

**BLU**  
BOLD LIKE US



LIFE  
ONE  
X2

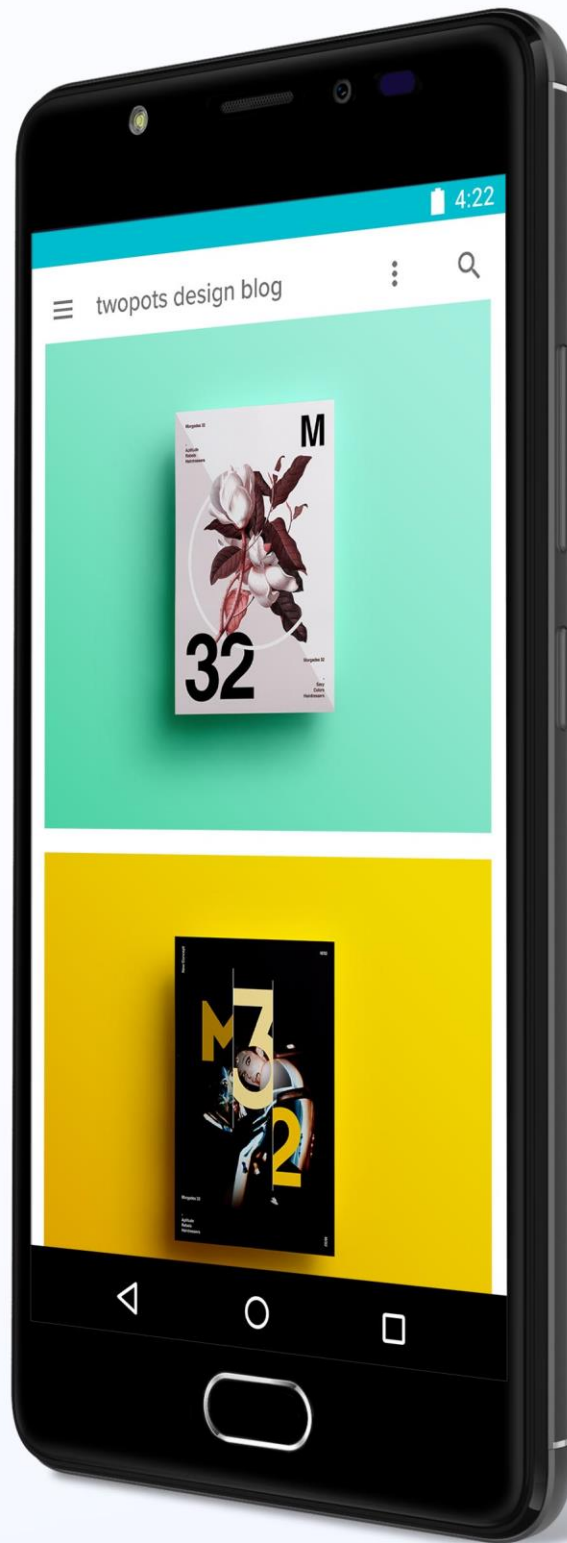
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**LIFE  
ONE  
X2**

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LIFE ONE X2





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LIFE ONE X2



## Key selling points

Bright and vivid 5.2" Full HD display with full lamination technology for a super thin profile plus smooth and streamlined curved glass.

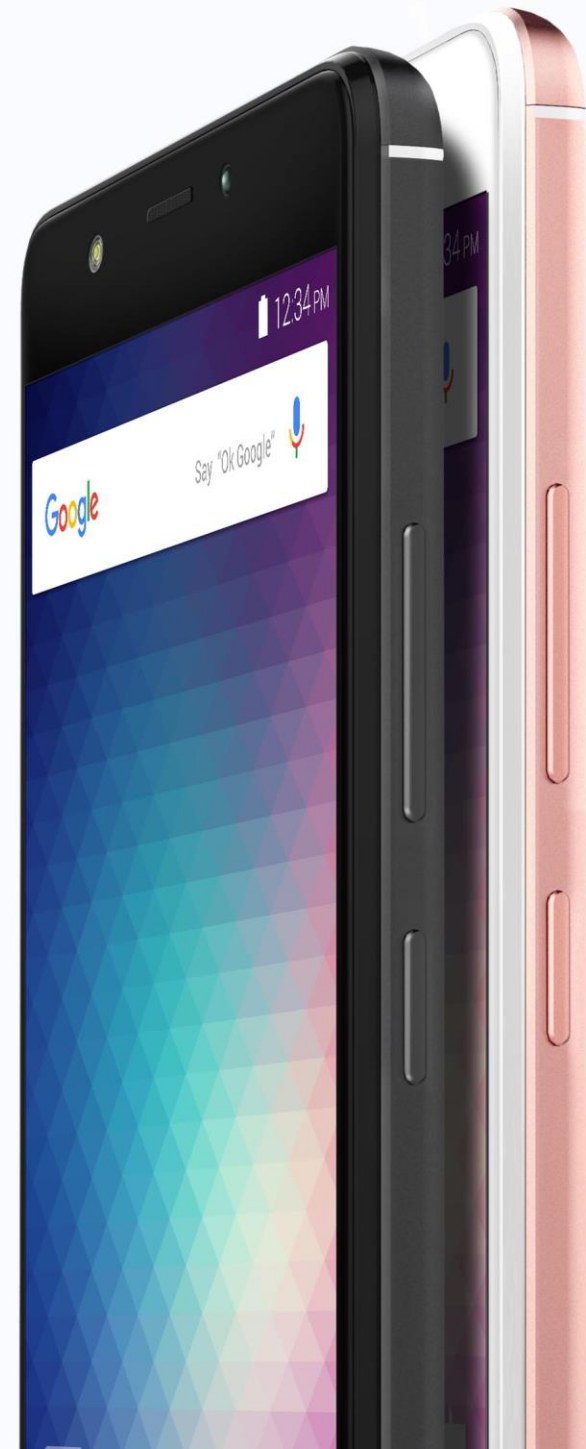
Metal housing to ensure great reliability and premium aesthetic quality.

Powerful Qualcomm Snapdragon 430 chipset with 1.4GHz Octa Core processor, paired with your choice of 64GB of internal memory and 4GB of RAM or a 16GB of internal memory and 2GB of RAM.

Capture crystal clear images with a 16MP main camera with PDAF and awesome selfies with the 8MP front camera with LED flash.

Built in Fingerprint Sensor to quickly and securely access your smartphone.

Android v6.0 Marshmallow.



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LIFE ONE X2

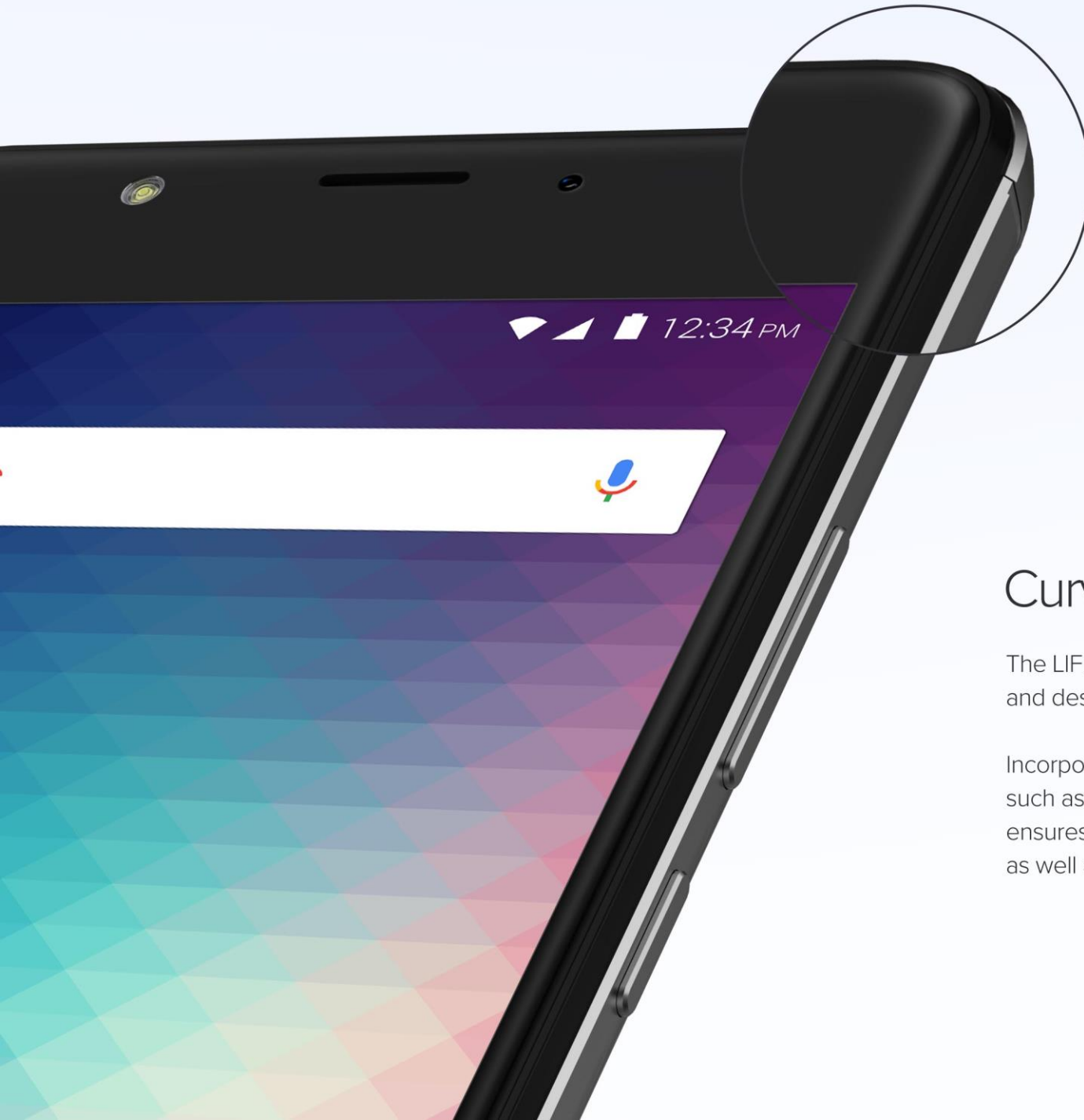
## Simply beautiful

The LIFE ONE X2's design is a combination of artistry and premium materials. Its metal battery cover highlights its premium structure and quality.

Available in Grey, and Rose Gold there is a color for all users.







## Curved glass

The LIFE ONE X2 blends technology and design into an incredible package.

Incorporating the highest-grade material such as a curved glass touch panel ensures excellent feedback and feel, as well as a gorgeous look.

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LIFE ONE X2



## Vivid display

Incorporating a massive 5.2" Full HD display with an explosive 1920 x 1080 resolution, you will have a true visually stimulating experience. Your apps, photos, movies and just about everything else will look vibrant and sharp. To top it off, a smooth and gorgeous curved glass display along with full lamination technology will result in a super thin and super clear cinematic display.



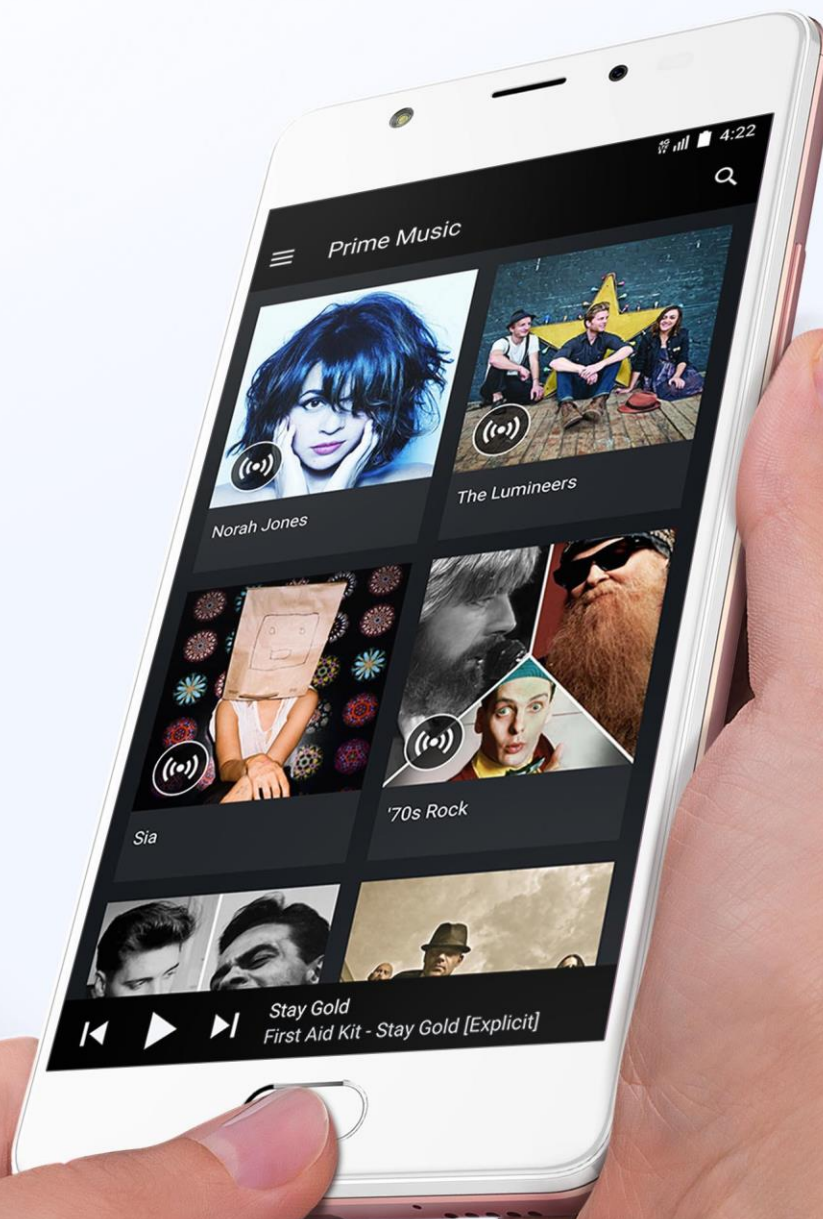
## Strong performance

The LIFE ONE X2 is powered by a powerful and efficient Qualcomm Snapdragon 430 chipset with 1.4GHz Octa Core processor. Paired with either a 2GB or 4GB RAM set up, there is nothing this smartphone cannot handle.

64<sup>Bit</sup>  
Architecture

8  
True Cores

1.4  
GHz



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LIFE ONE X2



FAST CHARGING

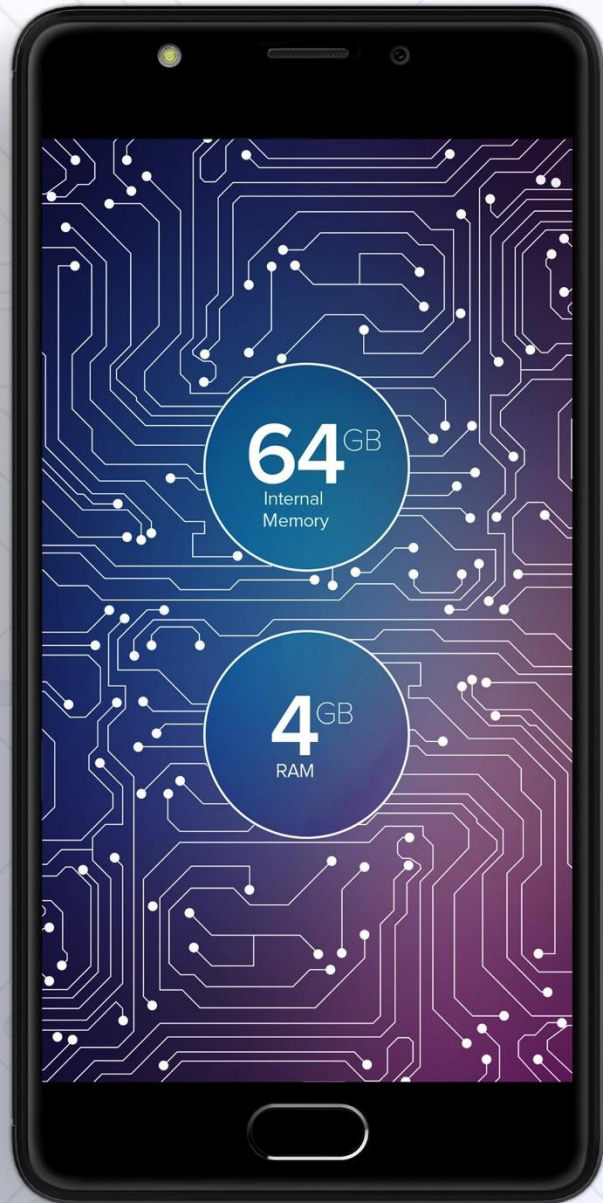


QUICK CHARGE  
POWER ADAPTER

## Lightning-fast Charging Qualcomm® Quick Charge™ 3.0

Waiting for your phone to charge is a thing of the past. The LIFE ONE X2 comes with Qualcomm® Quick Charge™ technology, designed to deliver lightning-fast charging and giving you the power and the time to do more. This Quick Charge technology can decrease the amount of time you spend tethered to an outlet. Charging your phone's battery up to 4X1 faster than other chargers.





## Huge memory

Built with a massive 64GB internal memory, all pictures, music, and video are always within reach. Smooth and efficient multitasking is possible with a 4GB RAM set up. Additionally a 16GB/2GB RAM option is also available.





## Capture the moment

The LIFE ONE X2 comes with a 16MP camera with PDAF laser focus and an 8MP front selfie camera with LED flash, offering a fully optimized camera experience. With its built in f2.4 aperture, all your images will be life like and meant to be cherished forever.

16MP  
MAIN CAMERA

8MP  
SELFIE CAMERA

PDAF  
LASER FOCUS



f2.4 APERTURE

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LIFE ONE X2

## Quick access. Total security

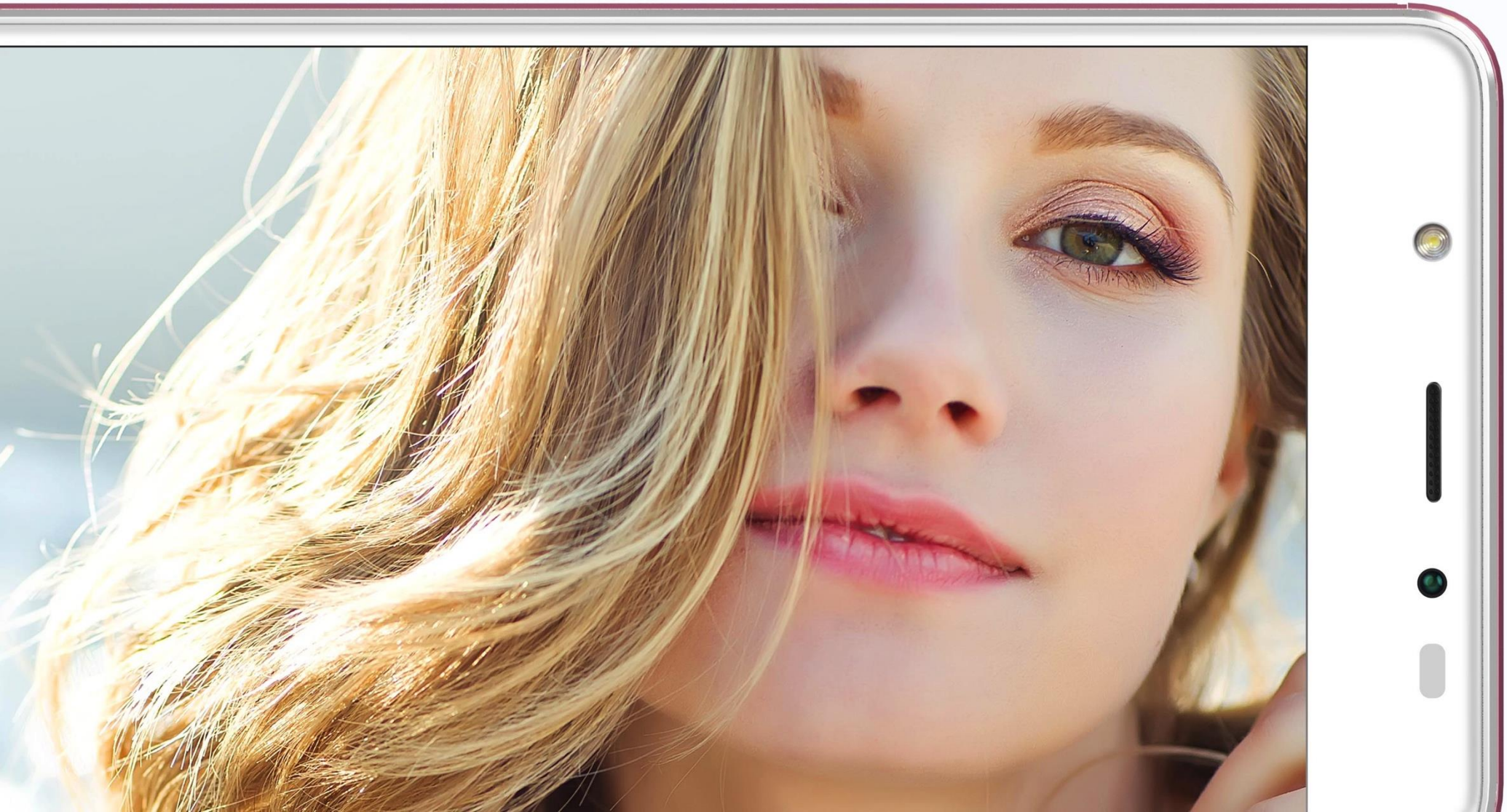
The LIFE ONE X2 brings total security and convenience to the table with a simple swipe of your finger. Easily unlock your smartphone and access all your music, video and pictures. Another advancement from BLU that brings the LIFE ONE X2 to the forefront of the smartphone market.





## Perfect selfies

Your selfie camera is optimized with an incredible 8 megapixels for crystal clear, high resolution images so you can capture your most memorable moments with friends and family. With built in BLU Final Touch software, you can optimize each image with features such as Auto Beauty and Image Brightness.





## Front flash

If you find yourself in a low lit area, use the front flash to get the best exposure.





## Android 6.0 Marshmallow

Redesigned user interface that is friendly and intuitive.

Lock screen notifications that offer quick actions as well as quick access.

Project Volta for better battery life than any previous version.

Multitasking is now easier with a complete look at your open applications.

Multiple users and guest mode make it easy to share your device  
without compromising your personal information.







## Need for speed

Stay connected with speeds of up to 10x faster than 3G.

No matter where you are in the country, you won't find a nook or crann that you will not be able to access internet. The LIFE ONE X2 comes with the following network bands; 3G 850/1700/1900/2100, 4G LTE 2/4/7/12/17.

Choose your carrier: •• T •• Mobile •



**metroPCS**  
Unlimit Yourself.



## Dual SIM card

The LIFE ONE X2 gives you several advantages that you can't let pass by. With two SIM slots, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or charging two devices.

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



## Data

### TECHNOLOGY

Android v6.0 Marshmallow  
4G LTE Cat 4 up to 150Mbps  
GSM Quad band  
3G: 850/1700/1900/2100  
4G LTE: 2/4/7/12/17

### PROCESSOR

Qualcomm Snapdragon 430  
1.4GHz Octa Core With  
Adreno 505 GPU

### MEMORY

Internal 64GB | 4GB RAM  
or 16GB | 2GB RAM  
MicroSD up to 64GB

### DISPLAY

5.2" Full HD 1920 x 1280 – 423ppi  
BLU Infinite View (IPS) Technology  
Curved Glass

### CAMERA

16MP Main with  
PDAF Laser Autofocus  
8MP Front with LED Flash  
HD 1080p Video @ 30fps

### CONNECTIVITY

Bluetooth 4.0  
WIFI, Hotspot  
Micro USB 2.0

### BATTERY

3,000mAh  
Qualcomm Quick Charge 3.0

### SECURITY

One Touch Finger Print Sensor



<b>LIFE ONE X2</b>	848958029199	L0090UU	ROSE GOLD
<b>LIFE ONE X2</b>	848958029205	L0091UU	ROSE GOLD
<b>LIFE ONE X2</b>	848958028925	L0090UU	GRAY
<b>LIFE ONE X2</b>	848958028932	L0091UU	GRAY



## Device comparison



- BLU LIFE ONE X2**  
148 x 72.4 x 9.5mm | 166g  
Android 6.0 Marshmallow  
✓ 1.4GHz Octa-Core Processor  
64GB/16GB Memory, 4GB/2GB RAM  
✓ 5.2" Full HD Display | 1080x1920 Resolution | 423 ppi  
✓ 16MP Camera | PDAF and Laser Autofocus  
✓ 8MP Selfie Camera with LED Flash  
3,000mAh Battery  
✓ Fingerprint Sensor

- SAMSUNG GALAXY J5**  
145.8 x 72.3 x 8.1 mm | 159 g  
Android 6.0 Marshmallow  
Quad-core 1.2 GHz processor  
16GB Memory | 2GB RAM  
5.2" Display | 720x1280 pixels | 282ppi  
13MP Camera | PDAF  
5MP Selfie Camera with LED flash  
3,100mAh Battery  
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## Device comparison



- BLU LIFE ONE X2**  
148 x 72.4 x 9.5mm | 166g  
Android 6.0 Marshmallow
- ✓ 1.4GHz Octa-Core Processor
  - 64GB/16GB Memory, 4GB/2GB RAM
  - ✓ 5.2" Full HD Display | 1080x1920 Resolution | 423 ppi
  - ✓ 16MP Camera | PDAF and Laser Autofocus
  - ✓ 8MP Selfie Camera with LED Flash
  - ✓ 3,000mAh Battery
  - ✓ Fingerprint Sensor

- MOTOROLA MOTO G4 PLAY**  
144.4 x 72 x 9.9 mm | 137g  
Android 6.0 Marshmallow
- Quad-core 1.2 GHz processor
  - 16GB Memory | 2GB RAM
  - 5.0" Display | 720x1280 pixels | 294ppi
  - 8MP Autofocus
  - 5MP Selfie Camera
  - 2,800mAh Battery
  -



# Package contents

