

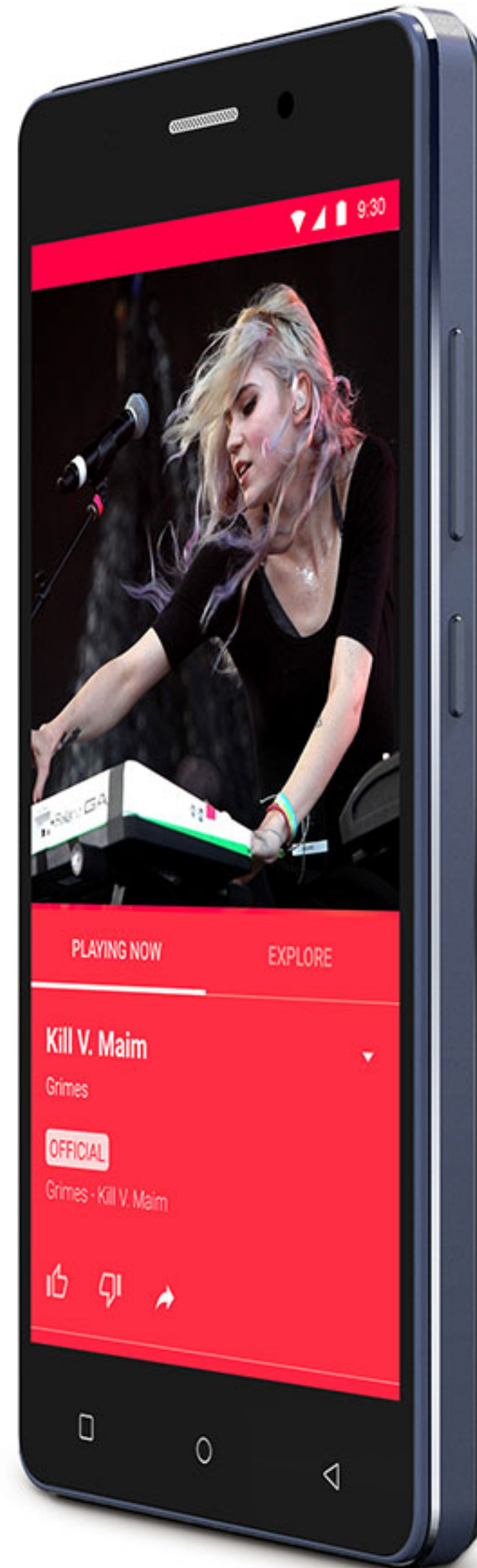
EMBRACE THE RUN



Energy, and Mood
found ability to
feel, boost
down, and
ways

To Infinity and Beyond
Power is the rat
is the amount
consumer
no dire
qua





BLÜ
BOLD LIKE US



ENERGY  LTE

KEY SELLING POINTS

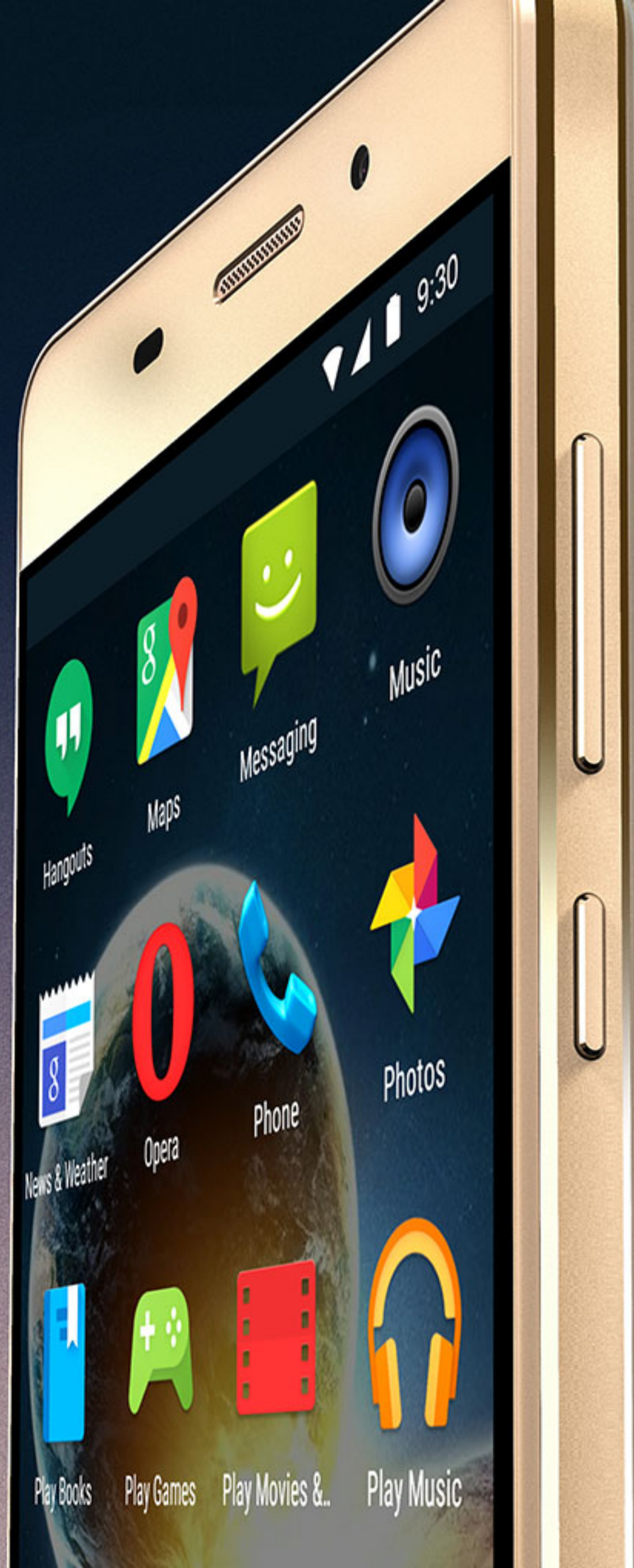
The **ENERGY X LTE** is a stunning smartphone that provides all day power with its **massive 4,000mAh battery**, and OTG capability allows you to charge other electronic devices. Stay connected whenever and wherever, the ENERGY X LTE comes with 4G LTE connection.

A visually stunning **5.0" HD display** which replicates everything in your smartphone in a pristine manner provides a gorgeous glass that is smooth to the touch. **BLU Infinite View Technology (IPS)** allows perfect view from any angle.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6735 with 1.3GHz Quad Core** paired with **16GB of internal memory** for all your music, video and pictures while **1GB RAM** ensures flawless usage.

Capture crystal clear images with the **8MP** camera and the **5MP** Front Selfie Camera. With built in 2.4 aperture to ensure high quality images.

With **Android v5.1 Lollipop**, your experience will be like no other smartphone you have ever owned.



BLU
BOLD LIKE US

ENERGY X LTE



DEEPLY BEAUTIFUL

The **ENERGY X LTE** houses a massive 4,000mAh battery yet it is still thin at 8.5mm for easy storage in your pocket or purse. **Premium hue with a gold and midnight blue** finish offer user a top tier smartphone that is sure to impress.

A full **Metallic Uni-Body** ensures reliability and strength for an impressive smartphone. A power coated matte contrasts with a polished chamfer edge, showcasing a well designed and engineered device.

OPTICAL PERFORMANCE

Utilizing an **8MP** as the main camera along with **5MP** front selfie camera, the **ENERGY X LTE** offers a fully optimized camera experience. With built in f2.4 aperture + Blue Glass Filter, all the images are life like and meant to be cherished forever.



8

Mega Pixel
Main Camera

5

Mega Pixel
Selfie Camera

f2.4

APERTURE

SELFIE TIME

Your selfie camera is optimized with an incredible **5 megapixel** hardware for awesome images. Capture all your memorable moments with friends and family. With built in **BLU Final Touch** software, you can optimize each image with features such as Auto Beauty and Image Brightness.



ALWAYS POWERED

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the ENERGY X LTE you will not have that problem as it is built with a **4000mAh Super Battery** that lasts up to **3 days** with standard usage and over **30 days** on stand by with just one quick charge.

Get up to 1 hour of talk time with a **lightning quick 10 minute charge**. Now that is amazing fast and convenient.

72

HOURS OF
STANDARD
USAGE

30+

DAYS
STAND BY



PERFECT VIEW

Bring the magic of the movies right into your smartphone with the ENERGY X LTE and its generous 5" HD display with 720 x 1280 crystal clear resolution. Huddle up with a group of your friends around the display and enjoy zero loss in quality thanks to **BLU Infinite View Technology (IPS)**.

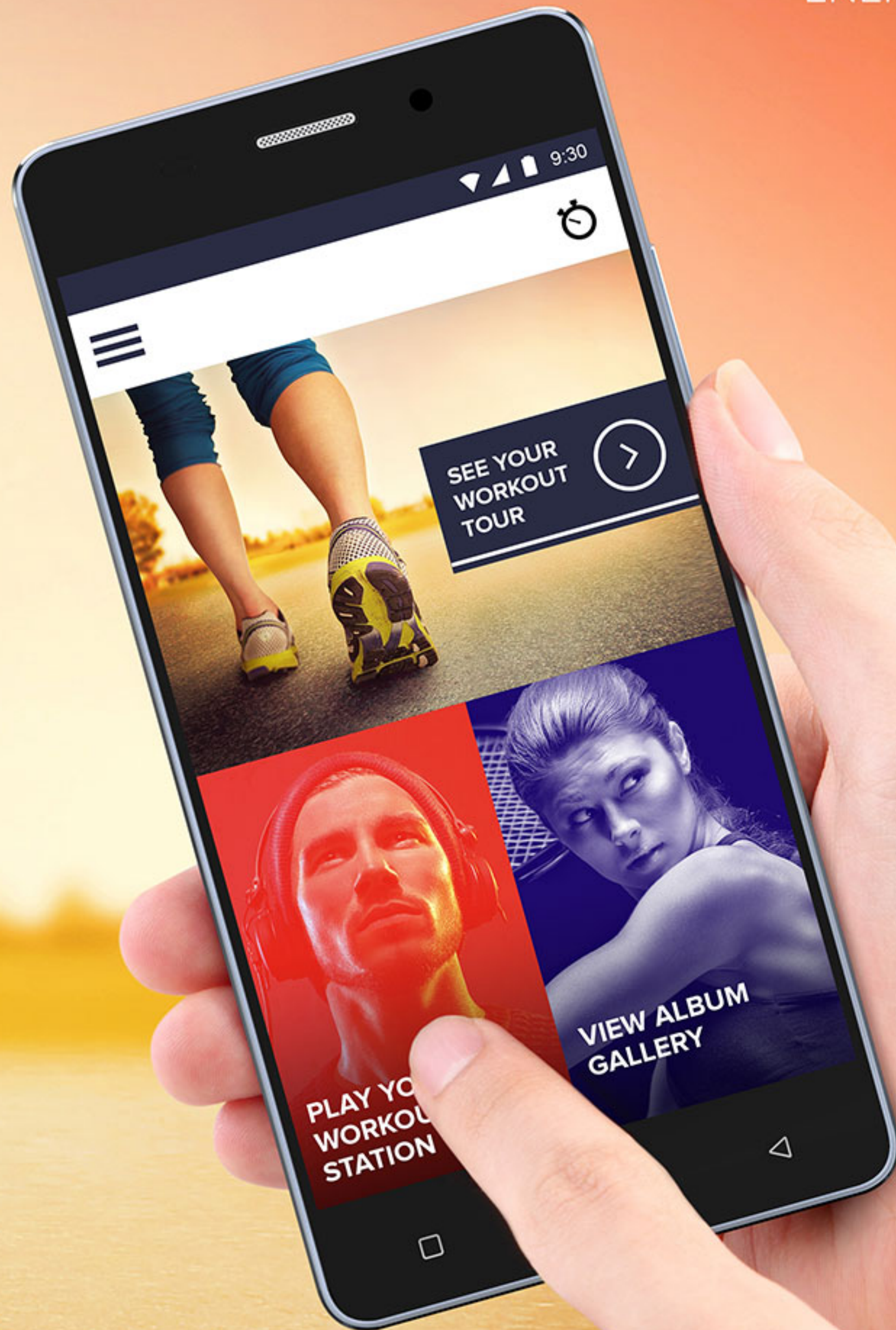


FLAWLESS MULTITASKING

The **Mediatek MT6735** chipset offers **1.3GHz Quad-core** processing power and paired with **1GB of RAM** ensures smooth fluidity experience.

With a massive **16GB** internal memory, all your music, photos, and movies are only a touch away. Need more? The ENERGY X LTE has a built in **MicroSD** slot that can expand your memory up to **64GB**.

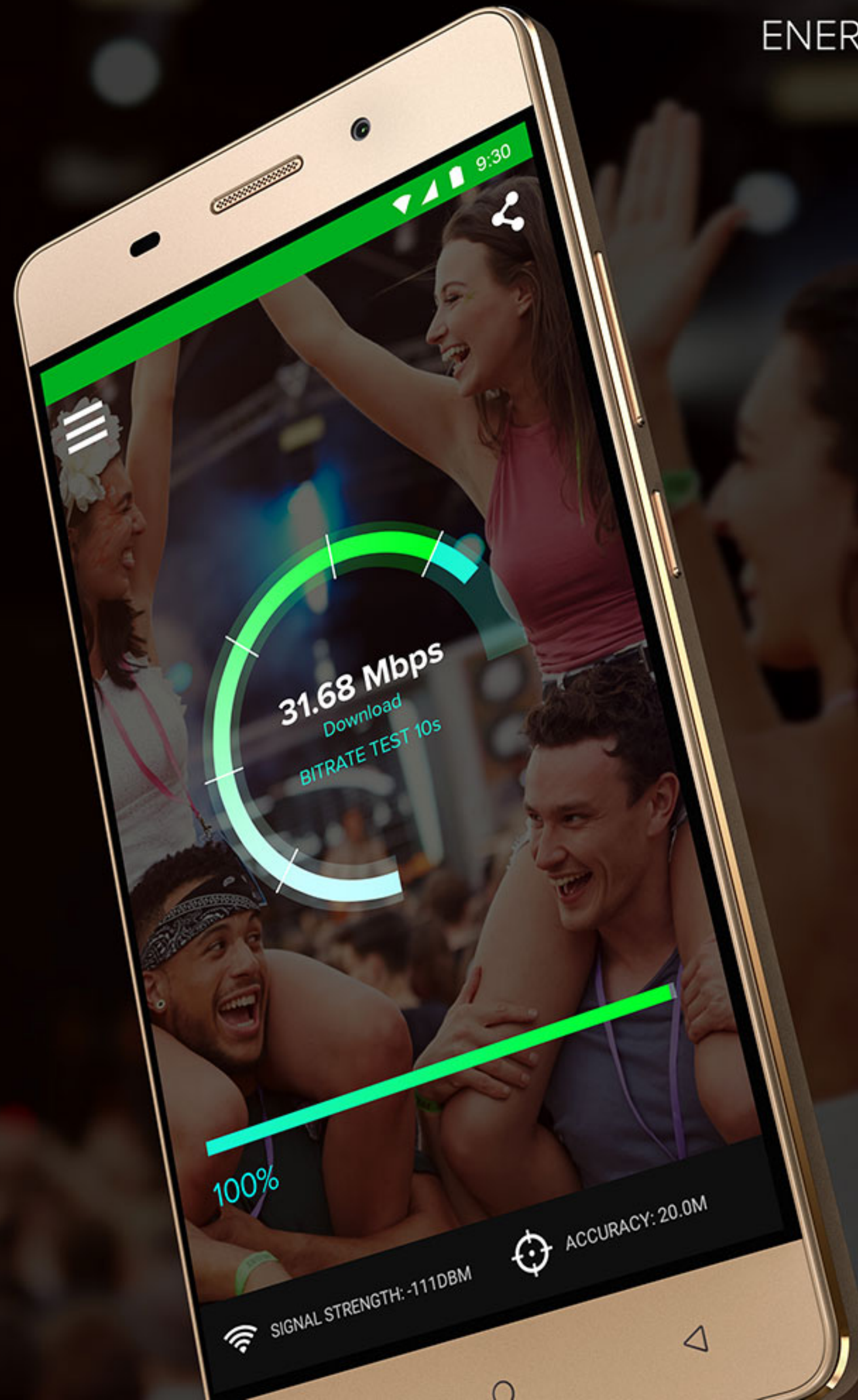
MEDIA TEK



NEED FOR **SPEED**

Stay connected with speeds of up to 10x faster than 3G. No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet.

The Energy X LTE comes with 4G LTE 2(1900MHz) , 4(1700MHz), 7(2600MHz) with 3G bands 850/1700/1900.





DUAL SIM CARD

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices**.

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



ANDROID 5.1 LOLLIPOP

NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.



UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **ENERGY X LTE** comes with 3G 850/1700/1900 and 4G LTE 2/4/7 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, Metro PCS, and the entire MVNO network.

Choose your carrier:



at&t

.. T .. Mobile ..

metroPCS
Permission to speak freely.™



COMPARISON

ENERGY X LTE

SAMSUNG GALAXY J5 2016 EDITION

BRAND	BLU	Samsung
FAMILY	Energy	J5
DIMENSIONS WEIGHT	143 x 69.9 x 8.5 mm 183g	142.3 x 71 x 7.9 mm 138g
OPERATING SYSTEM	Android OS, v5.1	Android OS, v5.1
DATA	LTE Cat 4	LTE Cat 4
PROCESSOR	✓ 1.3GHz Quad Core	1.2GHz Quad Core
INTERNAL MEMORY RAM	16GB 1GB RAM	8GB 1.5GB RAM
DISPLAY SIZE	5" HD	5" HD
DISPLAY RESOLUTION	720 x 1280	720 x 1280
MAIN CAMERA	8MP	8MP
SECONDARY CAMERA	5MP	5MP
BATTERY	✓ 4000mAh	2600mAh

DATA

TECHNOLOGY

3G 850/1700/1900 | HSPA+ 42Mbps
4G LTE 2/4/7 | Cat 4
Android 5.1 Lollipop

PROCESSOR

MediaTek 6735
1.3GHz Quad Core
With Mali-T720 GPU

MEMORY

Internal 16GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" Capacitive Touch Panel
HD 720x1280 – 294ppi
BLU Infinite View (IPS Technology)

CAMERA

8MP Main 2,592 x 1,944 pixels
5MP Front
HD 1080p Video @30fps
LED Flash

BATTERY

4,000mAh

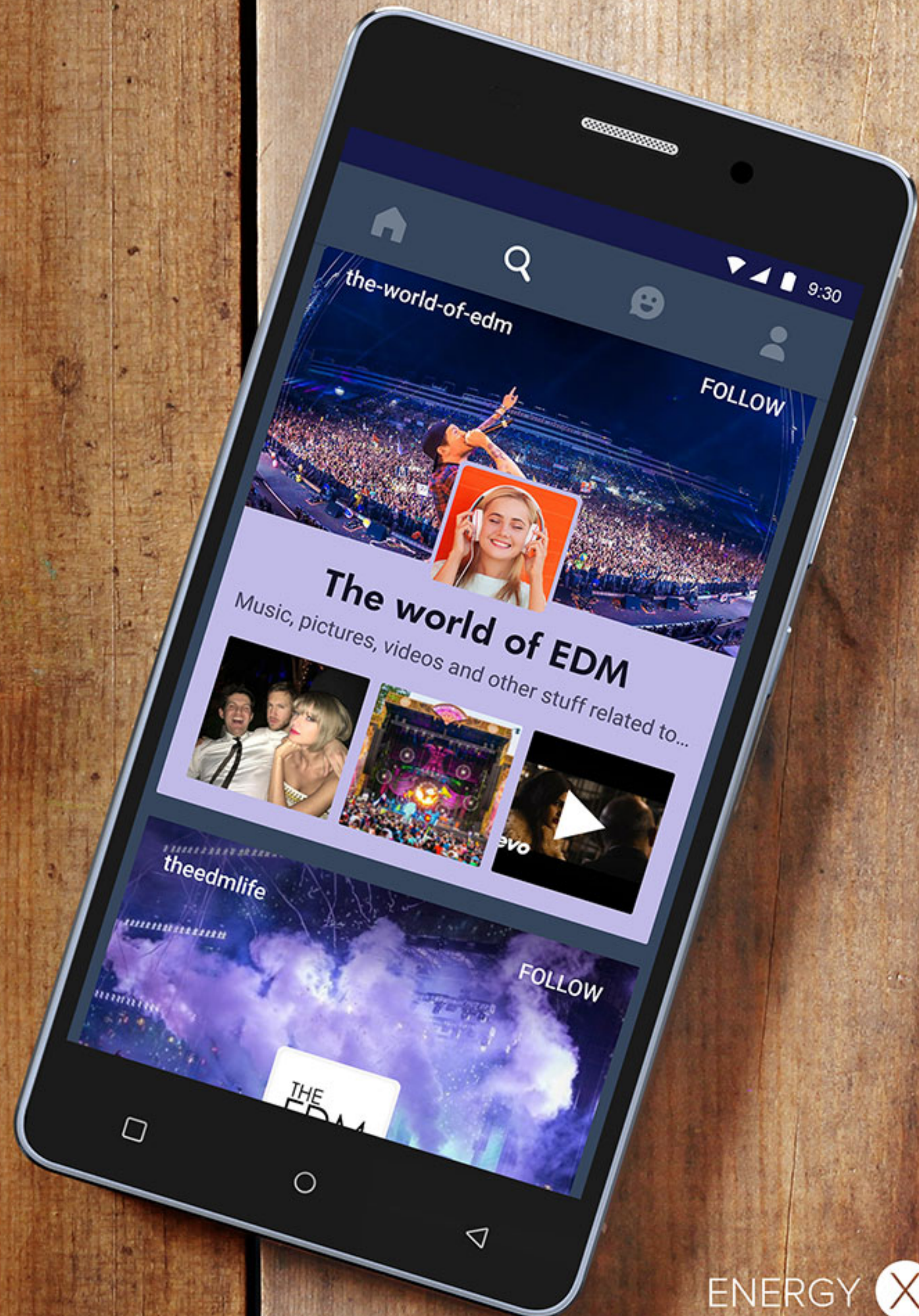
CONNECTIVITY

Bluetooth 4.0 | WiFi, Hotspot | Micro USB v2.0

Energy X LTE
Energy X LTE

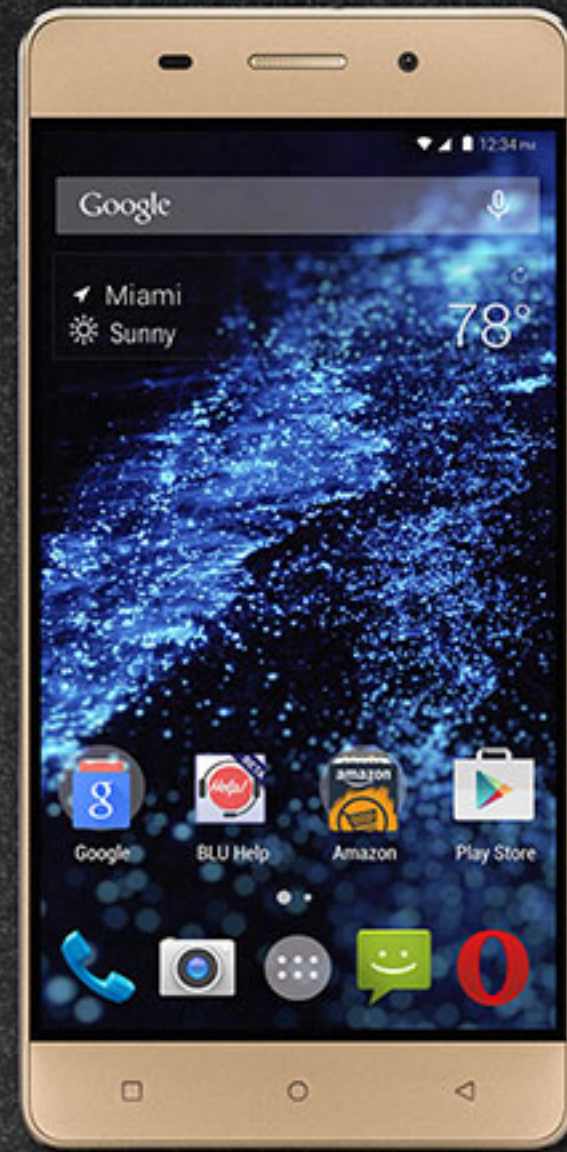
848958025146
848958025153

E0010UU BLACK
E0010UU GOLD

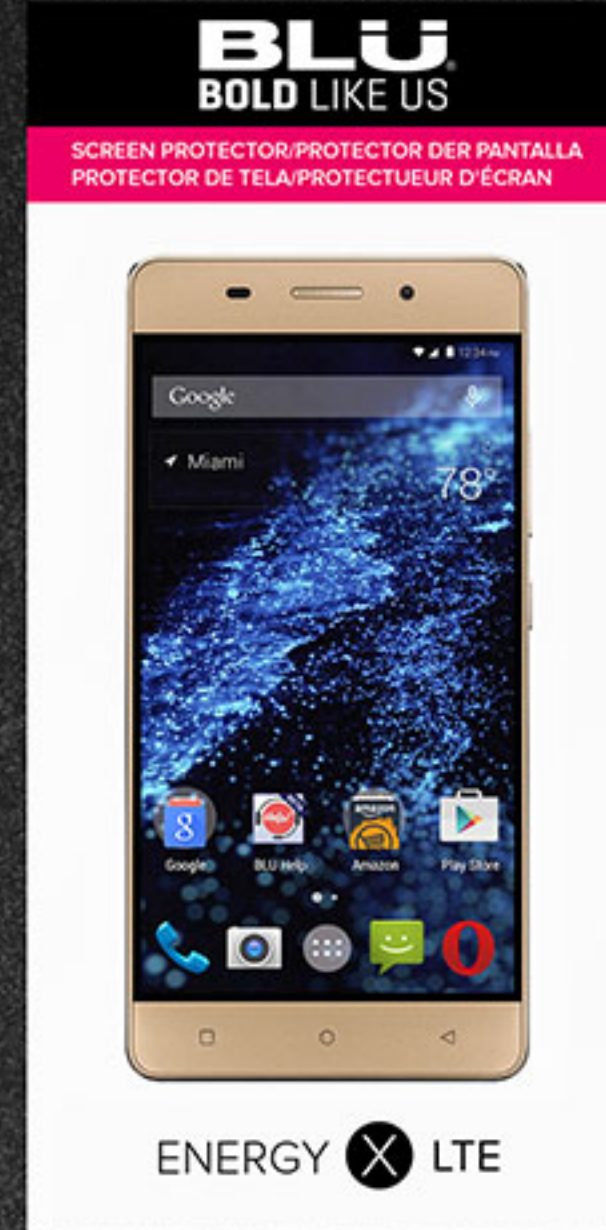




BOX



PHONE



SCREEN PROTECTOR



CASE



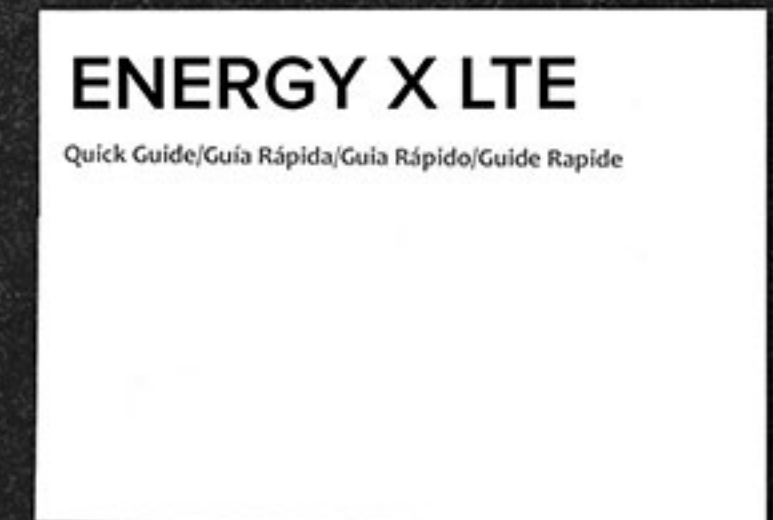
CHARGER



USB CABLE



HEADPHONES



USER MANUAL