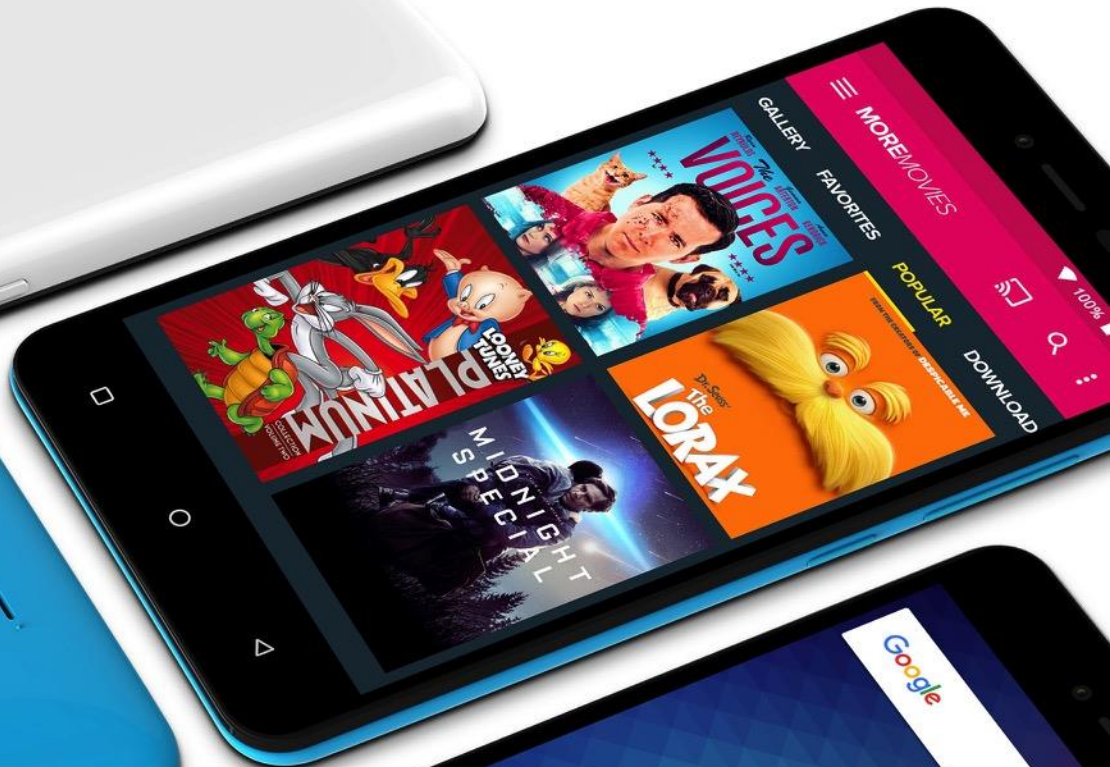


**BLU**  
BOLD LIKE US

**STUDIO M LTE**  
*Speed and Beauty*

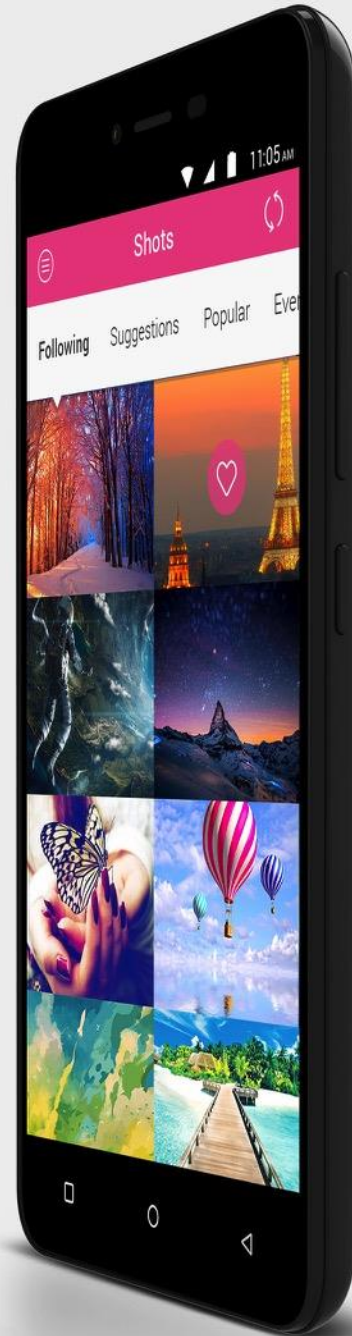


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BOLD LIKE US



**STUDIO M LTE**  
*Speed and Beauty*





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**STUDIO M *LTE***





## KEY SELLING POINTS

Introducing the all new **STUDIO M LTE**, the newest addition to the STUDIO series, with better performance in a compact and stylish form factor.

Performance is a key ingredient when building a smartphone, **MediaTek 6735** with **64 Bit 1.0GHz Quad Core** which offer **4G LTE connectivity**. Paired with **8GB of internal memory** for all your music, video and pictures while **1GB RAM** ensures flawless usage.

A bright and vivid **5.0" display** which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection.

Capture crystal clear images with **8MP Auto Focus** with **2MP Front Camera**. With built in **2.8 aperture** to ensure high quality images.

Running the latest **Android v6.0 Marshmallow** your experience will be like no other smartphone you have ever owned.



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**STUDIO M LTE**



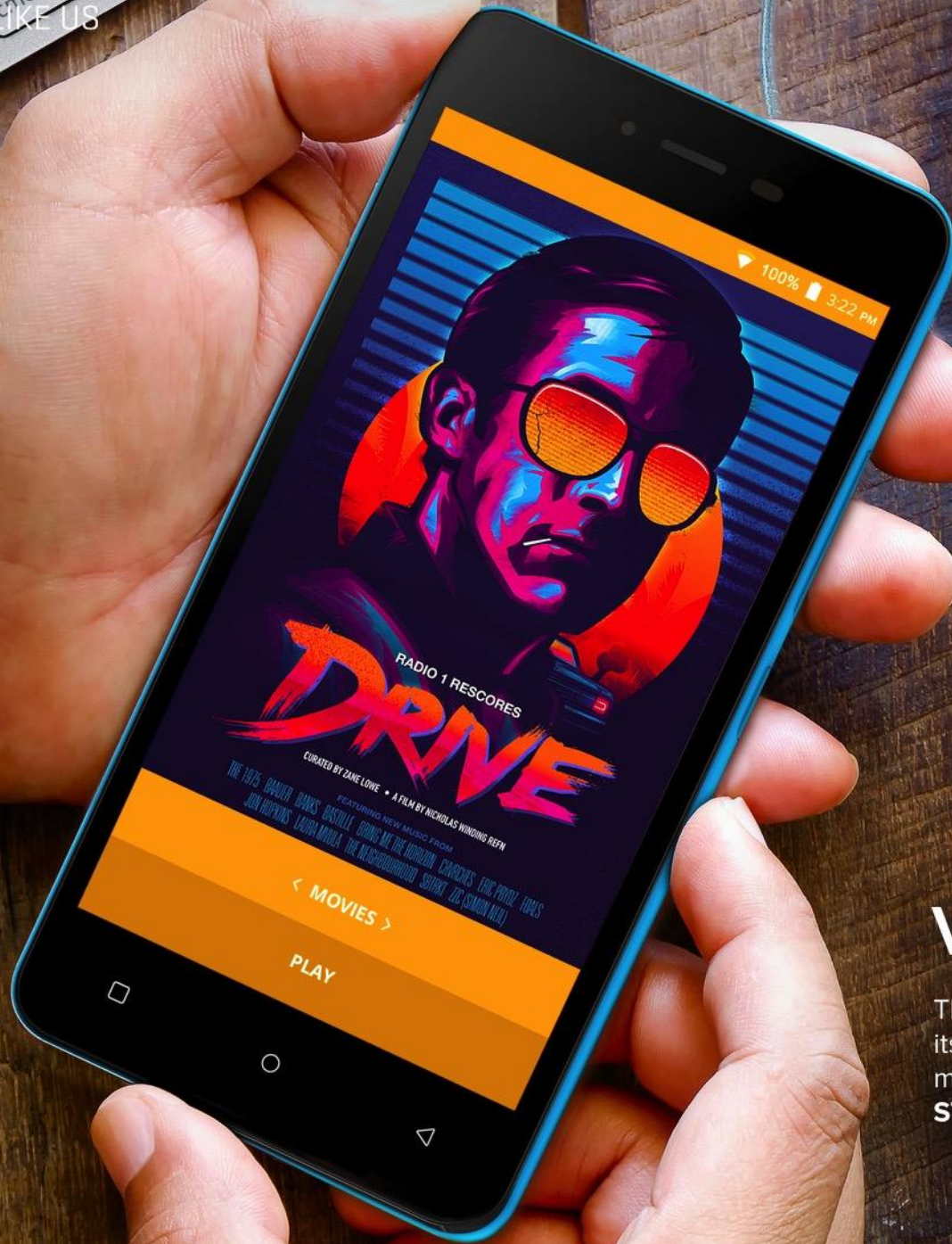
## DESIGN INSPIRED

The **STUDIO M LTE** is an engineering wonder with technology and design. A candy coated and bold surface treatment give the handset a cheerful and great hand feel. Available in Blue, Black and White, the user will be sporting the smartphone in style like no other.



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**STUDIO M LTE**



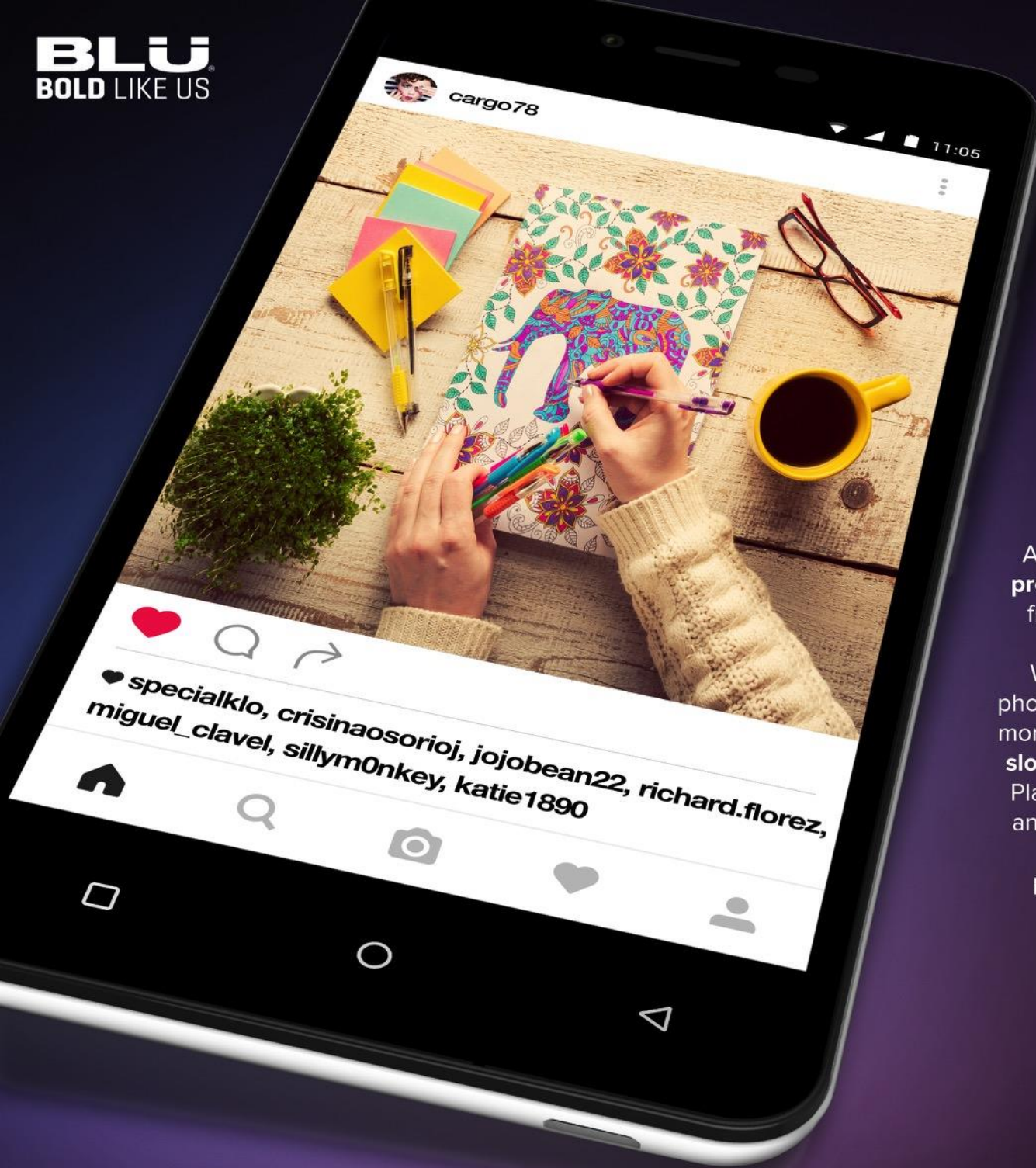
## VIVID DISPLAY

The **STUDIO M LTE** utilizes state of the art technology with its 5" clear display. Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your awesome **STUDIO M LTE**.



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**STUDIO M LTE**



## FLAWLESS MULTITASKING

A **64-bit MediaTek 6735 1.0GHz Quad-core processing** power that is both smooth and lag free. Stay connected to **4G LTE high speed connectivity** and never miss a thing.

With **8GB internal memory**, all your music, photos, and movies are only a touch away. Need more? The STUDIO M LTE has a built in **MicroSD slot** that can expand your memory up to **64GB**. Play your favorite video games, watch movies, and access you favorite YouTube video on the STUDIO M LTE with a **Mali T720 graphic processor** ensure smooth video playback.



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**STUDIO M LTE**



## OPTICAL PERFORMANCE

Utilizing a **8MP Auto Focus** as the main camera along with **2MP** front selfie camera, the STUDIO M LTE offers the fully optimized camera experience. With built in **f2.8 aperture**, all the images are life like and meant to be cherished forever.



## SELFIE TIME

Your selfie camera is optimized with an incredible **2MP camera** hardware for awesome images. Capture memorable moments with all of your friends and family with built in wide angle lens. With a default Face Beauty built in, your images will be flawless no matter what.







## ANDROID 6.0 MARSHMALLOW

### NEW FEATURES

- **Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- **App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- **Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.



## DUAL SIM CARD **1 2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



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**STUDIO M LTE**



**UNLOCKED**  
CHOOSE YOUR CARRIER



## NEED FOR SPEED

Stay connected with speeds of up to **10x faster** than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet. STUDIO M LTE comes in 2 band configurations: 4G LTE 2/4/7/12/17 and 3G bands 850/1700/1900/2100.



**DEVICE  
COMPARISON**

**STUDIO M LTE**

**SAMSUNG J3**

<b>Brand</b>	<b>BLU</b>	<b>SAMSUNG</b>
<b>Family</b>	<b>STUDIO</b>	<b>GALAXY</b>
<b>Dimensions</b>	144.4 x 72.5 x 8.5mm   155g	142.3 x 71 x 7.9mm   138g
<b>Speed</b>	4G LTE up to 150Mbps	4G LTE up to 150Mbps
<b>Chipset</b>	✓ MediaTek MT6735   64-Bit	Exynos 3475
<b>CPU</b>	1.0GHz Quad-core	1.3GHz Quad-core
<b>GPU</b>	Mali T720	Mali T720
<b>Memory</b>	8GB Internal   1GB RAM	8GB Internal   1.5GB RAM
<b>Card Slot</b>	Micro SD up to 64GB	Micro SD up to 256GB
<b>Display Size</b>	5.0"	5.0"
<b>Resolution</b>	480 x 854 - 196ppi	720 x 1280 - 294ppi
<b>Main Camera</b>	✓ 8MP Auto Focus	5MP Auto Focus
<b>Selfie Camera</b>	2MP	2MP
<b>Battery</b>	2300mAh	2600mAh



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# STUDIO M *LTE*

## DATA SPECIFICATION

### TECHNOLOGY

Android v6.0 Marshmallow  
HSPA+ 42 Mbps  
4G LTE: Up to 150 Mbps  
3G: 850/1700/1900/2100  
4G LTE 2/4/7/12/17

### PROCESSOR

MediaTek 6735 | 64-Bit  
1.0GHz Quad Core  
With Mali-T720 GPU

### MEMORY

Internal 8GB | 1GB RAM  
MicroSD up to 64GB

### DISPLAY

5.0" 480x854 - 196ppi

### CAMERA

8MP Main Auto Focus 3,264 x 2,448 pixels  
2MP Front  
LED Flash  
HD 1080p Video@30fps

### BATTERY

2,300mAh

### CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
Micro USB 2.0

**STUDIO M LTE** 848958027751 S0230UU BLACK

**STUDIO M LTE** 848958027768 S0230UU BLUE

**STUDIO M LTE** 848958027775 S0230UU WHITE

**MEDIATEK**



**PACKAGE CONTENT**

