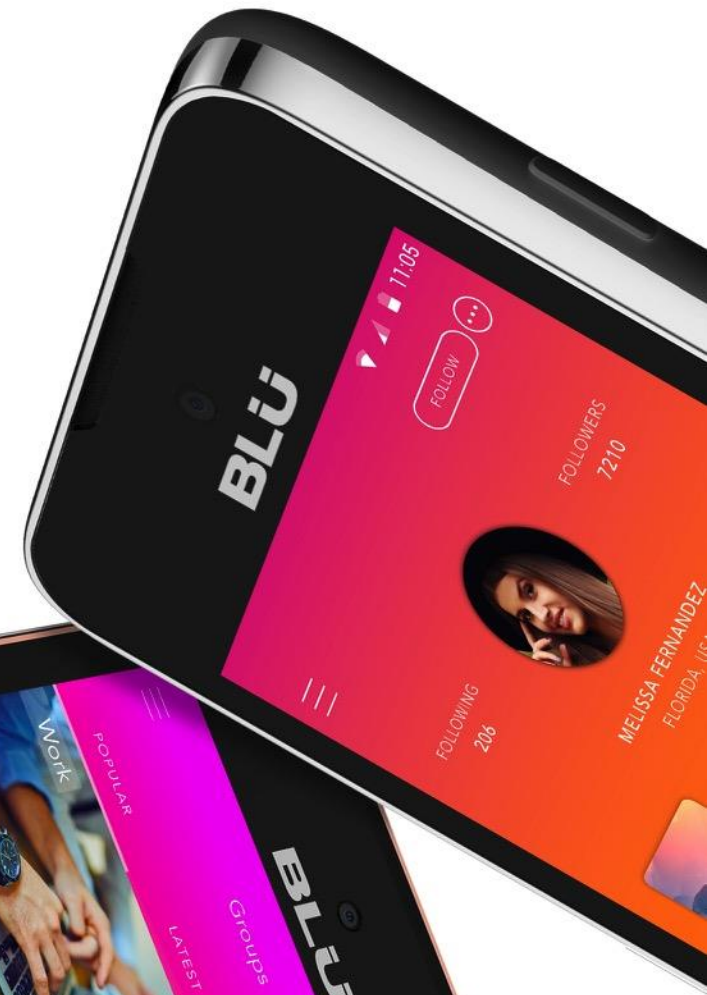


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ADVANCE 4.0 L2

Enjoy The Little Things



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Enjoy The Little Things





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ADVANCE 4.0 L2



KEY SELLING POINTS

Introducing the all new **ADVANCE 4.0 L2**, the newest addition to the ADVANCE series, with better performance and four new colors to choose from.

A bright **4.0" display** showcase all the color and detail of every picture and movie on screen.

Powered by a reliable **MediaTek 6580 with 1.3GHz Quad Core** paired with **4GB of internal memory** for all your music, video and pictures.

Capture all your special moments with **3.2MP main camera** and share all the selfie image with a VGA front camera.

Running the latest **Android v6.0 Marshmallow**, your experience will be like no other smartphone you have ever owned.



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ADVANCE 4.0 L2



ASPIRING LOOK

The **ADVANCE 4.0 L2** combines the use of special finishing technologies to achieve a high end looking smartphone. The front frame received a special upgrade **electrolyzed shiny metal finish** contrast with a **soft touch battery cover paint** to give the smartphone an excellent aesthetic value.

Available in White + Rose Gold, Black + Chrome, Mint Green and Pink there is a color that will strike your fancy.

FLAWLESS MULTITASKING

The **MediaTek MT6580** chipset offers **1.3GHz Quad-core** processing power that is both smooth and lag free.

With **4GB** internal memory, all your music, photos, and movies are only a touch away. Need more? The ADVANCE 4.0 L2 has a built in **MicroSD slot** that can expand your memory up to **64GB**.

Play your favorite video games, watch movies, and access your favorite YouTube video with the **Mali 400GPU**.





4" TOUCHSCREEN DISPLAY

Whether you are watching a video on Youtube, setting the highest score in your favorite video games, checking updates on facebook, messaging on Whatsapp with your friends or browsing the internet, you will be delighted with the Advance 4.0 L2's bright 4.0" 480x800 WGA Display.



DUAL CAMERAS

There is never a need for you to miss an opportunity to share life's daily pleasures, so take a pictures of everything and anything with the main **3.2 Megapixel camera.**

The world just got much smaller, as seeing your loved ones faces is a video call away, so fire up the front **VGA** camera and connect.



DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



ANDROID 6.0 MARSHMALLOW

NEW FEATURES

- **Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- **App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- **Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.

MORE 3G BANDS
MORE COVERAGE



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **ADVANCE 4.0 L2** comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS**, and entire MVNO network.

DEVICE COMPARISON

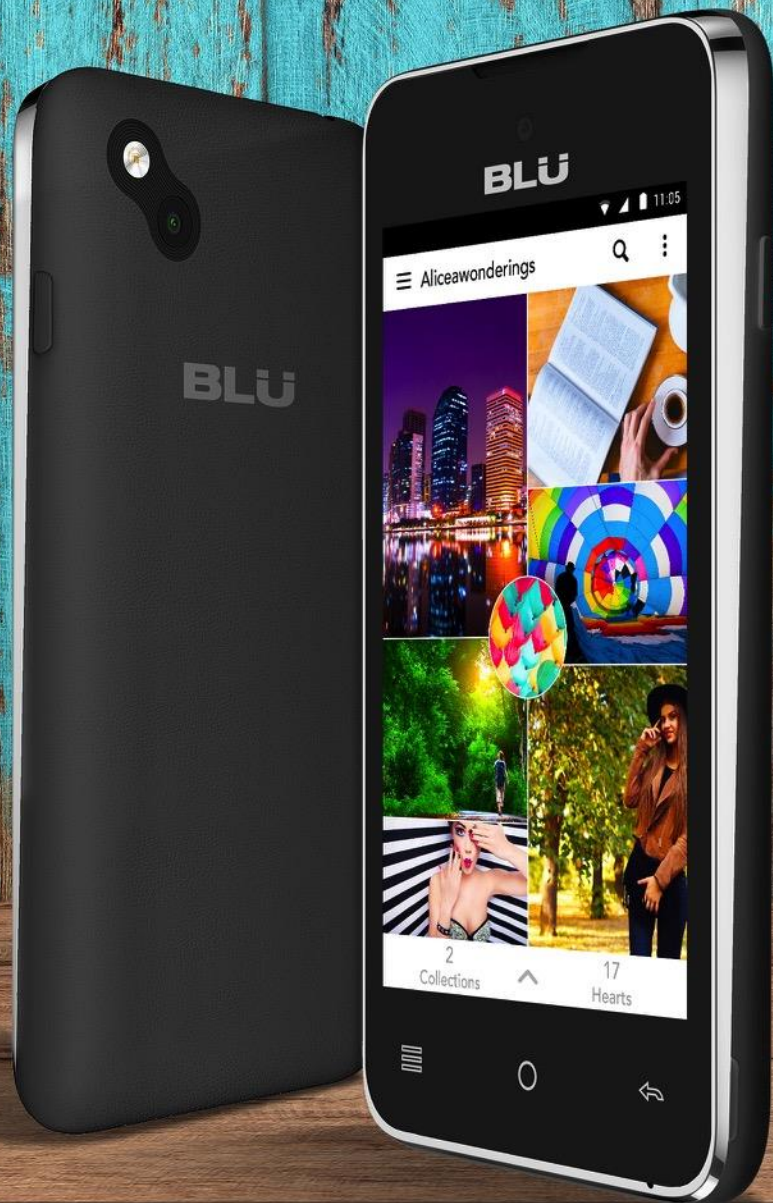


ADVANCE 4.0 L2

ACE 4

Brand	BLU	Samsung
Family	ADVANCE	GALAXY
Dimensions Weight	133.7x 65.8x 10.8mm 122g	121.4 x 62.9 x 10.8mm 123g
Operating System	✓ Android v6.0 Marshmallow	Android v4.4 Kit Kat
Data	HSPA + 21 Mbps	HSPA + 21 Mbps
Processor	✓ MediaTek 6580 1.3 GHz Quad-core	1.0 GHz Dual-core
Internal Memory RAM	4GB 512MB RAM	4GB 512MB RAM
External Memory	up to 64GB	up to 64GB
Display Size	4.0"	4.0"
Display Resolution	480 x 800	480 X 800
Main Camera	3.2MP	5MP
Secondary Camera	VGA	VGA
Battery	1200 mAh	1500 mAh

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ADVANCE 4.0 L2

DATA SPECIFICATION

TECHNOLOGY

Android v6.0 Marshmallow
3G: 850/1700/1900
850/1900/2100

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400 GPU

MEMORY

Internal 4GB | 512MB RAM
MicroSD up to 64GB

DISPLAY

4.0" LCD Capacitive Touchscreen
WVGA 480x800 – 233ppi

CAMERA

3.2MP Main 2,065 x 1,549 pixels
VGA Front
LED Flash
HD 720p Video @30fps

BATTERY

1,200mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

ADVANCE 4.0 L2 848958026464 A030U BLACK
ADVANCE 4.0 L2 848958026471 A030U PINK
ADVANCE 4.0 L2 848958026488 A030U GREEN
ADVANCE 4.0 L2 848958026990 A030U WHITE
ADVANCE 4.0 L2 848958027010 A030L WHITE
ADVANCE 4.0 L2 848958026501 A030L BLACK
ADVANCE 4.0 L2 848958026518 A030L PINK
ADVANCE 4.0 L2 848958026525 A030L GREEN

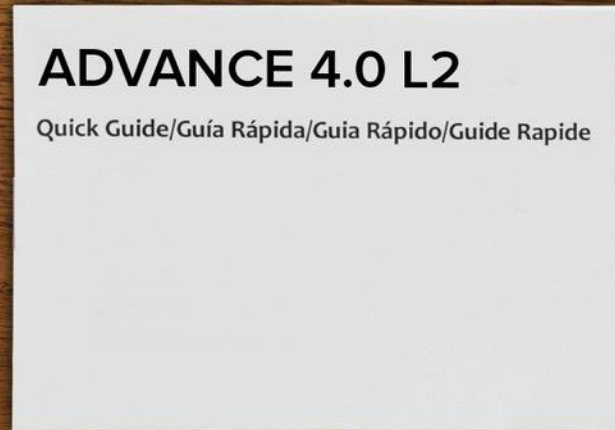


PHONE



BOX

PACKAGE CONTENT



QUICK GUIDE



USB CABLE



CHARGER



BATTERY