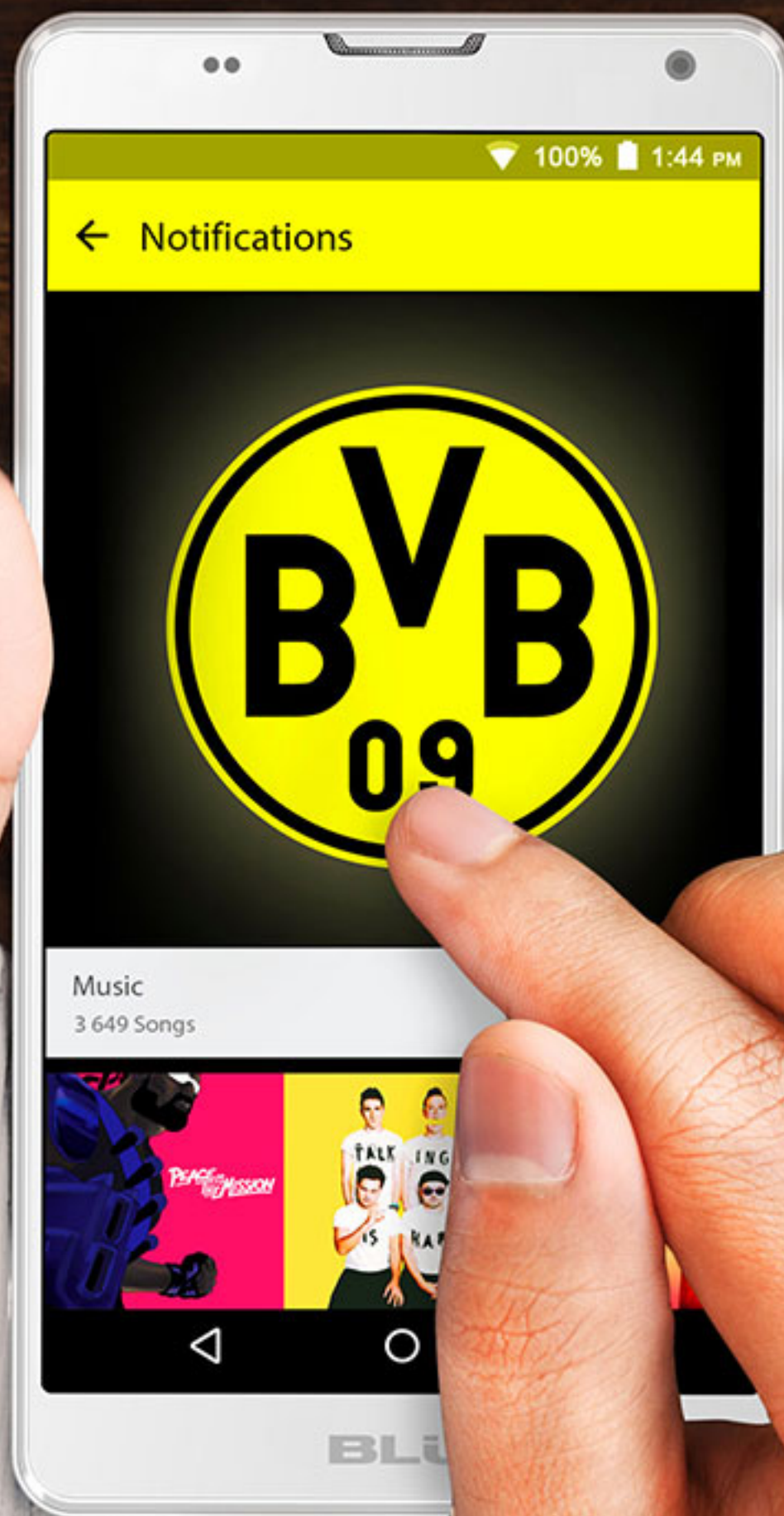


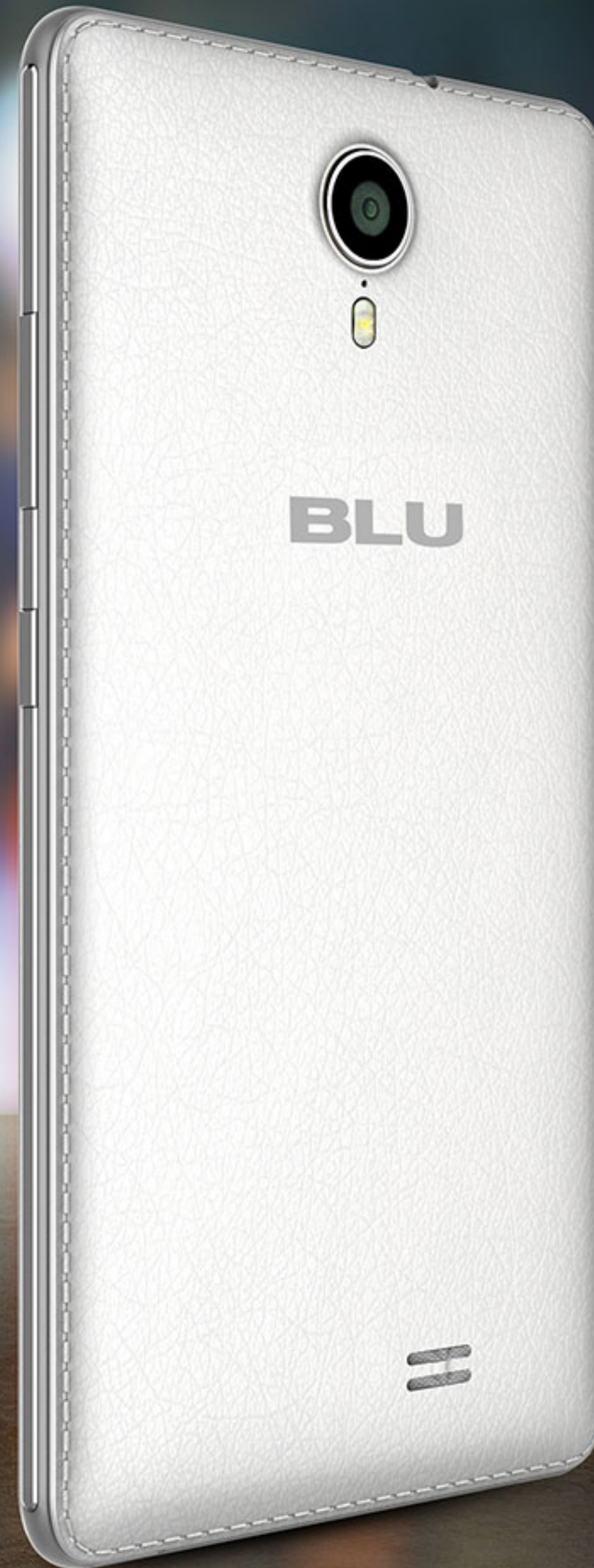
BLÜ
BOLD LIKE US



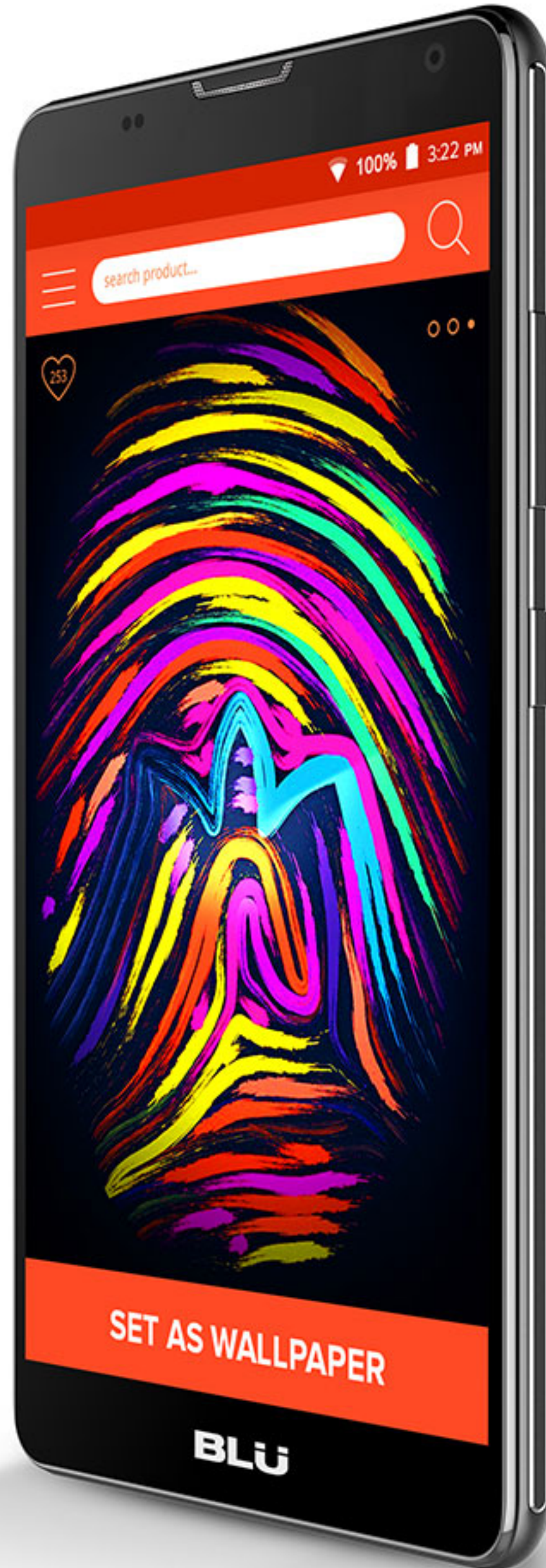
NEO XL



BLU
BOLD LIKE US

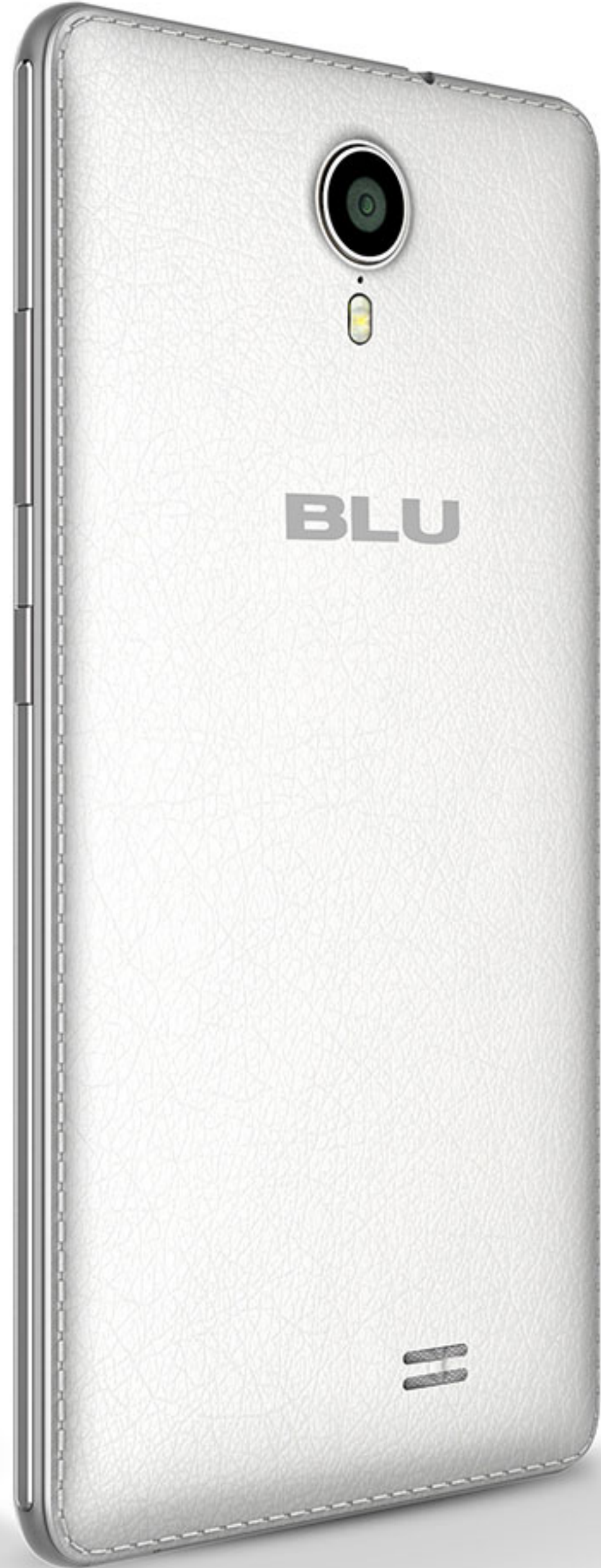
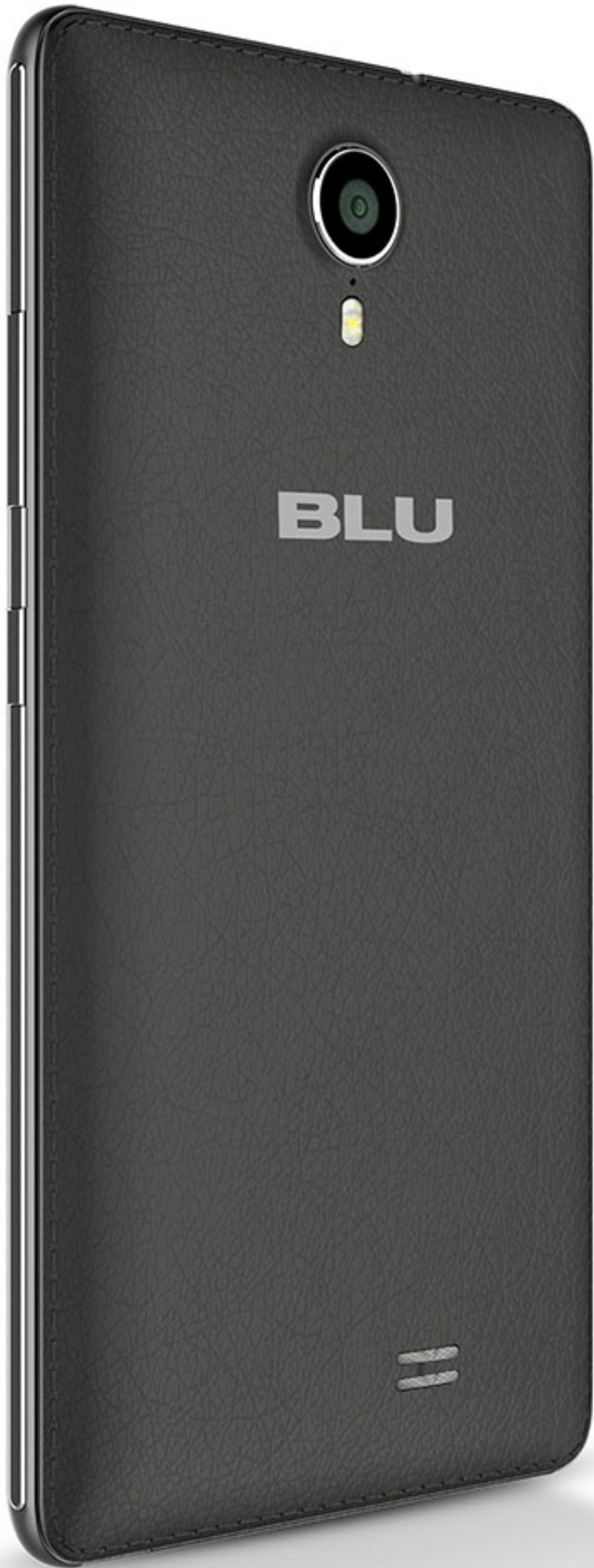


NEO XL



BLU
BOLD LIKE US

NEO XL



KEY SELLING POINTS

A gorgeous **6.0" HD display** which brings life to everything you see on the **Neo XL**. Bright colors and great viewing angles are possible with the use of Full Lamination and BLU Infinite View (IPS) technology.

The Neo XL packs a powerful yet efficient **MediaTek 6580** Quad Core chipset clocked at **1.3GHz with 1GB RAM** to ensure your phone is fast and smooth.

You will love taking countless pictures and videos with the **8 Megapixel main camera** with HD video recording at 1080p. A **5 Megapixel front** camera is added for convenient selfies and video calling with third party applications.

Running Android v5.1 Lollipop operating system, your smartphone will be able to support the latest apps and functions readily.



BLÜ
BOLD LIKE US

NEO XL

**PUSH
HARDER
THAN
YESTERDAY**

Brands

A man's worth is no greater than
his ambitions.

BLÜ

PERFECT DESIGN

The **NEO XL** pushes the design to the next level with texture combination, use of metallic finishing enhancing quality and top grade engineering to form a thin and uniformed appearance. The battery cover is wrapped in realistic leather like pattern to contrast the brushed metal accent décor on the middle frame. The front touch panel also graces the massive 6" screen with brilliant white to match the rest of the housing while the black unit strives for the stealth black approach. Clean and attractive aesthetic value with maximum style.

BLU
BOLD LIKE US

NEO XL



CAPTURE THE MOMENT

Rest assured the main **8 Megapixel camera** on the Neo XL will immortalize your pictures with quality that will not be matched

In the front, there is **5MP** camera that will allow you to take great selfies of you and your crowd.

8.0
MEGA PIXELS

1080p
HD VIDEO



GENEROUS HD DISPLAY

There is no need to have such a big screen if the quality is not premium. That is why you will find a **6-inch HD display** with a 720 x 1280 resolution so every inch will be top quality.

We didn't stop there as your display also has BLU Infinite View [IPS], and Nex Lens Technology [Full Lamination] to assure great viewing angles and a vivid display.



FLAWLESS MULTITASKING

In order to provide you with a smooth user interface and long lasting battery life, the Neo XL is powered by a **MediaTek 1.3GHz Quad Core processor** which is paired with 1GB RAM to power all types of apps including games, video streaming, and many more. The **Neo XL** comes with 8GB of built in memory, expandable up to 64GB to store all your music, videos, and pictures.



ANDROID 5.1 LOLLIPOP

NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.



DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.

DEVICE COMPARISON



NEO XL

BLU
NEO
162 x 84.5 x 8.5mm
Android OS, v5.1 Lollipop
GSM | HSPA
1.3GHz Quad-core
8GB | 1GB RAM
✓ 6.0" HD | 720 x 1280 pixels
8MP
5MP
✓ 2800mAh

SAMSUNG GALAXY ON5

SAMSUNG
Galaxy
142.3 x 72.1 x 8.5 mm
Android OS, v5.1 Lollipop
GSM | HSPA
1.3GHz Quad-Core
8GB | 1.5GB RAM
5.0" HD | 720 x 1280 pixels
8MP
5MP
2600mAh

Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery



UNLOCKED

Choose Your Carrier:



Stay connected with friends and family while traveling across the country.

Get the job done no matter where you are.

The **NEO XL** comes with 3G 850/1700/1900, 3G 850/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, Metro PCS, and the entire MVNO network.

BLU
BOLD LIKE US



NEO XL

DATA

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1700/1900, 850/1900/2100
HSPA+ 21 Mbps

PROCESSOR

MediaTek 6580 | 1.3GHz Quad Core
With ARM Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

6.0" HD 720x1280 – 244 ppi

CAMERA

8MP Main LED Flash 3264x2449
5MP Front
HD 1080p Video @30fps

BATTERY

2,800mAh

CONNECTIVITY

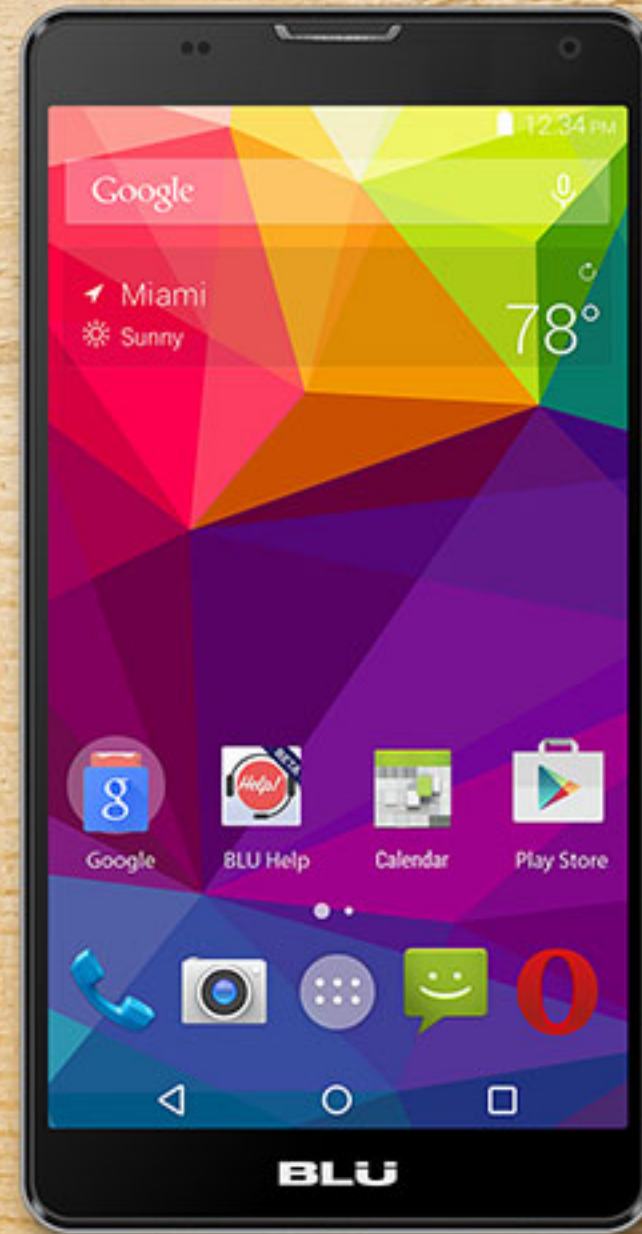
Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

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848958026563	N110U	BLACK
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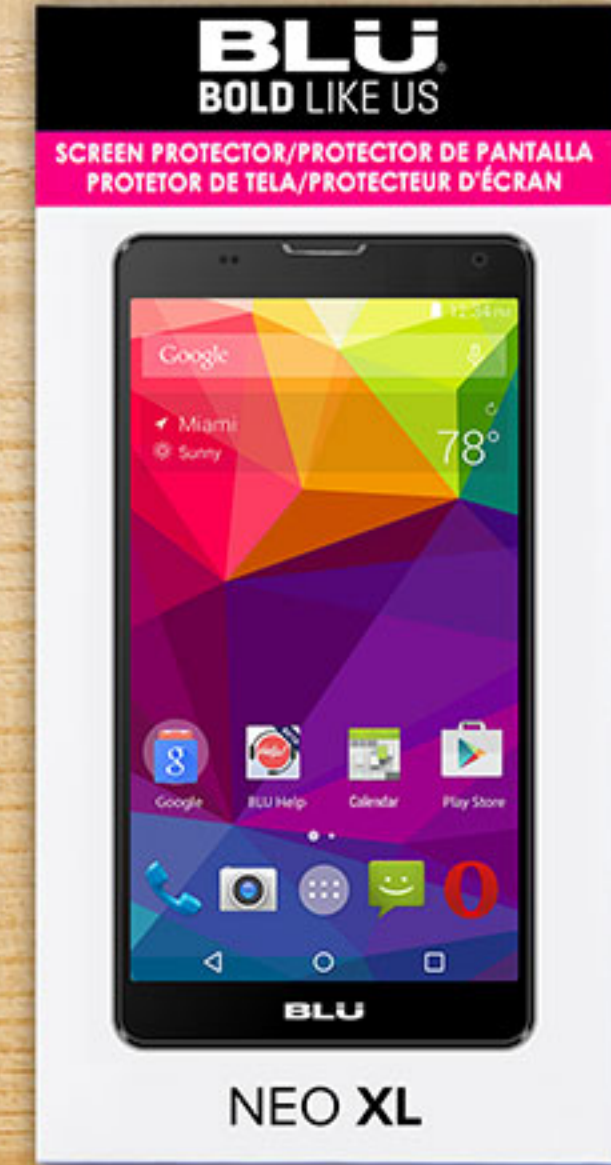
PACKAGE CONTENT



BOX



PHONE



SCREEN PROTECTOR



QUICK GUIDE



BATTERY



STEREO HEADSET



CHARGER



USB CABLE