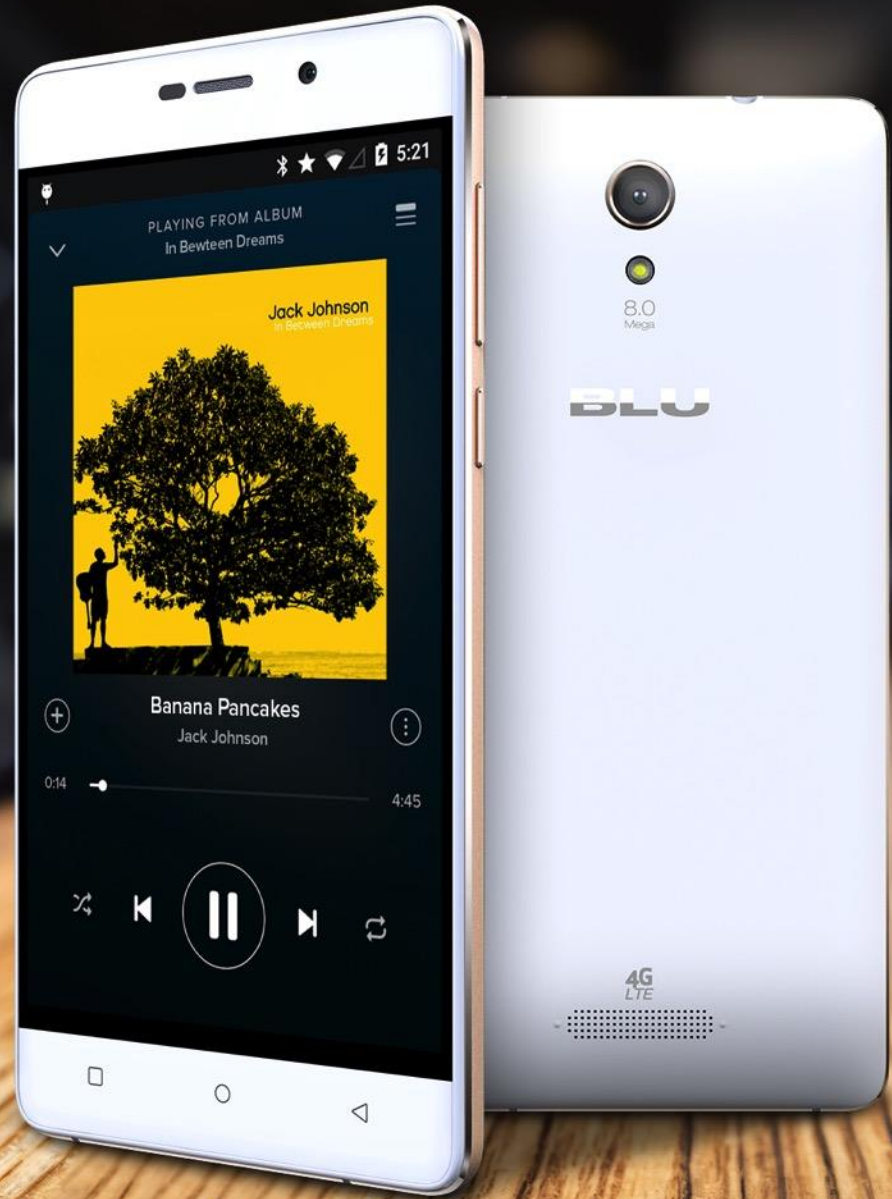


BLU
BOLD LIKE US

STUDIO ENERGY 2

ENERGY IS POWER





BLU
BOLD LIKE US



STUDIO ENERGY 2
ENERGY IS POWER

KEY SELLING POINTS

With its massive **5,000 mAh battery**, the Studio Energy 2 will provide ample amount of power for the most demanding user. Built in **OTG support** allows the Studio Energy 2 to act as a portable power bank for all your other devices.

A visually stunning **5.0" HD Super AMOLED** display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection of the Studio Energy 2. With **Extreme Mode** the device can stay powered on for hours or days with access limited to Voice Call, Contacts, SMS and Alarm to conserve battery for extended usage.

Powered by a reliable and efficient **MediaTek 6735 chipset with 64bit processor clocked at 1.3GHz Quad Core**. Blazing 4G LTE connectivity and **1.5 GB RAM** ensure fast and smooth multitasking. Running the latest Android v5.0 Lollipop, your smartphone will have the most up to date apps and functions.

Capture all your memories and get extraordinary photos and HD videos with its **8 Megapixel camera**. Stay connected with your family and friends with the **5 Megapixel** front camera for video calls and selfies.



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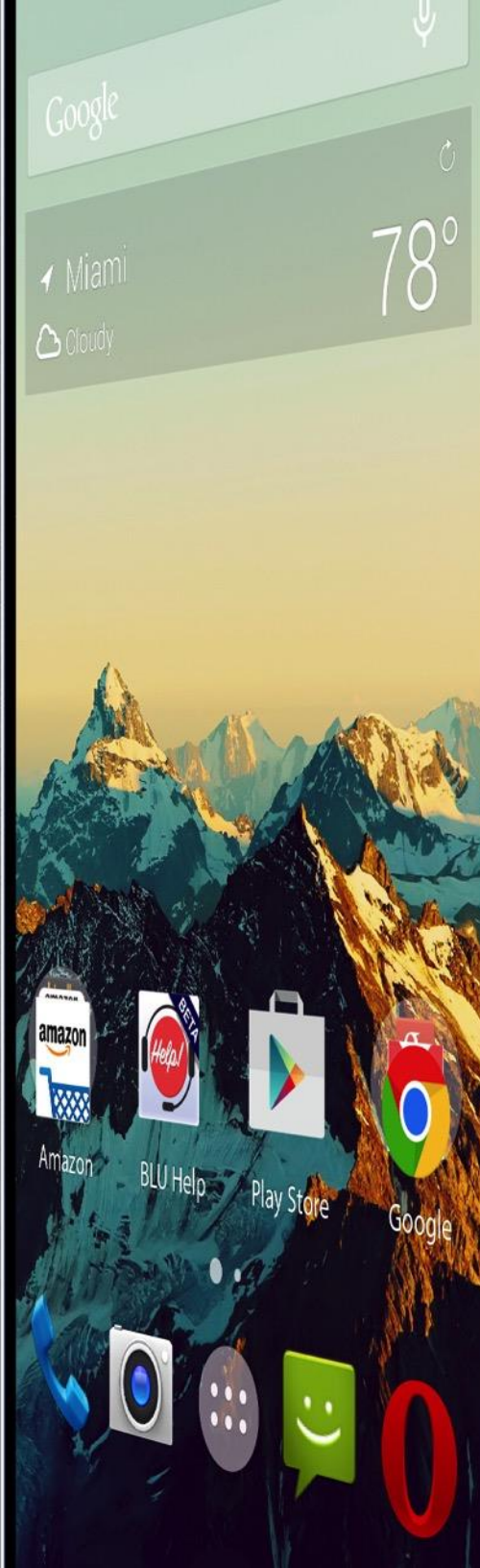
DESIGNED FOR YOU

The **Studio Energy 2** is engineered with form follow function, with detail to fit a massive 5,000 mAh battery into a comfortable and compact housing.

To achieve this goal, premium materials were used to defy physics. **CNC machined** out of one solid piece of **aircraft grade aluminum** to minimize all plastic parts, resulting in a remarkably high end and beautiful uni-body device that leaves a lasting impression and unique feel in hand.

Dual finish on the aluminum housing combine a mirror like **polished surface** along with a **sand blasted matte edge** that compliment each other and bring out the true element of design. Finalized with BLU's soft touch special paint, the Studio Energy 2 leaves user with a one of a kind impression.

STUDIO ENERGY 2
ENERGY IS POWER



SUPERCHARGED

The most frustrating part of owning a smartphone is frequent need to charge your battery.

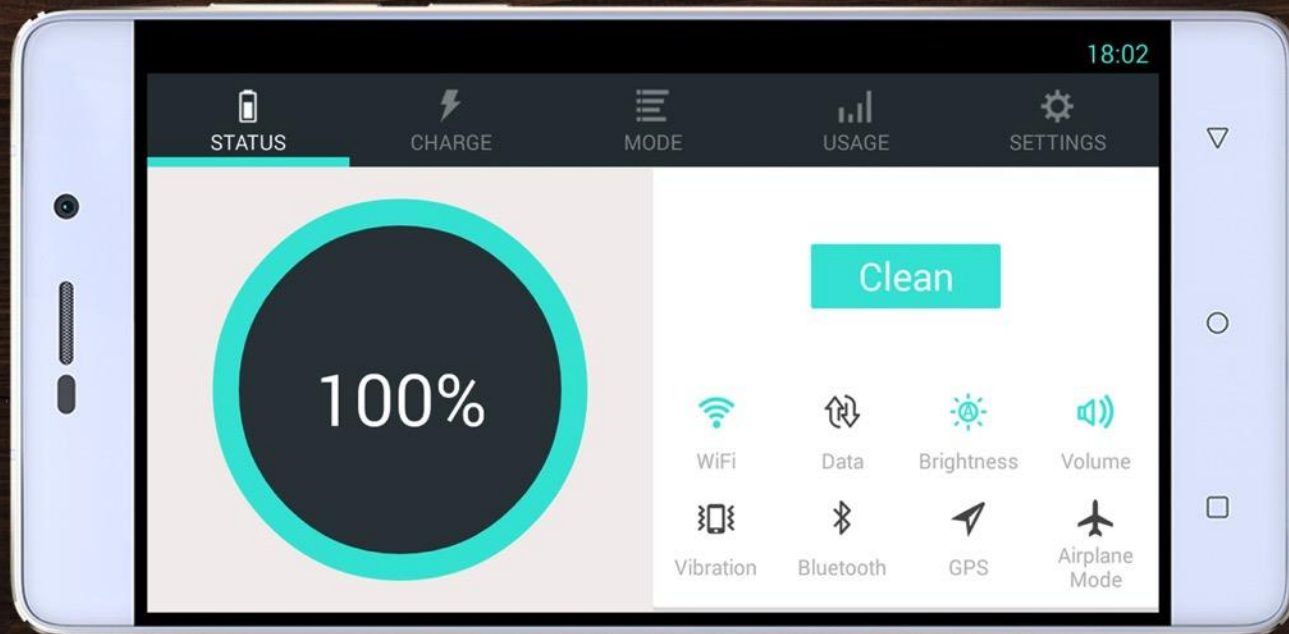
With the Studio Energy 2, you will not have that problem as it is built with a **5,000 mAh super battery** that last up to 3 days with standard usage and over 20 days on standby mode with just one charge. With a 5V/2A charger, you can **“Quick Charge”** for 8 hours of talk time in just 20 minutes.

72

HOURS OF
STANDARD
USAGE

30

DAYS
STAND BY



CAPTURE THE MOMENT

Rest assured that with the main **8 Megapixel camera** all your pictures will be as perfect as you expect them to be. Record up to 1080p HD videos for lasting memory.

For Selfies, you can trust the **5 Megapixel front camera** for a premium shot. With built in **BLU Final Touch Software**, which will enhance eyes, slim face, smooth skin and teeth whitening, your selfies will be flawless.



BRILLIANT DISPLAY

5.0" HD SUPER AMOLED DISPLAY

You can expect top of the line immense color saturation and clarity from the **HD Super AMOLED** display on the Studio Energy 2.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your Studio Energy 2's 720 x 1280 high definition resolution screen. Experience that is incomparable to any other device on the market.

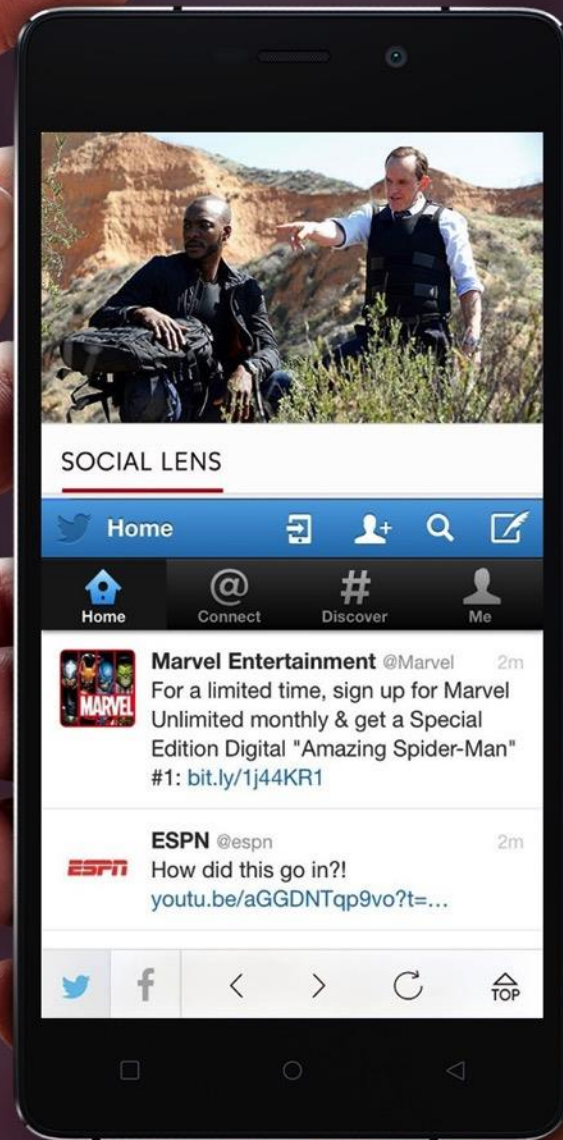




MULTITASKING MADE EASY

The Mediatek 6735 **1.3 GHz Quad Core Processor** is paired with **1.5GB of RAM**, providing seamless and smooth user experience.

With **16GB of built in memory**, generous amount of space for your most listened to music. Videos and pictures will be a finger touch away. Expand even more space with the **MicroSD slot up to 64GB**.



NEED FOR SPEED

Stay connected with speeds of up to **10x faster than 3G**.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet.

Studio Energy 2 comes with **4G LTE bands 2** (1900Mhz), 4 (1700 Mhz), 7 (2600 Mhz) and 17 (2100Mhz) and 3G bands 850/1900/2100.

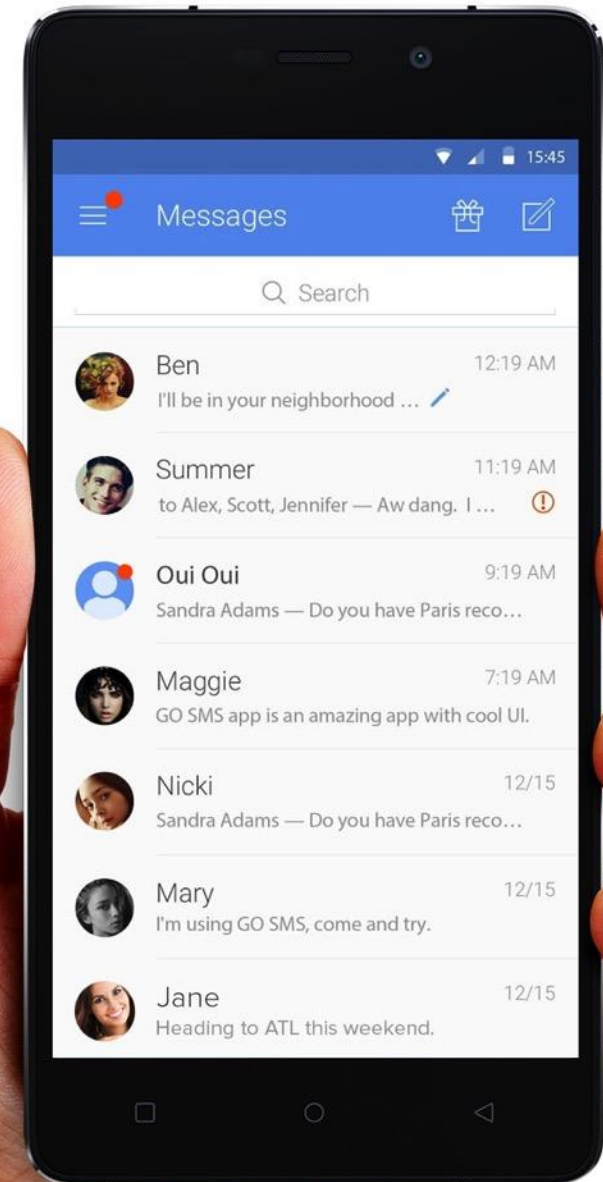
DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchanging SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



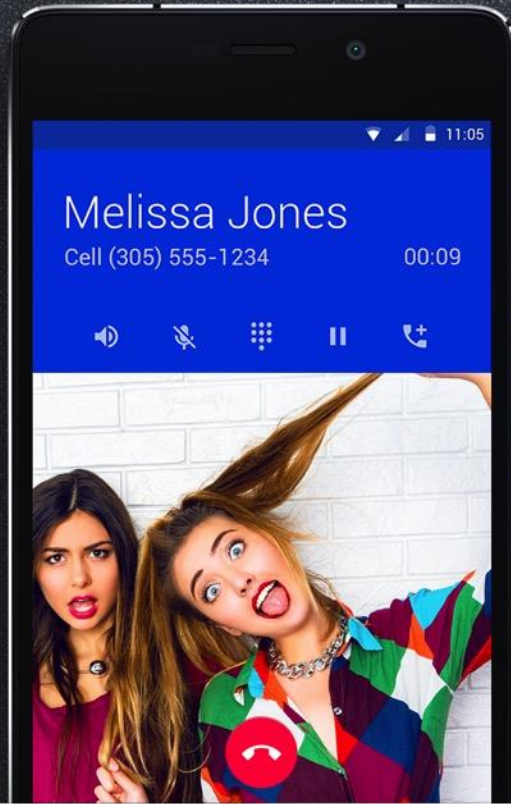


ANDROID V5.0 LOLLIPOP

Android v5.0 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.





UNLOCKED
CHOOSE YOUR CARRIER



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

Studio Energy 2 comes with 4G LTE 2/4/7/17 and 3G 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, Metro PCS**, and the entire MVNO network.

DATA SPECIFICATIONS

TECHNOLOGY

Android v5.0 Lollipop
LTE 2/4/7/17
3G 850/1900/2100

PROCESSOR

Mediatek 6735 | 1.3 GHz Quad Core | 64-Bit
With ARM Mali-T720 GPU

MEMORY

Internal 16GB | 1.5GB RAM
MicroSD up to 64GB

DISPLAY

HD Super AMOLED
5.0" HD 720x1280 – 294ppi

CAMERA

8MP Main 3264x2449
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

5,000 mAh w/OTG Support
5V/2A Quick Charger

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0



DEVICE COMPARISON



- Product name
- Brand
- Family
- Dimensions/Weight
- Operating System
- Data
- Processor
- Internal Memory/RAM
- Display Size
- Display Resolution
- Main Camera
- Secondary Camera
- Battery

- Studio Energy 2**
- BLU
- Studio
- 144.7 x 71.2 x 10.18mm | 176g
- ✓ Android v5.0 Lollipop
- HSPA + 42Mbps, LTE Cat 4
- ✓ 1.3GHz Quad-core | 64-Bit
- 16GB | 1.5GB RAM
- 5.0" HD Super AMOLED
- 720 x 1280
- 8MP
- 5MP
- ✓ 5000mAh

- Galaxy A5**
- Samsung
- Galaxy
- 144.8 x 72.1 x 8.6mm | 123g
- Android v4.4 KitKat
- HSPA + 42Mbps, LTE Cat 4
- 1.2GHz Quad-core | 64-Bit
- 16GB | 2GB RAM
- 5.0" HD Super AMOLED
- 720 x 1080
- 13MP
- 5MP
- 2300mAh

PACKAGE CONTENT

