

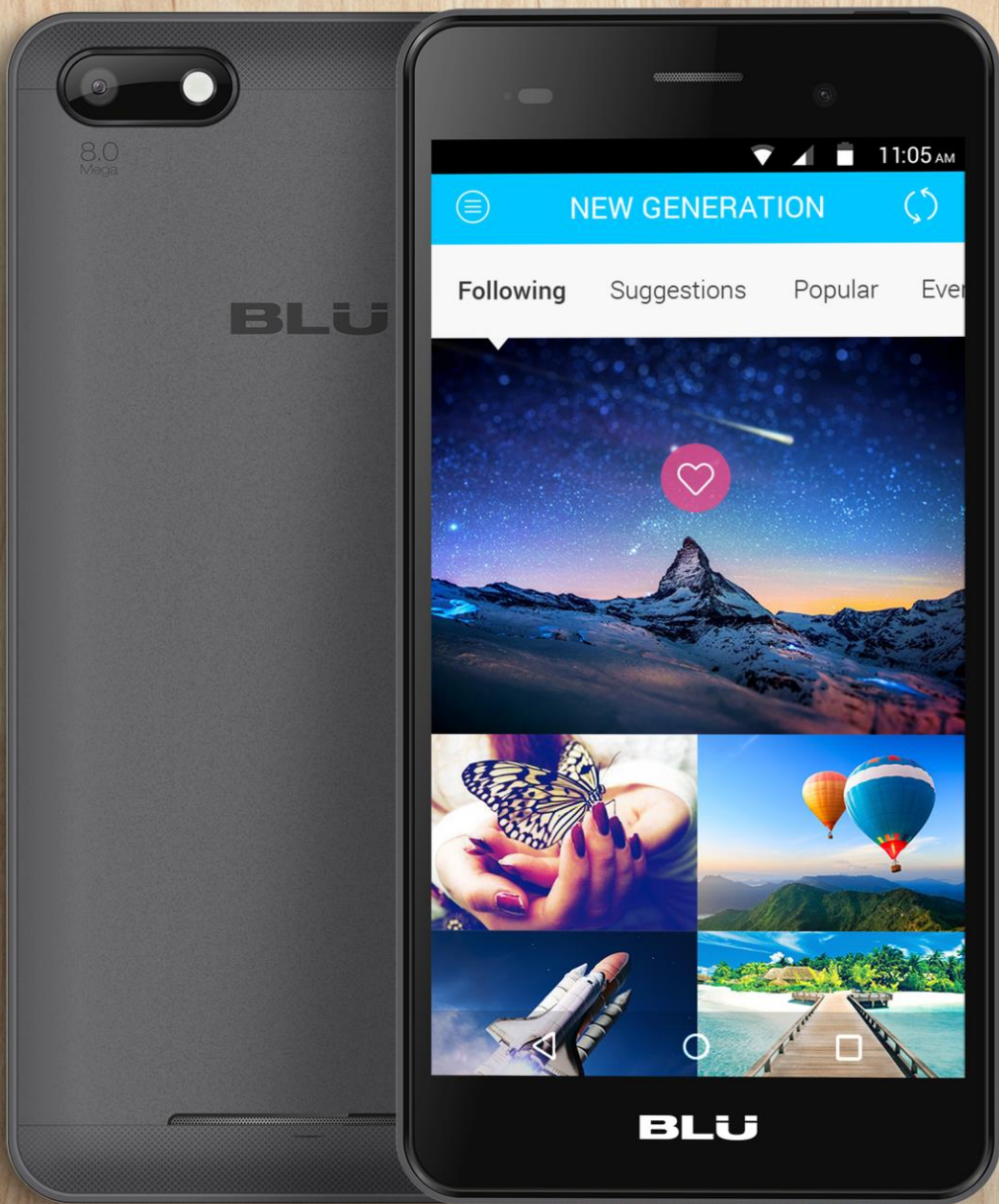
**BLÜ**  
BOLD LIKE US



DASH X 2

Simple and Significant

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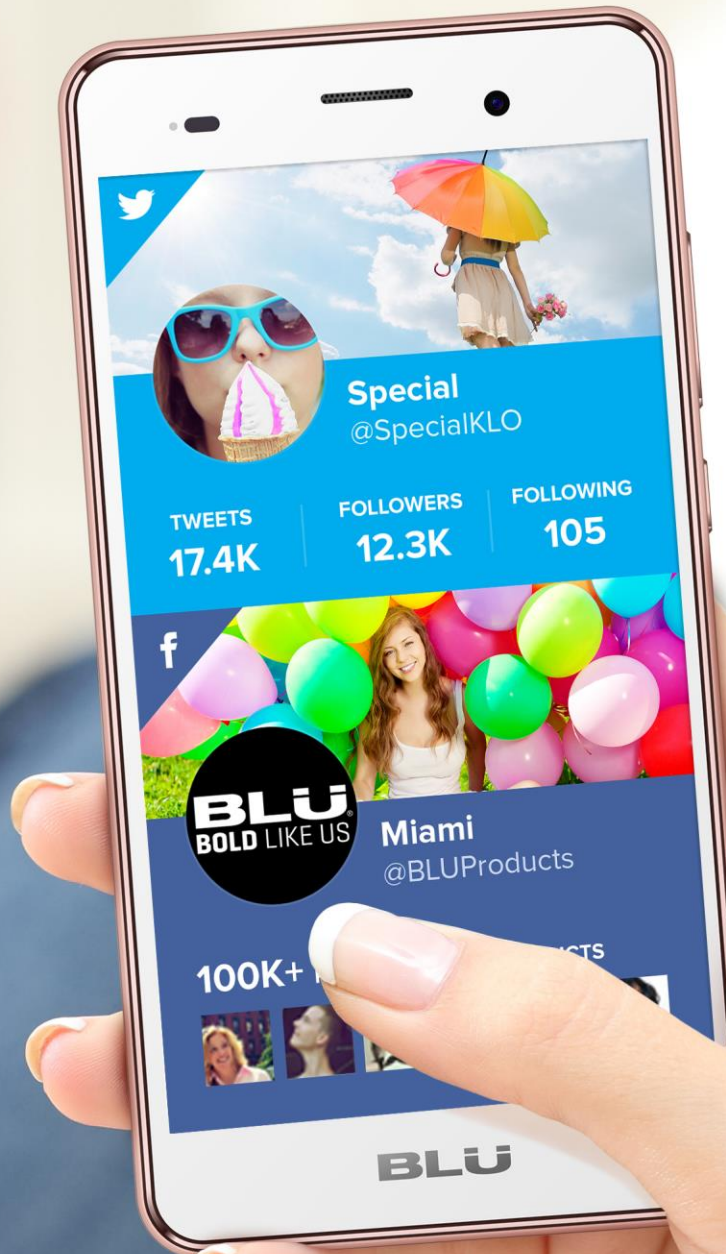


DASH **X** 2  
Simple and Significant

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# DASH X 2

Simple and Significant





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DASH X 2



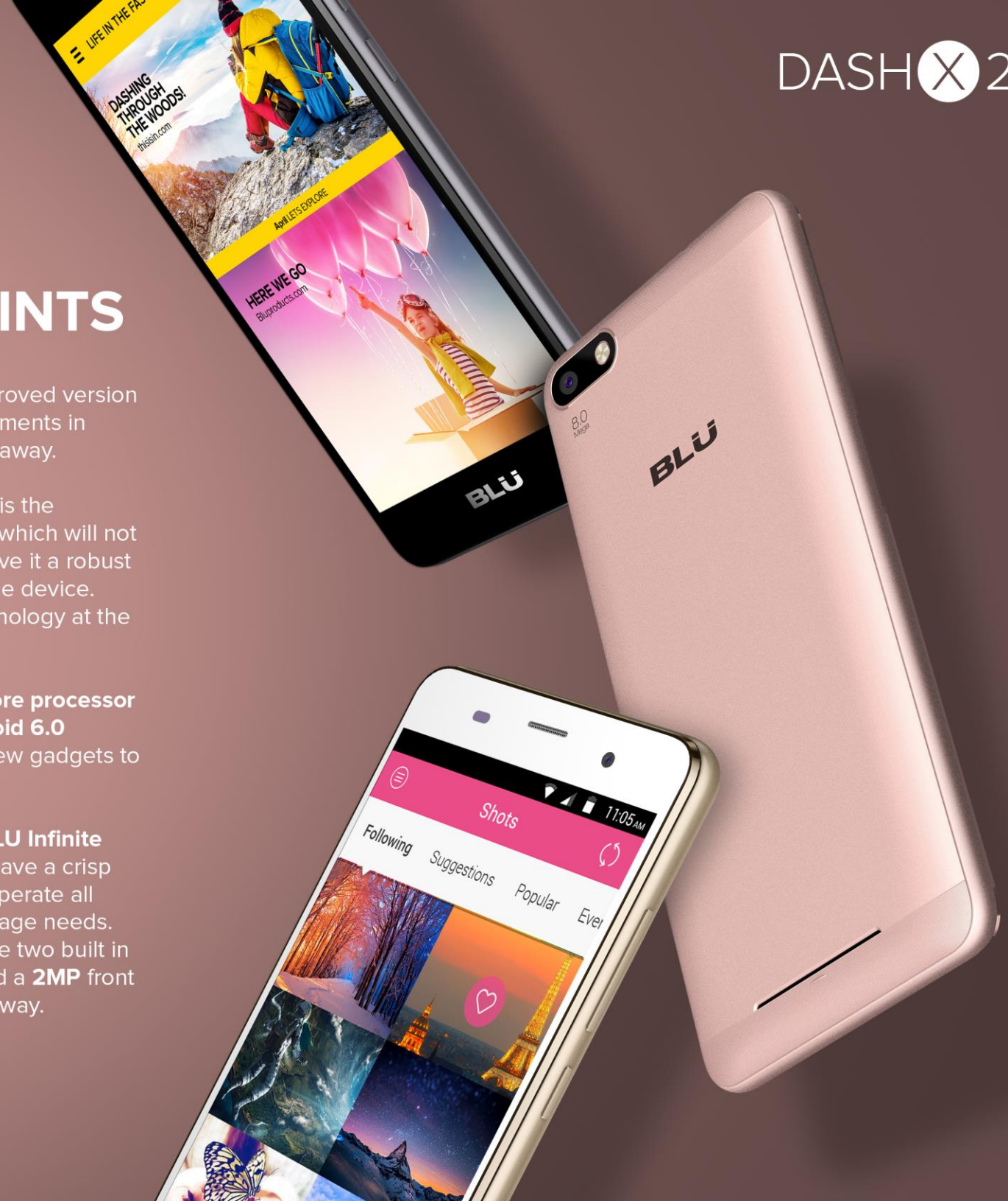
## KEY SELLING POINTS

Introducing the Dash X2, the new and improved version of the Dash X provides significant improvements in design and build quality that will blow you away.

One of the most significant improvements is the addition of the anodized **aluminum metal** which will not only make the device look nicer, but will give it a robust feel and improve the overall reliability of the device. BLU is the pioneer in using this metal technology at the value price segment.

Dash X2 is powered by a **1.3GHz Quad Core processor** coupled with the latest and greatest **Android 6.0 Marshmallow**, which will bring a slew of new gadgets to use on your smartphone.

A vivid **5.0" high definition display with BLU Infinite View (IPS) technology** to make sure you have a crisp and clear display on your smartphone to operate all your multimedia, gaming, and everyday usage needs. Capture life's memorable moments with the two built in camera's, **8MP** main autofocus camera and a **2MP** front selfie camera. A quick snap is just a click away.



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DASH X2



## EFFICIENT PROCESSOR

Put your Dash X2 to the test with its **1.3GHz Quad Core processor** and you will see that it multitask as good as you do. Watch videos and play games seamlessly with your **Mali-400 GPU**.

The energy efficient **MediaTek 6580 processor** brings quad core performance without taking a toll on battery life.

**MEDIATEK**

*everyday genius*

**1.3GHz**  
QUAD CORE

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DASH X2

# BEAUTIFUL DESIGN

The **DASH X2** combines the use of special metallic paint along with electrolyzed technology to achieve a high end looking smartphone. The battery cover combines a nice **stipulated pattern** décor with a premium **anodized aluminum metal**. The detail continues to the front fascia where the front frame is color matched with a **mirror like shiny electrolyzed finish**. Available in Slate Grey, Rose Gold and Gold, the color selection is both classy and enticing





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DASH X2

## MADE WITH **REAL METAL**

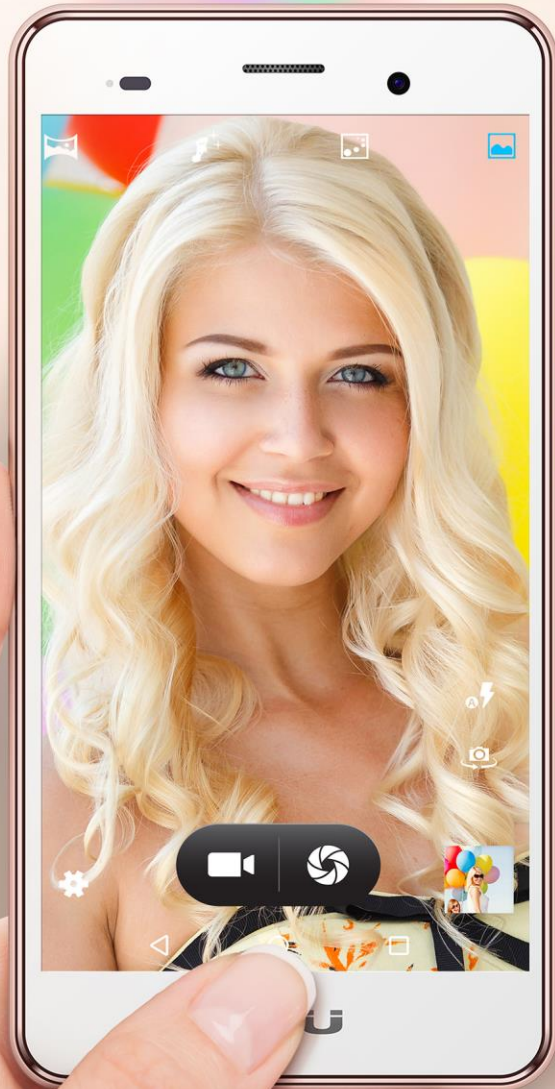
The DASH X2 is made from real aluminum metal. Not plastic.

High end and premium feel for best perception of value.



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DASH X2



# SNAP AND CHAT ABOUT IT!

You can take quick snaps with your **8MP** camera whenever a “must take” moment arrives.

For the selfie lovers, there is **2MP** camera on the front which can also be used while video calling using third party applications.



## MORE BANDS MORE COVERAGE

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **DASH X2** comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **Metro PCS**, and the entire **MVNO** network.

Choose your carrier:



at&t

... **T** ... **Mobile** .

**metroPCS**  
Permission to speak freely.™



## DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchanging SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.





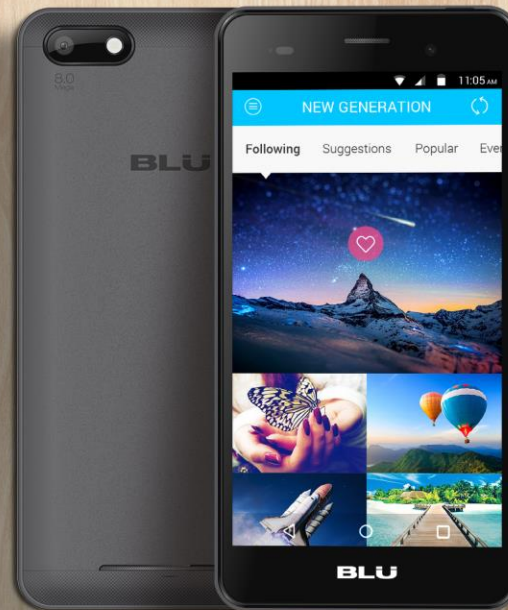
## ANDROID 6.0 **MARSHMALLOW**

### NEW FEATURES

**Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!

**App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.

**Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.



## COMPARISON

**Brand**

**Family**

**Dimensions | Weight**

**Operating System**

**3G Bands**

**Processor**

**Internal Memory | RAM**

**External Memory**

**Display Size | Resolution**

**Main Camera**

**Secondary Camera**

**Battery**

### DASH X2

BLU

DASH

145 x 73.14 x 9.7mm | 174g

✓ Android 6.0 Marshmallow®

HSPA+ 21 Mbps

MTK 6580 1.3 GHz Quad-Core

8GB | 1GB RAM

Micro SD up to 64GB

✓ 5.0" HD | 720 x 1980 ~294ppi

✓ 8MP

2MP

✓ 2200 mAh

### K7

LG

K

143.6 x 72.5 x 9.1 mm | 161g

Android 5.1 Lollipop®

HSPA+ 21 Mbps

Spreadtrum Quad-Core 1.2 GHz

8GB | 1GB RAM

Micro SD up to 64GB

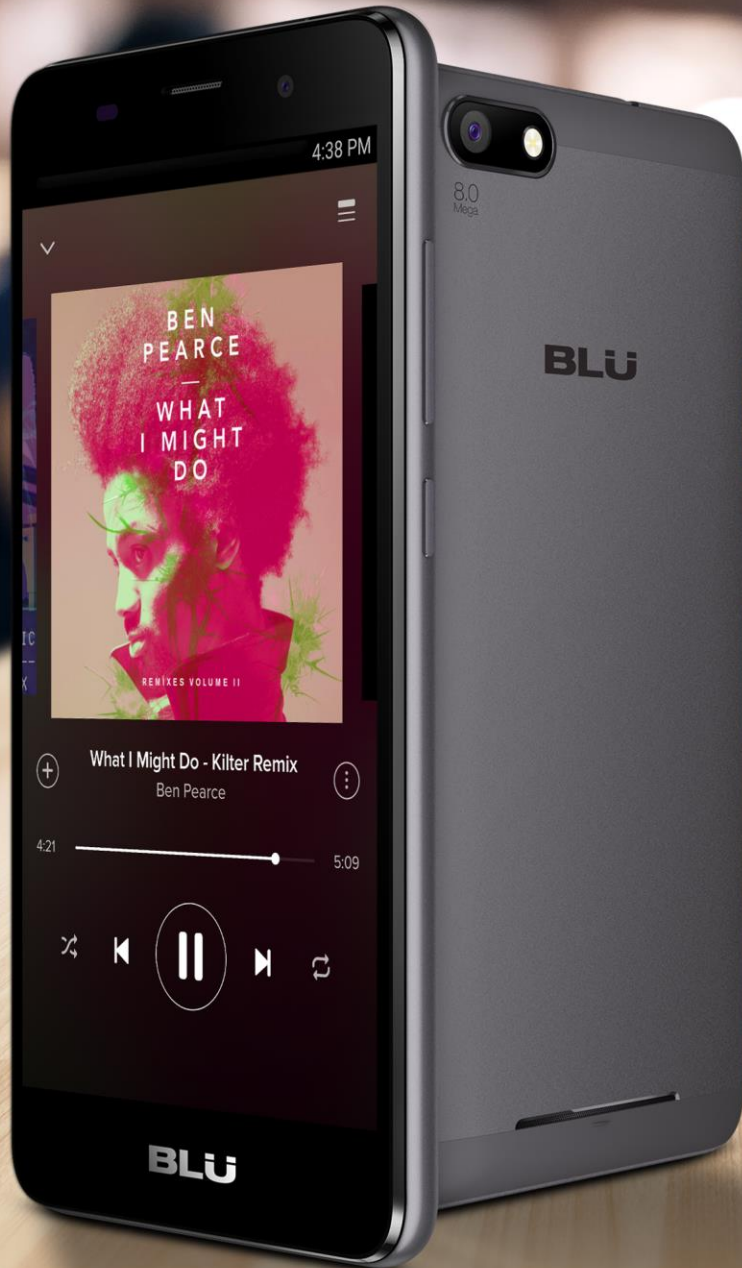
5.0" | 480 x 854 ~196ppi

5MP

5MP

2125 mAh

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DASH X2

### Specifications:

#### Networks

GSM | HSPA+ 21Mbps

#### Display

IPS Capacitive Touchscreen  
5.0" HD 720 x 1280 pixels ~294 ppi

#### Cameras

8MP Main w/flash  
2MP Front  
Video Capture: 1080p@30fps

#### Memory

8GB | 1GB RAM  
Micro SD Slot (Up to 64GB)

#### Processor

Mediatek MT6580  
1.3 GHz Quad-core processor  
GPU: Mali-400



#### Operating System

Android 6.0 Marshmallow®

#### Wi-Fi

Wi-Fi 802.11 b/g/n, Hotspot

#### Battery

2200 mAh

#### Dimensions | Weight

145 x 73.14 x 9.7mm | 174g

#### UPC #

Dash X2	848958026846	D110L	GOLD
Dash X2	848958026853	D110L	GREY
Dash X2	848958026860	D110L	ROSE GOLD
Dash X2	848958026877	D110U	GREY
Dash X2	848958026891	D110U	GOLD
Dash X2	848958026907	D110U	ROSE GOLD

Box



Device



Silicone Case



Screen Protector



USB



Battery



Charger



Ear Buds



Quick Guide

## DASH X2 Quick Guide

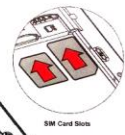
### Dual SIM Installation Guide

#### Installation of the SIM Cards

Please install the SIM cards before using your phone.

Note: Please keep the SIM cards out of the reach of children. The SIM cards and its contacts are easily damaged due to scratching or bending. Please be cautious when carrying, installing, or taking out the SIM cards. To insert SIM cards:

- Remove the rear cover. Insert the SIM cards.
- Insert the SD card. (For additional storage capacity!)



- Insert the battery, replace the rear cover, and power on the phone.