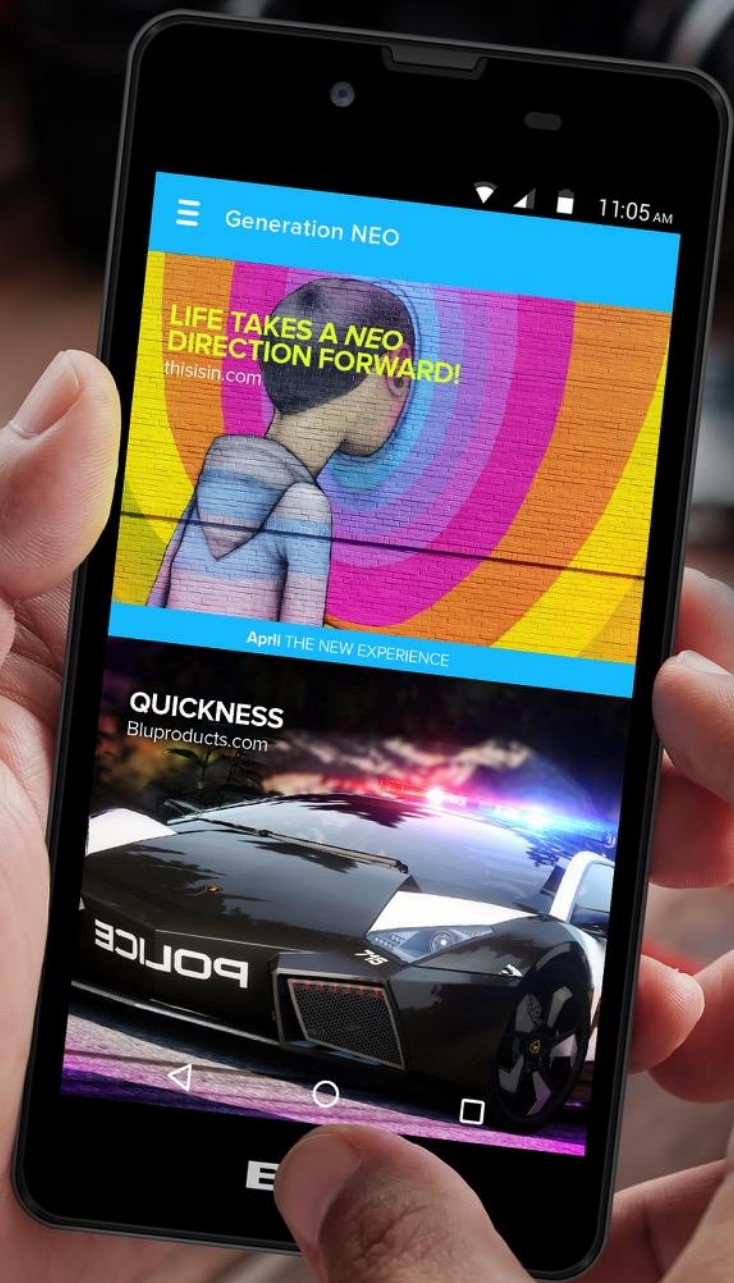


**BLÜ**  
BOLD LIKE US



NEO X

**BLÜ**  
BOLD LIKE US



NEO X

**BLU**  
BOLD LIKE US

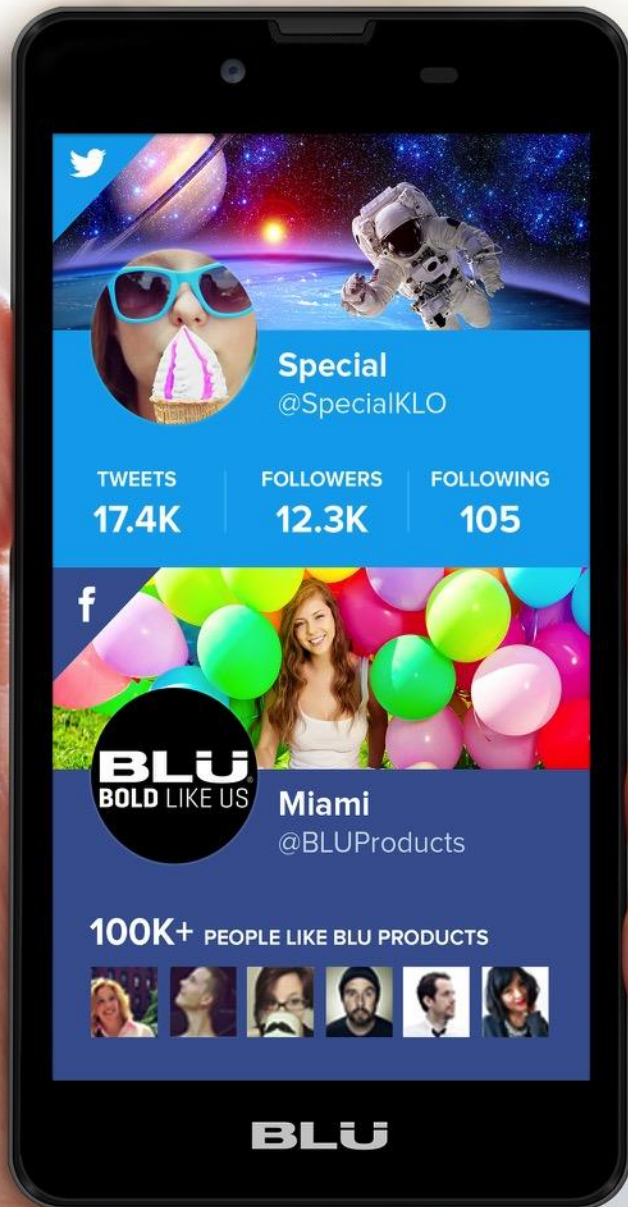
NEO X



**BLU**  
BOLD LIKE US

NEO X





# KEY SELLING POINTS

All the power of the Neo Series packed into this beautiful 5.0" device, built for quality and efficiency.

Running on the ever efficient, and reliable **MediaTek 6580** chipset clocked at **1.3GHz Quad Core processor**, this redesigned masterpiece will handle all your multitasking needs without breaking a sweat. Fueled by the latest **Android v5.1 Lollipop** operating system, you'll never feel left behind again, knowing you have the latest and greatest apps resting in the palm of your hand.

With an inspired **5MP camera**, you can be sure that none of life's fleeting moments will pass you by. Record all your best moments and play it back with **1080p@30fps**, and know that you will always be connected with your friends and family using video calls and selfies with the forward facing VGA camera.

**MEDIATEK**

*everyday genius*

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NEO X



## ELOQUENT DESIGN

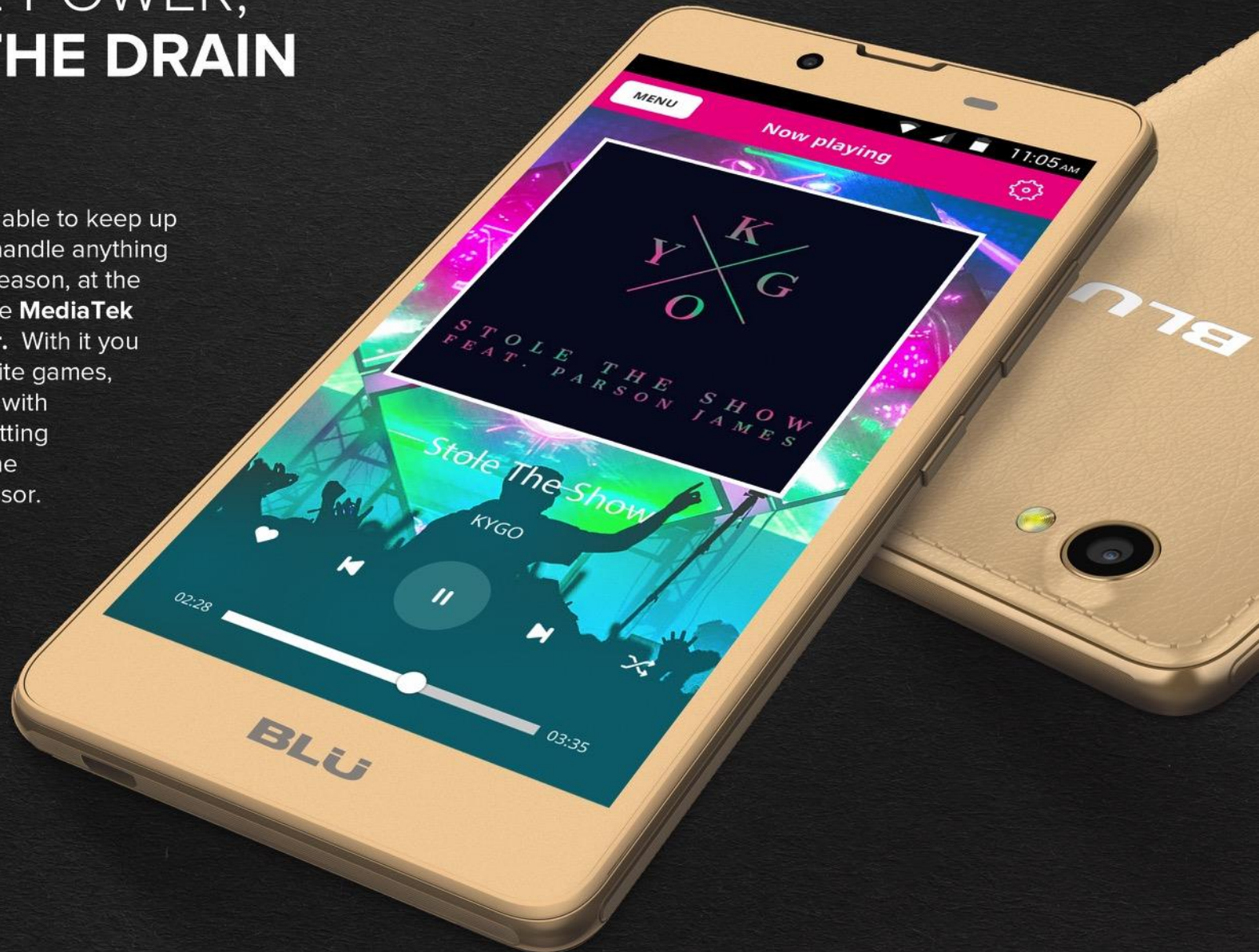
Time and patience went into the design of the NEO X, with attention to the ergonomic form to fit comfortably in users hand. With a **polished front frame** that rounds the perimeter of the touch panel that is color matched to form a unified front fascia appearance. The middle housing is treated with a **metal like finishing** that give it a **premium look and feel**; while a stylish **leather pattern** grace the battery cover. The NEO X offers great design that combines trendiness and tech savvy. Available in black, white and gold, the color selection will fit your life style.

# ALL OF THE POWER, NONE OF THE DRAIN

HSPA + 21 Mbps

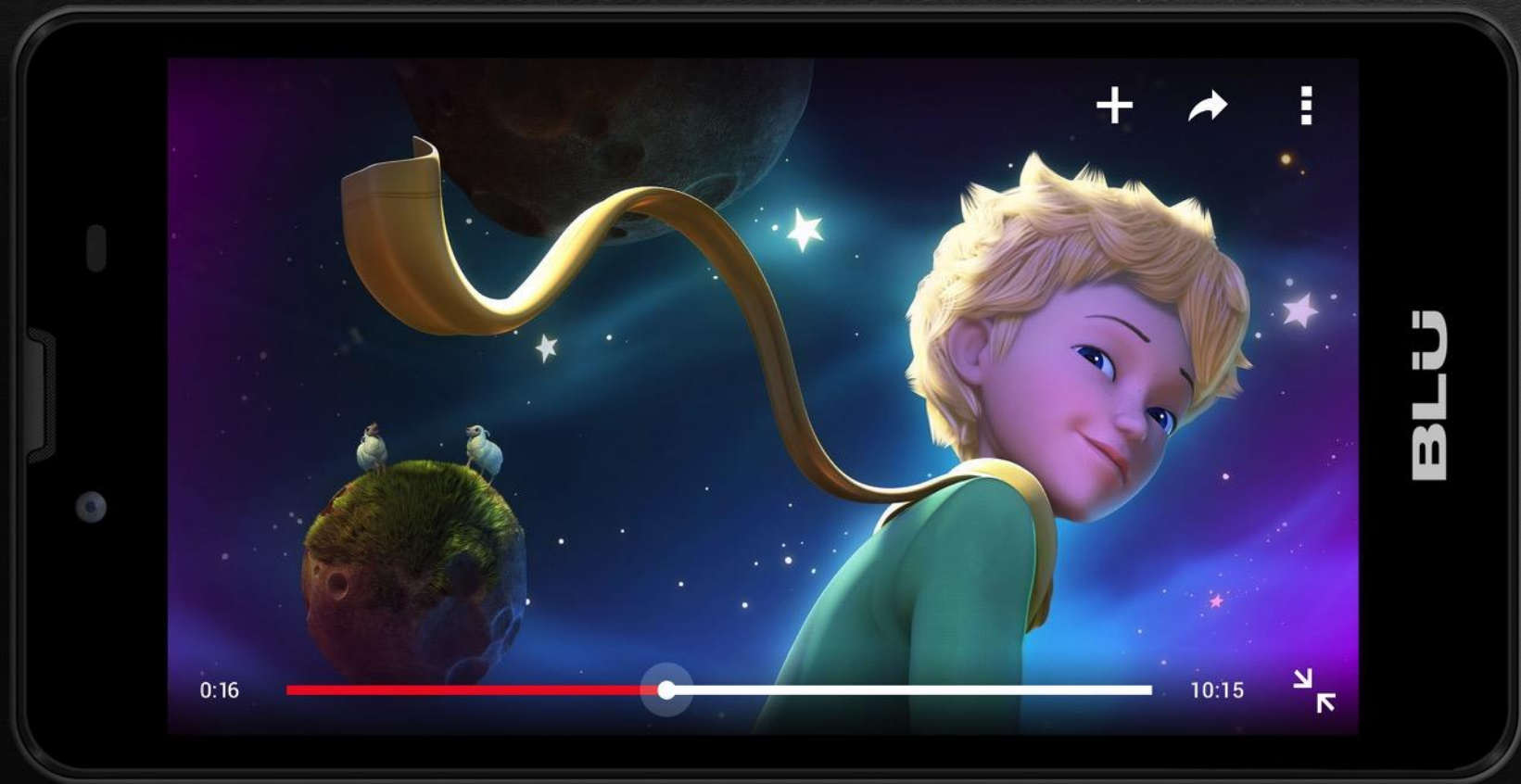
We all want our phones to be able to keep up with our lives. To be able to handle anything we throw their way. For this reason, at the heart of the Neo X you find the **MediaTek 1.3GHz Quad Core processor**. With it you will be able to load your favorite games, media, or apps and multi task with the best of them. All while getting minimal power drain and all the speed of an incredible processor.

Hang onto all your media and files on the internal 4GB of memory in the Neo X. Or load up a Micro SD card (Up to 64GB) and expand your space, limits, and horizons.



## WHY JUST DISPLAY, WHEN YOU CAN DAZZLE!

Streaming movies, watching your favorite show, or even just checking out the latest YouTube clips, will never be the same. Don't just display your media; make it Dazzle on the awesome Neo X.





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NEO X



# NEVER MISS

Be ready for everything life throws at you with a main **5MP camera**, and know that you can rely on crystal clear images that come alive. Also, when life starts speeding up, you can easily hit the record button, and get all your videos in awesome **1080p@30fps**.

With the forward facing VGA camera, all the people you love are just a video call away from 'Hello', and knowing that you can always grab a quick selfie on the go is a great plus!

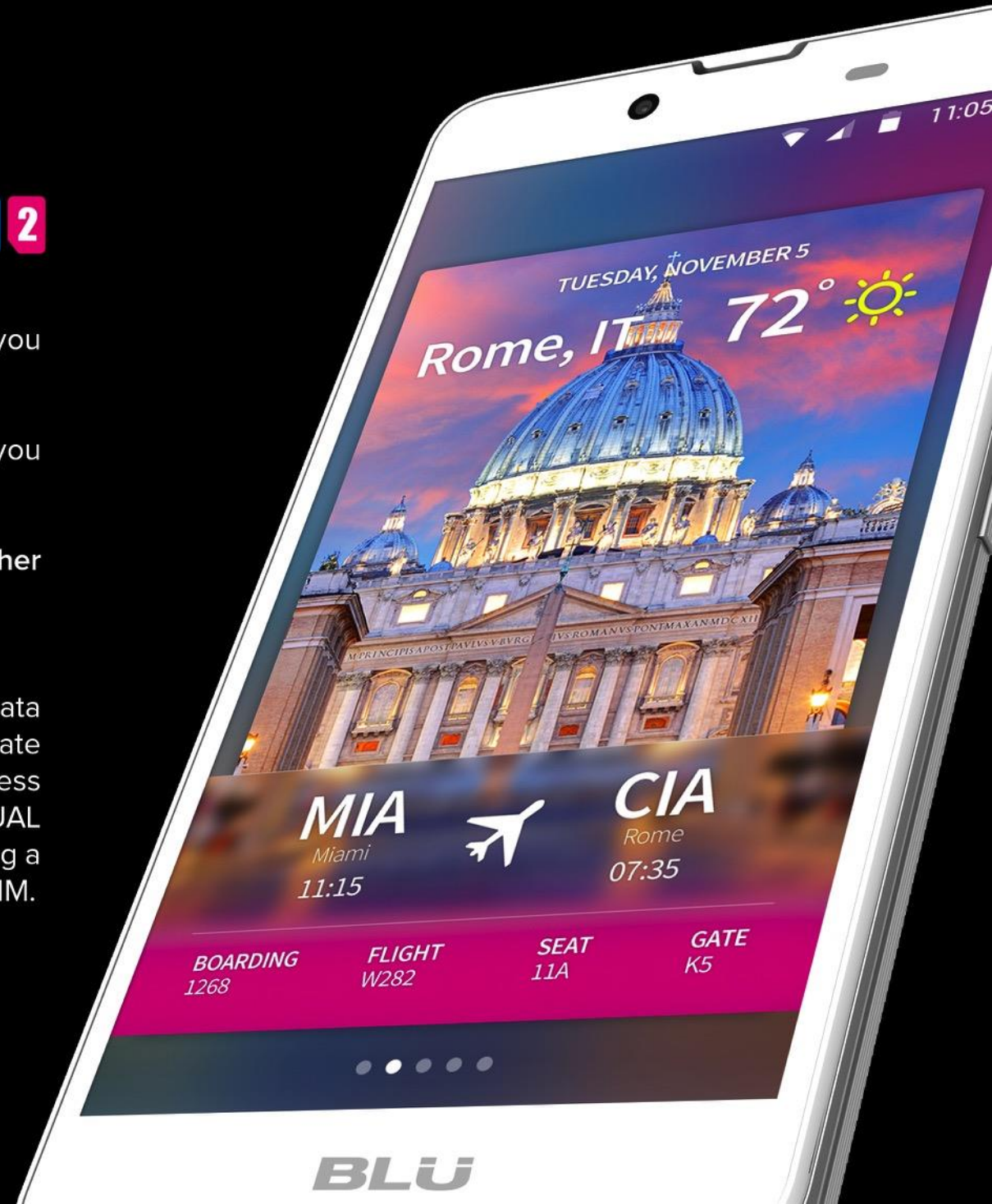
## DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchanging SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



## MORE BANDS MORE COVERAGE

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **NEO X** comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **Metro PCS**, and the entire **MVNO** network.

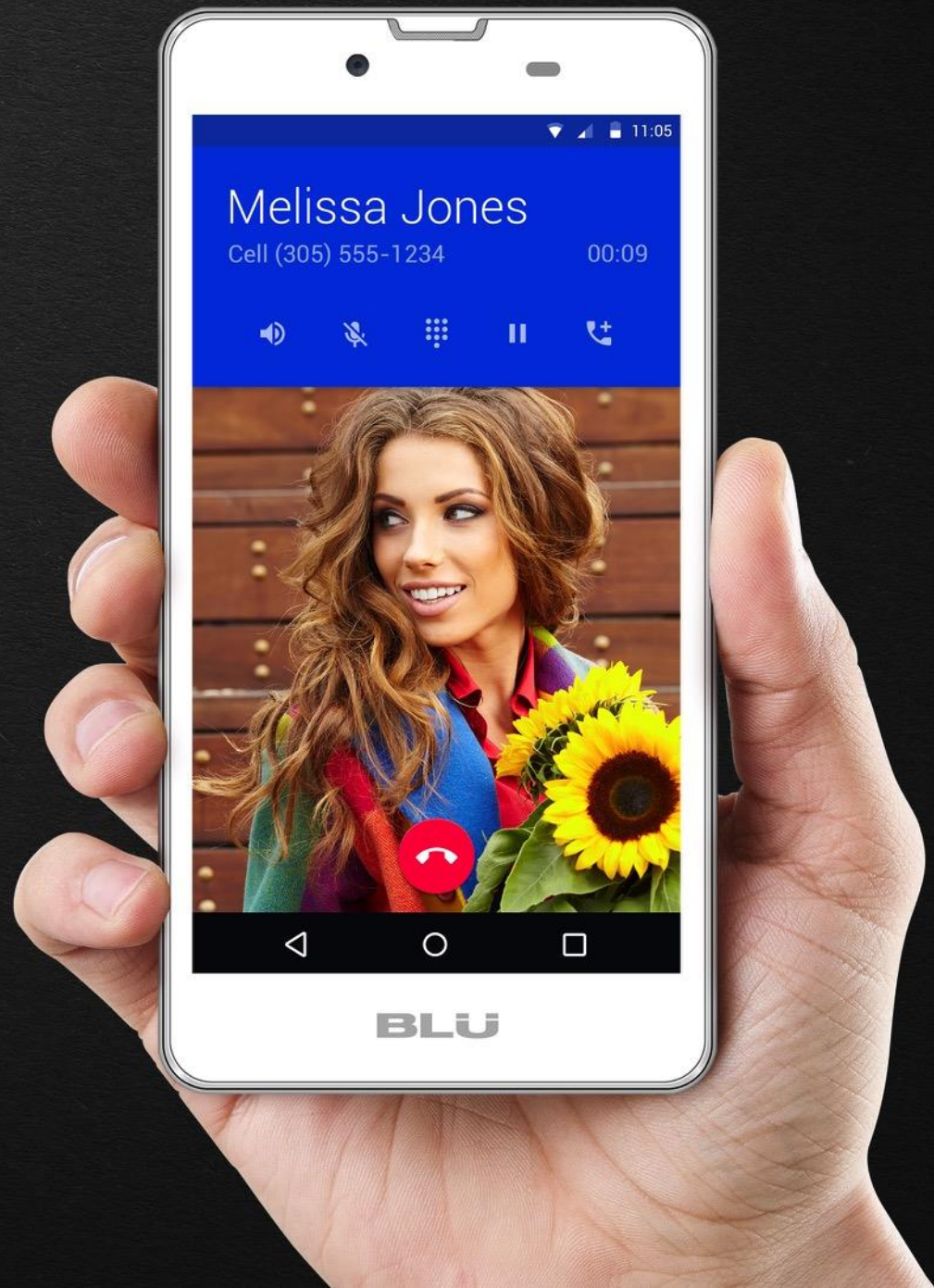
Choose your carrier:



at&t

• • **T** • • **Mobile** •

**metroPCS**  
Permission to speak freely.™



# ANDROID V5.1 LOLLIPOP

## Android v5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.





## COMPARISON

**Brand**

**Family**

**Dimensions | Weight**

**Operating System**

**3G Bands**

**Processor**

**Internal Memory | RAM**

**Display Size | Resolution**

**Main Camera**

**Secondary Camera**

**Battery**

### NEO X

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143 x 73.8 x 9.75mm | 151g

Android 5.1 Lollipop®

3G 850/1700/1900, 3G 850/1900/2100

✓ MTK 6580 1.3 GHz Quad-Core

4GB | 512MB RAM

✓ 5.0" | 480 x 854 ~196ppi

5MP

VGA

✓ 2000 mAh

### GALAXY J1 mini

SAMSUNG

GALAXY

126.6 x 63.1 x 10.8 mm | 123g

Android 5.1 Lollipop®

HSDPA 900 / 2100

Spreadtrum Quad-Core 1.2 GHz

8GB | 768MB RAM

4.0" | 480 x 800 ~223ppi

5MP

VGA

1500 mAh

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NEO X

## DATA:

### Networks

GSM | HSPA+ 21Mbps

### Display

Capacitive Touchscreen

5.0 inches

480 x 854 ~196ppi

### Cameras

5MP Main w/flash

VGA Front

Video Capture: 1080p@30fps

### Memory

4GB | 512MB RAM

Micro SD Slot (Up to 64GB)

### Processor

Mediatek 6580

1.3GHz Quad Core

GPU: Mali-400

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*everyday genius*

### Operating System

Android 5.1 Lollipop®

### Wi-Fi

Wi-Fi 802.11 b/g/n, Hotspot

### Battery

2000 mAh

### Dimensions | Weight

143 x 73.8 x 9.75mm | 151g

### UPC#

Neo X 848958025924 N070U GOLD

Neo X 848958026372 N070U BLACK

Neo X 848958026389 N070U WHITE

Neo X 848958026396 N070L WHITE

Neo X 848958026402 N070L BLACK

Box



Device



Screen Protector



USB



Battery



Charger



Ear Buds



Quick Guide

