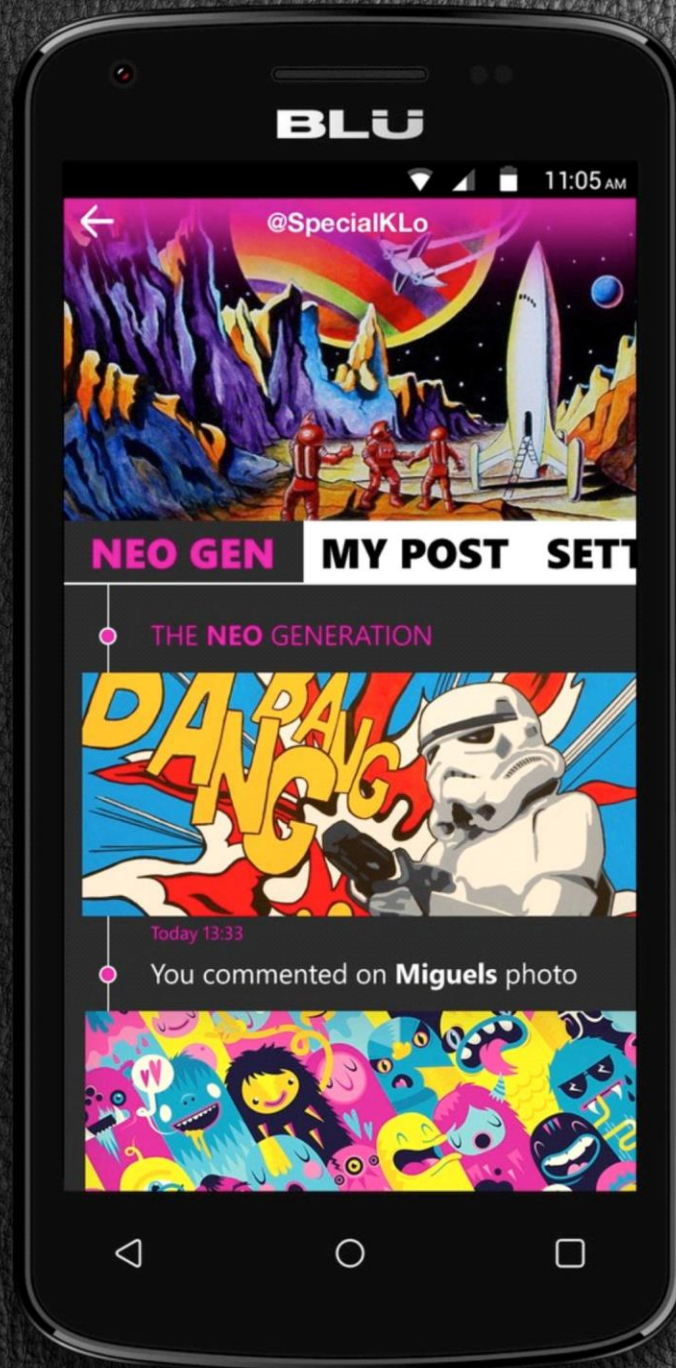


BLÜ
BOLD LIKE US



NEO X MINI

The New Generation



Este equipo es compatible con la red 3G de Digitel

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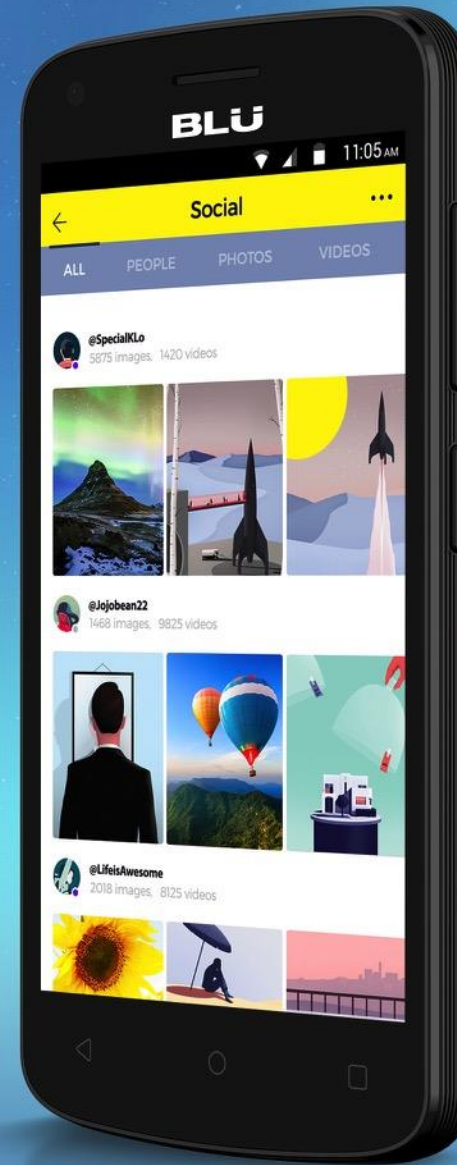


NEO X MINI

The New Generation

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NEO X MINI



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NEO X MINI



KEY SELLING POINTS

Introducing the all new **NEO X MINI**, the newest addition to the NEO series, with better performance in a compact and stylish form factor.

A bright **4.5" display** showcase all the color and detail of every picture and movie on screen.

Powered by a reliable **MediaTek 6580 with 1.3GHz Quad Core** paired with **4GB of internal memory** for all your music, video and pictures.

Capture all your special moments with **5MP main camera** and share all the selfie image with a 2MP front camera.

Running the latest **Android v6.0 Marshmallow**, your experience will be like no other smartphone you have ever owned.

MEDIA TEK

everyday genius



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NEO X MINI

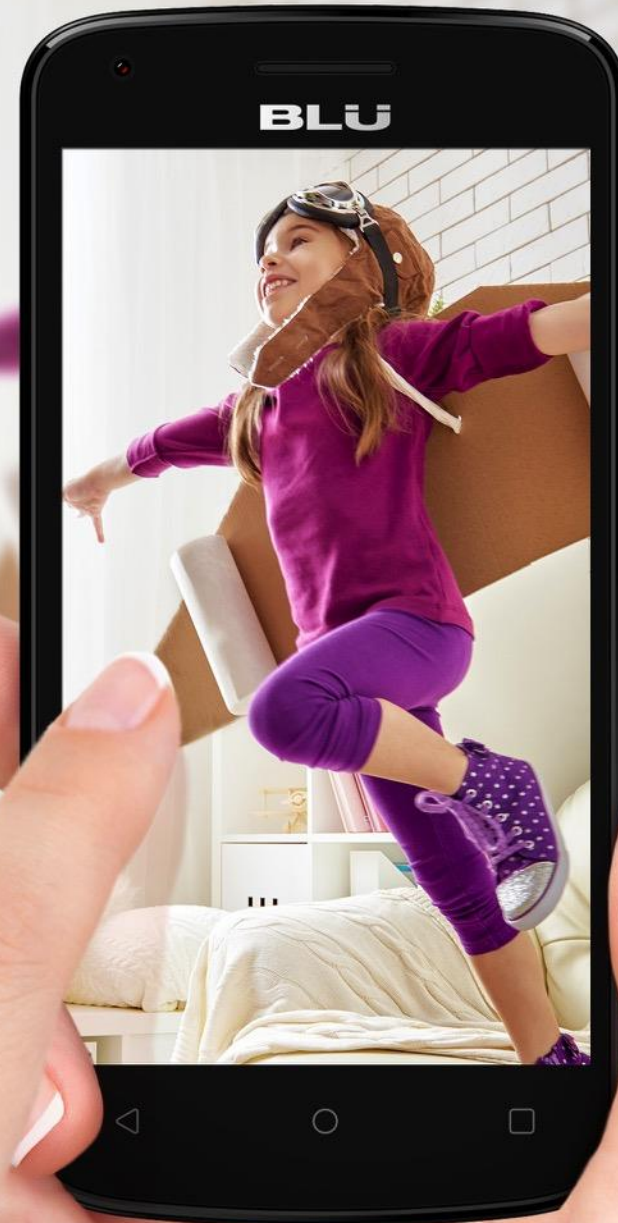
GORGEOUS DESIGN

The NEO X MINI is the newest addition to the NEO series backed by a wonderful design. The NEO X MINI offer user a real hand feel that is both attractive and different. Leather pattern cover the canvas of the battery cover while the metallic finish décor trim line the middle housing for a striking look. Available in Black and White.



OPTICAL PERFORMANCE

Utilizing a **5MP** as the main camera along with **2MP** front selfie camera, the **NEO X MINI** offers a great camera experience. With built in f2.8 aperture all the images are life like and meant to cherish forever.



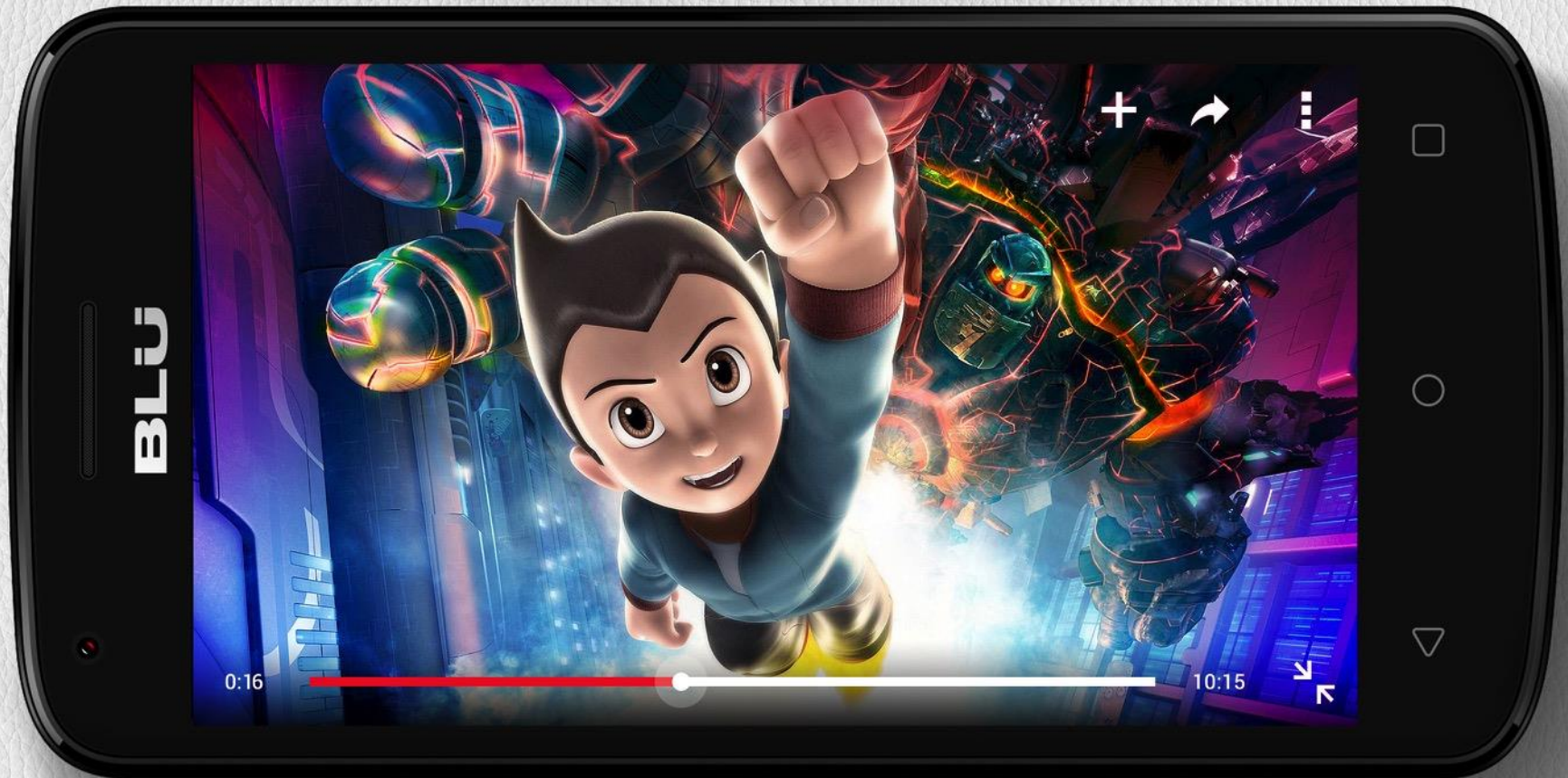
OPTICAL PERFORMANCE

Your selfie camera is optimized to take the most vivid and clear images on the go. Capture all your memorable moments with friends and family or connect with them anywhere in the world with video call. Never miss a moment that will last a life time.



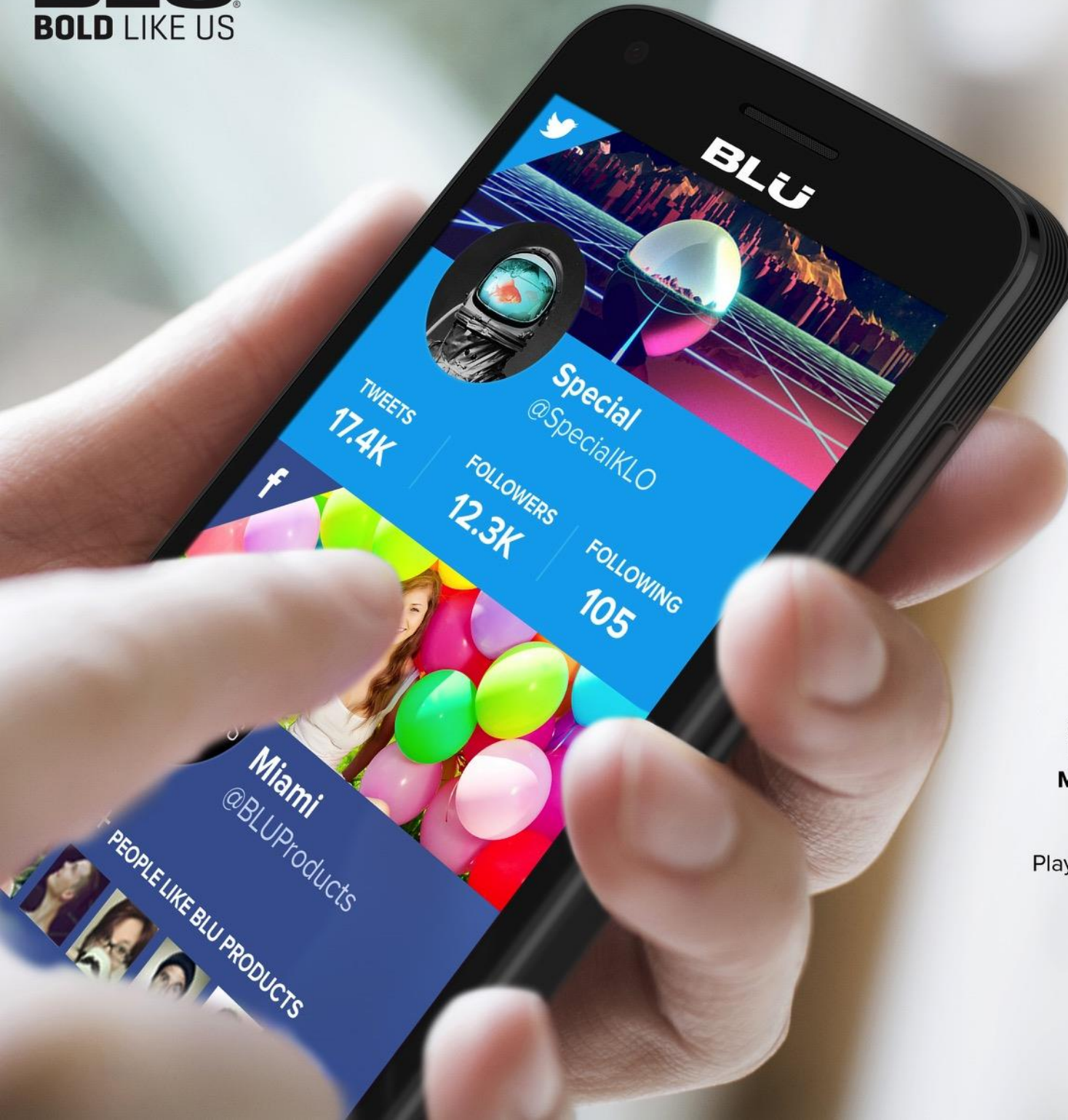
PERFECT VIEW

Bring the magic of the movies right into your smartphone with the **NEO X MINI** and its generous **4.5" bright display** with 480 x 854 crystal clear resolution. Huddle up with a group of your friends around the display and enjoy all your favorite shows and pictures.



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NEO X MINI



FLAWLESS MULTITASKING

The **MediaTek MT6580** chipset offers **1.3GHz Quad-Core** processing power that is both smooth and lag free.

With 4GB internal memory, all your music, photos, and movies are only a touch away. Need more? The NEO X MINI has a built in **MicroSD slot** that can expand your memory up to **64GB**.

Play your favorite video games, watch movies, and access you favorite YouTube video with the **Mali 400GPU**.

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DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



ANDROID 6.0 **MARSHMALLOW**

NEW FEATURES

Doze: When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!

App Standby: No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.

Permissions your way: No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.





COMPARISON

Brand
Family
Dimensions | Weight
Operating System
Processor
Internal Memory | RAM
Display Size | Resolution
Main Camera
Secondary Camera
Battery

NEO X Mini

BLU
NEO
143 x 73.8 x 9.75mm | 151g
✓ Android 6.0 Marshmallow®
✓ MTK 6580 1.3 GHz Quad-Core
4GB | 512MB RAM
✓ 4.5" | 480 x 854 ~217ppi
5MP
2MP
1700 mAh

GALAXY J1 Ace

SAMSUNG
GALAXY
130.1 x 67.6 x 9.5 mm | 131g
Android 4.4 KitKat®
Quad-Core 1.2 GHz
4GB | 512MB RAM
4.3" | 480 x 800 ~217ppi
5MP
2MP
1850 mAh

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NEO X MINI

DATA

TECHNOLOGY

Android 6.0 Marshmallow
3G HSPA+ 21Mbps
3G:900 Band

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400 GPU

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MEMORY

Internal 4GB | 512MB RAM
MicroSD up to 64GB

DISPLAY

4.5" Capacitive Touch Panel
WVGA 480x854 – 217ppi

CAMERA

5.0MP Main 2,581 x 1,936 pixels | LED Flash
HD 720p Video @30fps
2.0MP Front

BATTERY

1,700mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

UPC#

NEO X Mini 848958027447 N150L BLACK
NEO X Mini 848958027454 N150L WHITE
NEO X Mini 848958027461 N150U BLACK
NEO X Mini 848958027478 N150U WHITE

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NEO X MINI

Box



Device



Screen Protector



USB



Battery



Charger



Quick Guide

