

STUDIO M HD





BLU

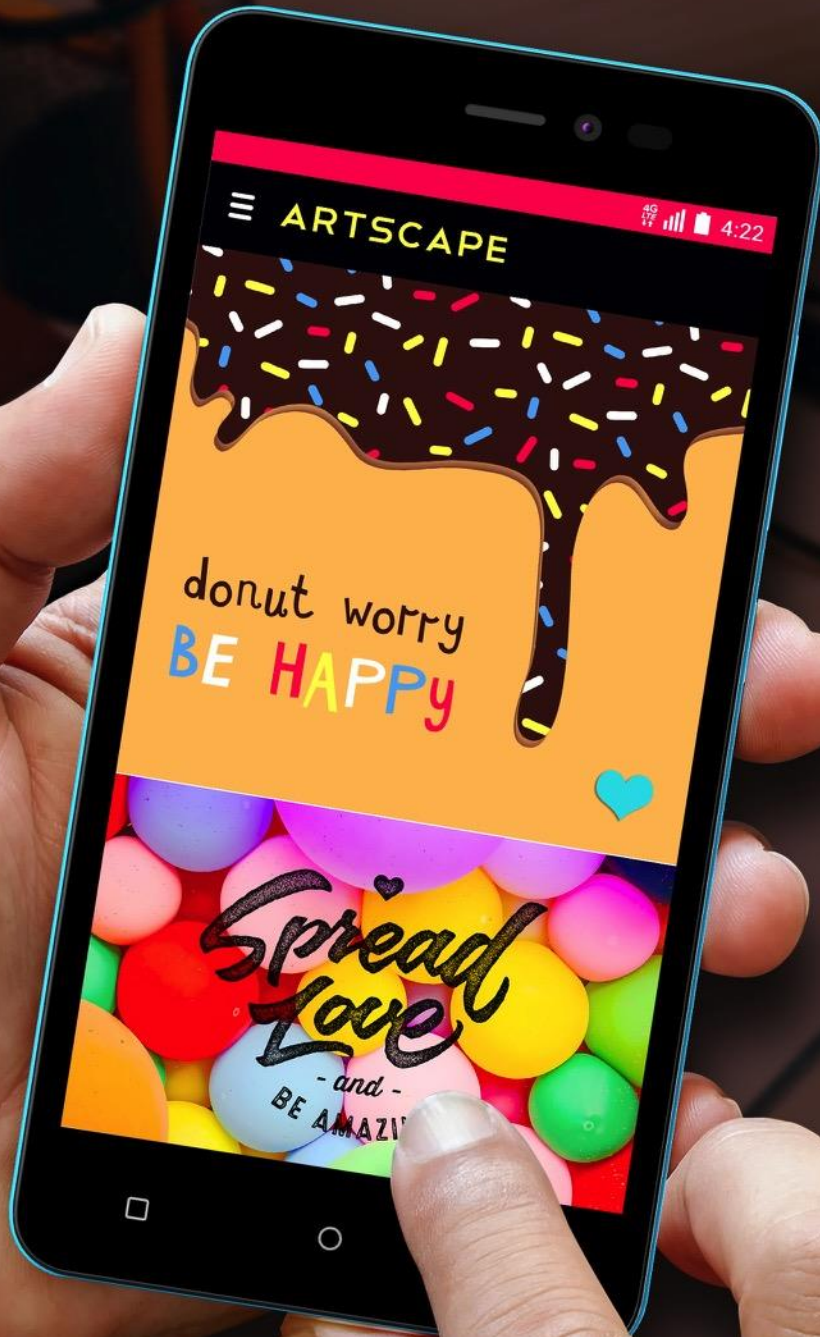
☰ TYPOGRAPHY & DESIGN

4G LTE 4:22

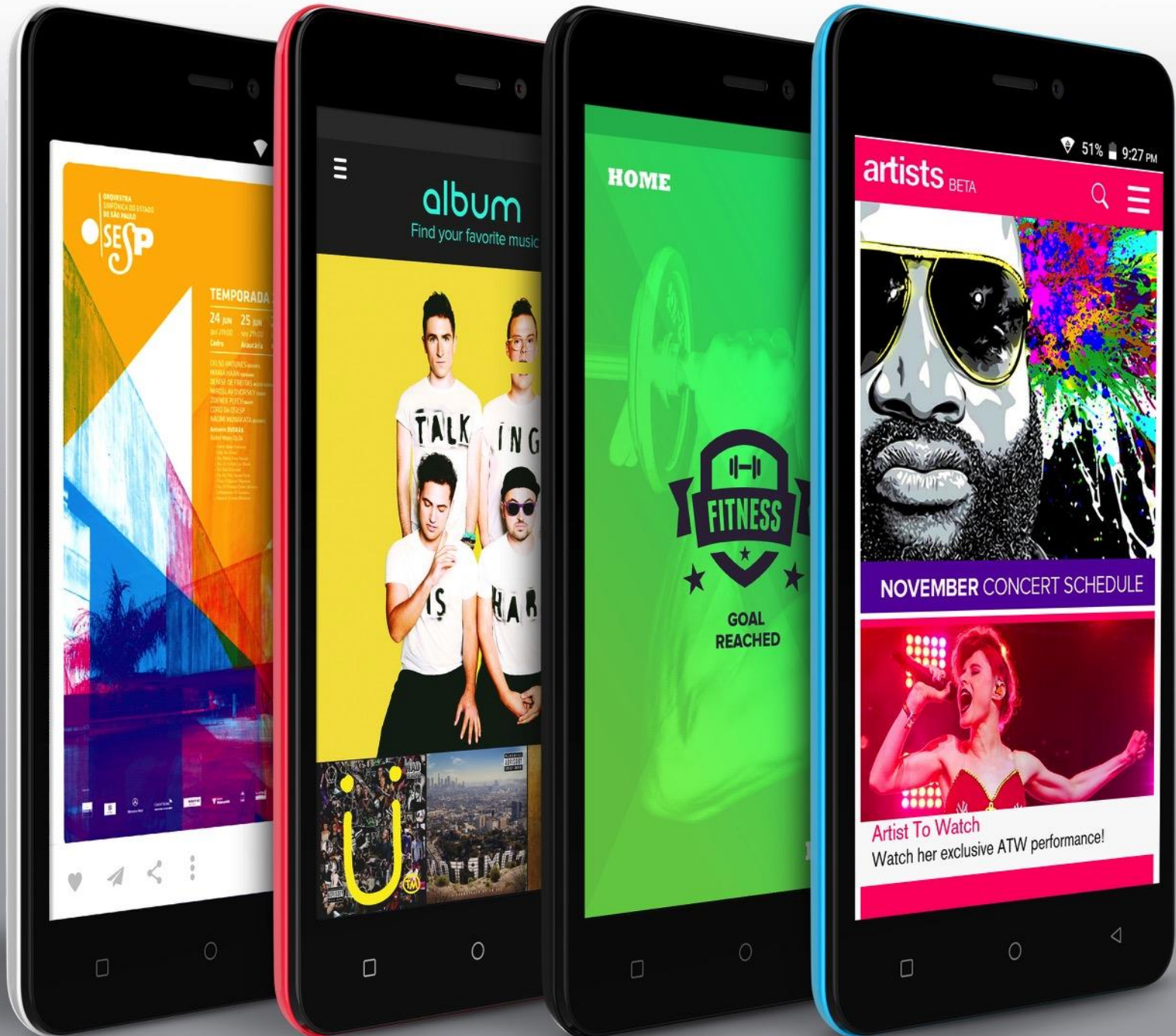
ENJOY

EVERY

• moment •



STUDIO **M HD**





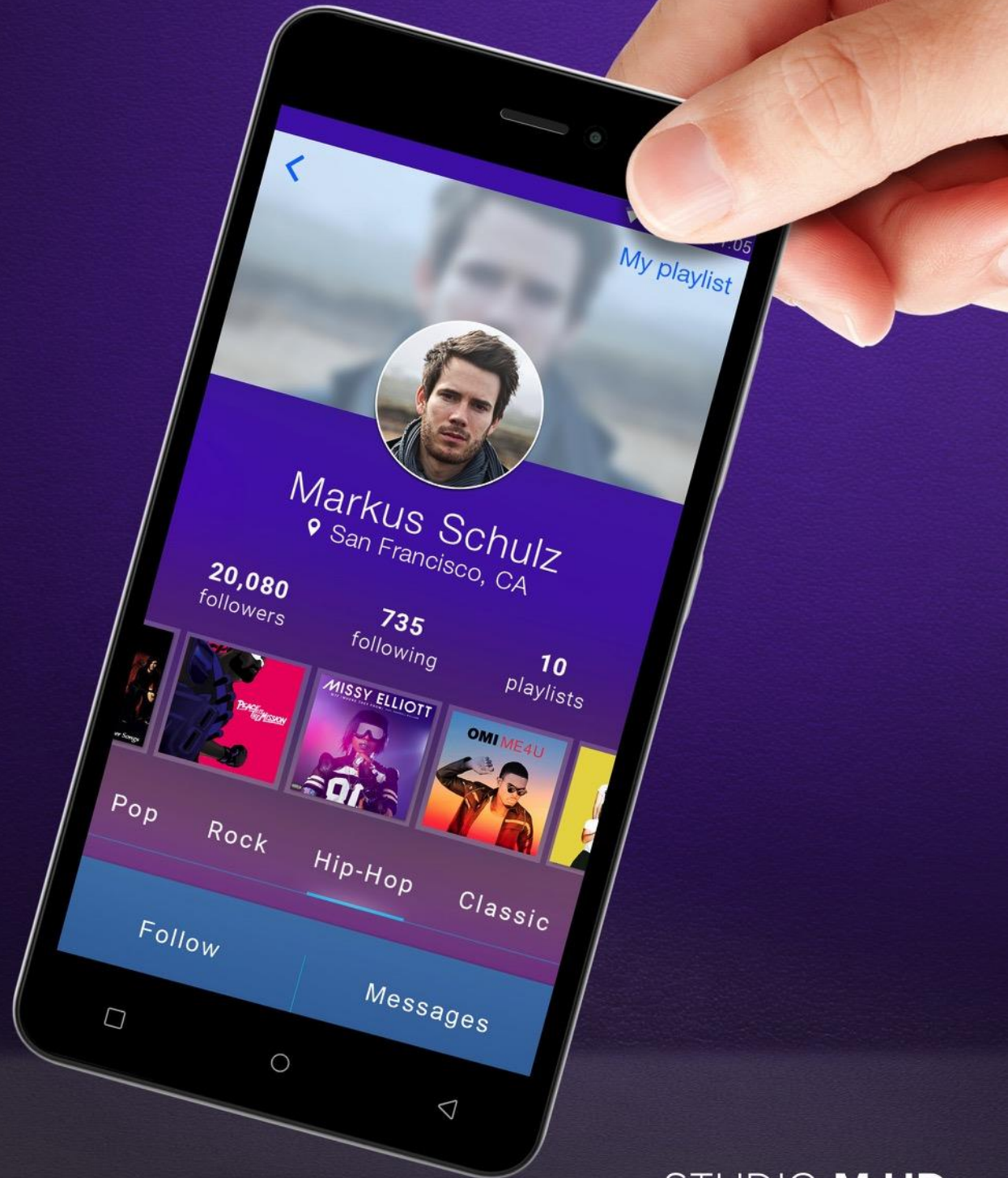
KEY SELLING POINTS

Introducing the **Studio M HD**, with amazing design and color selections that will sure to fit your style and personality.

Powered by a Mediatek 6580 chipset at **1.3GHz Quad Core** processor coupled with the latest Android v5.1 Lollipop, user can experience seamless productivity.

A generous and bright **5.0" HD display with 720 x 1280 resolution** assure that your view will be crisp and clear. **Full lamination** technology ensure full bonding of display and glass for the most vivid and clear display.

Capture life's memorable moments with two fantastic cameras, a **8MP autofocus main camera** and **2MP front mounted selfie camera**. The Studio M HD is a versatile companion to captivate all of life's simple pleasures.



MEDIATEK

everyday genius

STUDIO M HD

VIVID AND BRIGHT

The Studio M HD comes with a bright and vivid **5.0" display** with 720 x 1280 resolution and full lamination technology that will bring all the images on screen to life. The Studio M HD's **BLU Infinite View (IPS Technology)** offers a clear view from any angle. Enjoy your favorite movie on Netflix or play the trendy game on a big display like how it was meant to be.



BLÜ
BOLD LIKE US



DESIGN INSPIRED

The Studio M HD blends **technology and design into a incredible package.** Offering a fun and minimalistic design, the Studio M HD is offered in four colors: White, Black, Pink and Baby Blue, all with a nice glossy finish.



STUDIO **M HD**



FEEL THE POWER

HSPA+ 21Mbps

Powered by a **1.3GHz Quad-core processor**, the smooth and seamless multitasking capability of the Studio M HD ensure excellent user experience.

From a vibrant PowerPoint presentation to your favorite movie on Netflix, the superior image quality are the result of the built in **Mali 400 GPU** processing all the graphical needs.



everyday genius

DUAL CAMERA

Take advantage of the main **8MP autofocus** camera on your Studio M HD to capture all of life's great moments.

For those loved ones that live far away, there is a **2MP** camera so being in touch is a video call away.





DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



ANDROID 5.1 LOLLIPOP

Android 5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.



DATA SPECIFICATIONS

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1700/1900, 850/1900/2100
HSPA+ 21 Mbps

PROCESSOR

MediaTek 6580 | 1.3GHz Quad Core
With Mali-400 GPU

MEMORY

Internal 16GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" HD 720x1280 – 294ppi
BLU Infinite View (IPS Technology)

CAMERA

8MP Autofocus Main 2592 x 1944 pixels
2MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

2,000mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

848958025207	S110L	BLA	01	2-BLU-S110L-Q-BLA-01
848958025214	S110L	BLU	01	2-BLU-S110L-Q-BLU-01
848958025221	S110L	PIN	01	2-BLU-S110L-Q-PIN-01
848958025238	S110L	WHI	01	2-BLU-S110L-Q-WHI-01
848958025245	S110U	BLA	01	2-BLU-S110U-Q-BLA-01
848958025252	S110U	BLU	01	2-BLU-S110U-Q-BLU-01
848958025269	S110U	PIN	01	2-BLU-S110U-Q-PIN-01
848958025276	S110U	WHI	01	2-BLU-S110U-Q-WHI-01





UNLOCKED
Choose Your Carrier



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **Studio M HD** comes with 3G 850/1700/1900 or 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS**, and entire MVNO network.

DEVICE COMPARISON



STUDIO M HD

GALAXY CORE PRIME

Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery

BLU
STUDIO
143.3 x 72 x 8.9 mm | 153g
✓ Android OS, v5.1 Lollipop
GSM | HSPA
1.3GHz Quad-core
✓ 16GB | 1GB RAM
✓ 5.0" HD 720 x 1280
✓ 8MP
2MP
2000mAh

SAMSUNG
Galaxy
131.3 x 68.4 x 8.8 mm | 130g
Android 4.4
GSM | HSPA
1.3GHz Quad-Core
8GB | 1GB RAM
4.5" TFT | 480x800pixels
5MP
2MP
2000mAh

PACKAGE CONTENT



BOX



HANDSET



PROTECTIVE CASE



SCREEN PROTECTOR



CHARGER



BATTERY



HEADPHONES



USB CABLE



USER MANUAL