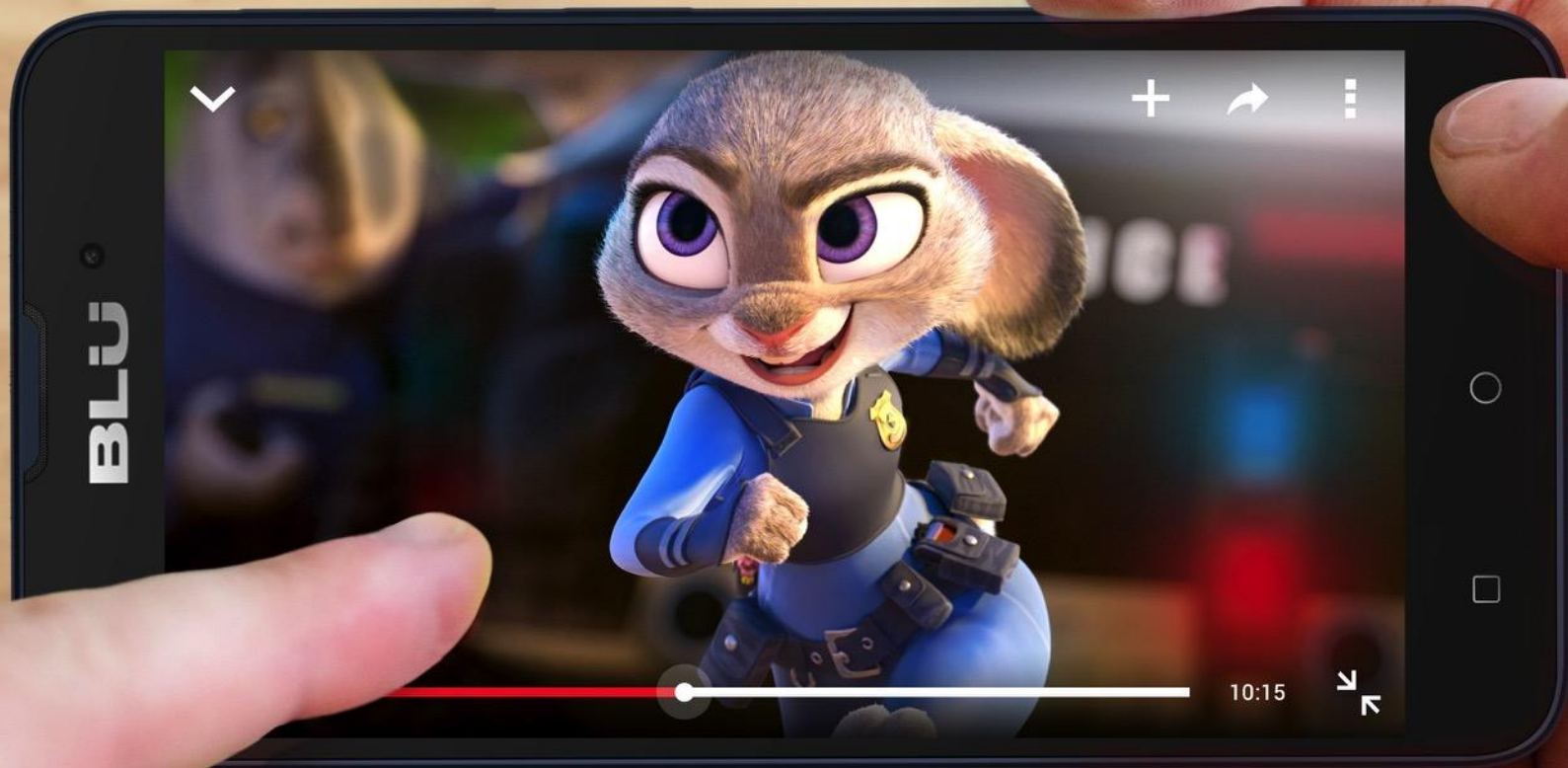
Capture all your special moments with **3.2MP main camera** and share all the selfie images with a VGA front camera.

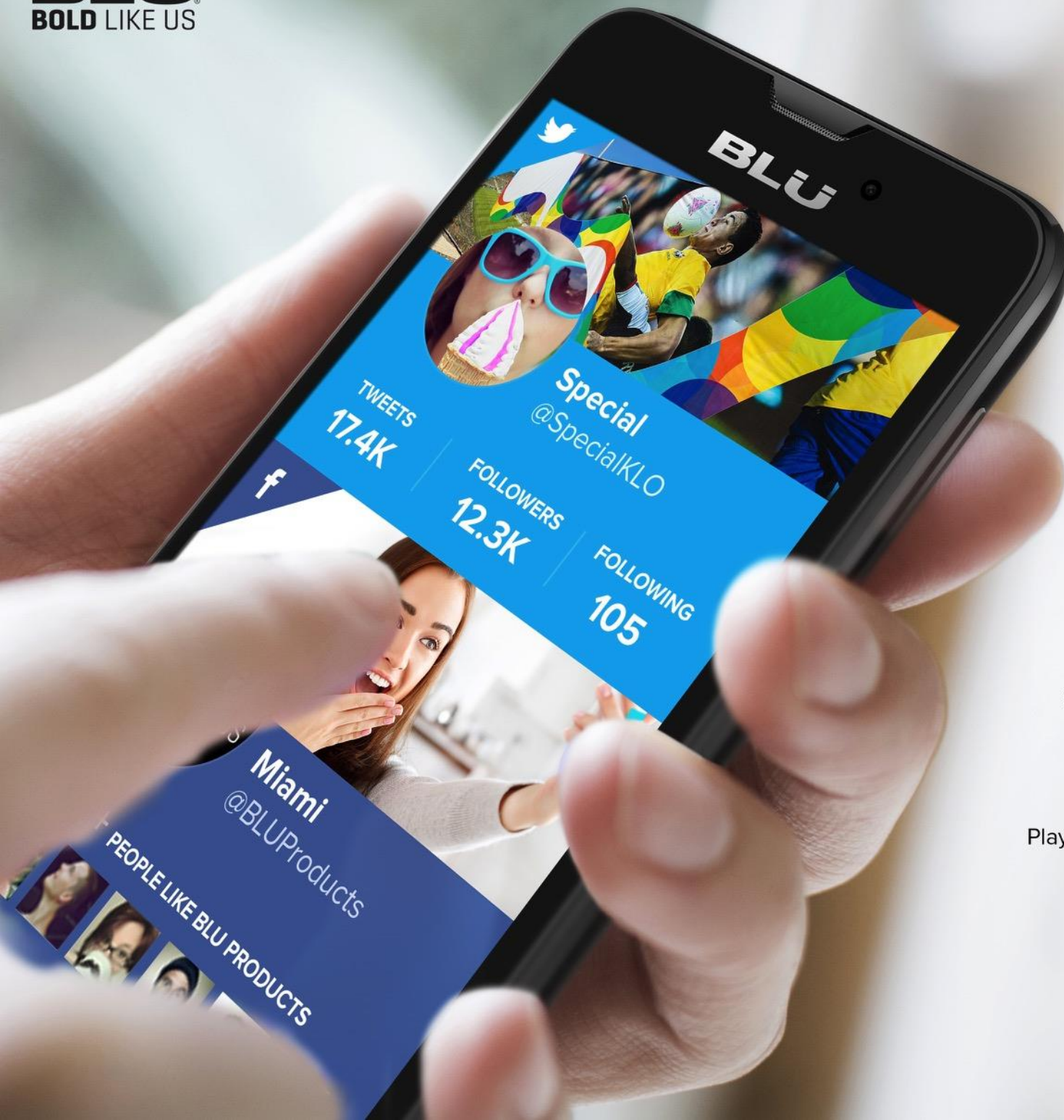
Running the latest **Android v5.1 Lollipop**, your experience will be like no other smartphone you have ever owned.



## PERFECT VIEW

Bring the magic of the movies right into your smartphone with the **DASH 4.5** and its generous **4.5" bright** display with 480 x 854 crystal clear resolution. Huddle up with a group of your friends around the display and enjoy all your favorite shows and pictures.





# FLAWLESS MULTITASKING

**1.3GHz Quad-Core** processing power that is both smooth and lag free.

With 4GB internal memory, all your music, photos, and movies are only a touch away.

Need more? The DASH 4.5 has a built in **MicroSD slot** that can expand your memory up to **32GB**.

Play your favorite video games, watch movies, and access your favorite YouTube video with the **Mali 400GPU**.



## PICTURE TIME

Utilizing a **3.2MP** as the main camera along with **VGA** front selfie camera, the DASH 4.5 offers a great camera experience. With built in f2.8 aperture all the images are life like and meant to cherish forever.

**3.2MP**  
Main Camera

**VGA**  
Selfie Camera



Flash



**F2.8**  
Aperture



## DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



# ANDROID V5.1 LOLLIPOP

## Android v5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.



## UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **DASH 4.5** comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **Metro PCS**, and the entire MVNO network.

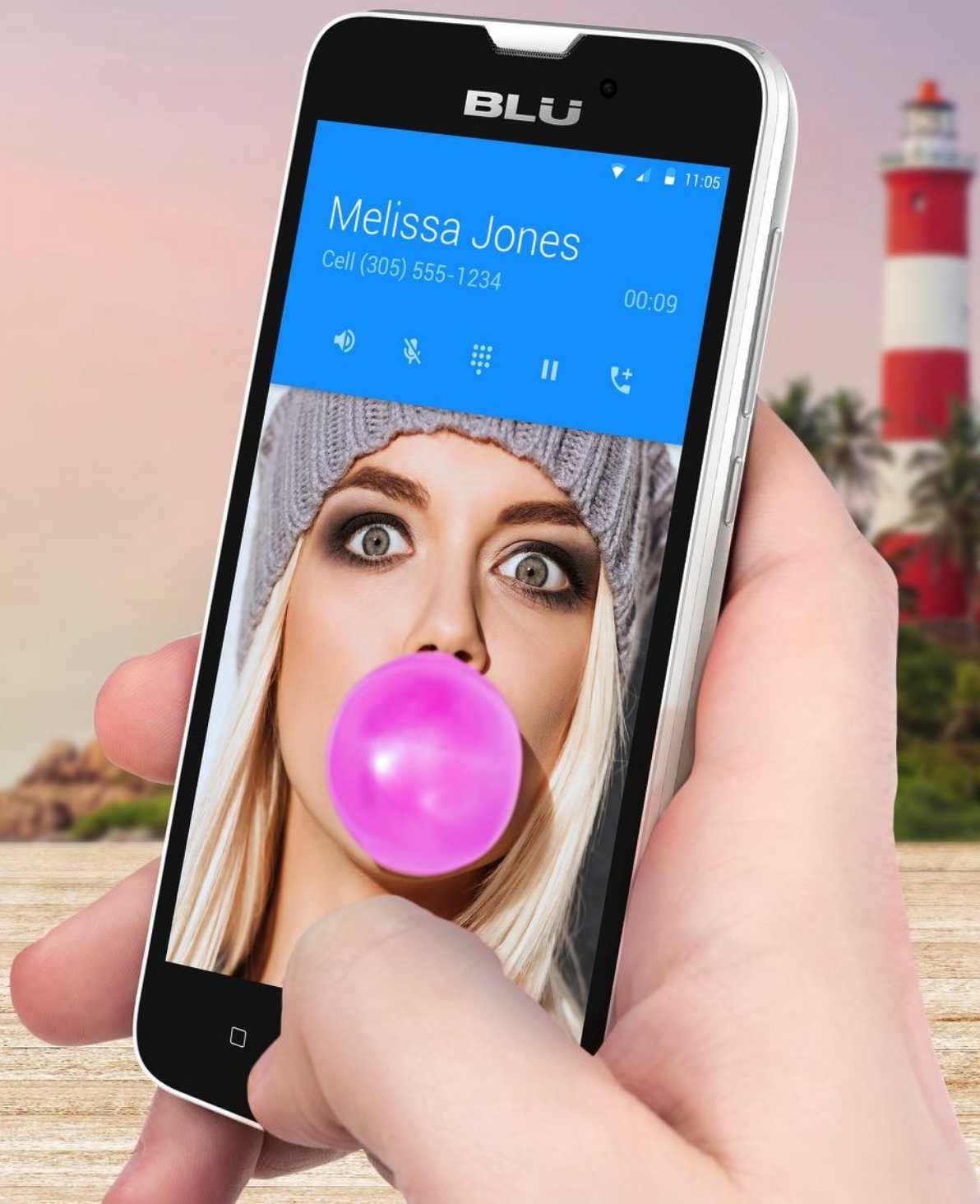
Choose your carrier:



at&t

•• **T** •• **Mobile** ••

**metro**PCS  
Permission to speak freely.™





## COMPARISON

**Brand**  
**Family**  
**Dimensions | Weight**  
**Operating System**  
**Processor**  
**Internal Memory | RAM**  
**Display Size | Resolution**  
**Main Camera**  
**Secondary Camera**  
**Battery**

### DASH 4.5

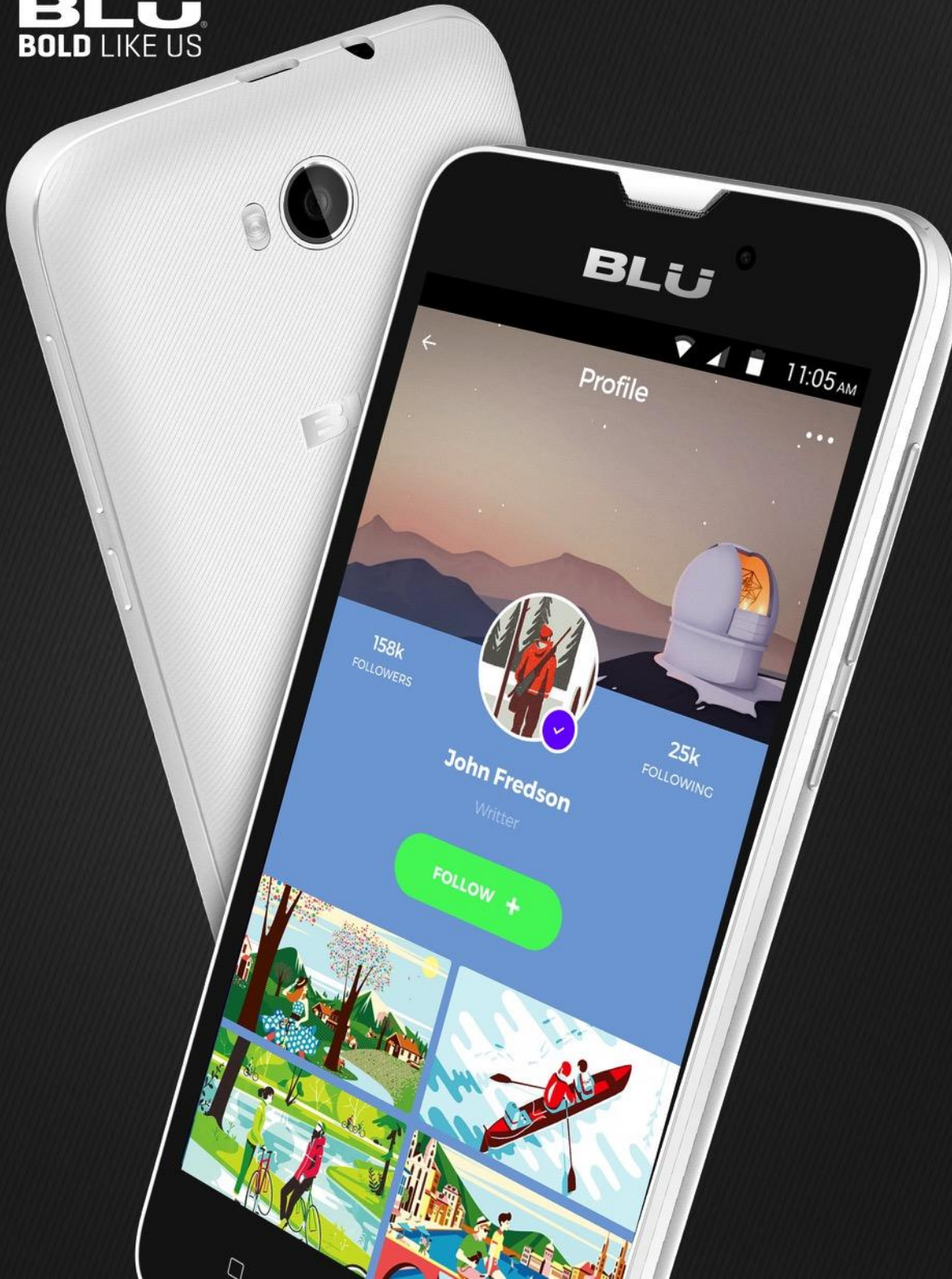
BLU  
DASH  
132.8 x 66.8 x 10.5mm | 134g  
✓ Android 5.1 Lollipop  
✓ 1.3 GHz Quad-Core with Mali-400 GPU  
4GB | 512MB RAM  
✓ 4.5" | 480 x 854 ~217ppi  
3.2MP | LED Flash  
VGA  
1800 mAh

### J1 ACE

SAMSUNG  
J1  
130.1 x 67.6 x 9.5mm | 131g  
Android 4.4 KitKat  
Quad-Core 1.2 GHz  
4GB | 512MB  
4.3" | 480 x 800 ~217ppi  
5MP | LED Flash  
2MP  
1850 mAh

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## DATA SPECIFICATIONS

### TECHNOLOGY

Android v5.1 Lollipop

3G: 850/1700/1900 or 850/1900/2100

### PROCESSOR

1.3GHz Quad Core

With Mali-400 GPU

### MEMORY

Internal 4GB | 512MB RAM

MicroSD up to 32GB

### DISPLAY

4.5" Capacitive Touch Panel

WVGA 480x854 – 217ppi

### CAMERA

3.2MP Main 2,048 x 1,536 pixels

LED Flash

VGA Front

HD 720p Video @30fps

### BATTERY

1,800mAh

### CONNECTIVITY

Bluetooth 4.0

WiFi, Hotspot

Micro USB v2.0

### UPC#

DASH 4.5 848958028468 D730U BLA

DASH 4.5 848958028482 D730L BLA

DASH 4.5 848958028550 D730U BLU

DASH 4.5 848958028567 D730L BLU

Box



Device



Screen Protector



USB



Battery



Charger



Ear Buds



Quick Guide

