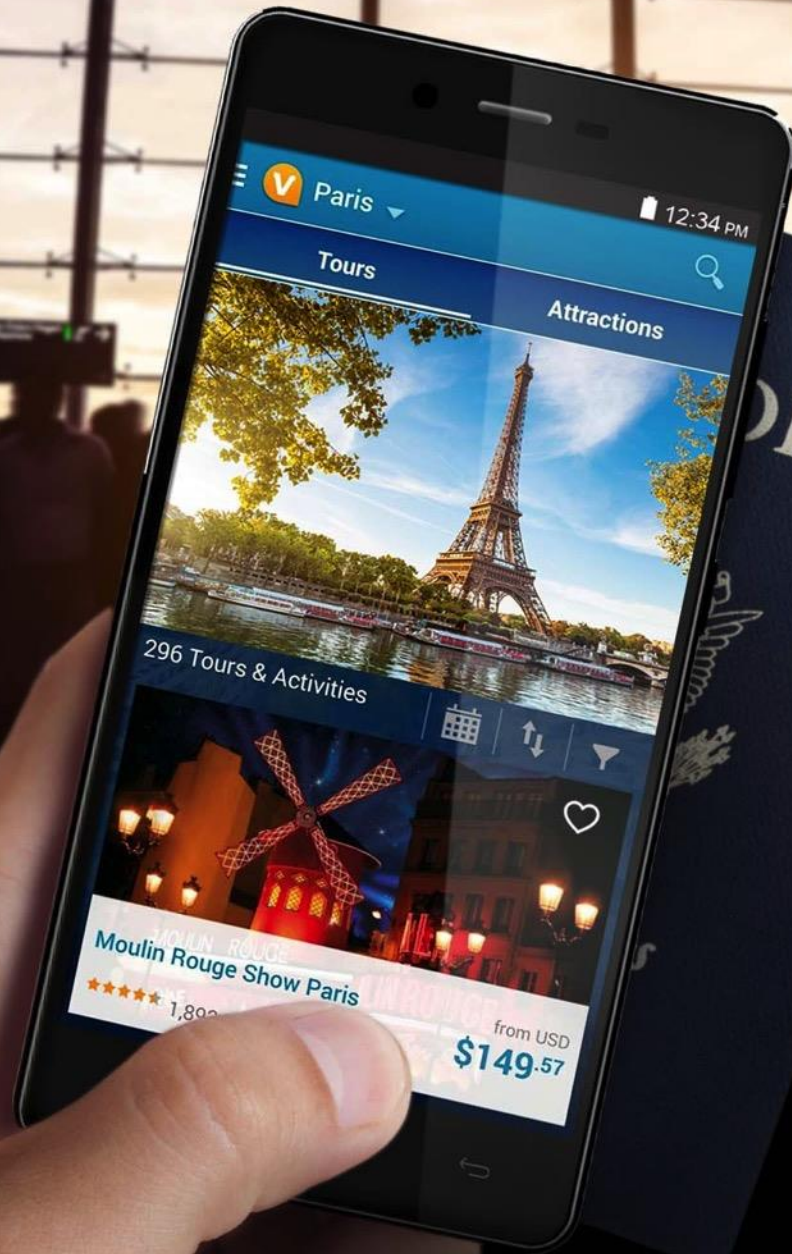


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DUAL SIM

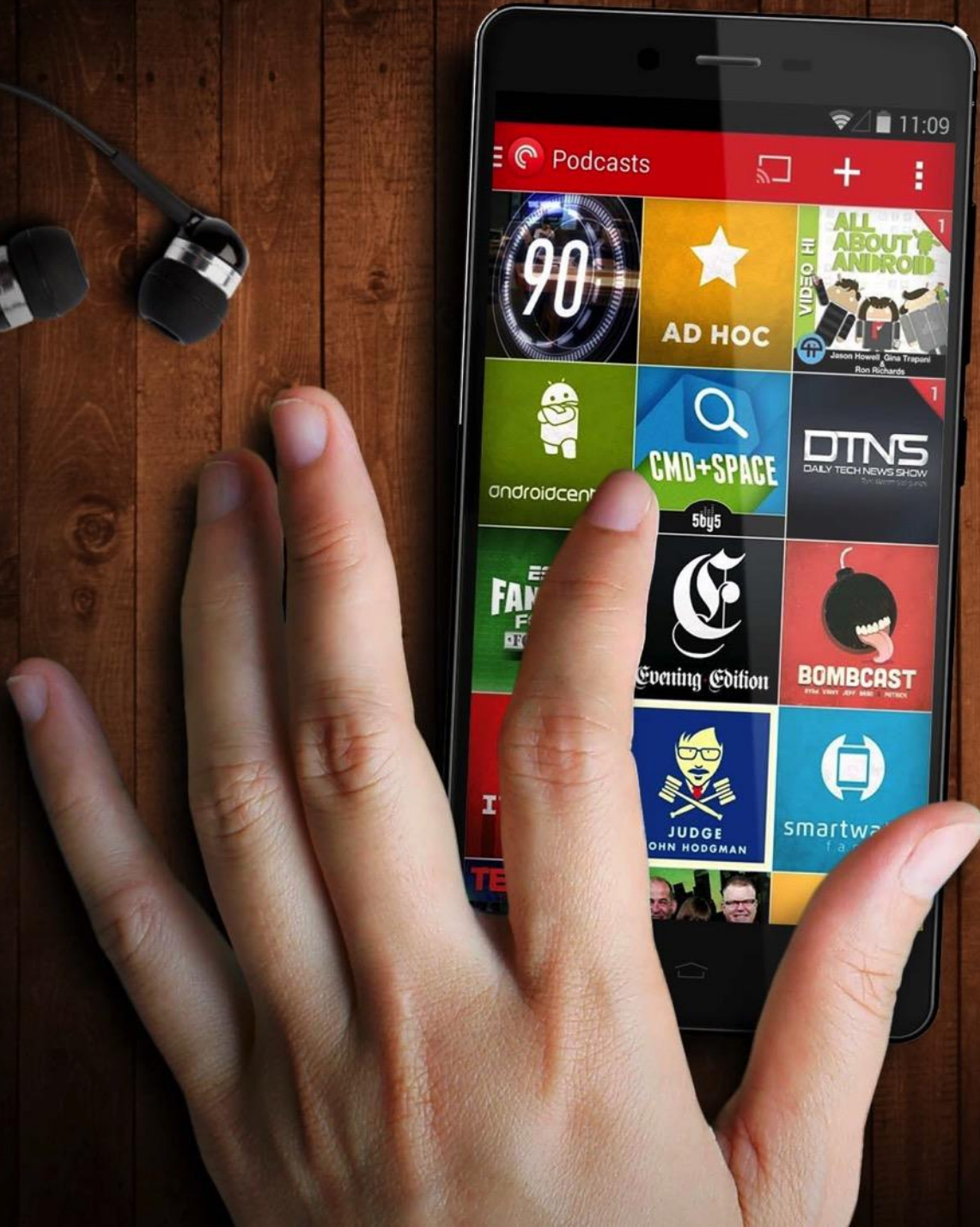
1 2



 **Studio Energy**
POWER IS EVERYTHING

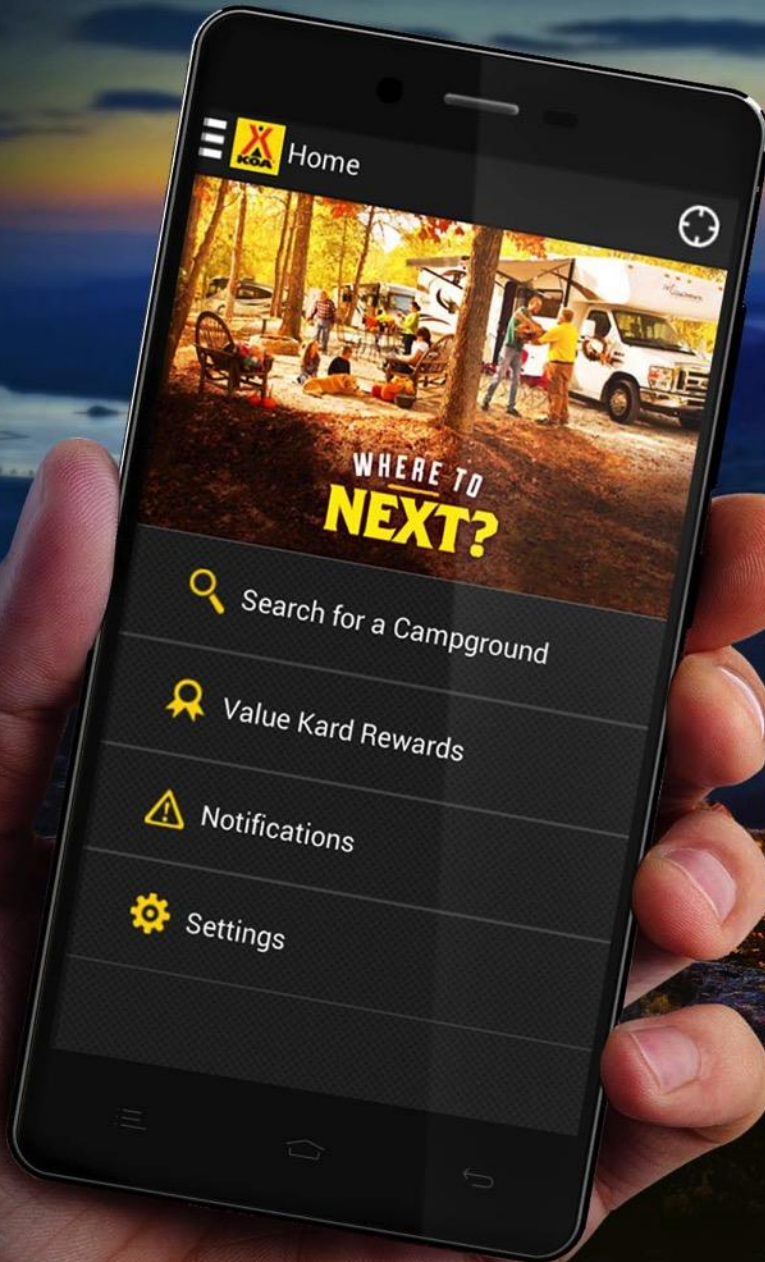
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Kit Kat 4.4

UPGRADABLE TO

Lollipop 5.0



DUAL SIM

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Kit Kat 4.4

UPGRADABLE TO
Lollipop 5.0



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KEY SELLING POINTS

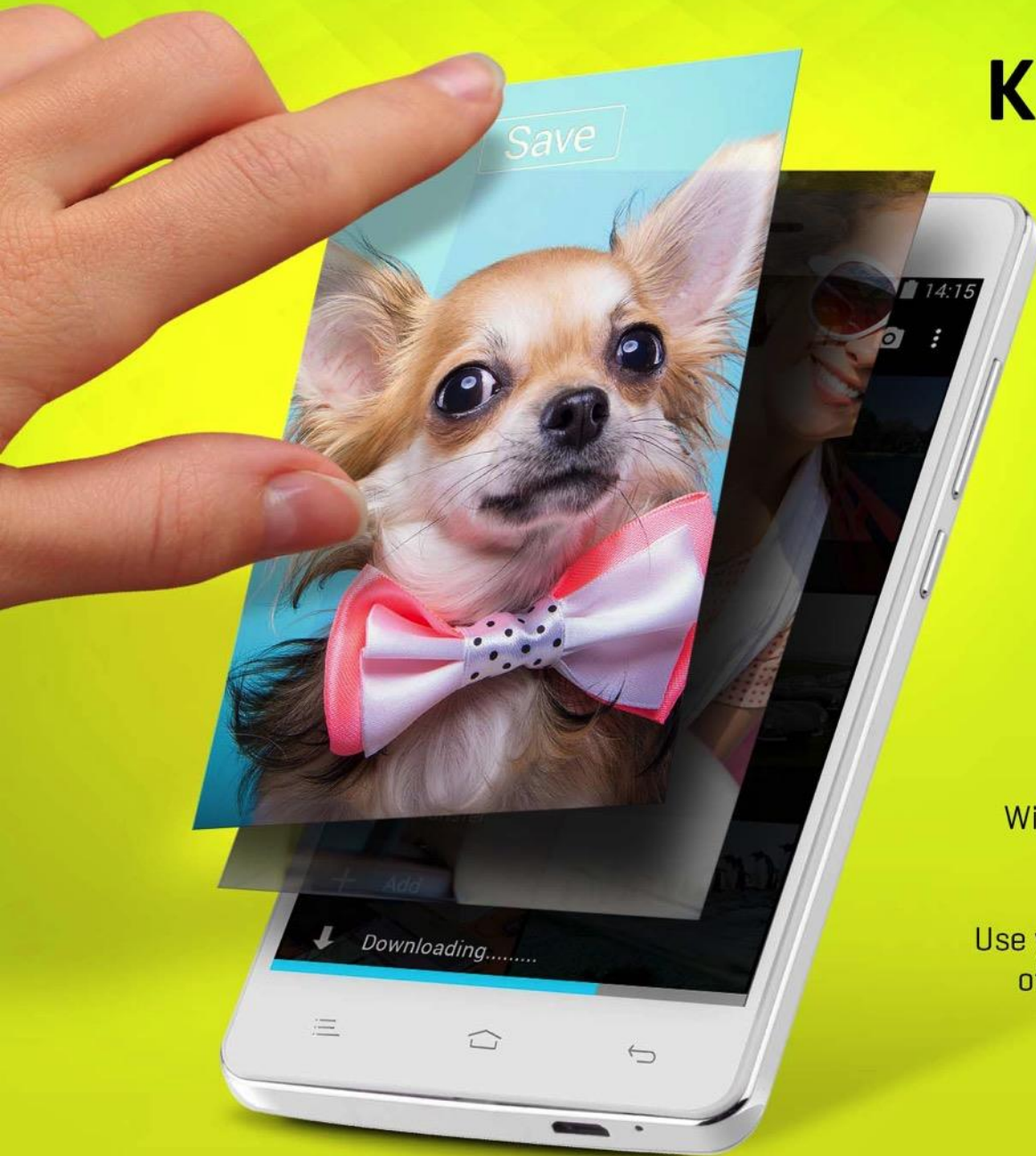
The Studio Energy is not just packed with beautiful hardware on the inside, it also has a premium build quality that is evident upon first look.

Say good bye to the anxiety of looking at your battery indicator. The **Studio Energy** has a **5000mAh battery** that also reverse charges to serve as a power bank.

Enjoy it all from the **5.0" HD** screen with **720 x 1280** resolution. You also have **Gorilla Glass 3** to make sure your screen is protected from all of life's hazards.

With a **1.3 GHZ Quad Core processor** and **1GB of RAM**, your smartphone can multi-task like you do.

Use your main **8MP** camera to take well crafted pictures of your every day life or use the front **2MP** camera to take high quality self-portraits.



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Studio Energy
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BEAUTIFUL DESIGN INSIDE AND OUT

With a premium build quality that measures only **10mm**, the **Studio Energy** is a beautiful device inside out.



CORNING
Gorilla® Glass

For a finishing touch there is **Corning Gorilla Glass 3** so you're protected from all of life's hazards.

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Studio Energy
POWER IS EVERYTHING

SHED THE ANXIETY

Stop worrying where the nearest wall outlet is. The Studio Energy touts a robust **5000 mAh battery** that renders 4 days of standard usage and 45 days stand by.

You also have the option to use your smartphone as a power bank so you can **charge your tablets or friends phones.**



REVERSE CHARGE
CABLE INCLUDED

96

HOURS OF
STANDARD
USAGE

45

DAYS
STAND BY



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Studio Energy
POWER IS EVERYTHING

HIGH DEFINITION



You are going to spend most of your day looking at your Studio Energy, this is why there is a **5.0" HD** screen with **720 x 1280** resolution.

Thanks to **BLU Infinite View Technology (IPS)**, everything that passes through your screen will look great no matter what angle you are looking at it from.

DUAL SIM





CLUTCH PERFORMANCE

No matter what you put in front of its way, the **1.3 GHz Quad Core processor** will deliver the performance you would expect on a premium device.

Whether you are a gamer or a movie buff, the Studio Energy is armed with a **MALI 400 GPU** so all your graphics will look as good as you expect them to be.

When it comes to storing your music, movies and pictures, take advantage of the **8GB** internal memory or a memory card of up to **64GB**.



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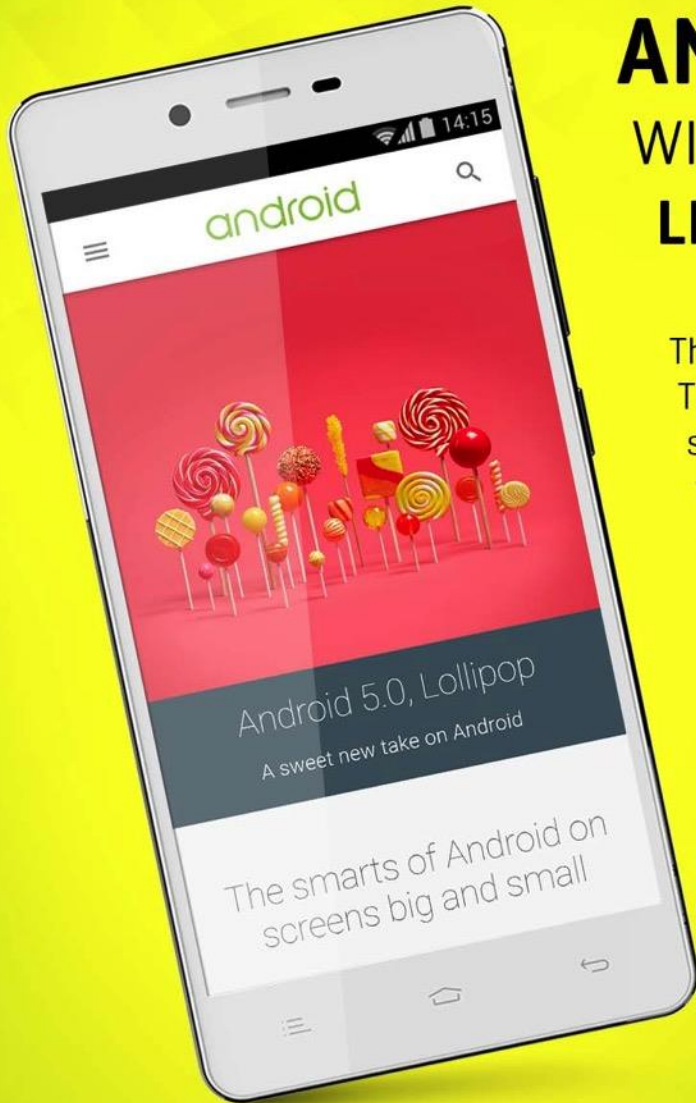
PICTURES TO LAST A LIFETIME

Take advantage of the main **8MP** camera to immortalize all the moments that are important you.

If "selfies" are your thing, then you have a **2MP** camera to make sure yours will be of high quality.



DUAL SIM
1 2



ANDROID V5.0 LOLLIPOP

WILL OPEN THE WORLD OF ANDROID LIKE NEVER BEFORE.

The world of Android is a vast and ever changing one. There are also over a million apps in Google Play so you will find your smartphone experience to be one like no other in the world.

At launch the **Studio Energy** will have Android v4.4 KitKat but it will be upgradeable to Lollipop v5.0 in June 2015.



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MORE 4G BANDS MORE COVERAGE

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.



Studio Energy comes with 4G 850/1700/1900 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS,** and the entire MVNO network.



DUAL SIM

1 2 DUAL SIM CARD

A **DUAL SIM** Phone gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage and separate bills. You can separate personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having domestic carrier SIM and international SIM.



COMPARISON



Product Name	STUDIO ENERGY	MAXX
Brand	BLU	Motorola
Family	STUDIO	Droid
Dimensions Weight	44.5 x 71.45 x 10.4mm 181g	137.5 x 71.2 x 8.5 mm 137g
Operating System	Android v4.4 [Upgradeable to v5.0]	Android v4.4 [Upgradeable to v5.0]
3G Bands	850/1700/1900 or 850/1900/2100	850/900/1900/2100
Data	21 Mbps	21 Mbps
Processor	✓ 1.3 GHz Quad Core	1.7 GHz Dual Core
GPU	Mali 450	Adreno 320
Internal Memory RAM	8GB/1GB RAM	✓ 32GB/2GB RAM
Display Size	5.0"	5.0"
Display Resolution	HD 720 X 1280	HD 720 X 1280
Main Camera	8 MP	✓ 10MP
Secondary Camera	2 MP	2 MP
Battery	✓ 5,000 mAh	3,500 mAh

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Studio Energy
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DATA

TECHNOLOGY

Android v4.4 KitKat
[Upgradeable to v5.0]
4G 850/1700/1900
or 850/1900/2100
HSPA+ 21 Mbps

PROCESSOR

1.3 GHz Quad Core processor
with ARM Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

BLU Infinite View Technology
5.0" HD 720x1280 - 294ppi

CAMERA

8MP auto focus 3265x2449
2MP Frontal | LED Flash
HD 1080p Video @30fps

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
MicroUSB v2.0

DUAL SIM



Studio Energy D810L Black
Studio Energy D810L White
Studio Energy D810L Gold
Studio Energy D810u Black
Studio Energy D810u White
Studio Energy D810u Gold

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PACKAGE CONTENTS



Silicone Case



Charger



Reverse Charge Cable



Micro USB Cable



Headphones



*Accessories may not be available or may vary, from those depicted in the illustrations, depending on your geographic location.