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STUDIO XL 2

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MS · MS pro · SD · xD



STUDIO XL 2







Key selling points

Bright and vivid 6" HD design with full lamination technology for a super thin profile plus perfect view with BLU Infinite View (IPS) technology.

Monster 4,900mAh battery to ensure all day usage for all your email and web connection needs.

Reliable and efficient Mediatek 6737 chipset with 1.3GHz Quad Core processor. Paired with 16GB of internal memory and 2GB of RAM.

Capture crystal clear images via an 13MP main camera and awesome selfies with the 5MP front camera with LED flash.

Android v6.0 Marshmallow



Core processor

Teamwork makes the dream work! BLU and MediaTek have allied and present you the STUDIO XL 2 based on the new 6737 platform that offer 1.3GHz Quad Core processing speed and 2GB of RAM

4
Core
1.3 GHz

Mali720
GPU

MEDIATEK



Core processor

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Core
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Rocking memory

Built with a generous 16GB internal memory, all pictures, music, and video are always within reach. Smooth and efficient multitasking is possible with a 2GB RAM set up.

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Grand design

The design of the STUDIO XL 2 is a combination of art and material. Cramming a massive 6" display into a slim and compact housing to ensure user comfort was a challenge that BLU overcame. Metal finish on the middle housing brings a touch of premium. Available in Grey, Gold and Rose Gold there is a color for all users.



Stunning viewing experience.

The STUDIO XL 2 rocks a vivid and bright 6" HD display that offers a massive view for all to enjoy. Matched with BLU Infinite View (IPS) technology display you and your friends can enjoy all your video from any angle for a unbelievable viewing experience.



Picture time.

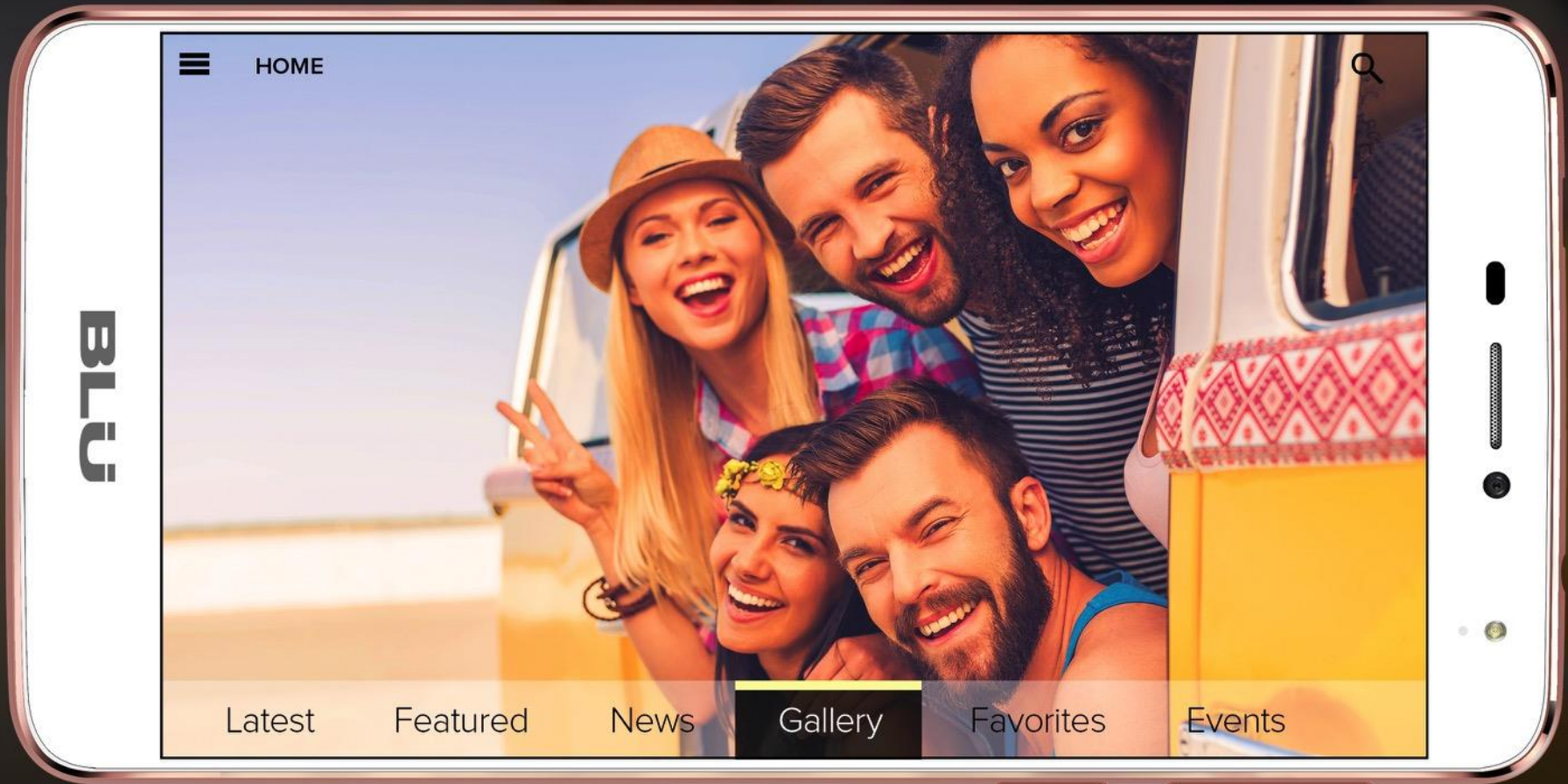
Utilizing a 13MP camera along with 5MP front selfie camera with LED flash, the STUDIO XL 2 offers the fully optimized camera experience. With built in f2.2 aperture, all the images are life like and meant to be cherish forever.

13^{MP}
Main
Camera

5^{MP}
Selfie
Camera


f2.2
Aperture


Front LED
Flash





Front flash

If you find yourself in a low lit area, use the front flash to get the best exposure.

Amped up

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the Studio XL 2 you will not have that problem as it is built with a massive 4,900mAh Monster Battery that lasts up to 3 days with standard usage and over 30 days on stand by with just one quick charge.

72
HOURS OF
STANDARD
USAGE

30+
DAYS
STAND BY


4900mAh
SUPER
BATTERY

100%
FULLY CHARGED





Android 6.0 Marshmallow

NEW FEATURES

Redesigned user interface that is friendly and intuitive.

Lock screen notifications that offer quick actions as well as quick access.

Project Volta for better battery life than any previous version.

Multitasking is now easier with a complete look at your open applications.

Multiple users and guest mode make it easy to share your device without compromising your personal information.



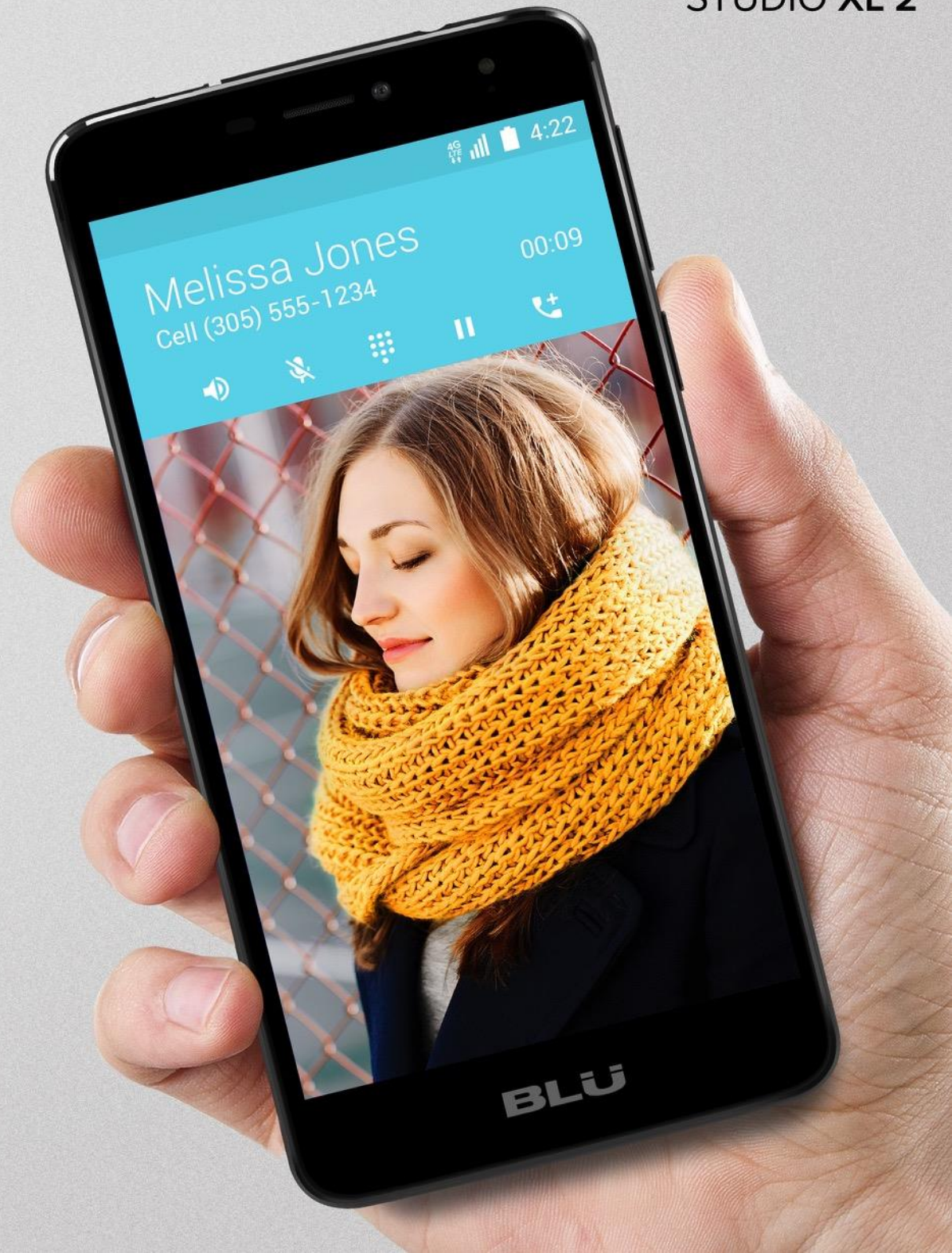
DUAL SIM CARD

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

Unlocked

Stay connected with speeds of up to 10x faster than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet. Studio XL 2 comes with the following band configuration: 4G LTE 2/4/7/12/17 and 3G bands 850/1700/1900/2100.



DEVICE COMPARISON



- BLU STUDIO XL 2**
165.7 x 83.6 x 9.1mm | 200g
Android 6.0 Marshmallow
- ✓ 1.3GHz Quad Core Processor
16GB Memory | 2GB RAM
 - ✓ 6.0" HD Display | 720 x 1280 Resolution | 216 ppi
13MP Autofocus Camera
 - ✓ 5MP Selfie Camera with Flash
 - ✓ 4,900mAh Battery

- SAMSUNG GALAXY ON7 PRO**
152 x 78 x 8 mm | 172 g
Android 6.0 Marshmallow
- 1.2 GHz Quad Core Processor
16GB Memory | 2GB RAM
 - 5.5" Display | 720 x 1280 Resolution | 401ppi
13MP Autofocus Camera
 - 5MP Selfie Camera
 - 3,000mAh Battery



Data specification

TECHNOLOGY

Android v6.0 Marshmallow
HSPA+ 42Mbps
2G: 850/900/1800/1900
3G: 850/1700/1900/2100
LTE: 2/4/7/12/17

PROCESSOR

Mediatek 6737
1.3GHz Quad Core
With Mali-720 GPU

MEMORY

Internal 16GB | 2GB RAM
MicroSD up to 64GB

DISPLAY

6" HD 720 x 1280 – 216ppi
BLU Infinite View (IPS) Technology

CAMERA

13MP Autofocus Camera | 5MP Front with LED Flash
HD 1080p Video @ 30fps

BATTERY

4,900mAh

CONNECTIVITY

Bluetooth 4.0
WIFI, Hotspot
Micro USB 2.0

DIMENSION

165.7 x 83.6 x 9.1mm | 200g

BOX PENDING