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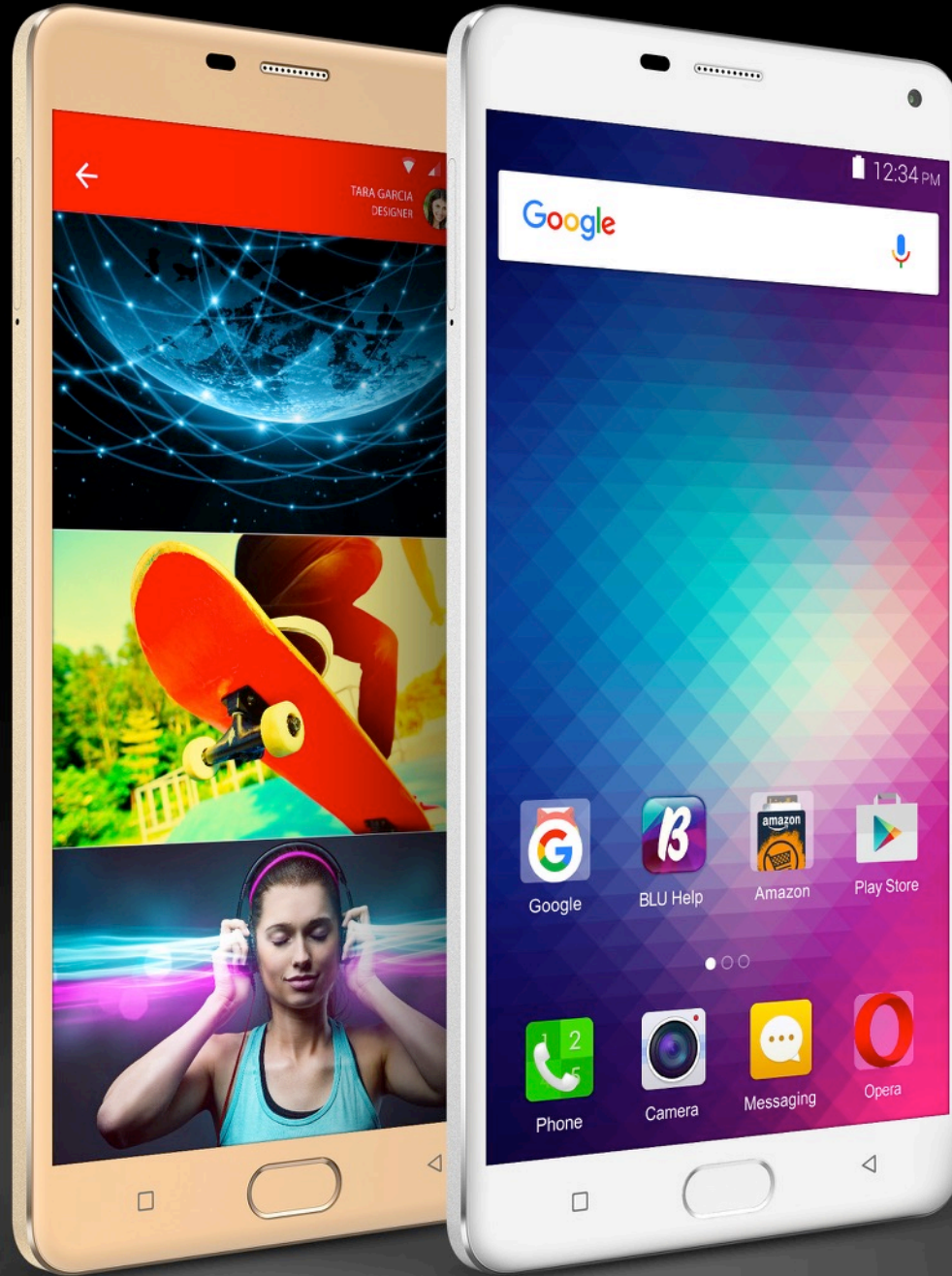
**ENERGY XL**  
BEASTLY COMPANION

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**ENERGY XL**  
BEASTLY COMPANION





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**ENERGY XL**



## KEY SELLING POINTS

The **ENERGY XL** is a stunning smartphone that provides all day power with its **massive 5,000mAh battery**, and its OTG capability that allows you to charge other electronic devices. Stay connected whenever and wherever, the ENERGY XL comes with 4G LTE connection. A deeply beautiful **all metal housing** wraps the powerful device in style while a **visually stunning color coated curved touch panel** provides an excellent touch experience and form.

Out of this world **6.0" FHD SUPER AMOLED display with a deep saturation** that replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection. With **temper treated Corning Gorilla Glass III**, scratches and damage are a thing of the past with its super durability.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6753 with 1.3GHz Octa Core** which offers **4G LTE** connectivity. **64GB of internal memory** for all your music, video and pictures while **3GB RAM** ensure flawless usage.

Capture crystal clear images with **13MP** main camera with **5MP** Front Camera. With built in 2.0 aperture to ensure high quality images.

With the built in **Fingerprint Sensor**, easily access all your pictures and email with a single touch. It uses highly sophisticated algorithms to recognize and securely match your fingerprint at blazing speeds.



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**ENERGY XL**

8  
Core  
1.3 GHz

64  
bit  
Architecture

**MEDIA TEK**

## BEAST MODE

Teamwork makes the dream work! BLU and MediaTek have allied and present you the Energy XL based on the 6753 platform that offer **1.3GHz Octa Core** processing speed and **3GB of RAM**.

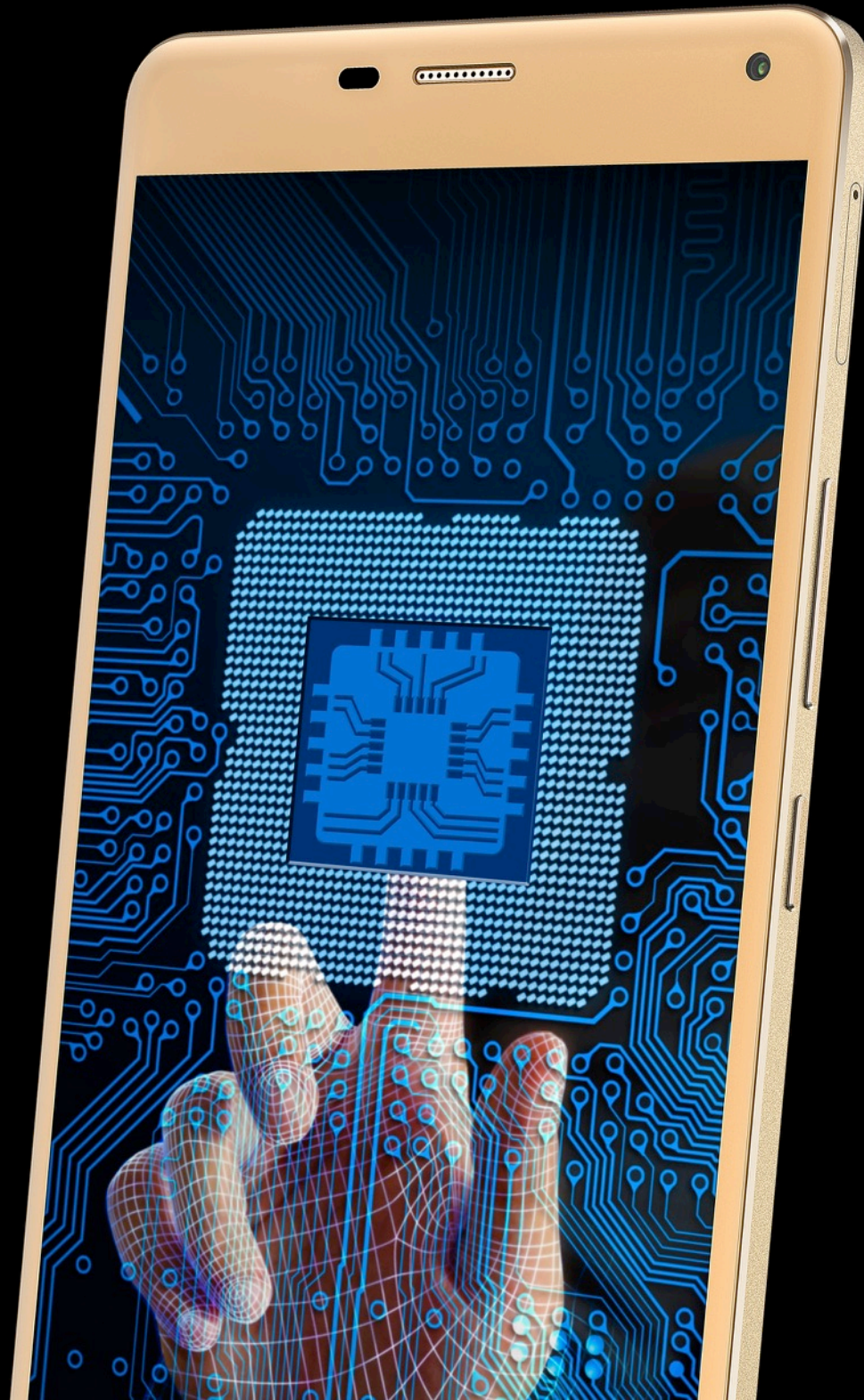


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**ENERGY XL**

**64**GB  
Internal  
Memory

**3**GB  
RAM



## HUGE MEMORY

Multitasking is now a breeze with the built in **3GB RAM**. Downloading a PowerPoint presentation file, streaming a Netflix movie and shooting out an email, all right before boarding a flight is now effortless.

Ample amount of space to allocate the picture, music and videos on the **64GB internal memory**. Download and install all the Apps that make life easier from the Google Store.

An optional **MicroSD slot** will offer the user even more memory space up to an extra 64GB.

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**ENERGY XL**



## PURE DESIGN

The aesthetic value of the **ENERGY XL** is derived from designing a smartphone that provides a unique hand feel, at the same time engineered to house all the premium components that set it light years ahead from others. **All metal housing** ensures durability and at the same time gives it a **gorgeous and premium aesthetic value.**

Dual finish on the aluminum housing combines a mirror like polished surface along with a sand blasted matte edge that compliment each other and bring out the true element of design. Finalized with a **color coated curved Corning Gorilla Glass 3** on the front, the **ENERGY XL** is truly defined by its supreme characteristic.



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**ENERGY XL**



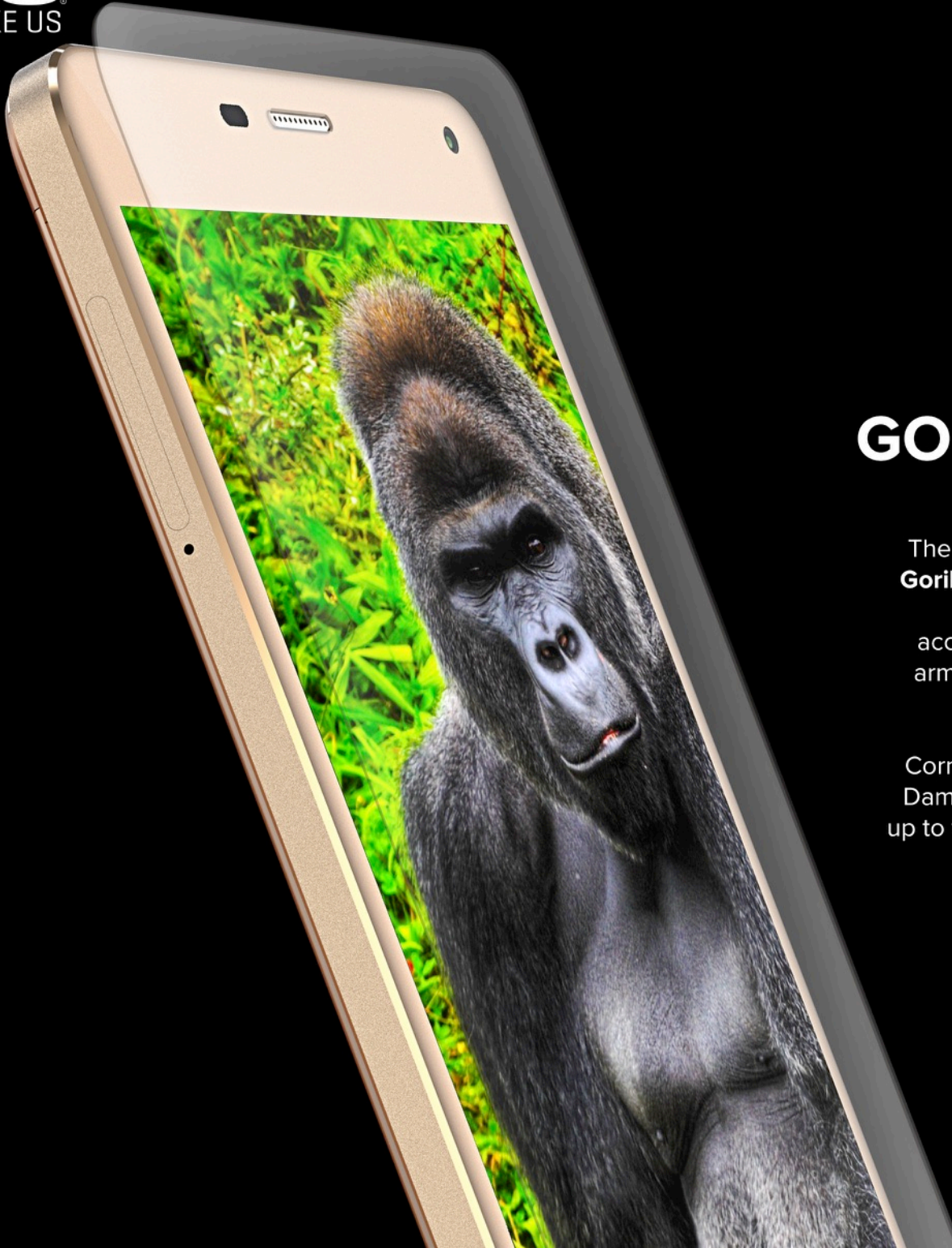
## STUNNING DISPLAY

### 6.0" FHD SUPER AMOLED

Incorporating a massive **6.0" FHD Super AMOLED display** with an explosive **1920 x 1080 resolution and 367ppi**, the user will experience a true visual stimulating pleasure that leaves all competitors in the dust. Your apps, photos, movies and just about everything else will look vibrant and sharp. High contrast and vivid saturation ensures that whatever is on your screen, you'll love what you see.

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## CORNING GORILLA GLASS 3

The **ENERGY XL** incorporates **Corning Gorilla Glass 3** on the front touch panel.

Your device and concerns are accommodated with an extra layer of armor to protect it from scratches and cracks.

Corning Gorilla Glass 3 provides Native Damage Resistance protection, offering up to three times more damage resistance than Gorilla Glass 2.

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## QUICK ACCESS. TOTAL SECURITY.

The **ENERGY XL** brings total security and convenience to the table with a simple swipe of your finger. Easily unlock your smartphone and access all your music, video and pictures. Another advancement from BLU that brings the **ENERGY XL** to the forefront of the smartphone market.

For the work savvy users, encrypt all your emails and confidential documents to prevent any malware attack.



Fingerprint Scanner



## OPTICAL PERFORMANCE

Utilizing a **13MP** as the main camera along with **5MP** front selfie camera, the **ENERGY XL** offers the fully optimized camera experience. With built in f2.0 aperture, all the images are life like and meant to be cherished forever.

**13**MP  
Main  
Camera

**5**MP  
Selfie  
Camera

  
f2.0  
Aperture

  
Flash



## SELFIE TIME

Your selfie camera is optimized with an incredible **5 megapixel** hardware for awesome images. Capture all your memorable moments with friends and family. With built in **BLU Final Touch software**, you can optimize each image with features such as Auto Beauty and Image Brightness.

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**ENERGY XL**



## **AUDIO PLEASURE**

The **ENERGY XL** is equipped with the latest audio technology available in the market. Get impressive theater like sound thanks to its DTS surround sound audio technology with equalizer that gives you sweet highs, smooth alto mids and deep bass for the best enjoyment of music and movie.



## AMPED UP

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the ENERGY XL you will not have that problem as it is built with a massive **5,000mAh Monster Battery** that lasts up to **3 days** with standard usage and over **30 days** on stand by with just one quick charge.

Get up to 1 hour of talk time with a lightening quick 10 minute charge. With its **9V/2A quick charger**, there is no more sitting around waiting for a charge. Now that is amazing fast and convenient.

**72**  
HOURS OF  
STANDARD  
USAGE

**30+**  
DAYS  
STAND BY

  
5,000mAh  
SUPER  
BATTERY

**9V/2A**  
QUICK  
CHARGER



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## TYPE-C PORT

USB Type-C 2.0 for a symmetrical design, easy handling, fast charging and data transmission.





# ANDROID V5.1 LOLLIPOP

## NEW FEATURES

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.





## DUAL SIM CARD **1** **2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

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**ENERGY XL**



**UNLOCKED**  
CHOOSE YOUR CARRIER



## NEED FOR **SPEED**

Stay connected with speeds of up to **10x faster** than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet. ENERGY XL comes in 2 band configurations: 4G LTE 2/4/7 and 3G bands 850/1700/1900.

**DEVICE  
COMPARISON**



**ENERGY XL**



**LG NEXUS 5X**

Brand	BLU	LG
Family	<b>ENERGY</b>	<b>NEXUS</b>
Technology	GSM / HSPA / LTE	GSM / CDMA / HSPA / LTE
Speed	HSPA+ 42Mbps   4G LTE Cat4 150 Mbps	HSPA 42.2/5.76 Mbps   LTE Cat6
Dimensions	160.9 x 81.2 x 8.4 mm   208g	147 x 72.9 x 7.9 mm   136g
Display Type	✓ FHD Super AMOLED Curved Touch Panel	IPS LCD Capacitive Touchscreen
Display Size	✓ 6.0 inches	5.2 inches
Resolution	1080 x 1920 pixels - 367 ppi	1080 x 1920 pixels - 423 ppi
Protection	Corning Gorilla Glass 3	Corning Gorilla Glass 3
OS	Android v5.1 Lollipop	Android v6.0 Marshmallow
Chipset	MediaTek 6753 - 64 Bit	Qualcomm MSM8992 Snapdragon 808
CPU	✓ Octa Core 1.3GHz Processor	Hexa Core 1.5GHz Processor
GPU	Mali-T720	Adreno 418
Card Slot	✓ microSD, up to 64GB	No
Memory	✓ 64GB Internal Memory   3GB RAM	16GB Internal Memory   2GB RAM
Main Camera	✓ 13MP with Phase Detection Auto Focus	12.3MP with Laser Autofocus, Dual LED Flash
Selfie Camera	5MP with BLU Final Touch	5MP HDR
Video	1080p@30fps	2160p@30fps
Battery	✓ 5,000mAh Super Battery w/ Quick Charge	Non-removable Li-Po 2700mAh battery

**DEVICE  
COMPARISON**



**ENERGY XL**



**ASUS ZENFONE 2**

Brand	BLU	ASUS
Family	<b>ENERGY</b>	<b>ZENFONE</b>
Technology	GSM / HSPA / LTE	GSM / HSPA / LTE
Speed	HSPA+ 42Mbps   4G LTE Cat4 150 Mbps	HSPA 42.2/5.76 Mbps   LTE Cat4
Dimensions	160.9 x 81.2 x 8.4 mm   208g	157.5 x 77.2 x 10.9 mm   170g
Display Type	✓ FHD Super AMOLED Curved Touch Panel	IPS LCD Capacitive Touchscreen
Display Size	✓ 6.0 inches	5.5 inches
Resolution	1080 x 1920 pixels - 367 ppi	1080 x 1920 pixels - 401 ppi
Protection	Corning Gorilla Glass 3	Corning Gorilla Glass 3
OS	Android v5.1 Lollipop	Android v5.0 Lollipop
Chipset	MediaTek 6753 - 64 Bit	Intel Atom Z3560
CPU	✓ Octa Core 1.3GHz Processor	Quad Core 1.8GHz
GPU	Mali-T720	PowerVR G6430
Card Slot	microSD, up to 64GB	microSD, up to 256GB
Memory	✓ 64GB Internal Memory   3GB RAM	16GB Internal Memory   2GB RAM
Main Camera	✓ 13MP with Phase Detection Auto Focus	13MP Autofocus, Dual LED Flash
Selfie Camera	5MP with BLU Final Touch	5MP HDR
Video	1080p@30fps	1080p@30fps
Battery	✓ 5,000mAh Super Battery w/ Quick Charge	Non-removable Li-Po 3000mAh battery

## DATA SPECIFICATION

### TECHNOLOGY

Android v5.1 Lollipop  
HSPA+ 42 Mbps  
4G LTE: Up to 150 Mbps  
3G: 850/1700/1900  
4G LTE 2/4/7 I CAT 4

### PROCESSOR

MediaTek 6753  
1.3GHz Octa Core  
With Mali-T720 GPU

### MEMORY

Internal 64GB I 3GB RAM  
MicroSD up to 64GB, FAT 32

### DISPLAY

6.0" FHD 1290x1080 - 367ppi  
Super AMOLED Curved Touch Panel  
Corning Gorilla Glass III

### CAMERA

13MP Main 4,128 x 3,096 pixels I LED Flash  
5MP Front  
HD 1080p Video@30fps

### BATTERY

5,000mAh  
9v/2a Quick Charger

### CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
Type-C Port

### SECURITY

One Touch Finger Print Sensor  
Encrypted file management system



**ENERGY XL** 848958025474 E0030UU GOLD  
**ENERGY XL** 848958025481 E0030UU SILVER

**PACKAGE CONTENT**

