

**BLU**  
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# Studio X Series

## X Marks The Spot



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## Studio X

5.0 inches



## Studio X Plus

5.5 inches



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Studio X Series



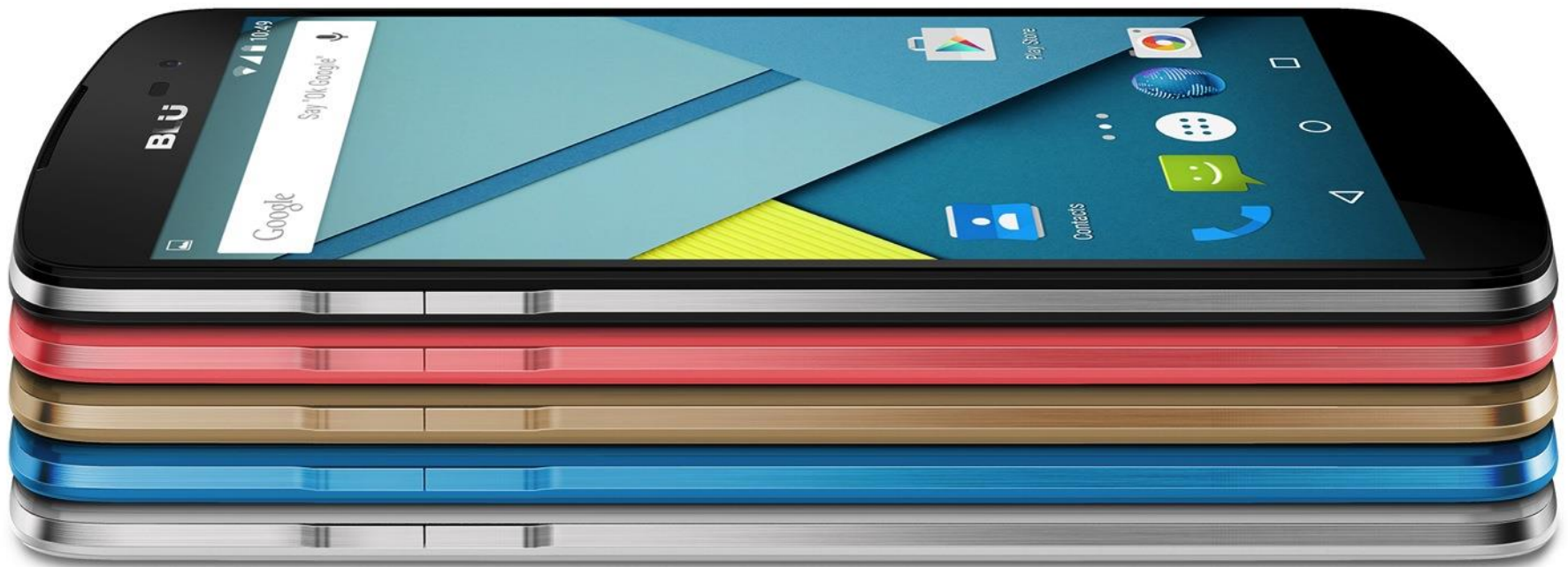
KitKat v4.4

UPGRADABLE TO  
Lollipop 5.0



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## KEY SELLING POINTS

Focused on design and functionality, the **Studio X series** will surpass all of your expectations.

With a beautiful **5.0" HD** screen in the Studio X and a **5.5" HD** screen in the Studio X Plus with **720 x 1280 resolution**, everything and anything will appear crisp and clear.

Performance is a key ingredient in the operation of a smartphone, that is why you will find a **1.3GHz Quad-core processor** with **1GB of RAM** in the Studio X series.

Both devices come with a main **8MP** camera and a front **2MP** camera. Whether it's a self-portrait or a scenic picture, quality will always come into play.



# STUNNING DESIGN

With curvaceous surface design that forms to the palm of your hand, the X Series was crafted with to look amazing at first sight.

Whether it is the Studio X or Studio X Plus, the brushed metal finish in the middle housing with stylish side keys, ensures continuous flow in a streamline design.

The screen has full lamination thanks to **BLU NexLens technology (OGS)** on the touch panel which helps in making your Studio X or Studio X Plus as thin as can be.





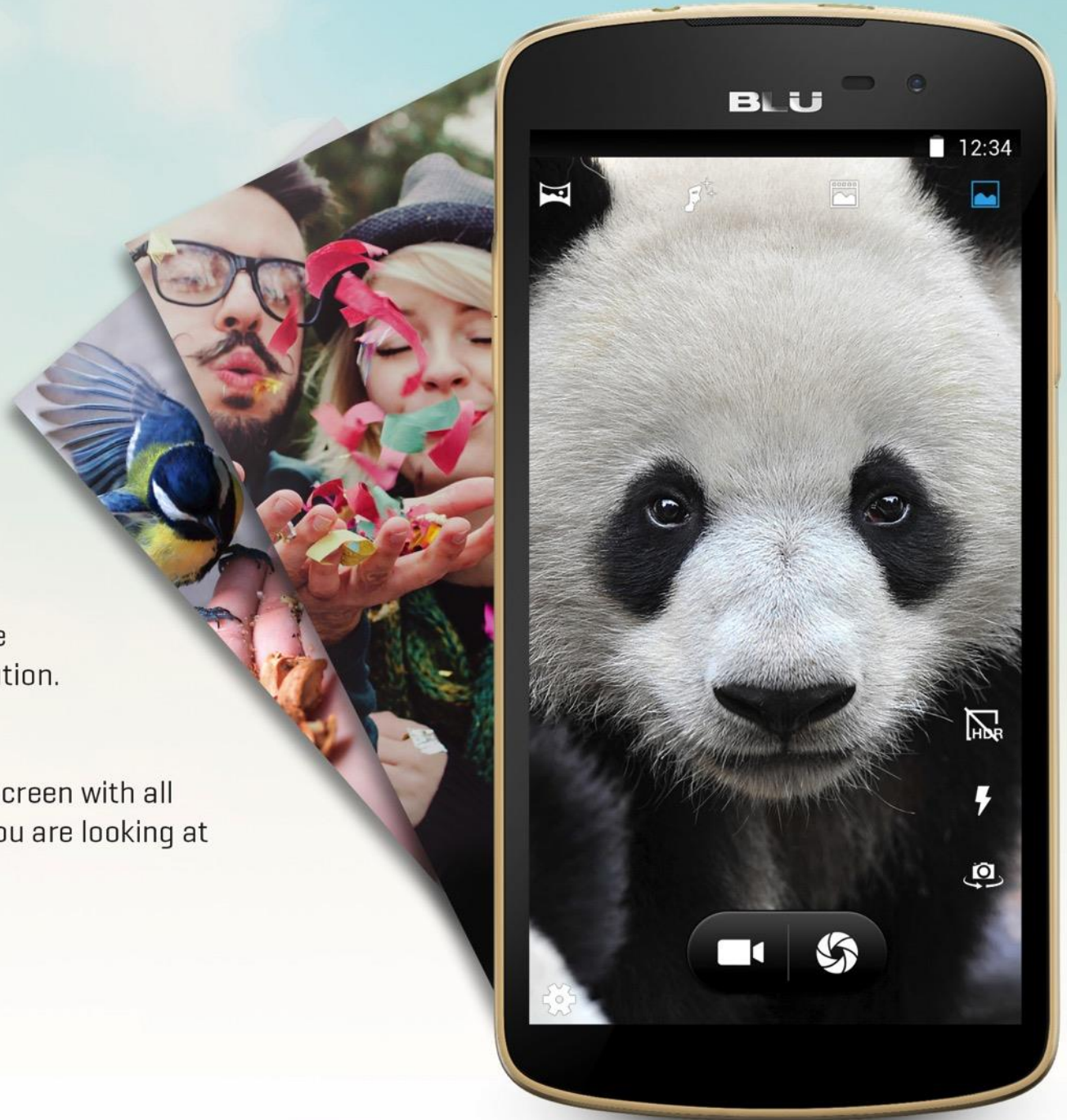
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# CAPTIVATING DISPLAY

Whether you choose the **Studio X** or the **Studio X Plus**, you will always have a crisp HD image with **720 x 1280** resolution.

Both have **BLU Infinite View Technology [IPS]** which will allow you to share your screen with all your friends and no matter what angle you are looking at them from, everything will look perfect.





# PREMIUM & ROBUST PERFORMANCE

## 4G HSPA + 21MBPS

Under the hood you have a powerful **1.3GHz Quad-core processor**, and **1GB of RAM** that will be the brains and engine behind the operation.

There is also **8GB** of internal storage and a slot for a micro SD of up to, **64GB** so all your multimedia files will be available at the touch of your screen.







# SNAP AWAY

There is a main **8MP** camera that will be your daily companion to share whatever comes your way.

When it comes to taking “selfies” or video calls, there is a front **2MP** camera in either the Studio X or Studio X Plus that will deliver high quality pictures.



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MORE **3G** BANDS  
MORE COVERAGE



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

STUDIO X SERIES comes with 3G 850/1700/1900 so you can have coverage across the entire United States with all different carriers: **ATT&T, T-Mobile, MetroPCS**, and the entire MVNO network.



# DUAL SIM

A DUAL SIM phone gives you several advantages over a Single SIM.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchanging SIM cards from one phone to another
- Carrying two phones in your pocket
- Charging two devices

Also, you could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can also separate personal from business calls, and the international traveler could avoid roaming charges by having one



# ANDROID V5.0 LOLLIPOP

The world of Android is a vast and ever changing one. There are also over a million apps in Google Play so you will find your smartphone experience to be a one like no other in the world. At launch the **Studio X Series** will have Android v4.4 KitKat but shortly after that it will be upgradeable to Lollipop v5.0, starting April 2015.





**COMPARISON**



PRODUCT NAME	STUDIO X	STUDIO X PLUS	MOTO G2 (2014 EDITION)
BRAND	BLU	BLU	MOTOROLA
FAMILY	STUDIO	STUDIO	MOTO
DIMENSIONS/WEIGHT	144 x 72 x 10.5 MM/154G	144 x 72 x 10.5 MM/154G	141.5 x 70.7 x 11 MM/149G
OPERATING SYSTEM	ANDROID V4.4 [UPGRADEABLE TO V5.0]	ANDROID V4.4 [UPGRADEABLE TO V5.0]	ANDROID V4.4 [UPGRADEABLE TO V5.0]
3G BANDS	850/1700/1900 OR 850/1900/2100	850/1700/1900 OR 850/1900/2100	850/900/1900/2100
DATA	HSPA + 21 MBPS	HSPA + 21 MBPS	HSPA + 21 MBPS
PROCESSOR	✓ 1.3GHZ QUAD-CORE	✓ 1.3GHZ QUAD-CORE	1.2 GHZ QUAD-CORE
GPU	MALI 400	MALI 400	ADRENO 305
INTERNAL MEMORY / RAM	8GB/1GB RAM	8GB/1GB RAM	8GB/1GB RAM
DISPLAY TYPE	HD IPS	HD IPS	HD IPS
DISPLAY SIZE	5.0	✓ 5.5	5.0
DISPLAY RESOLUTION	720 x 1280 - 294 PPI	720 x 1280 - 267 PPI	720 x 1280 - 294 PPI
MAIN CAMERA	8 MP	8 MP	8 MP
SECONDARY CAMERA	2 MP	2 MP	2 MP
BATTERY	✓ 2100 mAh	✓ 2600 mAh	2070 mAh

## DATA

### TECHNOLOGY

Android v4.4 KitKat [Upgradeable to v.5.0]  
4G 850/1700/1900 or 850/1900/2100  
HSPA+ 21 Mbps

### PROCESSOR

1.3 GHz Quad Core processor  
with Mali-400 GPU

### MEMORY

Internal 8GB, 1GB RAM  
MicroSD up to 64GB

### DISPLAY

BLU Infinite View Technology  
Studio X - 5.0" HD 720x1280 - 294 ppi  
Studio X - 5.5" HD 720x1280 - 267 ppi

### CAMERA

8 MP autofocus 3265x2449 pixels  
2 MP Frontal | LED Flash  
HD 1080p Video @30fps

### CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
MicroUSB v2.0



### UPC: Studio X

<b>Studio X D750U Black</b>	<b>848958015710</b>
<b>Studio X D750U Blue</b>	<b>848958015727</b>
<b>Studio X D750U Gold</b>	<b>848958015734</b>
<b>Studio X D750U Pink</b>	<b>848958015741</b>
<b>Studio X D750U White</b>	<b>848958015758</b>
<b>Studio X D750L Black</b>	<b>848958015765</b>
<b>Studio X D750L Blue</b>	<b>848958015772</b>
<b>Studio X D750L Gold</b>	<b>848958015789</b>
<b>Studio X D750L Pink</b>	<b>848958015796</b>
<b>Studio X D750L White</b>	<b>848958015802</b>

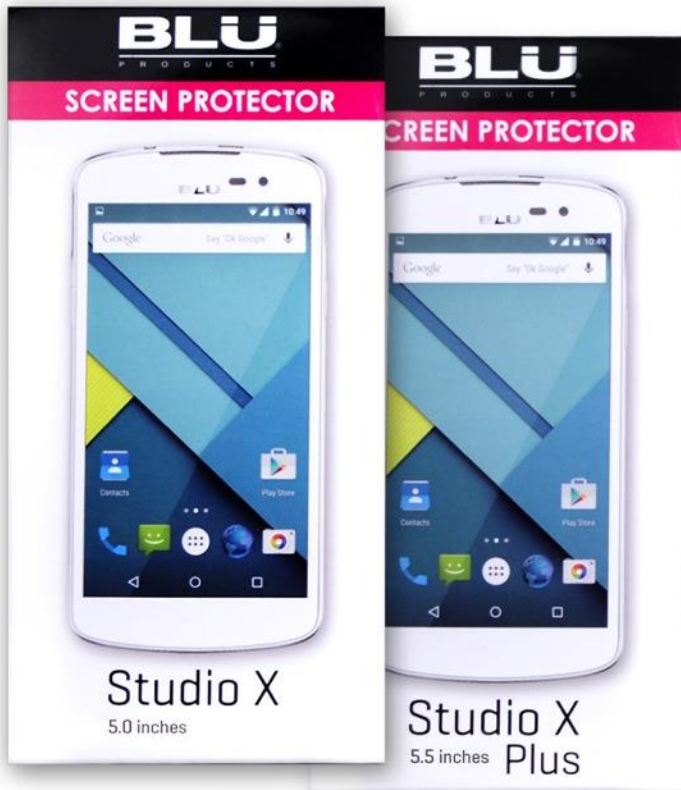
### UPC: Studio X Plus

<b>Studio X Plus D770L Black</b>	<b>848958016687</b>
<b>Studio X Plus D770L Blue</b>	<b>848958016694</b>
<b>Studio X Plus D770L Gold</b>	<b>848958016700</b>
<b>Studio X Plus D770L Pink</b>	<b>848958016717</b>
<b>Studio X Plus D770L White</b>	<b>848958016724</b>
<b>Studio X Plus D770U Black</b>	<b>848958016731</b>
<b>Studio X Plus D770U Blue</b>	<b>848958016748</b>
<b>Studio X Plus D770U Gold</b>	<b>848958016755</b>
<b>Studio X Plus D770U Pink</b>	<b>848958016762</b>
<b>Studio X Plus D770U White</b>	<b>848958016779</b>

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Micro USB Cable



3.5 mm Earphones



Charger



Silicone Case



Battery

Applicable to Studio X Plus Only\*



\*Accessories may not be available or may vary from those depicted in the illustrations, depending on your geographic location.