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DASH JR.



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Dual SIM 1 2



Gingerbread 2.3



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KEY SELLING POINTS

- The most popular smartphone operating system is now at your reach. Dash Jr. is the perfect transition from a feature phone to a Smartphone. This Android device has it all at an affordable price for entry level smartphone users.
- Calling your contacts is not going to be your priority anymore. Now you have the chance to navigate the internet, get information from around the world to your hands, anytime and anywhere, get access to games, videos, music and applications that you will be able to enjoy in a big **3.5" display** with nice **HVGA resolution**.
- Stay entertained and connected with your social world. Communicate via Facebook or Whatsapp with friends and family. Capture pictures and videos with it's **2 Mega Pixel** and **VGA Front** camera.
- All these activities on your phone will run fast and smoothly, thanks to its fast **1.0 GHz processor**.
- Dash Jr. welcomes you to a totally new experience of Android OS and to the world of smartphones.



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SWIFT PERFORMANCE

Dash Jr. makes the user experience a smooth and pleasant one, thanks to its **1.0GHz processor** and its **ARM Mali 400 GPU**.

YOU WILL FEEL THE POWER OF THE BLU DASH JR.



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3.5" TFT DISPLAY

Whether watching a video on YouTube, setting the highest score in your favorite video games, checking updates on Facebook, messaging on Whatsapp with your friends or browsing the internet, you will be delighted with Dash Jr.'s **3.5" 320x480 HVGA resolution display**.



DASH JR.

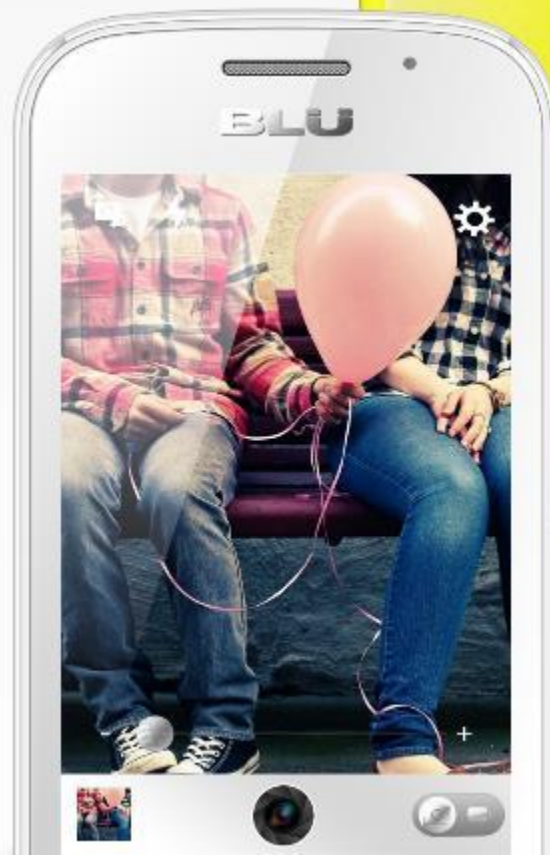
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CAMERA FEATURES

Capture and immortalize your most significant moments with the people you love. Dash Jr.'s **2 Mega Pixel** and **VGA Front** camera will let you register every moment of your life.

Keep and save your moments. Dash Jr. supports up to 32GB of external memory.



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DATA

Technology

Android v2.3 Ginger Bread
2G 850/900/1800/1900

Processor

1.0 GHz processor
with ARM Mali400 GPU

Memory

Internal 512MB, 256MB RAM
MicroSD up to 32 GB

Display

3.5" HVGA 320x480 ~165ppi

Camera

2MP 1632 x 1224 pixels
VGA Frontal Camera

Connectivity

Bluetooth 2.1
WiFi, Hotspot
MicroUSB v2.0

UPC: DASH JR D141w

Blue 848958012702
Pink 848958012719
Silver 848958012726
Yellow 848958012733
White 848958012740
Black 848958012757



BLU**BOLD LIKE US****COMPARISON**

Product Name	DASH JR	Galaxy Star S5280
Brand	BLU	Samsung
Family	DASH	Galaxy
Dimensions Weight	116.5x62x12mm 105g	105x58x11.9 mm 100.5g
Operating System	Android v2.3 Ginger Bread	✓ Android v4.1 Jelly Bean
2G Band	850/900/1800/1900	850/900/1800/1900
Data	EDGE	EDGE
Processor	Single Core 1.0 GHz	Single Core 1.0 GHz
GPU	ARM MALI 400	N/A
Internal Memory	512MB, 256MB RAM	✓ 4GB, 512MB RAM
External Memory Slot	MicroSD up to 32GB	MicroSD up to 32GB
Display Type	TFT Capacitive	TFT Capacitive
Display Size	✓ 3.5" ~165 ppi	3.0" ~133 ppi
Display Resolution	✓ 320x480 pixels	240x320 pixels
Camera	2MP / VGA Front	2MP
Video Capture	TBD	Yes
Battery	1000 mAh	✓ 1300 mAh

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PACKAGE CONTENT



Standard Battery



Micro USB Cable



3.5mm Earphone



Charger

