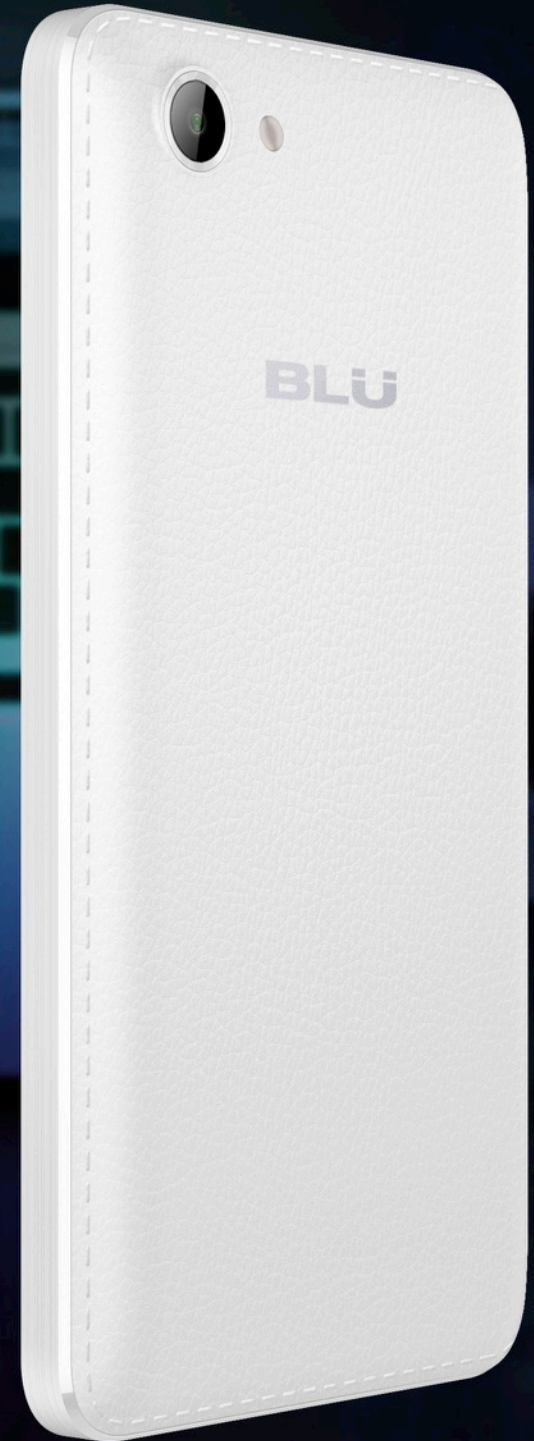
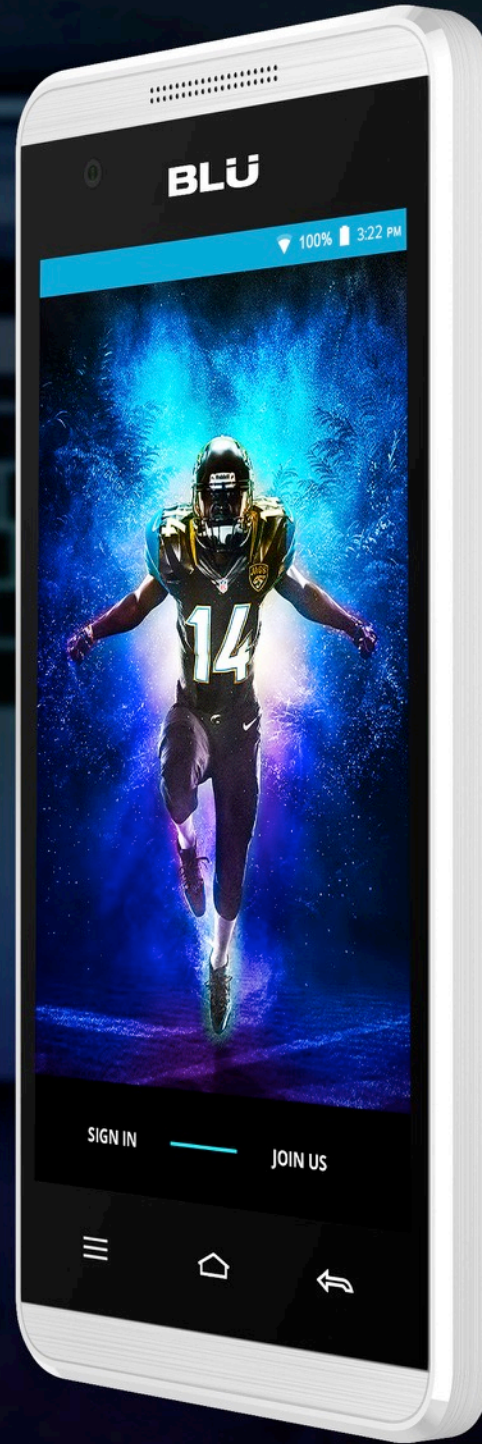


BLÜ
BOLD LIKE US

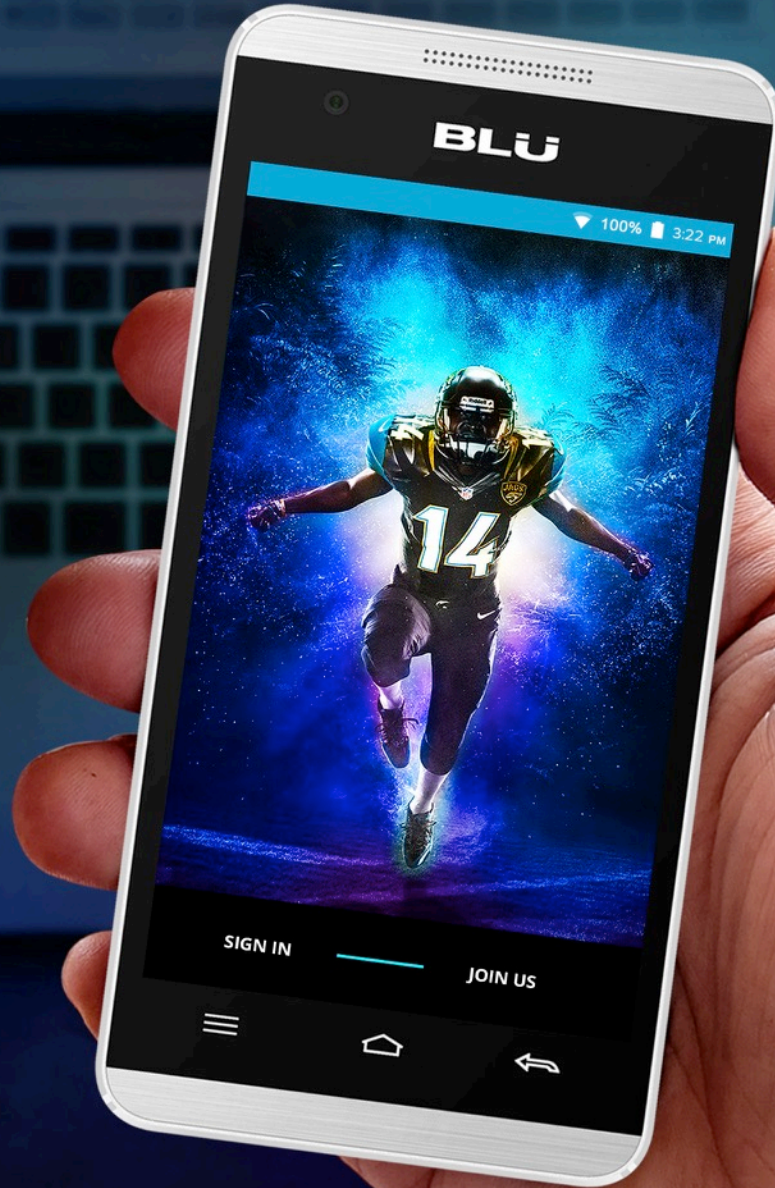
ENERGY JR



3000
mAh | Super
Battery

BLU
BOLD LIKE US

ENERGY JR



3000
mAh | Super
Battery

BLÜ
BOLD LIKE US



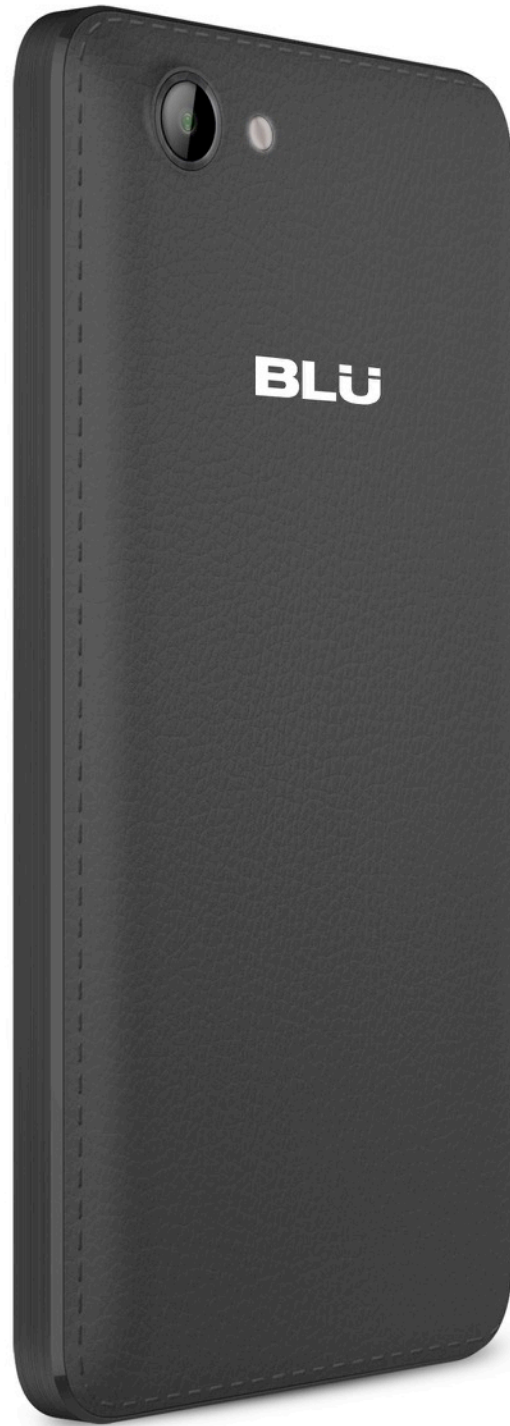
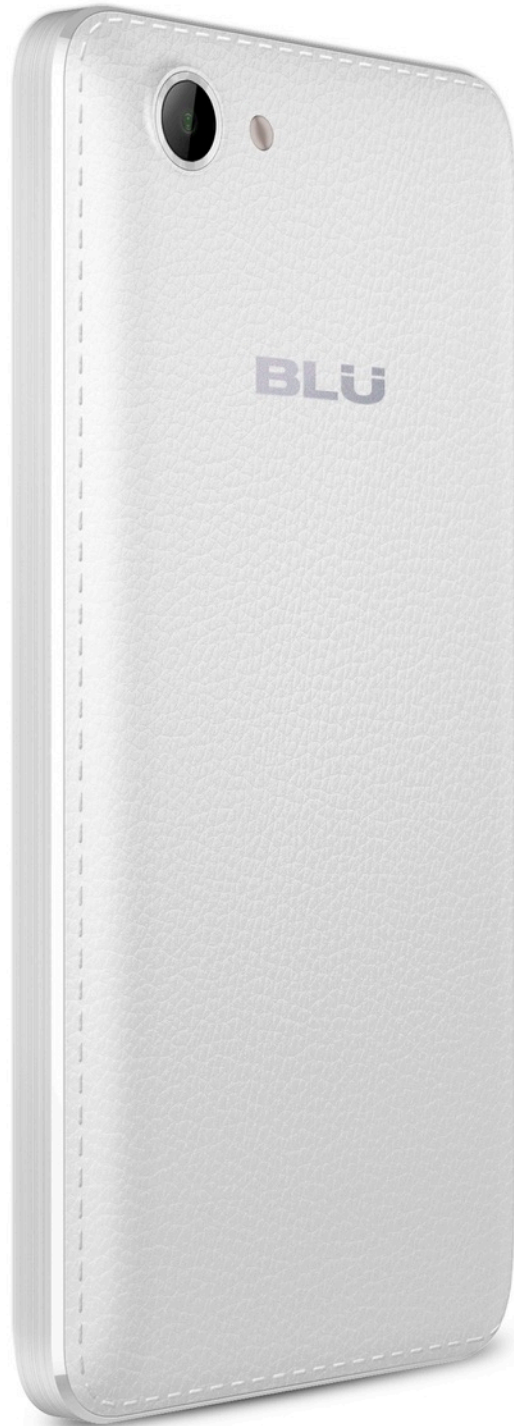
ENERGY JR

 3000 mAh | Super Battery



BLÜ
BOLD LIKE US

ENERGY JR



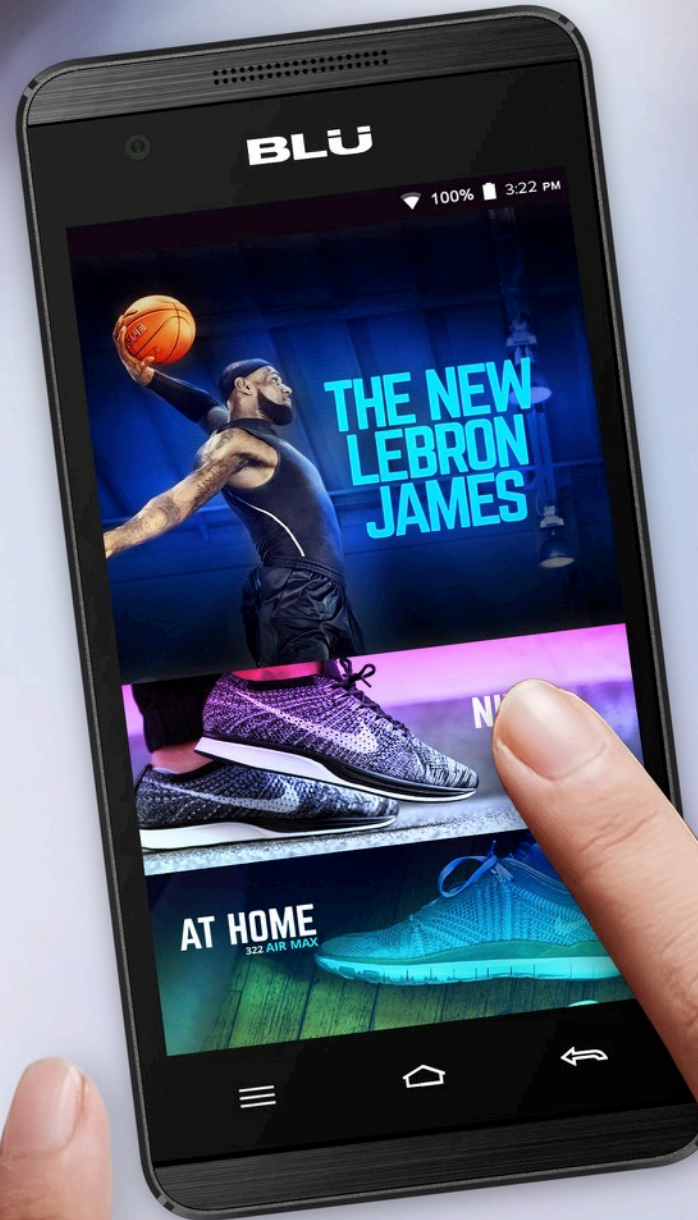
KEY SELLING POINTS

They say big things come in small packages. Never has this been truer than with the new **Energy Jr.** holding all the power of our incredible energy series, this phone packs a huge punch in its compact 4.0" frame.

Fully loaded, with the ever reliable **MediaTek 6571** 1.3 GHz Dual Core processor, this phone will have no issues multi-tasking with the best of them!

Powered by the awesome Android v4.4, you'll have all the apps you could ask for from the awesome Google Play store.

With an incredible **3,000 mAh** you will never be left in the dark again. You can rest assured that your phone will be ready whenever you are, with so much power you'll never go running for the charging cable again!



GORGEOUS DESIGN

The **Energy Jr** combines design and engineering marvel that offer user compact and appealing elements and at the same time cram a **3,000mAh battery** into the small form factor. The use of a special and precise tooling engraves a detailed leather pattern on the battery cover. The front of fascia of the smartphone is clean and focuses on the hairline pattern on the décor. The Energy Jr was designed to allow user the freedom to email, text, surface the internet, and take pictures in style without missing a beat.





NEVER MISS

With an awesome **3.2 MP** main camera available at your fingertips, you never have to worry if you are ready to capture all of life's greatest moments. Worried about keeping in touch with long distance friends and families? Well, the **Energy Jr.** has you covered, with the forward facing VGA camera, you're just one video call away.

3.2MP
Main Camera

VGA
Selfie Camera

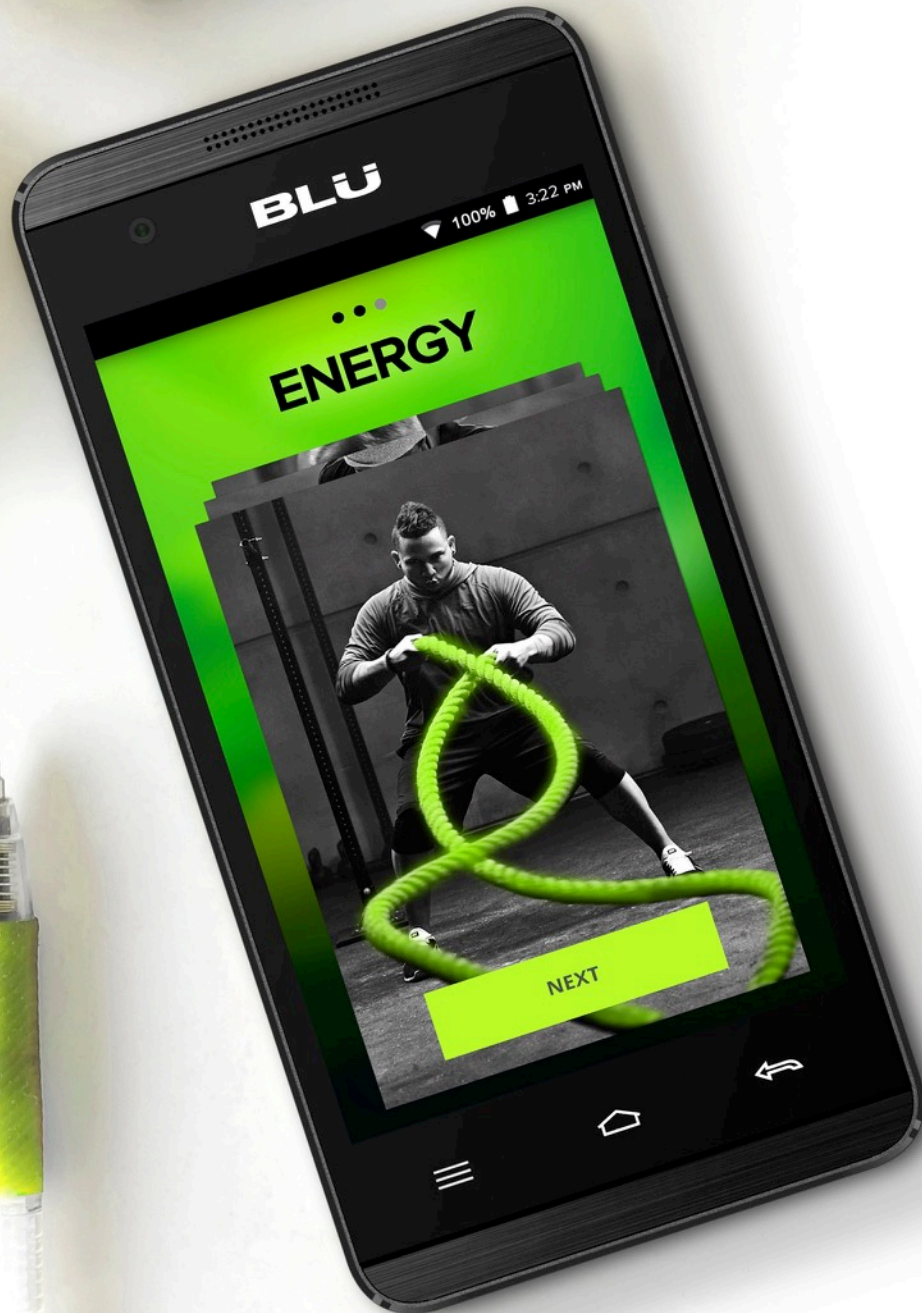
BLÜ
BOLD LIKE US

ENERGY JR



GENEROUS DISPLAY

This **4.0"** beast puts your media right in the palm of your hand. With the energy to keep going for hours, you'll never miss the latest movie, show, or music video again. With a **Mali 400 graphics processor**, you know you'll be playing the latest and greatest in games, and with the incredible **3,000 mAh battery**, you won't be left in the dark any time soon.



FLAWLESS MULTITASKING

Our phones have become an essential part of our everyday lives, and as such, we need devices that can keep up with what we do every day. For that reason the Energy Jr offers the awesome **MediaTek 1.3 GHz Dual Core processor**. With it you will be able to load your favorite games, media, or apps and multi task with ease.

BLÜ
BOLD LIKE US

ENERGY JR



BIG BATTERY

We have all been on the charger chase. Desperate for some power before the dreaded battery drain! With the **Energy Jr**, you can put that fear to rest. With an incredible **3,000 mAh Super battery**, that offers up to **30 days** of stand by time, you can rest knowing that your phone will have power for days to come.

96

HOURS OF
STANDARD
USAGE

30

DAYS
STAND BY



3000
mAh

Super
Battery

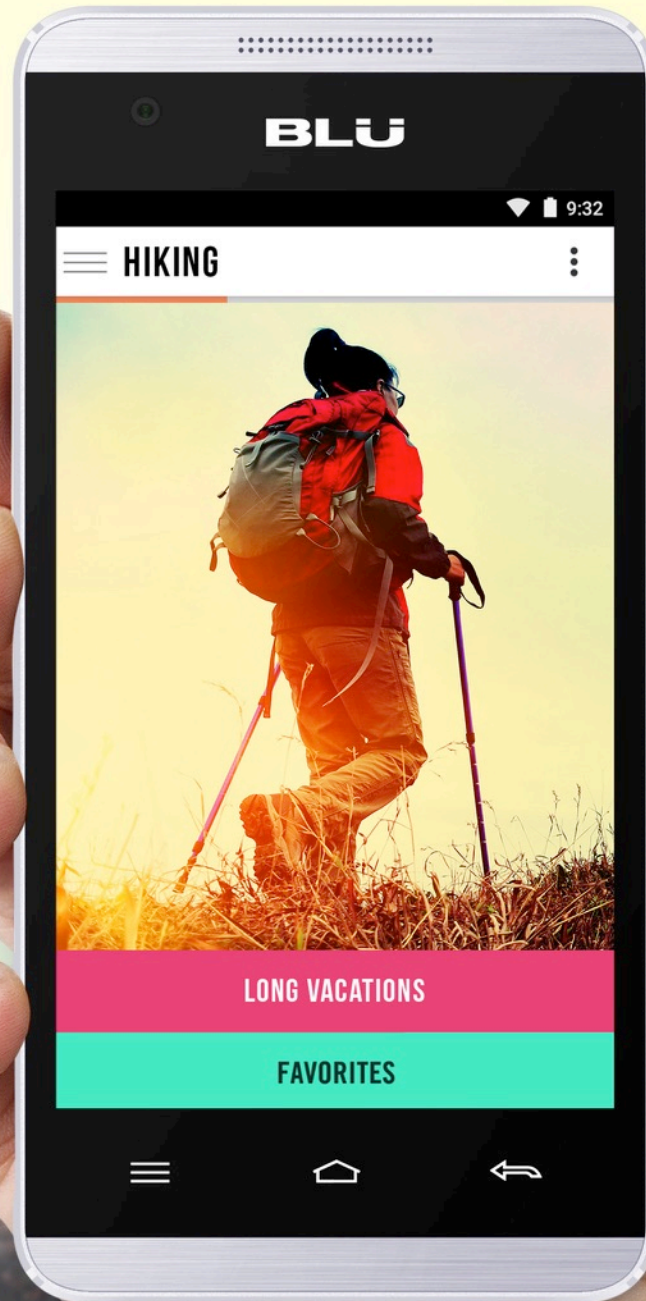
WHEN IT COUNTS MOST

The **Energy JR** comes with a **3,000mAh battery** that is the perfect companion on your long vacations where you will need all the battery life possible. Whether hiking, back packing or relaxing in front of the beach, you will be sure to have access to the world. The phone also come with LED flash light for those moment of need and the long battery life ensure your connectivity and safe where ever you. You friends and family are only a touch away and will never miss a call or text from you.



**3000
mAh**

**Super
Battery**



ANDROID V4.4 KIT KAT OPENS UP GOOGLE PLAY STORE LIKE NEVER BEFORE

The Google Play Store is the easiest way for you to discover new games, new music, the new best sellers and more. It brings all your apps on Google Play together in a unified Android experience. Download the latest apps on Google Play today.





DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.

STASH YOUR CASH

ENERGY JR is the ultimate tool in cost savings.

Get the lowest cost cell phone plan!

Without 3G or 4G data you can save on the HUGE COST from expensive cell phone bills.

With the ENERGY JR you will have 2G EDGE DATA, so services like email, twitter, whatsapp will work flawlessly, without having to pay for 3G/4G speeds

When needed to use faster data for streaming videos or music, you can connect to Wi-Fi where available for FREE Data Usage.



Save Cash, Live Smart.



DEVICE COMPARISON

ENERGY JR

BLU
ENERGY
131.5 x 63.8 x 11.3 mm | 136g
Android 4.4 Kit Kat®
GSM | EDGE
✓ 1.3GHz Dual-core processor
512MB | 256MB RAM
4.0" 480 x 800 pixels
3.2MP
VGA
✓ 3000mAh

SAMSUNG GALAXY S DUOS 3

SAMSUNG
Galaxy
121.4 x 62.9 x 10.8 mm
Android 4.4 Kit Kat®
GSM | HSPA+
1.2 GHz Dual-core
4GB | 512MB RAM
4.0" 480 x 800 pixels
5MP
VGA
1500mAh

Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery



DATA

TECHNOLOGY

GSM Quad Band | EDGE
Android 4.4 KitKat

PROCESSOR

Mediatek MT6571
1.3GHz Dual-core processor
With Mali-400 GPU

MEMORY

Internal 512MB | 256MB RAM
MicroSD up to 64GB

DISPLAY

4.0" Capacitive Touch Panel
WVGA 480x800 – 233ppi

CAMERA

3.2MP Main 2,065 x 1549 pixels
VGA Front
LED Flash
HD 720p Video @30fps

BATTERY

3,000mAh

CONNECTIVITY

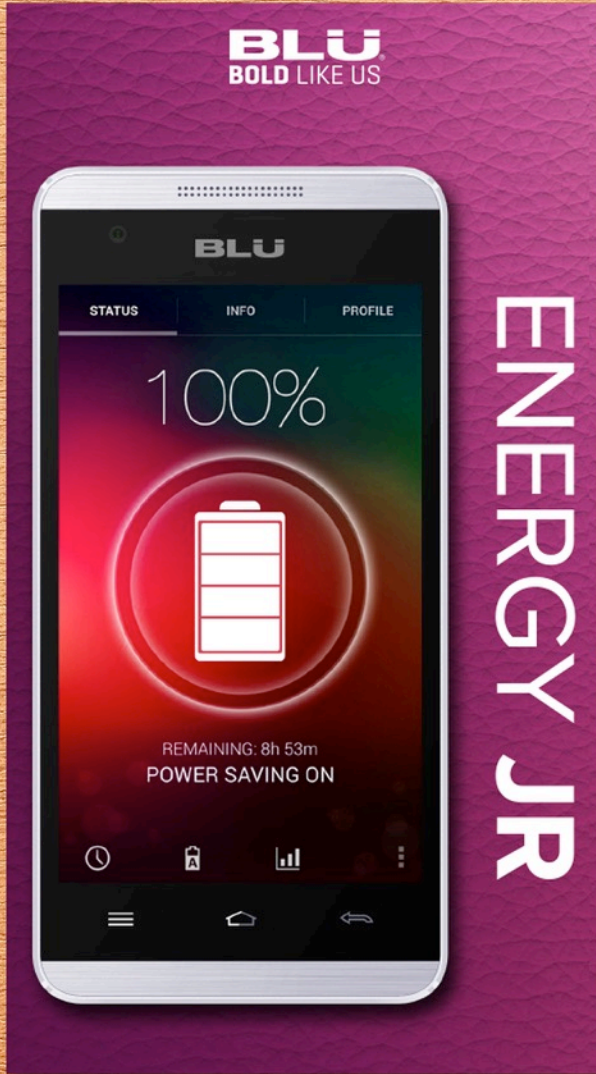
Bluetooth 4.0
WiFi, Hotspot



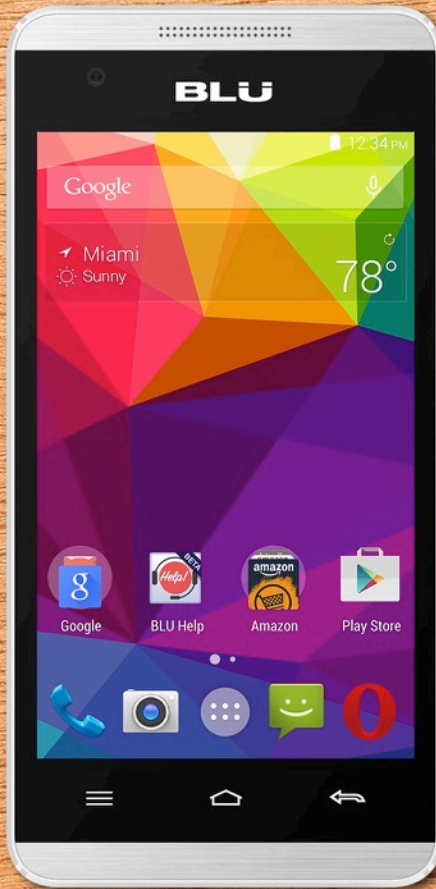
3000
mAh

Super
Battery

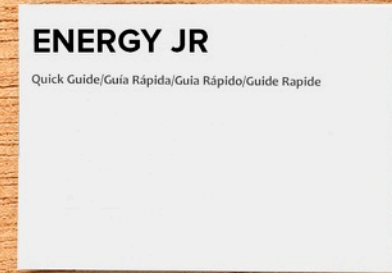
PACKAGE CONTENT



BOX



PHONE



QUICK GUIDE



BATTERY



CHARGER