

BLU
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TOUCHBOOK M7

The Phab Life.



intel
inside™

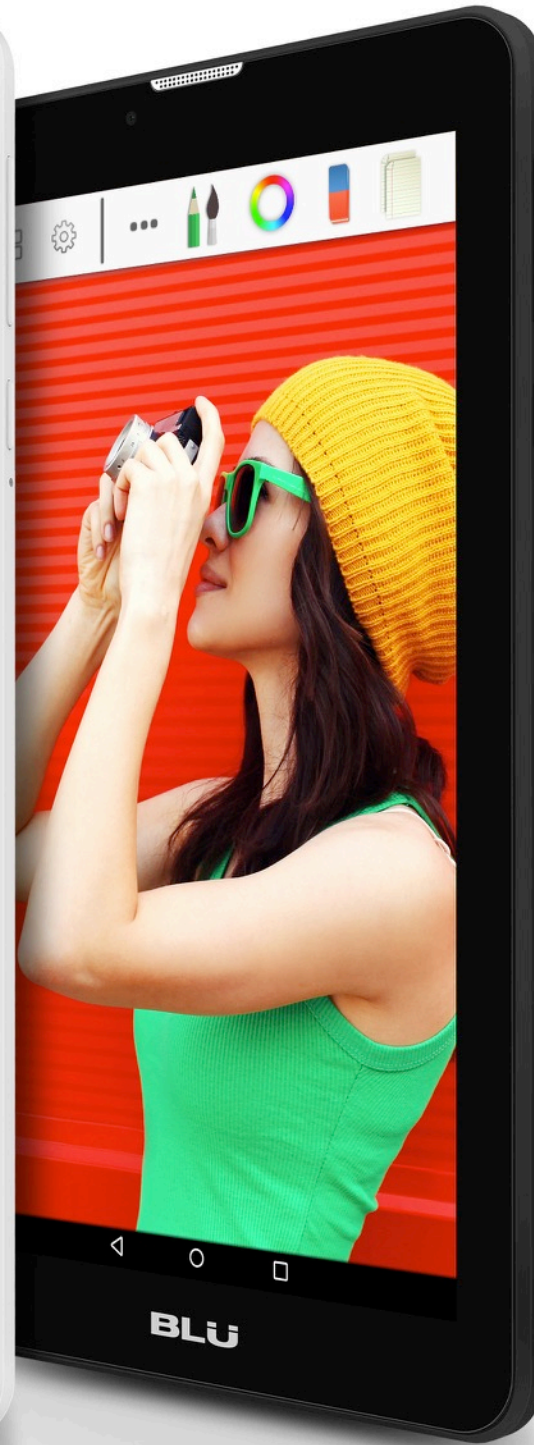
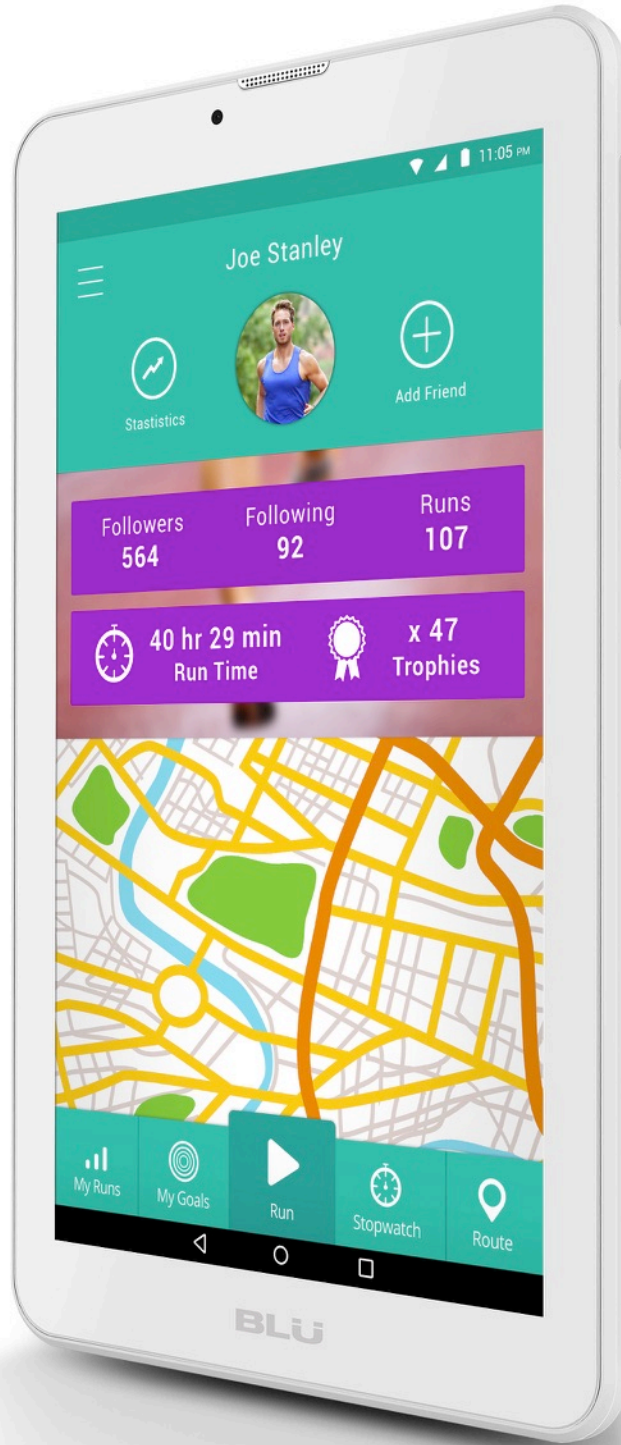
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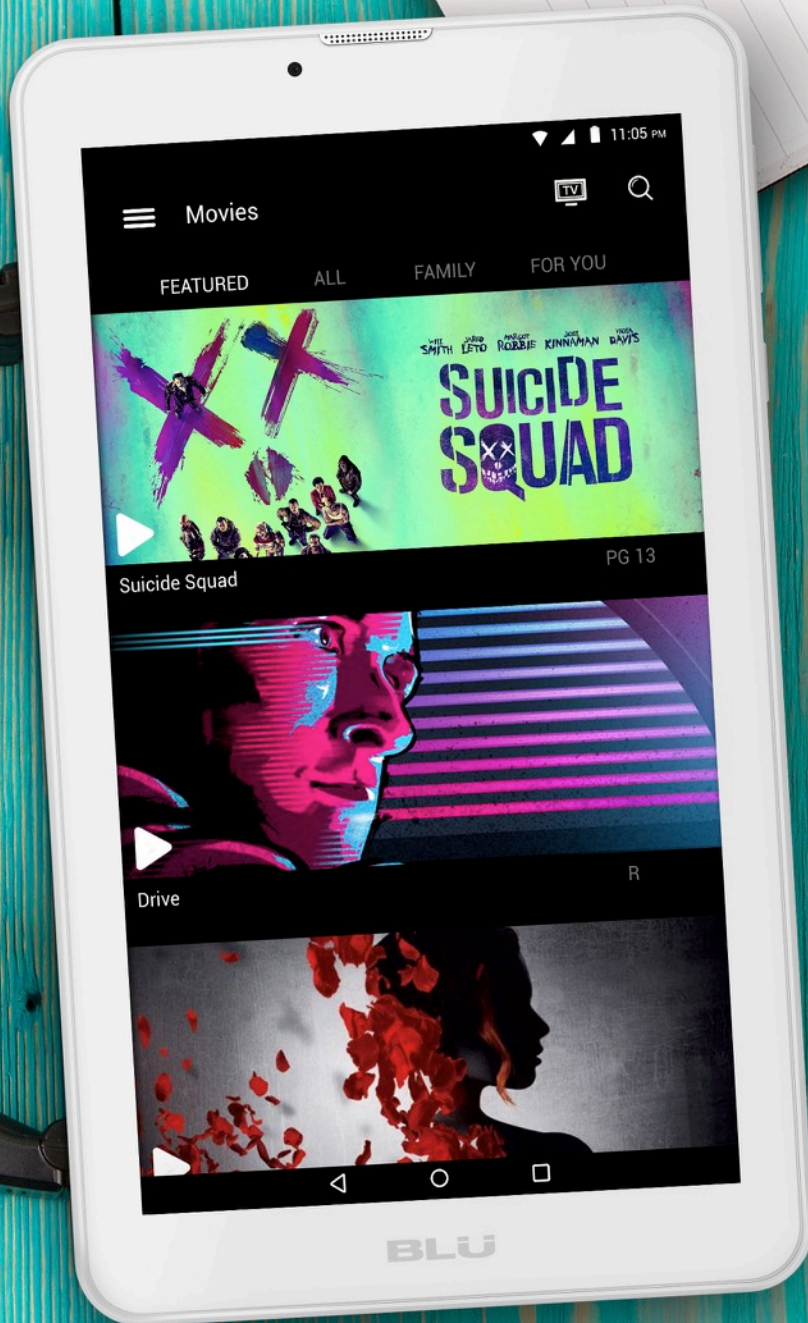
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TOUCHBOOK M7



Designed by BLU in Miami. Assembled in China.
MODEL TOUCHBOOK M7 FCC ID: A11789
FC CE 0700

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KEY SELLING POINTS

The **Touchbook M7** can look professional, sexy, or fun. Sporting a bright **7.0" BLU Infinite View (IPS) display**, you will always have a crisp view of your screen from every angle.

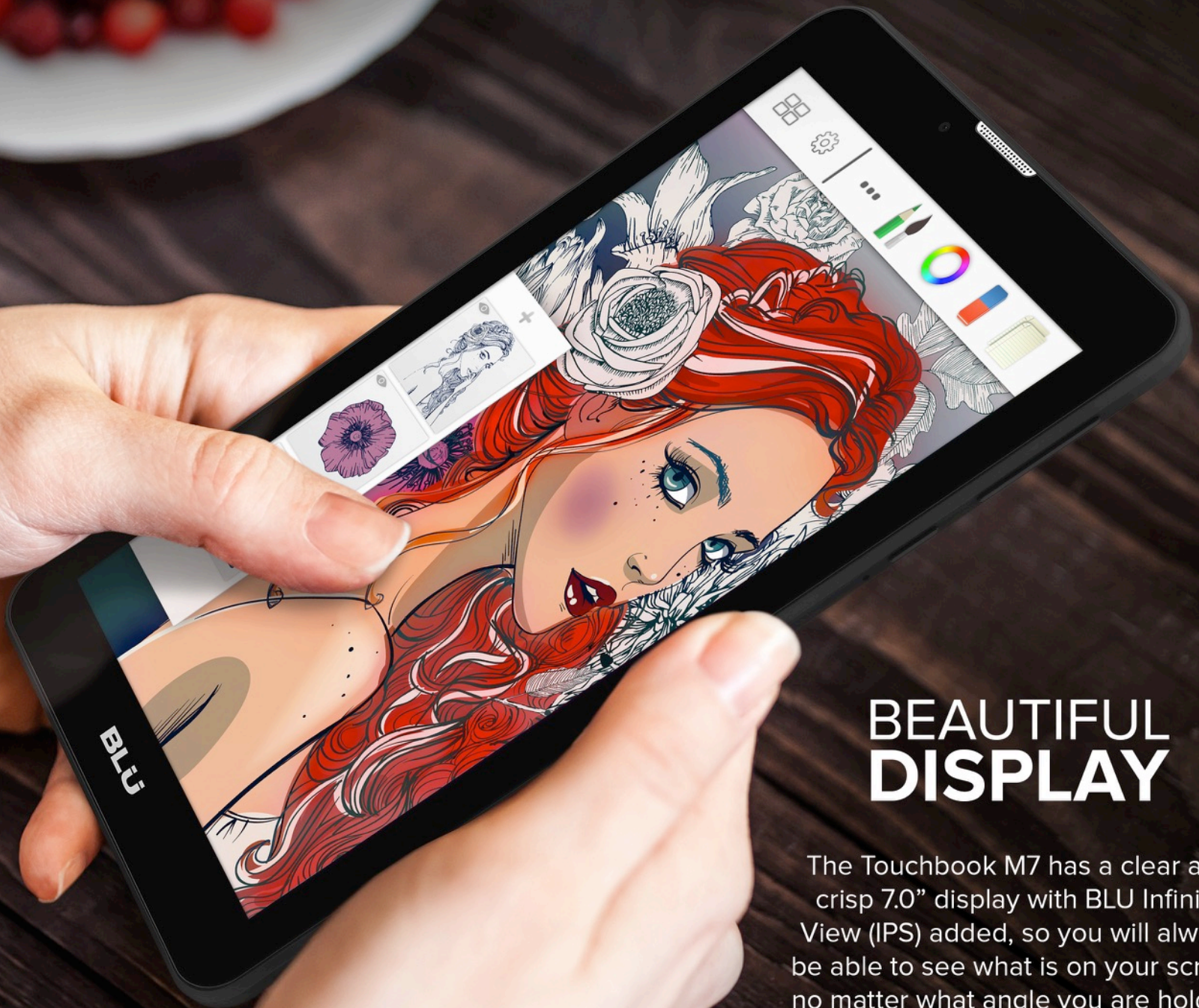
Get your tasks done effortlessly and seamlessly thanks to the **intel Sofia 1.2GHz Quad Core** and **1GB of RAM**. Paired with **8GB internal memory** which can be expanded by Micro SD Card, the device will run quick and smooth.

Use your **Touchbook M7** smarphone to make voice call and video calls on the go with **3G enabled connectivity**.

We have put **Android 5.1 Lollipop** on the **Touchbook M7**, so you will enjoy a ton of features and apps.

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TOUCHBOOK M7



BEAUTIFUL DISPLAY

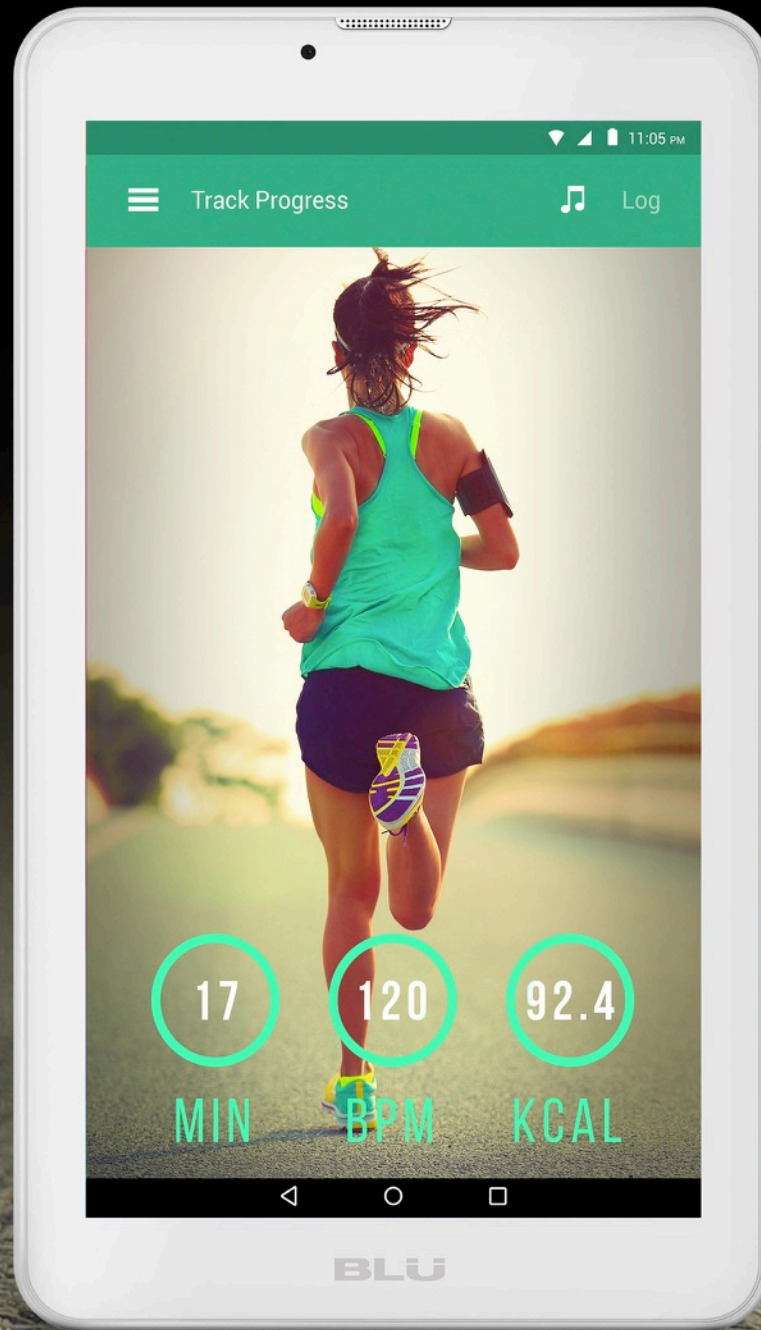
The Touchbook M7 has a clear and crisp 7.0" display with BLU Infinite View (IPS) added, so you will always be able to see what is on your screen no matter what angle you are holding your smartphone.

HIGH POWER SPEEDS

3G HSPA+ up to 21Mbps

Intel's Sofia 1.2GHz Quad Core processor will always perform how and when you need it.

The Touchbook M7 is armed with Android 5.1 Lollipop which will give you a fluid and stable smartphone experience.





YOUR TABLET AND YOUR PHONE

When the tablet was introduced people did not know what to make of this new medium. What people knew though is that it was not a phone.

All that has changed now, as the Touchbook M7 has the capability of making calls thanks to a built-in earpiece and microphone.

So just pick up your Touchbook M7 and reach out and call someone.

DUAL CAMERAS

For those loved ones that live far away, there is a **selfie front camera** so being in touch is just a video call away.

Take advantage of the main **2MP camera** on your Touchbook M7, so you can capture all of life's great moments.





ANDROID 5.1 LOLLIPOP

Android v5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.





DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

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TOUCHBOOK M7

**MORE 3G BANDS
MORE COVERAGE**



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **Touchbook M7** comes with 3G 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS**, and entire MVNO network.

DEVICE COMPARISON



Touchbook M7

Brand	BLU
Family	Touchbook
Dimensions Weight	188x 107.8x 9.9mm 122g
Operating System	✓ Android v5.1 Lollipop
Data	HSPA + 21 Mbps
Processor	✓ Intel Sofia Quad Core 1.2GHz
Internal Memory RAM	8GB 1GB RAM
External Memory	up to 64GB
Display Size	7.0"
Display Resolution	1024 x 600
Main Camera	2MP
Secondary Camera	VGA
Battery	1200 mAh

Tab 4

Samsung
GALAXY
186 x 107 x 9mm 276g
Android v4.4 Kit Kat
HSPA + 21 Mbps
Quad Core 1.2GHz
8GB 512MB RAM
up to 64GB
7.0"
1280 X 800
3.2MP
1.3MP
4000 mAh

DATA SPECIFICATION

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1900/2100
HSPA+ 21Mbps

PROCESSOR

Intel Sofia
1.2GHz Quad Core Processor
Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

BLU Infinite View (IPS)
7.0" 600x1024– 169ppi

CAMERA

2MP Main Camera
VGA Front Camera

BATTERY

1,200mAh

CONNECTIVITY

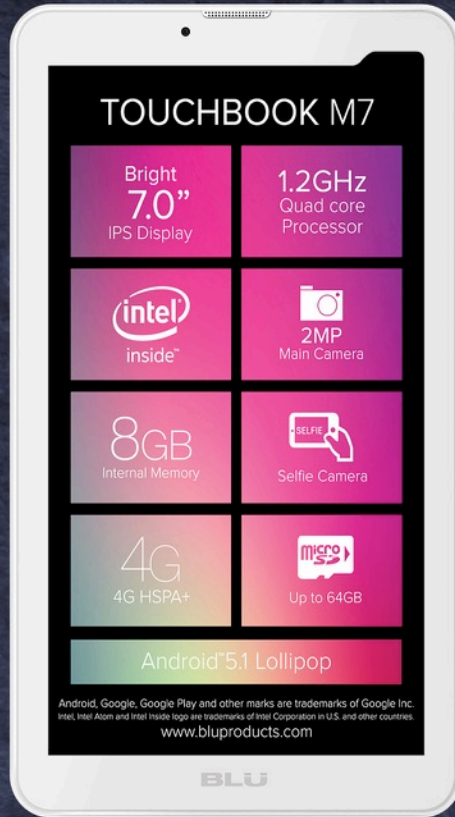
Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0



PACKAGE CONTENT



SCREEN PROTECTOR



PHONE



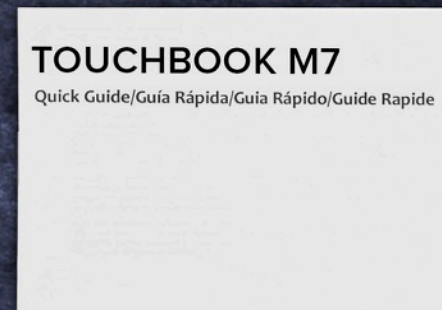
BOX



USB CABLE



CHARGER



QUICK GUIDE