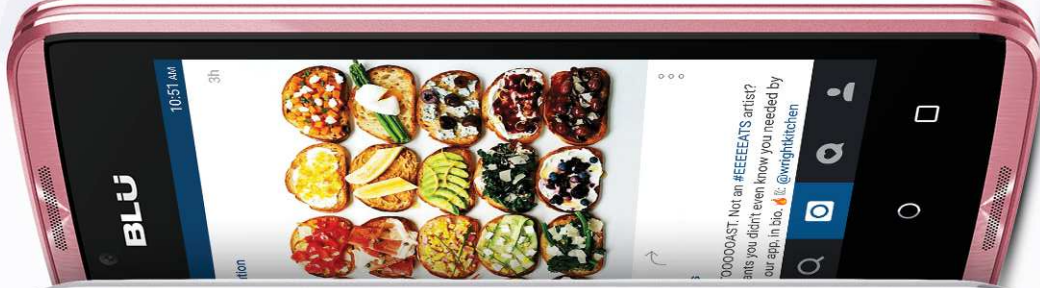
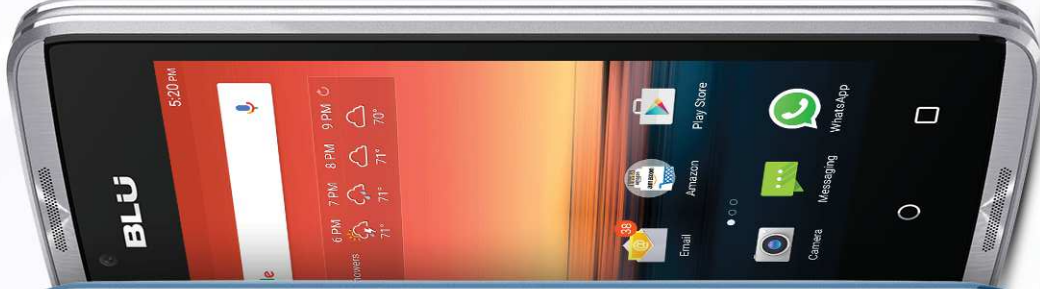
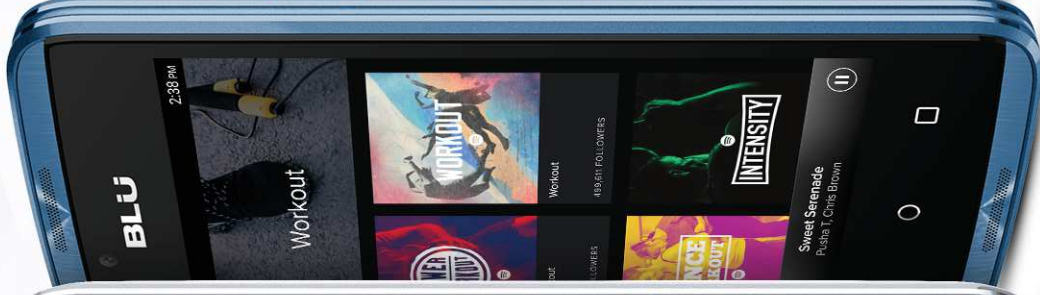
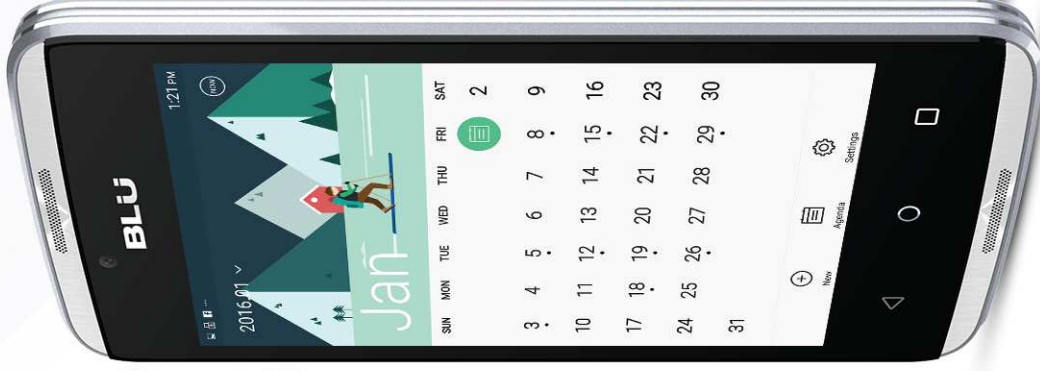


BLU
BOLD LIKE US

ENERGY MINI

DIAMOND EDITION





ENERGY MINI
DIAMOND EDITION



BLU
BOLD LIKE US



Android OS, v6.0 Marshmallow

KEY SELLING POINTS

Introducing the all new **ENERGY DIAMOND MINI**, a revolutionary smartphone that is a combination of technology and art. A **massive 3,000mAh battery** provides all day power and a drop dead gorgeous polygon **3D surface pattern design** that is aesthetically light years ahead.

A visually stunning **4.0" display** which replicates everything in your smartphone in a pristine and at the same time provide a gorgeous glass that is smooth to the touch. **BLU Infinite View Technology (IPS)** allows perfect view from any angle.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580** with **1.3GHz Quad Core** paired with 4GB of internal memory for all your music, video and pictures.

Capture crystal clear images with **5MP Auto Focus main camera** with built in 2.4 aperture to ensure premium quality result. Share all the selfie image with a 2MP front camera. Powered by **Android v6.0 Marshmallow**, your experience will be like no other smartphone you have ever owned.





OPTICAL PERFORMANCE

Utilizing a **5MP Auto Focus** as the main camera along with **2MP** front selfie camera, the **ENERGY DIAMOND MINI** offers a great camera experience. With built in **f2.4** aperture all the images are life like and meant to cherish forever.

5MP
Auto Focus
Main Camera

2MP
Selfie Camera


f2.4 Aperture


Flash

SELFIE TIME

Your selfie camera is optimized to take the most vivid and clear images on the go. Capture all your memorable moments with friends and family. With built in **BLU Final Touch** software, you can optimize each image with features such as Auto Beauty and Image Brightness.



ALWAYS POWERED

The most frustrating part of owning a smartphone is always low battery and having to search for power outlet to charge your device.

With the **ENERGY DIAMOND MINI** you will not have that problem as it is built with a **3,000mAh Super Battery** that last up to **3 days with standard usage** and **over 30 days on standby** with just one quick charge.

72

HOURS OF
STANDARD
USAGE

25

DAYS
STAND BY





DUAL SIM CARD

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



ANDROID 6.0 MARSHMALLOW

NEW FEATURES

- **Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- **App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- **Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.
- **Simplified security with your fingerprint:** Skip the crazy passwords: The key is at hand. Your fingerprint unlocks your phone and lets you securely breeze through sign in and checkout on Android Pay, the Play Store and even in apps.



COMPARISON

PRODUCT NAME	ENERGY DIAMOND MINI	SAMUNG J1
DISPLAY SIZE	4.0"	4.0"
RESOLUTION	480 x 800	480 x 800
PROCESSOR	MTK 6580 1.3GHz Quad Core	Spreadtrum 1.2GHz Quad Core
GPU	Mali-400	Mali-400MP2
RAM	512MB	1GB
INTERNAL MEMORY	4GB	8GB
PRIMARY CAMERA	5MP	5MP
SECONDARY CAMERA	2MP	VGA
OPERATING SYSTEM	Android OS, v6.0 Marshmallow	Android OS, v5.1 Lollipop
BATTERY	3000 mAh	1500mAh
DIMENSION	131.5 x 63.8 x 11.35 142g	126.6 x 63.1 x 10.8 mm 123g

DATA SPECIFICATIONS

TECHNOLOGY

Android v6.0 Marshmallow
3G: 850/1700/1900, 850/1900/2100

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400 GPU

MEMORY

Internal 4GB | 512MB RAM
MicroSD up to 64GB

DISPLAY

4.0" Capacitive Touch Panel
WVGA 480x800 – 233ppi
BLU Infinite View (IPS Technology)

CAMERA

5MP Auto Focus Main 2,592 x 1,944 pixels
2MP Front
LED Flash
HD 1080p Video @30fps

BATTERY

3,000mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

E090L 848958026624	BLUE	E090L 848958026655	PINK
E090L 848958026631	GOLD	E090L 848958026662	SILVER
E090L 848958026648	GREY	E090L 848958026679	WHITE
E090U 848958026686	BLUE	E090U 848958026716	PINK
E090U 848958026693	GOLD	E090U 848958026723	SILVER
E090U 848958026709	GREY	E090U 848958026730	WHITE

