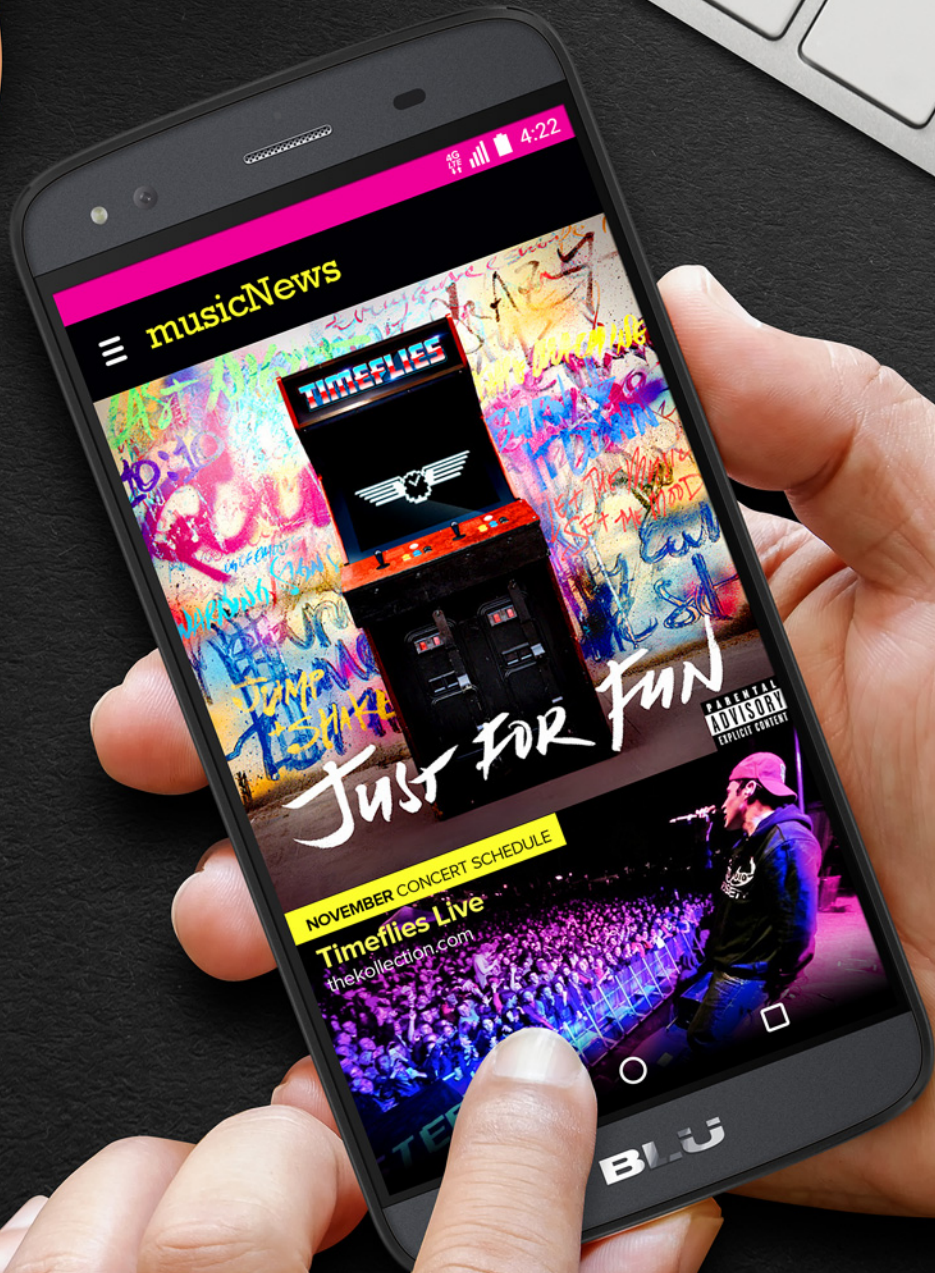
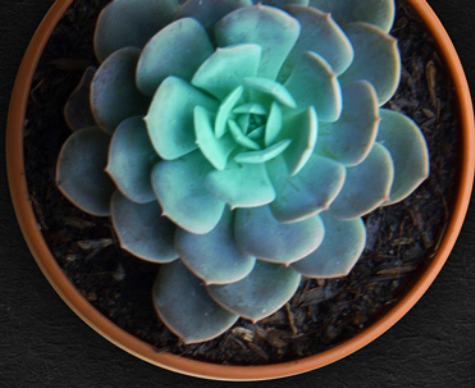


BLÜ
BOLD LIKE US



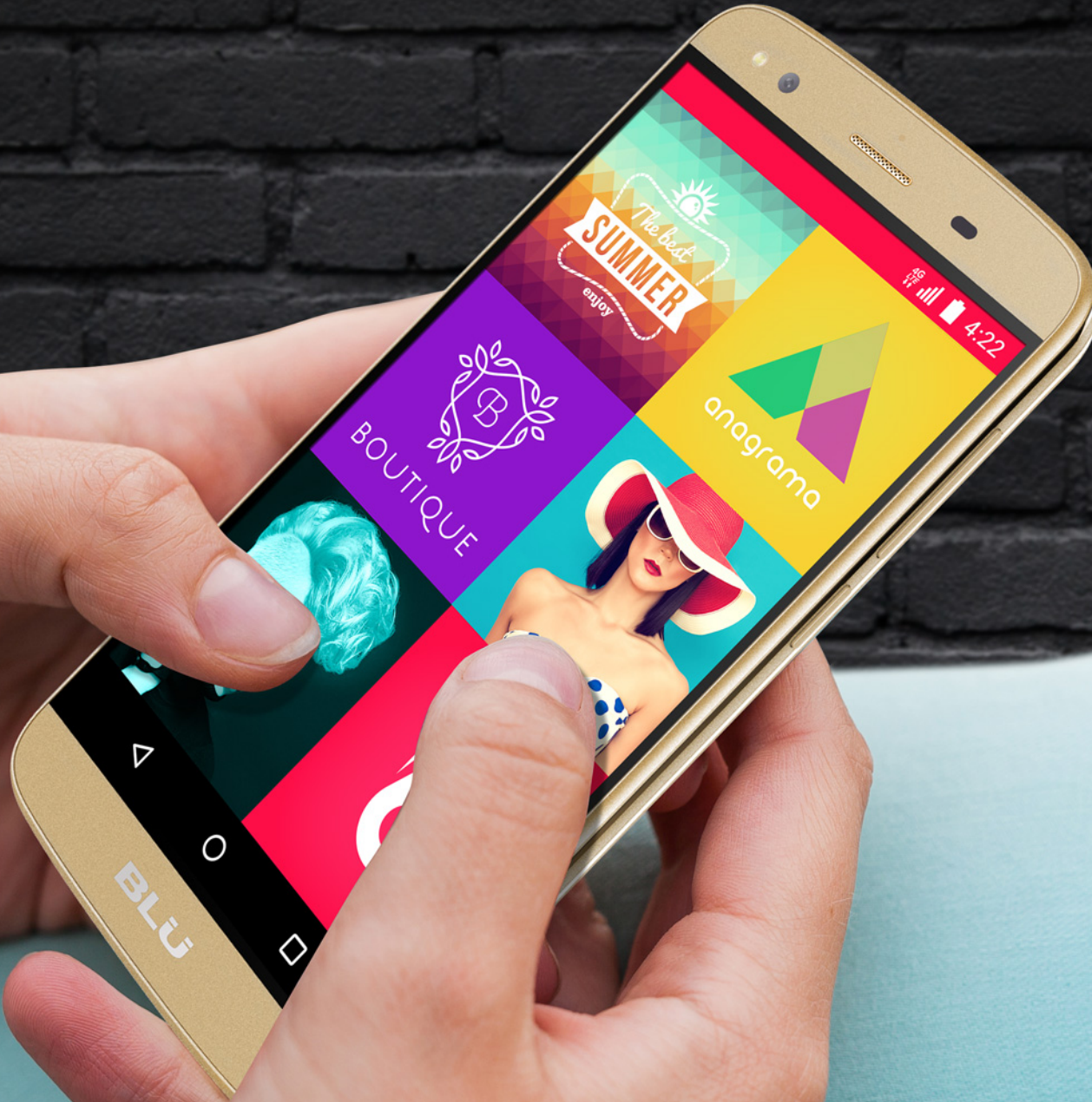
DASH X PLUS LTE

MEDIA TEK

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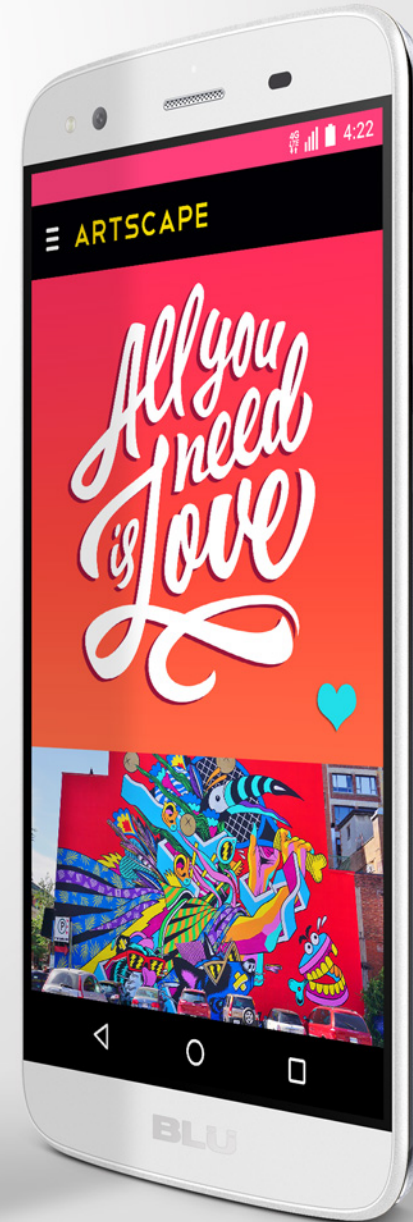
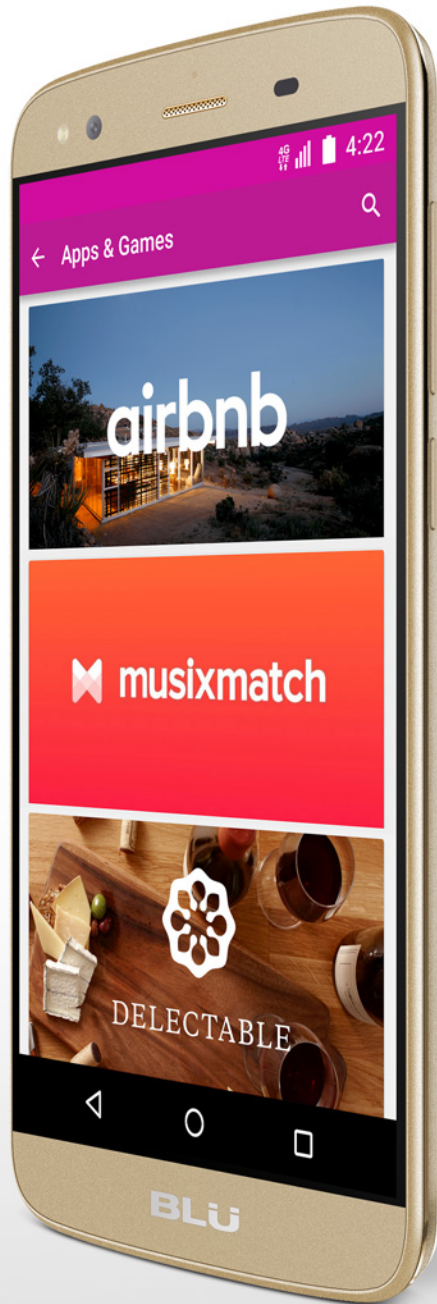
BLÜ
BOLD LIKE US

DASH X PLUS^{LTE}



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DASH X PLUS *LTE*



KEY SELLING POINTS

A visually stunning **5.5" HD display** brings life-like image which is fitting to the overall perfection of the Dash X Plus LTE. Clarity and bright color are possible by the use of Full Lamination and BLU Infinite View (IPS) technology.

Powered by a **64-Bit MediaTek 6735 4G LTE** enabled processor, clocked at **1.0GHz Quad Core** paired with **1GB RAM** to ensure fast and smooth multitasking.

Running the latest **Android 5.1 Lollipop**, your smartphone will have the most up to date apps and functions.

Capture all your memories and get extraordinary photos and HD videos with its **8 Megapixel** camera. Stay connected with your family and friends with the **5 Megapixel** front camera with LED Flash for video calls and night selfies.



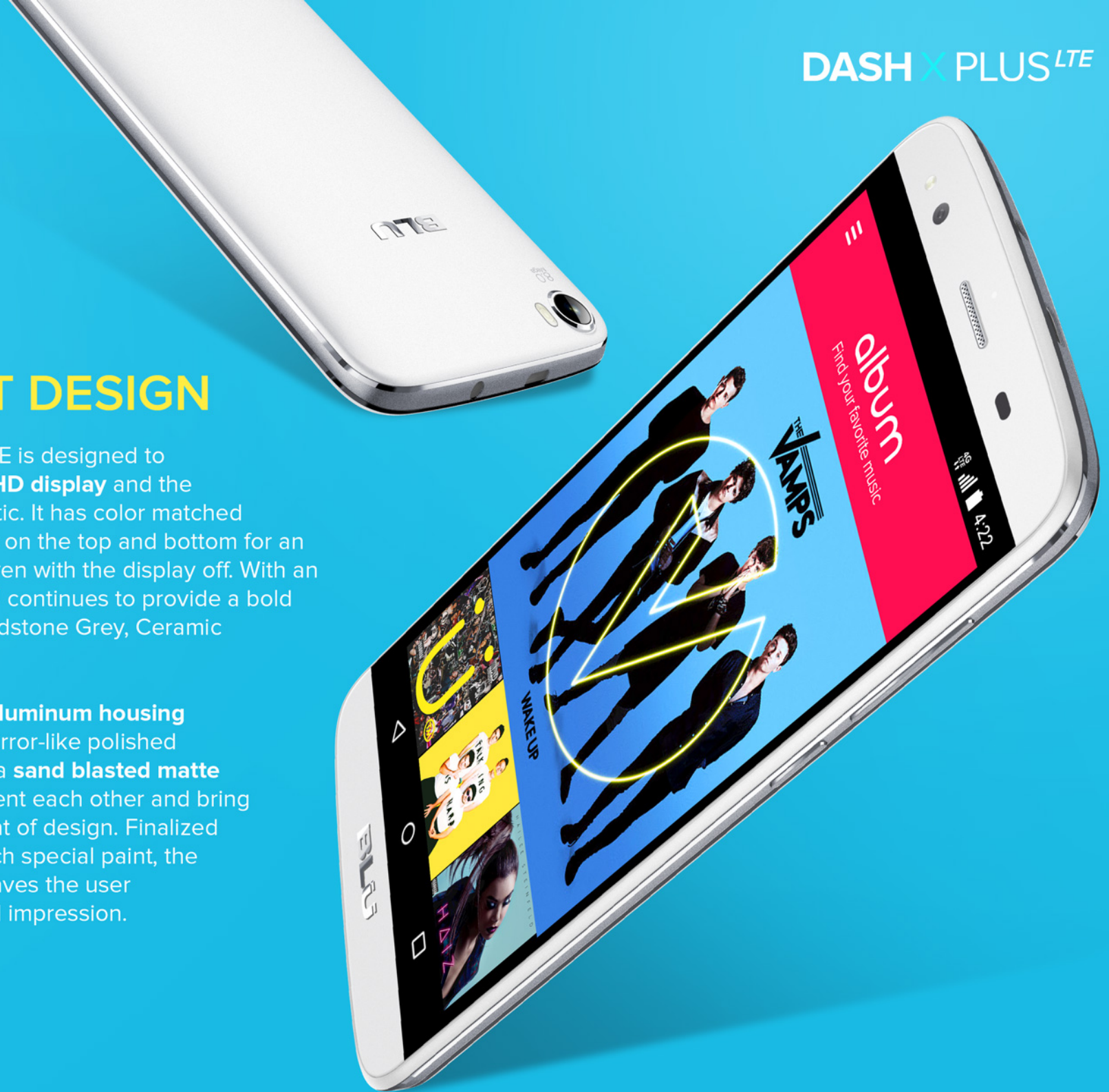
BLU
BOLD LIKE US

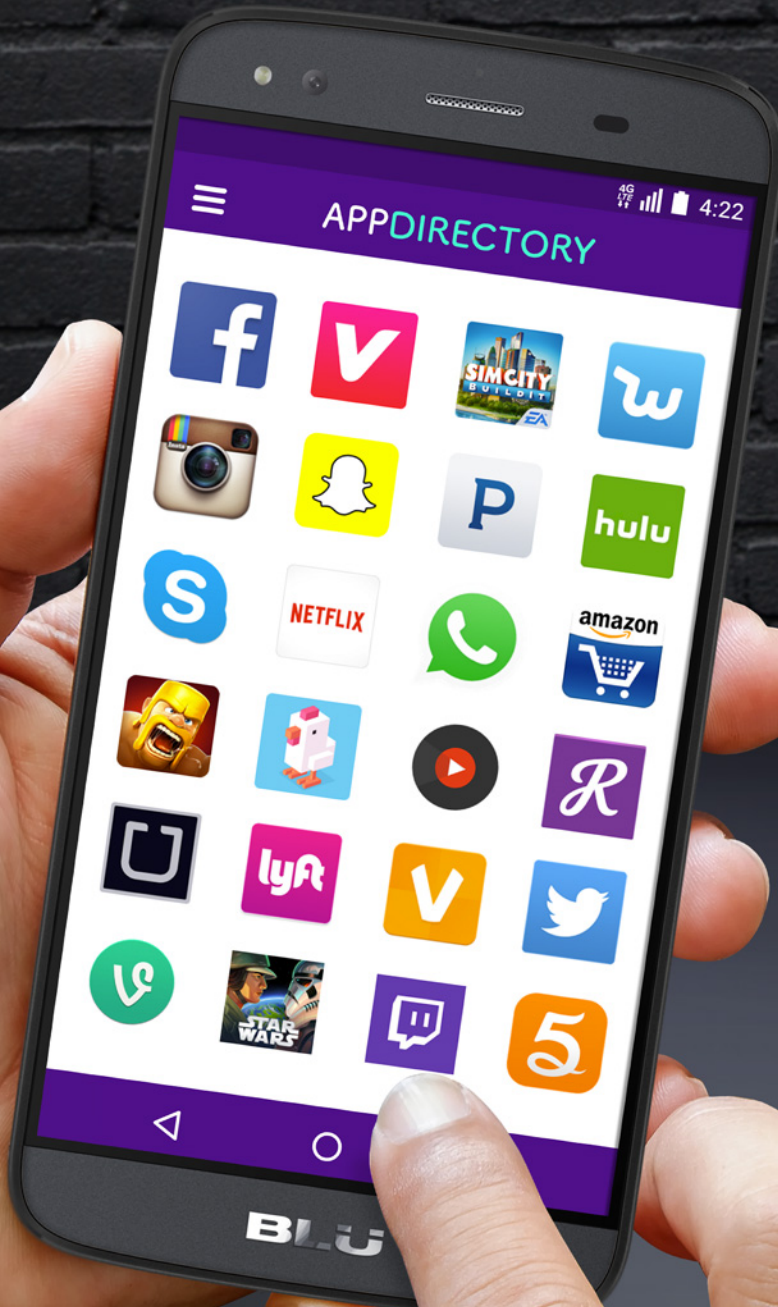
DASH X PLUS^{LTE}

PERFECT DESIGN

The Dash X Plus LTE is designed to bring out the **5.5" HD display** and the front profile aesthetic. It has color matched touch panel decors on the top and bottom for an attractive stance even with the display off. With an array of colors, BLU continues to provide a bold statement with Sandstone Grey, Ceramic White and Gold.

Dual finish on the **aluminum housing** combined with a mirror-like polished surface along with a **sand blasted matte edge** that compliment each other and bring out the true element of design. Finalized with BLU's soft touch special paint, the Dash X Plus LTE leaves the user with a one of a kind impression.





FLAWLESS MULTITASKING

The **MediaTek 1.0 GHz Quad Core** Processor is paired with **1 GB of RAM**, providing seamless and smooth user experience.

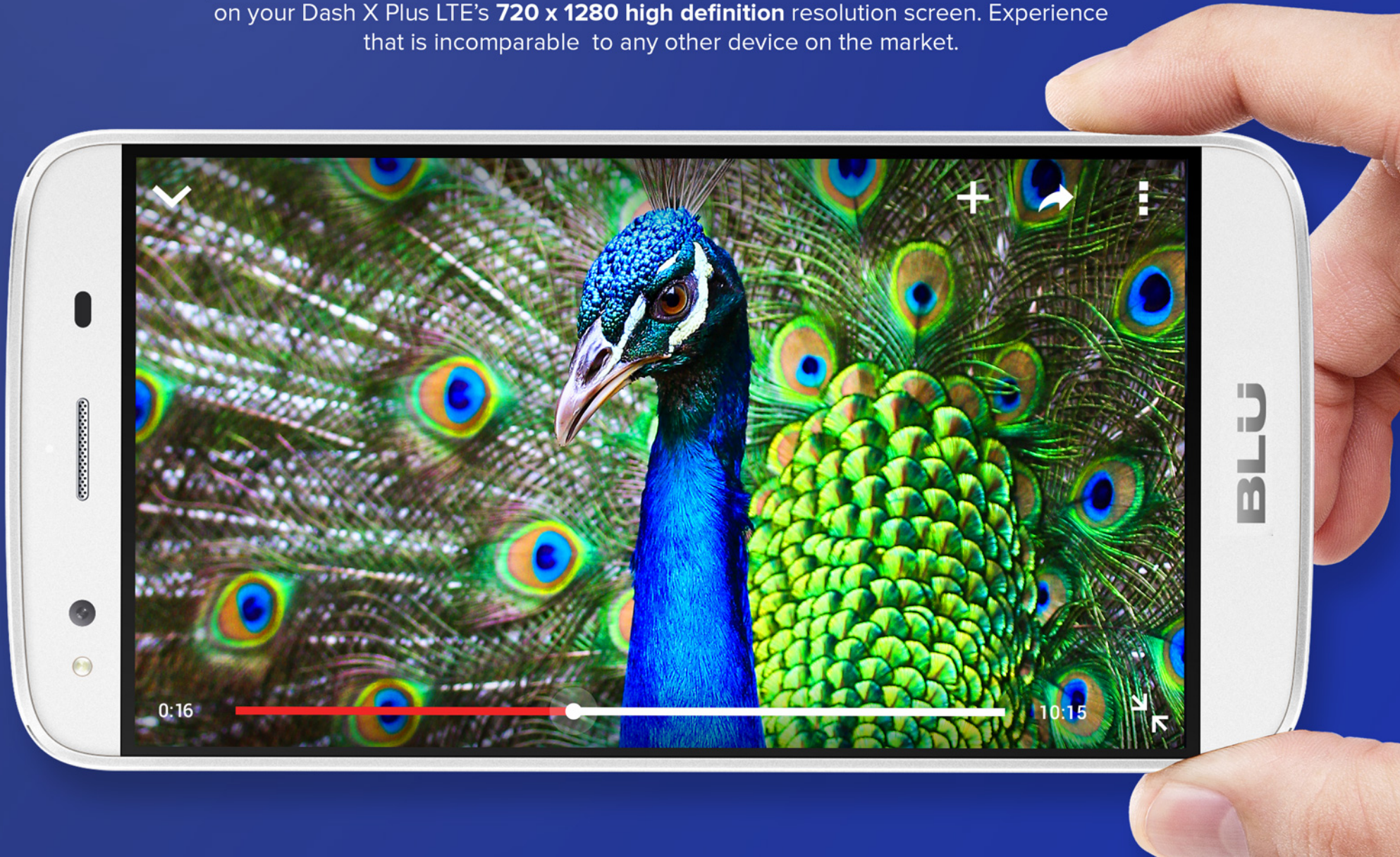
With **8GB** of built in memory, generous amount of space for your most listen to music, video and picture will be a finger touch away. Expand even more space with the MicroSD slot up to 64GB.

MEDIATEK

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VIBRANT HD DISPLAY

The **Dash X Plus LTE** comes with a high definition display that brings all your video and pictures to life. With **Full Lamination display**, there is no air gap between the touch panel and the LCD providing clarity and deep color saturation. Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your Dash X Plus LTE's **720 x 1280 high definition** resolution screen. Experience that is incomparable to any other device on the market.



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CAMERA SPECIFICATIONS

8.0
MEGA PIXELS

1080p
HD VIDEO

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CAPTURE YOUR LIFE

Rest assured that with the main **8 Megapixel camera** all your pictures will be as perfect as you expect them to be. Record up to **1080p HD videos** for lasting memory.

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FRONT FLASH

If you find yourself in a low lit area, use the front flash to get the best exposure.



AUDIO BLAST!

High definition sound provides clear theater quality that brings the music to life. The Dash X Plus LTE has built-in audio enhancement that provides **sweet highs, smooth alto and deep bass** for the best enjoyment of music and movies.

No matter if you are enjoying your music during one of your daily jogs or viewing the latest episode on Netflix, the Dash X Plus LTE provides **superior sound experience** like no other smartphone.





ANDROID 5.1 LOLLIPOP

Android 5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.

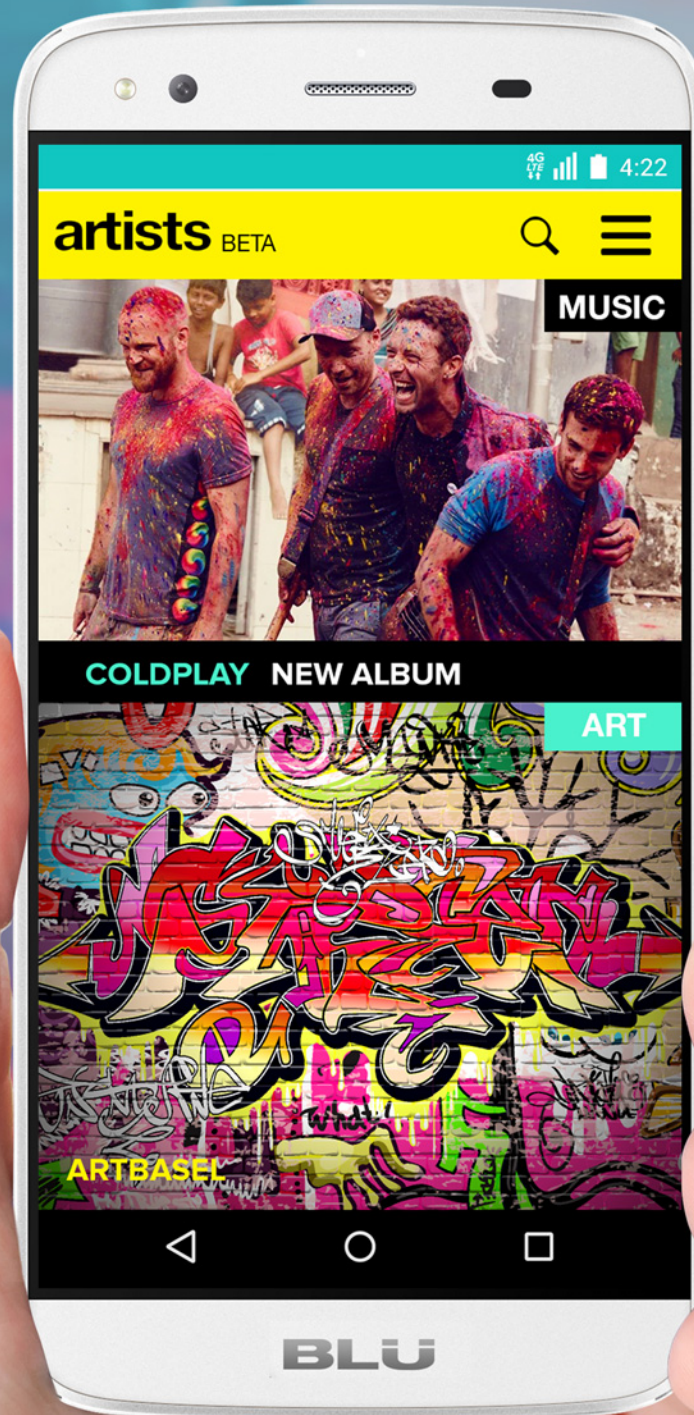


NEED FOR SPEED

Stay connected with speeds of up to 10x faster than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access the internet.

The **Dash X Plus LTE** comes with 4G LTE band 1 (2100MHz), 2 (1900MHz), 3(1800MHz), 4 (1700MHz), 5(850MHz), 7 (2600MHz), 12 (700MHz) and 17 (700MHz) and 3G bands 850/1700/1900/2100.



DUAL SIM CARD 1 2

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about:

- **Exchanging SIM cards from one phone to another**
- **Carrying two phones in your pocket**
- **Remembering to charge two devices**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



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DASH X PLUS LTE



UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **Dash X Plus LTE** comes with 4G LTE 1/2/3/4/5/7/12/17 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, Metro PCS, and the entire MVNO network.

Choose your carrier:



at&t

.. T .. Mobile ..

metroPCS
Permission to speak freely.

DATA

TECHNOLOGY

Android 5.1 Lollipop
3G: 850/1700/1900/2100
4G LTE: 1/2/3/4/5/7/12/17
Up to 150Mbps

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.5" 720x1280 | 267ppi

CAMERA

8MP Main camera
3264x2449 pixels
5MP Front w/LED Flash
HD 1080p Video @30fps

PROCESSOR

Mediatek 6735
1.0GHz Quad-Core
Mali T720 GPU

CONNECTIVITY

Bluetooth 4.0
Wi-Fi b/g/n
Micro USB 2.0



DASH X PLUS LTE	848958024200	Black
DASH X PLUS LTE	848958024217	White
DASH X PLUS LTE	848958024224	Gold



DEVICE COMPARISON



DASH X PLUS LTE

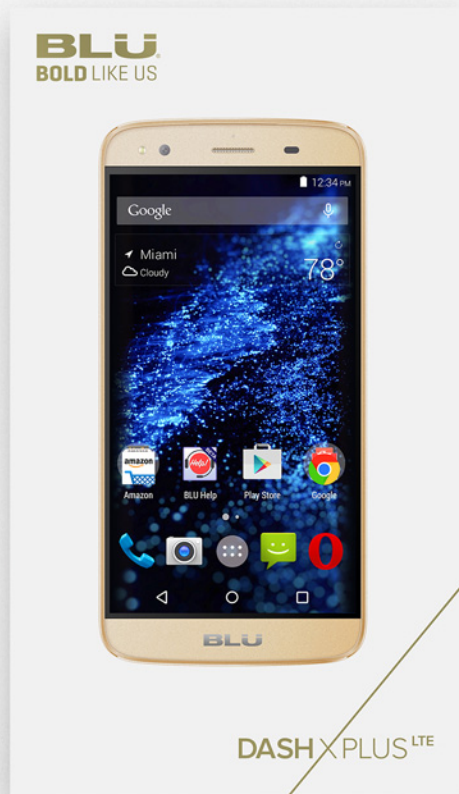


GALAXY ON5

Brand
Family
Dimensions
Operating System
Data
Processor
Internal Memory
Display Size and Resolution
Camera
Secondary Camera
Battery

BLU
DASH
158.8 x 77.7 x 10.15mm
Android 5.1 Lollipop
LTE up to 150Mbps
1.0GHz Quad-Core
8GB | 1GB RAM
✓ 5.5" HD | 720x1280
8MP
✓ 5MP with Flash
✓ 2750 mAh

SAMSUNG
Galaxy
142.3 x 72.1 x 8.5mm
Android 5.1 Lollipop
LTE up to 150Mbps
1.3GHz Quad-Core
8GB | 1.5GB RAM
5.0" HD | 720x1280
8MP
5MP
2600mAh



BOX



PHONE



SILICONE CASE



SCREEN PROTECTOR



CHARGER



USB CABLE



QUICK GUIDE



HEADPHONES