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Dash J

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DUAL SIM CARD **1** **2**

A DUAL SIM phone gives you several advantages that you can not let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, DUAL SIM phone could avoid roaming charges by having domestic carrier SIM and international carrier SIM.



KEY SELLING POINTS

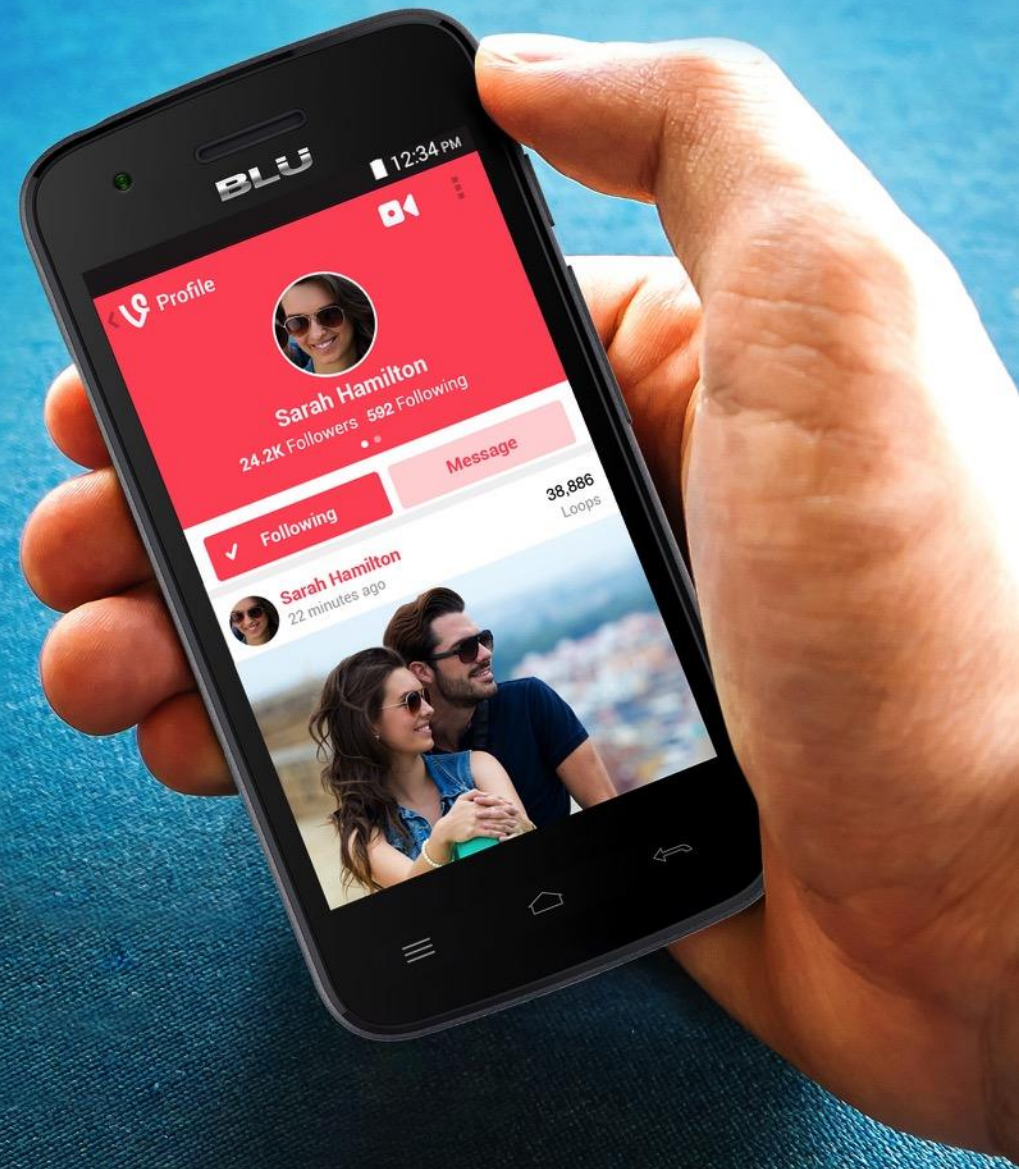
Just because it runs Android does not mean that your device doesn't have to be affordable. Welcome to the smartphone world.

Not only does the **Dash J** have Android, it has the latest version v4.4 **Kit Kat**.

Your social networks will now be able to see what is happening in your world as the **2MP camera** and VGA front camera will let you post it from anywhere.

You also have a nice 4.0" WVGA with 480x800 resolution screen that will allow you to watch movies and browse the internet for whatever peeks your curiosity.

All these fun tasks would not be possible with the **1.3 GHz Dual Core processor** though as it is the brains behind the operation.



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Performance

Packed with a **1.3 GHz Dual-Core processor**, the Dash J is ready to show you what it can do for you. It also has a Mali 400 GPU to make sure you can play the games you want to play and watch the movies you want to watch.

1.3 GHz
Dual Core



Dual Cameras!

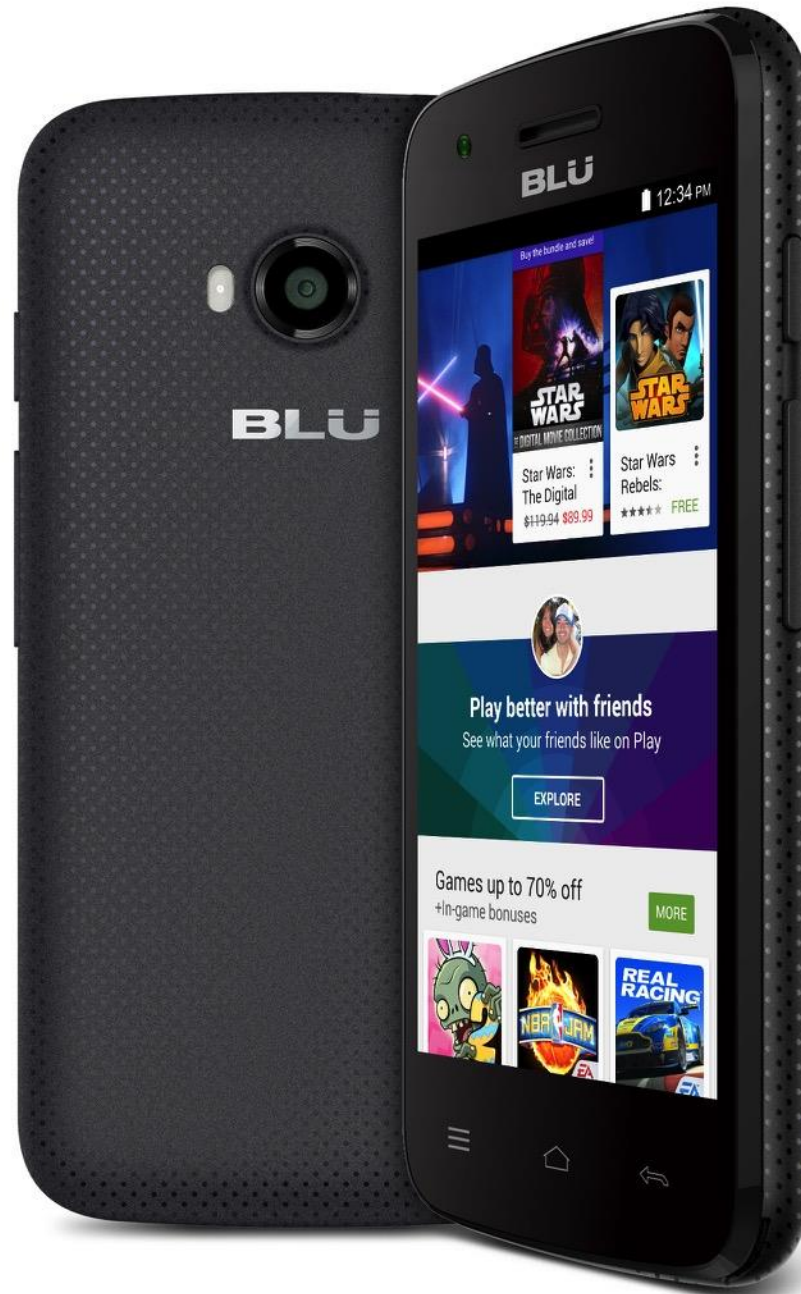
Whether you're at a concert or sporting event, your Dash J comes with a **2MP camera** so you will always be ready to snap a picture of your favorite events.

You also have a front VGA camera that will allow you to video chat from whatever event you are attending to share your world instantly.



ANDROID V4.4 KIT KAT OPENS UP GOOGLE PLAY STORE LIKE NEVER BEFORE

The Google Play Store is the easiest way for you to discover new games, new music, the new best sellers and more. It brings all your apps on Google Play together in a unified Android experience. Download the latest apps on Google Play today.





COMPARISON

Product Name	Dash J	Galaxy Star S5280
Brand	BLU	Samsung
Family	DASH	Galaxy
Dimensions Weight	126.6 x 64 x 11mm 121g	105x58x11.9 mm 100.5g
Operating System	Android v4.4 Kit Kat	Android v4.1 Jelly Bean
2G Band	850/900/1800/1900	850/900/1800/1900
Data	EDGE	EDGE
Processor	✓ 1.3 GHz Dual-Core processor	1.0 GHz Single-Core processor
GPU	ARM MALI 400	N/A
Internal Memory	512MB, 256MB RAM	4GB, 512MB RAM
External Memory Slot	MicroSD up to 32GB	MicroSD up to 32GB
Display Type	TFT Capacitive	TFT Capacitive
Display Size	✓ 4.0" ~223 ppi	3.0" ~133 ppi
Display Resolution	✓ 480x800 pixels	240x320 pixels
Camera	✓ 2MP VGA Front Camera	2MP
Battery	✓ 1450 mAh	1300 mAh

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DATA

TECHNOLOGY

2G Quadband
Android v4.4 KitKat
EDGE

PROCESSOR

1.3 GHz Dual Core
with MALI 400 GPU

MEMORY

Internal 512MB, 256MB RAM
MicroSD up to 32 GB

DISPLAY

4.0" WVGA 480x800 ~233ppi

CAMERA

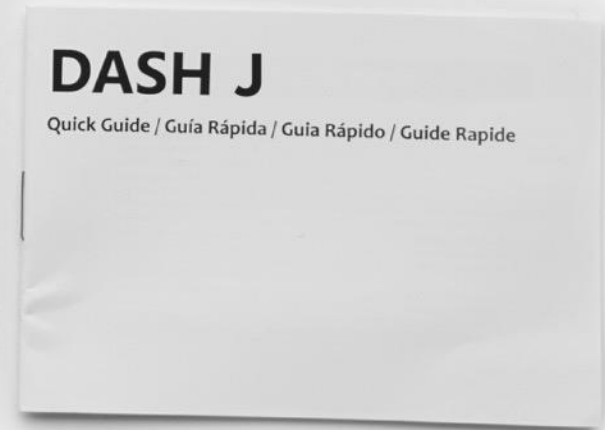
2MP 1632x 1224 pixels
VGA Front Camera

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
MicroUSB v 2.0

UPC#

Dash J	848958024439	BLACK
Dash J	848958024446	BLUE
Dash J	848958024453	GREEN
Dash J	848958024460	PINK
Dash J	848958024477	WHITE



PACKAGE CONTENTS

BATTERY

CHARGER

MICRO USB CABLE

PHONE

MANUAL