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ADVANCE 4.0 L



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DUAL SIM CARD **1** **2**

A DUAL SIM phone gives you several advantages that you can not let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, DUAL SIM phone could avoid roaming charges by having domestic carrier SIM and international carrier SIM.



KEY SELLING POINTS

Welcome the all new Advance 4.0L smartphone. With 6 beautiful colors you now have a choice to select one that matches your sense of style.

Taking care of business is easy due to the **Mediatek MT6572 1.3GHz Dual-core processor**.

Document and archive your daily life with the main **3.2 Megapixel** main camera or the **VGA** front camera.

Download all the best apps from the google play store thanks to **Android v4.4 KitKat**.

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PERFORMANCE

4G HSPA + 21 Mbps

Don't skip a beat when multi-tasking thanks to the **Mediatek MT6572 1.3GHz Dual-core processor**.

Play your favorite video games, watch movies, and access your favorite YouTube videos with the **Mali 400 GPU**.

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DUAL CAMERAS!

There is never a need for you to miss an opportunity to share life's daily pleasures, so take a picture of everything and anything with the main **3.2 Megapixel camera**.

The world just got much smaller, as seeing your loved ones faces is a video call away, so fire up the front **VGA** camera and connect.

ANDROID V4.4 KIT KAT OPENS UP GOOGLE PLAY STORE LIKE NEVER BEFORE

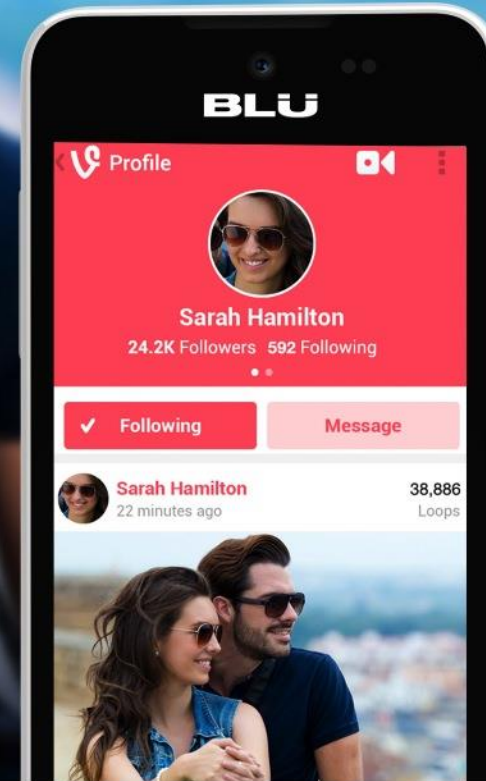
The Google Play Store is the easiest way for you to discover new games, new music, the new best sellers and more. It brings all your apps on Google Play together in a unified Android experience. Download the latest apps on Google Play today.



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MORE **3G** BANDS
MORE COVERAGE



Travel across the country. Stay connected with friends and family or get the job done, anywhere you are.

Advance 4.0 L comes with 3G 850/1700/1900 or 850/1900/2100 so, you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **MetroPCS**, and the entire MVNO network.



COMPARISON

Product Name	Advance 4.0 L	Ace 4
Brand	BLU	Samsung
Family	DASH	Galaxy
Dimensions Weight	128x66x11mm 121g	121.4x62.9x10.8 mm 123g
Operating System	Android v4.4 Kit Kat	Android v4.4 Kit Kat
Data	21 Mbps	21 Mbps
Processor	✓ MT6572 1.3 GHz Dual-core	1.0 GHz Dual-core
Internal Memory	4GB 512MB RAM	4GB 512MB RAM
External Memory	up to 64GB	up to 64GB
Display Size	4.0"	4.0"
Display Resolution	480x800	480x800
Main Camera	3.2MP	5MP
Secondary Camera	VGA	VGA
Battery	1300 mAh	1500 mAh

DATA

TECHNOLOGY

EDGE, Quadband
Android v4.4 Kit Kat
3G 850/1700/1900
850/1900/2100
HSPA + 21 Mbps

PROCESSOR

Mediatek MT6572 1.3 GHz Dual Core
with MALI 400

MEMORY

4GB Internal, 512MB RAM
MicroSD up to 64 GB

DISPLAY

4.0" WVGA 480x800 ~233ppi

CAMERA

3.2MP 1600 x 1200 pixels
VGA Front Camera

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
MicroUSB v 2.0



Model Name	UPC CODE	Model #	Color
Advance 4.0 L	848958018209	A010L	BLA
Advance 4.0 L	848958018216	A010L	BLU
Advance 4.0 L	848958018223	A010L	GRN
Advance 4.0 L	848958018230	A010L	ORA
Advance 4.0 L	848958018247	A010L	PIN
Advance 4.0 L	848958018254	A010L	WHI
Advance 4.0 L	848958018261	A010U	BLA
Advance 4.0 L	848958018278	A010U	BLU
Advance 4.0 L	848958018285	A010U	GRN
Advance 4.0 L	848958018292	A010U	ORA
Advance 4.0 L	848958018308	A010U	PIN
Advance 4.0 L	848958018315	A010U	WHI

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PACKAGE CONTENTS



BATTERY



EARPHONES



CHARGER



MICRO USB CABLE



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