

BLU
BOLD LIKE US

VIVO 5



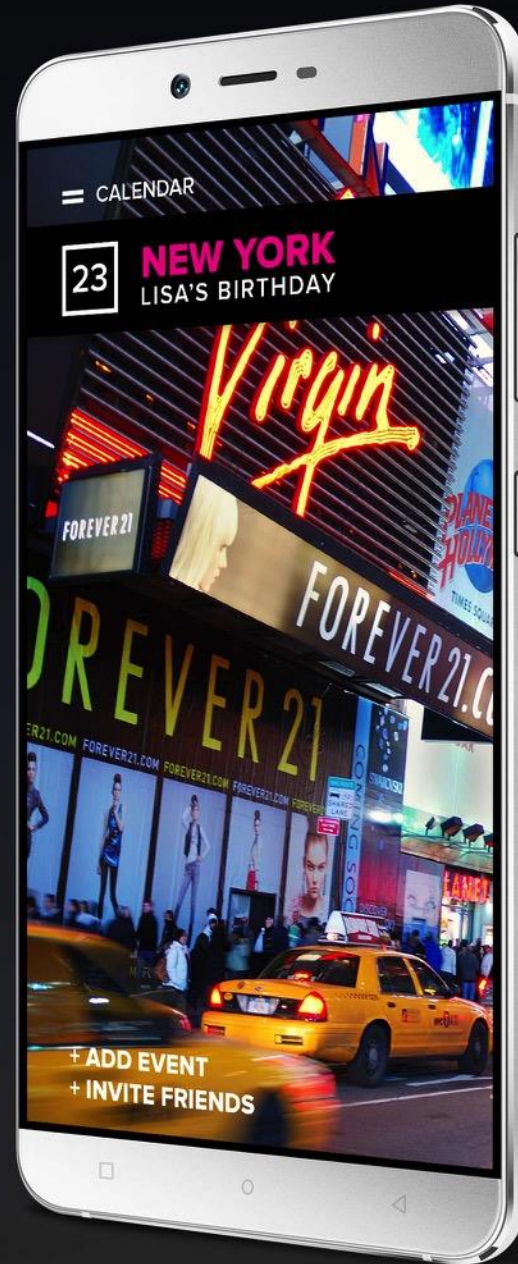
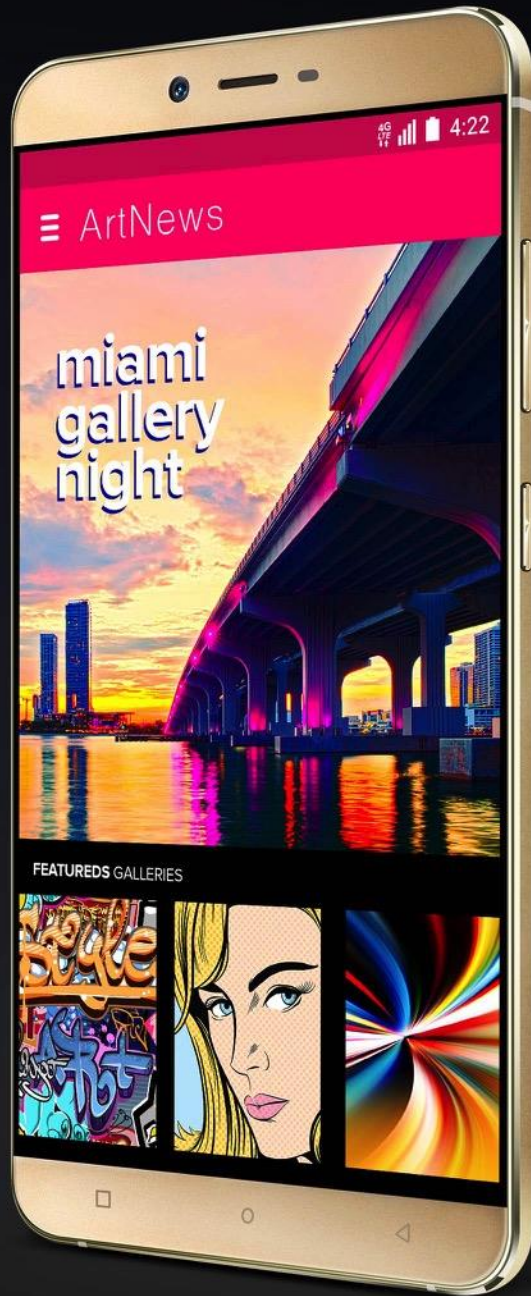
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VIVO 5



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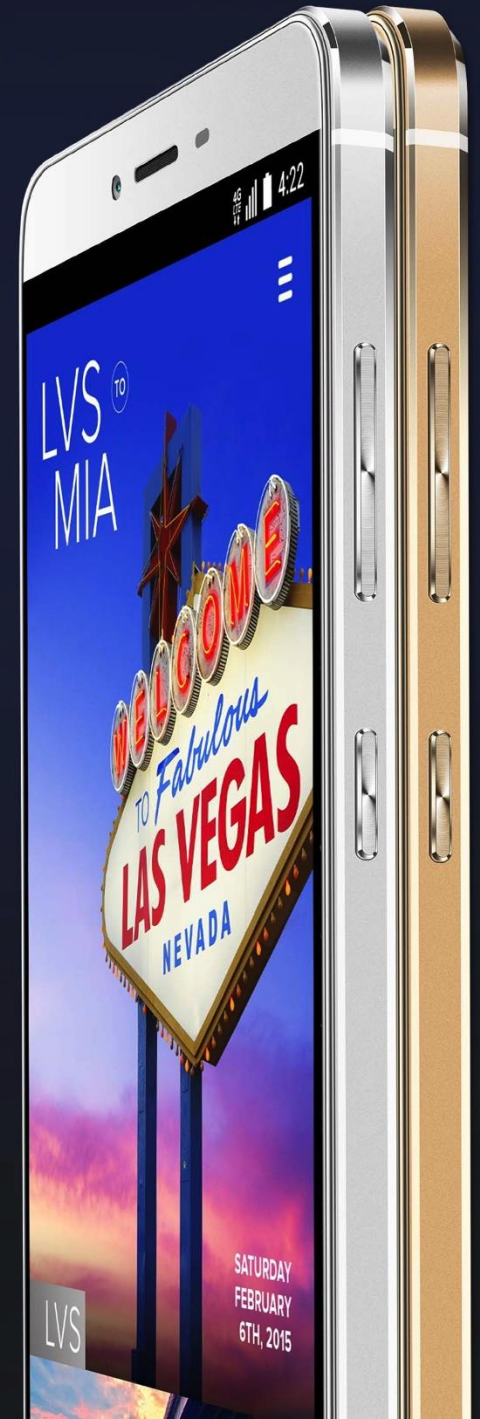
KEY SELLING POINTS

BLU Vivo 5 is the fifth generation of the Vivo Series, which has always included the best performance, and design in its price category. With a focus on premium high end design, the Vivo 5 is the first BLU device to feature a full metal body including a metal back, crafted from a single block of aluminum resulting in a solid metal uni-body construction, finished with chamfered edges for unique beauty and feeling in hand experience.

With a visually stunning **5.5" HD Super AMOLED display**, you get brilliant and crisp images for the best in class visual experience of all your multimedia content. The display is bonded with a scratch-resistant and durable **Corning Gorilla Glass 3**, fine-tuned for an incredibly responsive touch experience, and an immersive color and contrast experience.

Powered by a lightning fast **64-Bit MediaTek 1.3GHz Octa Processor and 3GB of RAM**, you will enjoy quick response from every application and enjoy unmatched multitasking capabilities. A generous **3,150 mAh battery** combined with **Quick Charge** capabilities will keep your Vivo 5 on at all times.

This incredible device brings a crisp **13 Megapixel** camera with professional digital sensors, for the best resolution and picture quality, paired with a **5 Megapixel** front facing camera. Furthermore, is a slew of camera features and configurations with which you will have one of the best smartphone multimedia experiences in the market.



4G
LTE

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SUPER
HD AMOLED

PERFECT DESIGN

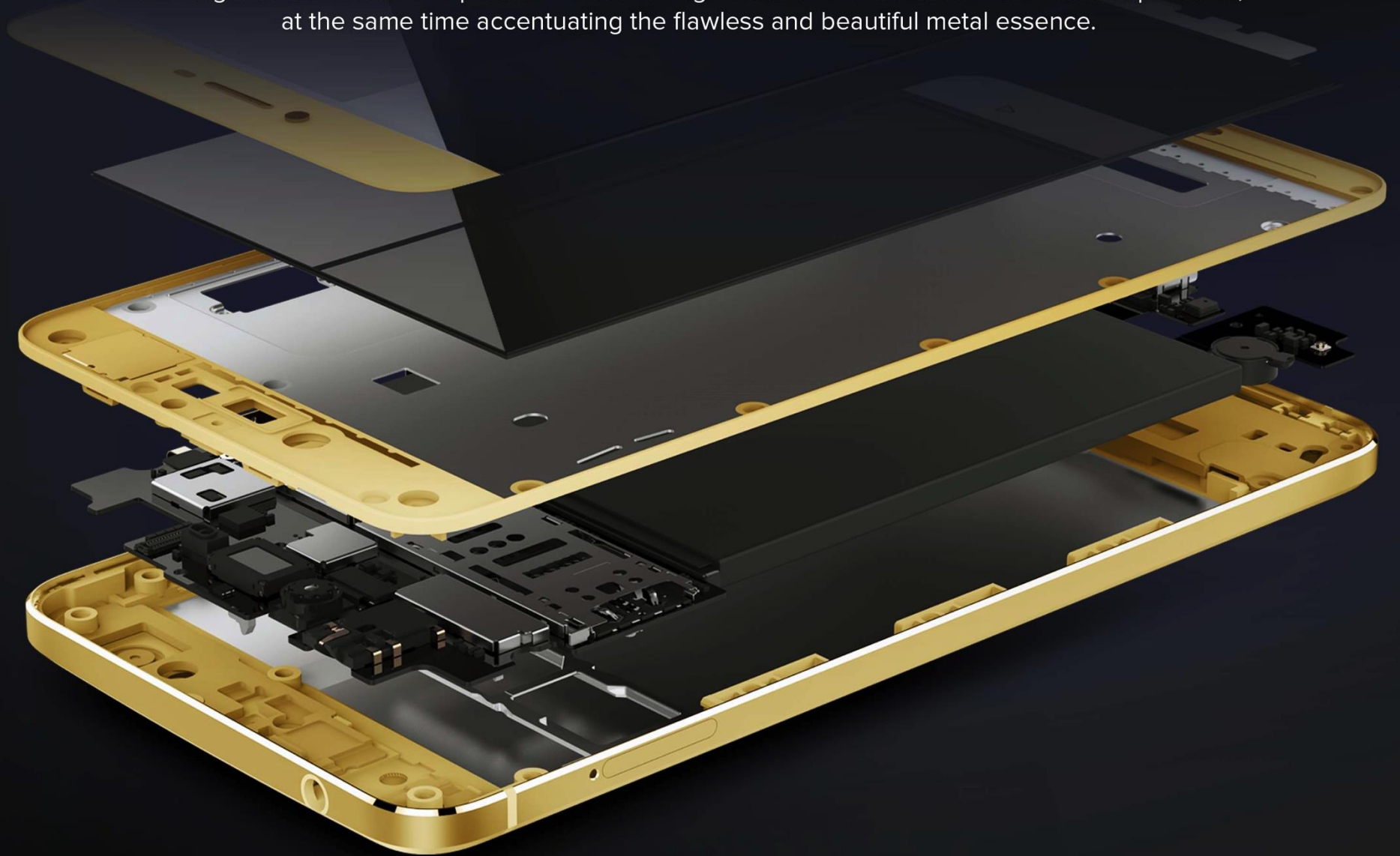
The aesthetic value of the VIVO 5 is a marvel of engineer and craftsmanship, a combination of material that revolve around metal, premium components that set it light years ahead from others. CNC machined out of one solid piece of aircraft grade aluminum to minimize all plastic parts, resulting in a remarkably high end and beautiful uni-body device that leaves a lasting impression. With a thin **6.9mm housing**, the VIVO 5 is a compact smartphone that packs a punch.

Dual finish on the aluminum housing combine a mirror like polished surface along with a sand blasted matte edge that complement each other and bring out the true element of design. Finalized with **Corning Gorilla Glass 3** on the front touch panel, the VIVO 5 is truly define by its ingenuity. Available in Solid Gold and White Silver.



PREMIUM HOUSING

The VIVO 5 utilizes the latest CNC machine for a **lightweight and slim** Uni-body housing made of aircraft grade aluminum. The polished chamfer edge ensures a comfortable hand held experience, at the same time accentuating the flawless and beautiful metal essence.



STUNNING DISPLAY

The Vivo 5's brilliant **5.5" HD Super AMOLED Display** will give you an immersive view from every angle. The AMOLED display elevates the smartphone's visual experience to a new level of stunning graphics and life-like colors that seem to jump off the screen. High contrast and vivid saturation ensure that whatever is on your screen, you'll love what you see.



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VIVO 5

CORNING GORILLA GLASS 3

The Vivo 5 incorporates **Corning Gorilla Glass 3** on the front touch panel. Your device and concerns are accommodated with an extra layer of armor to protect it from scratches and cracks.

Corning Gorilla Glass 3 provides Native Damage Resistance protection, offering up to three times more damage resistance than Gorilla Glass 2.



CORNING
Gorilla® Glass

POWERFUL PERFORMANCE

The **MediaTek 6753 1.3GHz Octa Core processor** works simultaneously with **3GB RAM**, so that you get an impeccable experience each and every time you use your Vivo 5. To store your movies, music, and pictures you have **32GB** of internal storage expandable up to **64GB** via Micro SD Card.

64-Bit
ARCHITECTURE

8 TRUE
CORES

3GB
RAM

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OPTICAL PERFORMANCE

13 MEGAPIXELS
MAIN CAMERA
With LED Flash

5 MEGAPIXELS
SELFIE CAMERA
With Wide Angle

PDAF
PHASE DETECTION
AUTOFOCUS

f2.0
APERTURE



OPTIMIZED IMAGE+

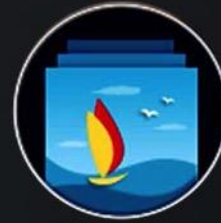
Software features ensure user can maximize picture quality.



Professional



Face Beauty



Take Anytime



Magic Focus



Panorama



Night



PicNote



Ultra Pixel



Filter



HDR



Smart Scene



Scan

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VIVO 5

CAPTURE THE MOMENT

Camera performance has been perfected with several software enhancements and features including AF and AE separation, Magic Focus, Ultra Pixel, Smart Scene and more, with a **13MP main camera** including f2.0 Aperture, 5 piece sapphire blue lenses, and Phase Detection Auto Focus (PDAF) that captures focus in one tenth of a second.

In the front is a **5MP wide-angle camera**, for a quality front camera selfie experience, and software features such as Face Beautification.

Record life's most important moments at **1080p HD video** resolution.



TAKE THE PERFECT SELFIE

Your selfie camera is optimized with an incredible **5MP Camera**, that renders **85° wide angle lens** so you and your entire crew will fit in the picture.



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AMPED UP

With **3,150 mAh battery**, the Vivo 5 will ensure power for an entire day of usage.



6.9mm
SLIM DESIGN

3,150mAh
+OTG TECHNOLOGY

TYPE-C PORT

USB Type-C 2.0 for a symmetrical design, easy handling,
fast charging and data transmission.



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VIVO 5



IMMERSIVE
AUDIO QUALITY

Vivo 5 is equipped with the latest audio technology available in the market. Get impressive theater like sound thanks to its **DTS surround sound** audio technology with equalizer, that gives you sweet high's, smooth alto and deep bass for the best enjoyment of music and movies.



ANDROID 5.1 LOLLIPOP

NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multi tasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.

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VIVO 5



NEED FOR SPEED

Stay connected with speeds of up to 10x faster than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access the internet.

The Vivo 5 comes with
3G 850/1700/1900/2100
4G LTE 2/4/7.

4G
LTE

UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The Vivo 5 comes with 4G LTE 2/4/7 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, Metro PCS, and the entire MVNO network.



DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about:

- **Exchanging SIM cards from one phone to another**
- **Carrying two phones in your pocket**
- **Remembering to charge two devices**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

DEVICE COMPARISON



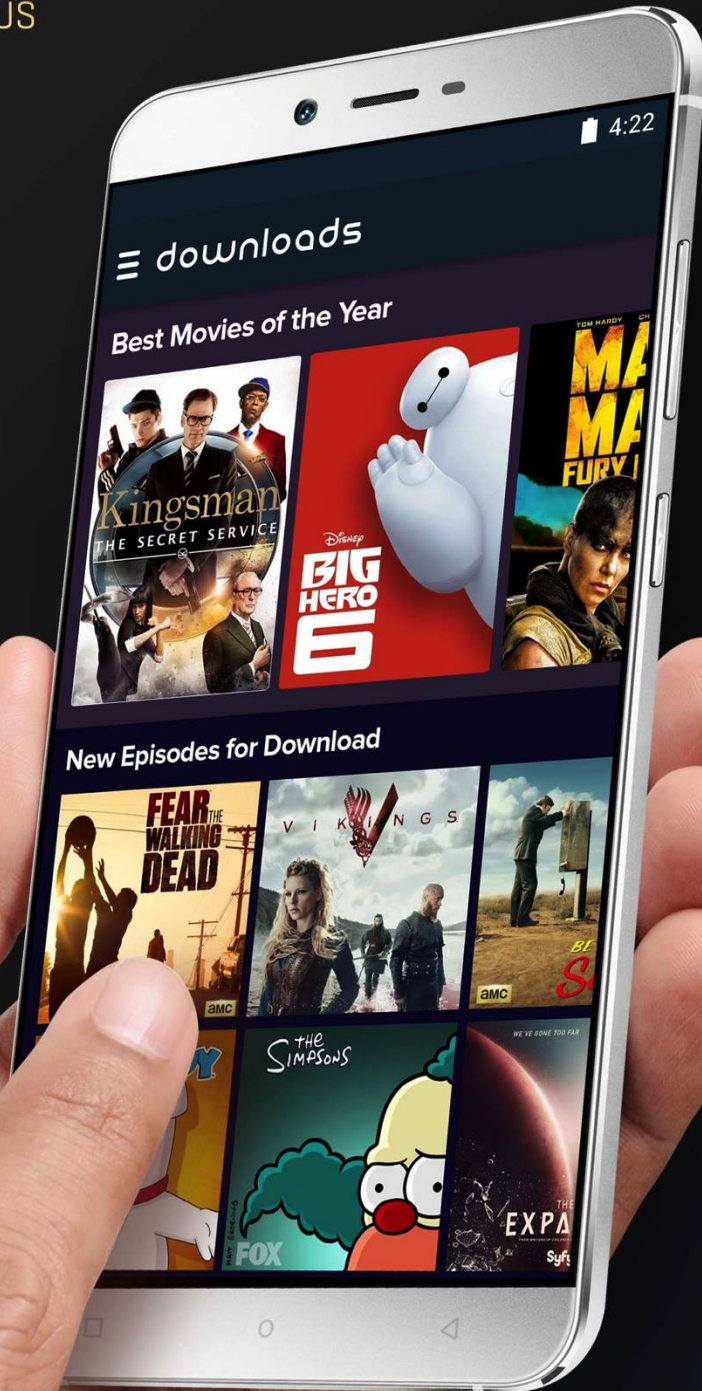
VIVO 5

BLU
VIVO
151.9 x 74.6 x 6.9mm
Android 5.1 Lollipop
4G LTE Cat 4 up to 150Mbps
✓ 1.3GHz Octa-Core
✓ 32GB | 3GB RAM
✓ 5.5" HD | 720x1280
13MP
5MP
✓ 3,150 mAh

MOTO G

MOTOROLA
MOTO
142.1 x 72.4 x 11.6mm
Android 5.1 Lollipop
4G LTE Cat 4 up to 150Mbps
1.4GHz Quad-Core
8GB | 1GB RAM
5.0" HD | 720x1280
13MP
5MP
2,470mAh

Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery



DATA

TECHNOLOGY

Android 5.1 Lollipop
3G: 850/1700/1900/2100
4G LTE: 2/4/7
Cat 4 up to 150Mbps

DISPLAY

5.5" HD Super AMOLED
1280X720 Resolution
HD Super AMOLED
Corning Gorilla Glass 3

CAMERA

13MP Main camera with
Blue Lens
5MP Selfie Camera
HD 1080p Video @30fps

MEMORY

Internal 32GB | 3GB RAM
MicroSD up to 64GB

PROCESSOR

MediaTek 6753 | 64 Bit
1.3GHz Octa-Core
Mali T720 GPU

CONNECTIVITY

Type-C USB Port
Bluetooth 4.0
Wi-Fi 802.11 b/g/n

BATTERY

3,150mAh Battery with
Quick Charger
OTG Charging Capability

VIVO 5 848958025108

VIVO 5 848958025115

GOLD

SILVER

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BOX



PHONE



SILICONE CASE



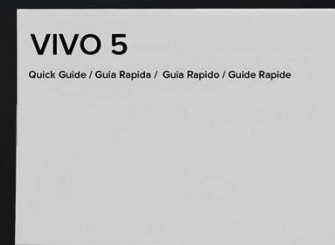
SCREEN PROTECTOR



CHARGER



USB CABLE



QUICK GUIDE



HEADPHONES