

BLU
BOLD LIKE US

STUDIO MAX

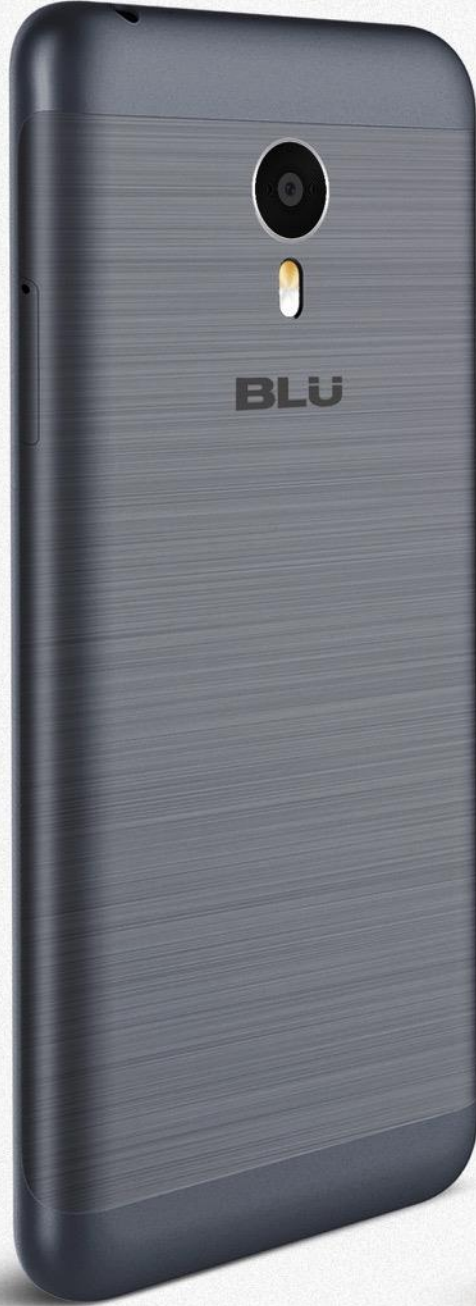
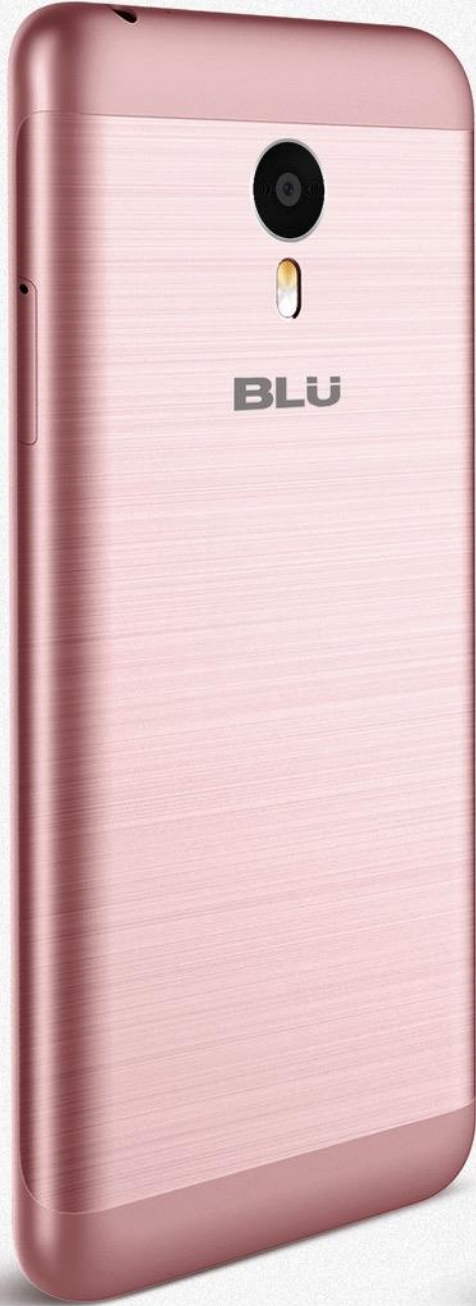
Work Hard. Play Hard.





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STUDIO MAX



KEY SELLING POINT

The STUDIO MAX comes with a vivo 5.5" Full HD 1080p curved Glass display for an amazing viewing experience.

It's metal housing and electrolyzed finishing assures great reliability and premium aesthetic quality.

A powerhouse Mediatek 6753 chipset with 1.3GHz Octa-Core processor, working with a 16GB of internal memory and 2GB of RAM ensures multitasking second nature, while its 13MP camera will help capture stunning images. Awesome selfies are a reality with the 5MP front camera.

To complete and put the finishing touches on the Studio Max, BLU has made sure to add the latest Android 6.0 Software, as well as a state of the art fingerprint sensor. This key feature will give you the added security and personalization at the press of a finger.



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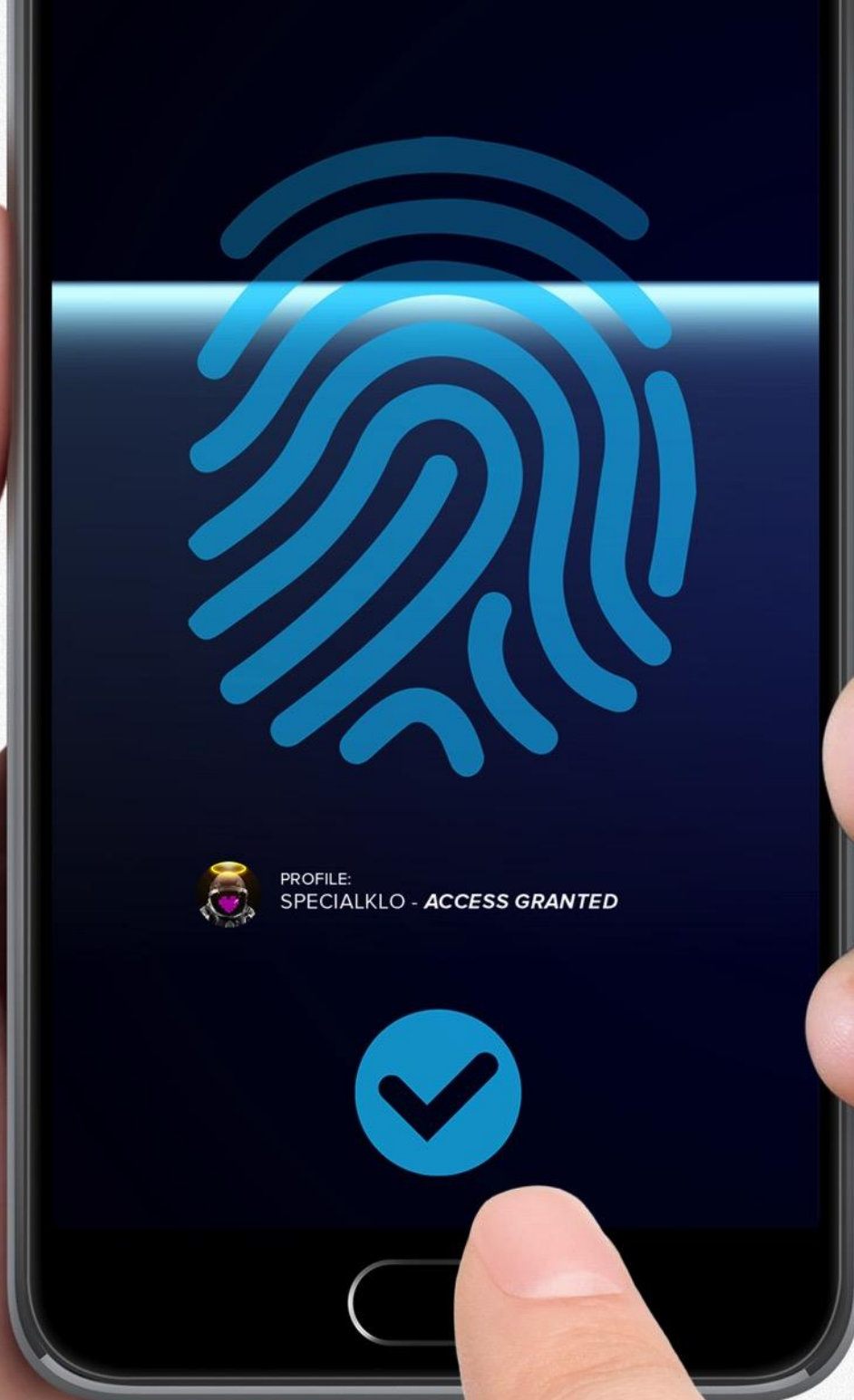
STUDIO MAX



FINGERPRINT SENSOR

The STUDIO MAX brings total security and convenience to the table with a simple swipe of your finger. Easily unlock your smartphone and access all your music, video and pictures. Another advancement from BLU that brings the STUDIO MAX to the forefront of the smartphone market.

For the work savvy users, encrypt all your emails and confidential documents to prevent any malware attack.



CORE PROCESSOR

Teamwork makes the dream work! BLU and mediatek have come together to bring you the STUDIO MAX based on a 6753 platform with a 1.3GHz Octa-Core processing speed and 2GB of RAM.

	8 CORES	1.3 GHZ	MALI T720 GPU
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COOL MEMORY

Built with an abundance 16GB internal memory, all pictures, music, and video are always within reach. Smooth and efficient multitasking is possible with a 2GB RAM set up.

16 GB | 2 GB
Internal Memory | RAM



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STUDIO MAX



GORGEOUS DESIGN

The design of the STUDIO MAX is a combination of artistry and quality materials. The addition of a metal battery cover gives it a premium look and feel. Its smooth curved glass showcases the quality and craftsmanship that makes the STUDIO MAX a real work of art. Available in Grey, Gold and Rose Gold, there's a color for everyone!

VIVID FULL HD

The STUDIO MAX has a vivid and bright 5.5" FHD display. An explosion of colors provided by the 1080p display will bring your images into another photographic category. Complimented by the curved glass, you will surely experience a masterful viewing experience.





CURVED GLASS

The STUDIO MAX comes with a curved glass touch panel for ergonomic and aesthetic purposes. Better viewing angles and better legibility under direct sunlight are just some of the many improvements of this feature, in addition to its gorgeous look and feel.



Google

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STUDIO MAX

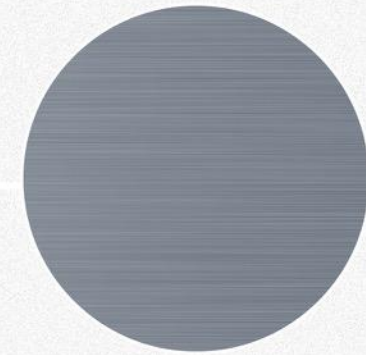
PICTURE TIME

With a 13MP camera and 5MP selfie camera, the STUDIO MAX offers a fully optimized camera experience. It's f2.0 aperture, will ensure all your images are so life – like you will want to cherish them forever.

13MP
MAIN CAMERA

5MP
SELFIE CAMERA





METAL BATTERY COVER

With a premium metal battery cover, the Studio Max ensures your device is aesthetically pleasing to the eye, yet offers the reliability to protect your device.

The design provides both functionality and safety for your battery. The Studio Max is one of a kind.

AMPED UP

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the STUDIO MAX you will not have that problem as it is built with a massive 4,000mAh Monster Battery that lasts up to 3 days with standard usage and over 30 days on stand by with just one quick charge.



4,000_{mAh}
Super Battery





ANDROID 6.0 MARSHMALLOW

NEW FEATURES

Redesigned user interface that is friendly and intuitive.

Lock screen notifications that offer quick actions as well as quick access. Project Volta for better battery life than any previous version. Multitasking is now easier with a complete look at your open applications. Multiple users and guest mode make it easy to share your device without compromising your personal information.



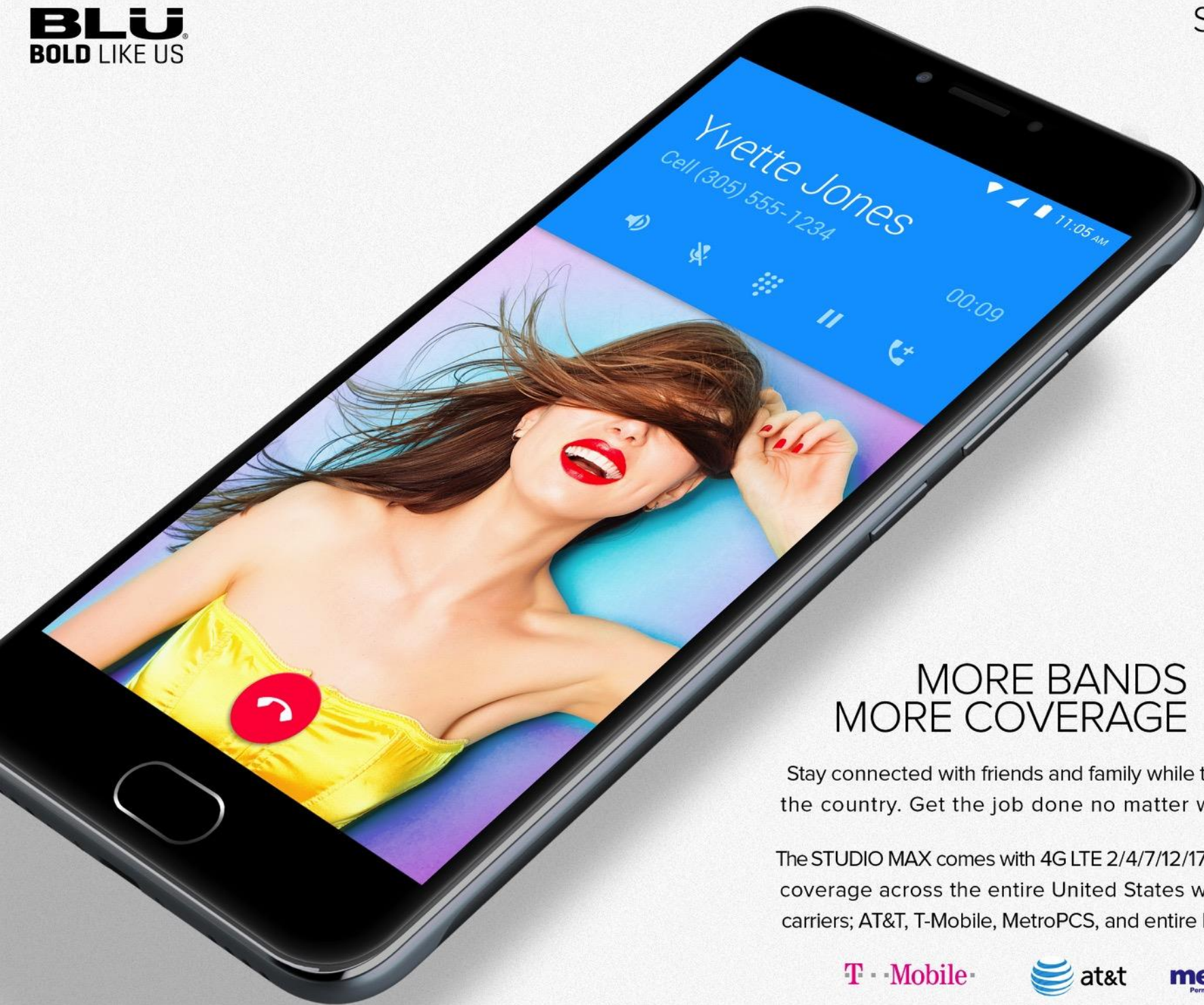
DUAL SIM **1** **2**

The STUDIO MAX gives you several advantages that you can't let pass by. With two SIM slots, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or charging two devices. You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



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STUDIO MAX



MORE BANDS
MORE COVERAGE | **4G
LTE**

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The STUDIO MAX comes with 4G LTE 2/4/7/12/17 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO network.

T-Mobile

at&t

metroPCS
Permission to speak freely.

DEVICE COMPARISON



BLU STUDIO MAX
153.8 x 75.6 x 8.5mm | 169g
Android 6.0 Marshmallow
1.3GHz Octa-Core processor
16GB Memory | 2GB RAM
5.5" FHD Display | 1080 x 1920
13MP Autofocus
5MP Selfie Camera
✓ 4,000mAh Battery
✓ Fingerprint Sensor



SAMSUNG GALAXY J7
151.7 X 76 X 7.8 mm | 170g
Android 6.0 Marshmallow
1.6GHz Octa-Core processor
16GB Memory | 2GB RAM
5.5" HD Display | 720 x 1280
13MP Autofocus
5MP Selfie Camera
3,300mAh
N/A

DATA SPECIFICATIONS

TECHNOLOGY

Android v6.0 Marshmallow
HSPA + 21 Mbps
2G: 850/900/1800/1900
3G: 850/1700/1900/210
4G LTE: 2/4/7/12/17

PROCESSOR

MediaTek 6753
1.3GHz Octa Core
With Mali-T720 GPU

DISPLAY

5.5" FHD Display
1080 x 1920 ~400ppi
BLU Infinite View (IPS)
Technology

MEMORY

Internal 16GB | 2GB RAM
MicroSD up to 64GB

CAMERA

13MP Autofocus Main
5MP Front
HD 1080p@60fps

CONNECTIVITY

Bluetooth 4.0
Wi-Fi, Hotspot
Micro USB 2.0
Fingerprint sensor

BATTERY

4,000mAh



everyday genius

UPC Code#

STUDIO MAX 848958029618 S0310UU **GOLD**
STUDIO MAX 848958029625 S0310UU **GRAY**
STUDIO MAX 848958029731 S0310UU **ROSE GOLD**



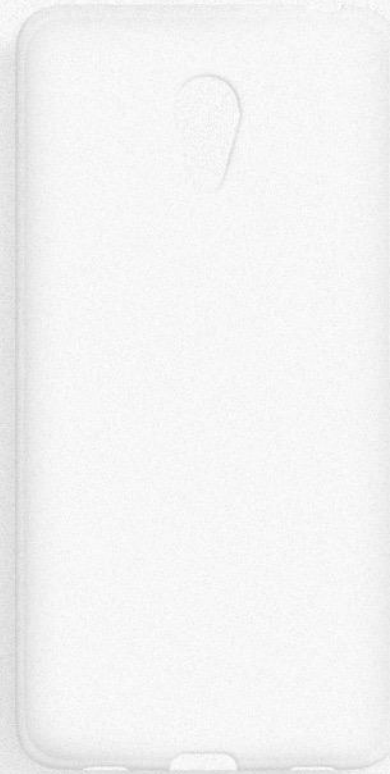
Box



Device



Silicone Case



Screen Protector



USB



Charger



Ear Buds



Quick Guide



SIM Key

