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# ENERGY DIAMOND





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## KEY SELLING POINTS

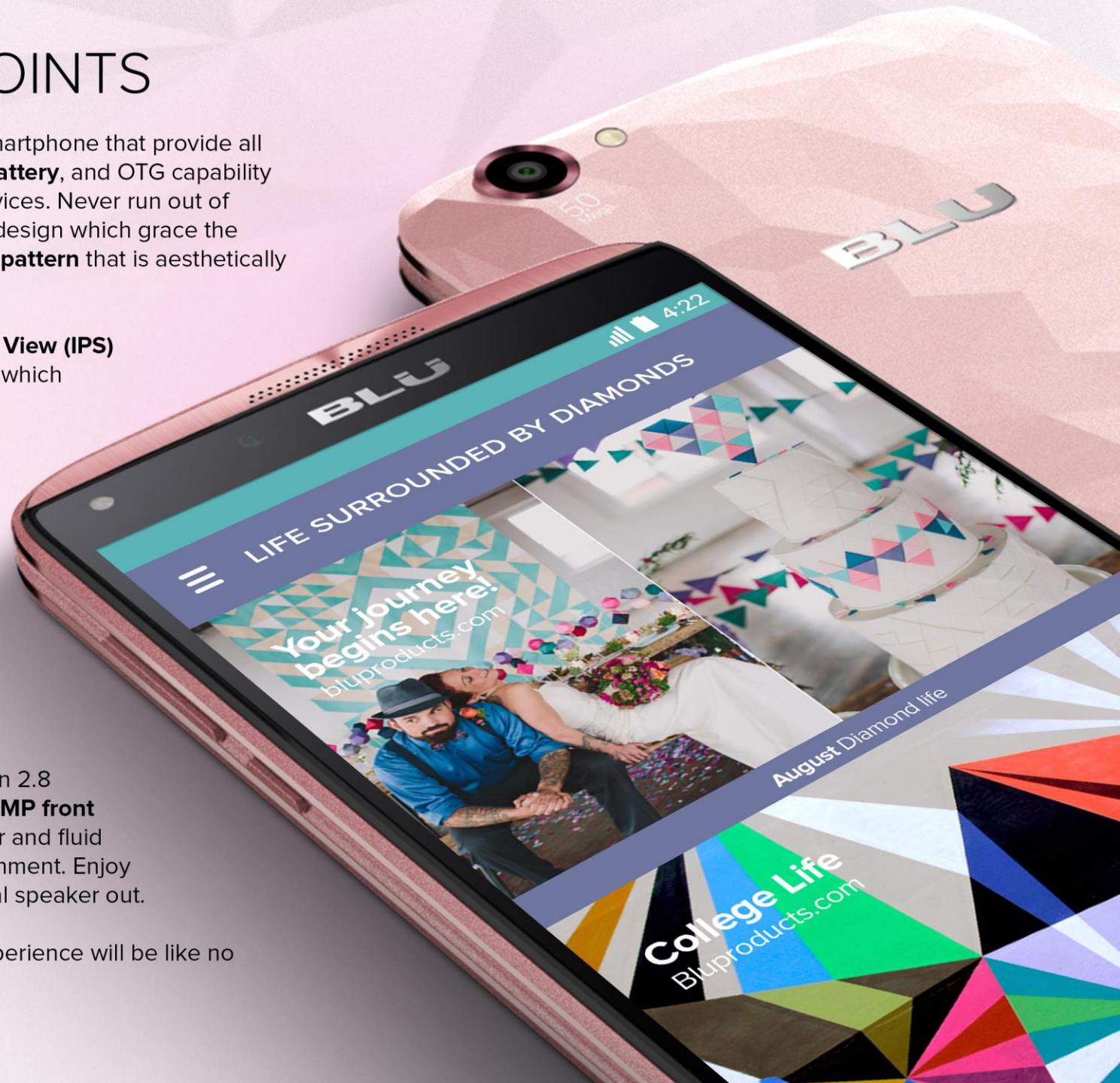
The **ENERGY DIAMOND** is a stunning smartphone that provide all day power with its **massive 4,000mAh battery**, and OTG capability allows you to charge other electronic devices. Never run out of battery. More impressive is the stunning design which grace the battery cover with a **polygon 3D surface pattern** that is aesthetically light years ahead.

A visually stunning 5.0" with **BLU Infinite View (IPS) technology plus Full Lamination** display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection of the BLU brand.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580 with 1.3GHz Quad Core** paired with **8GB of internal memory** for all your music, video and pictures while **1GB RAM** ensure flawless usage.

Capture memorable moments with **5MP auto focus main camera** with built in 2.8 aperture to ensure high quality images. **2MP front camera with front LED flash** ensure clear and fluid selfie and video chat even in dark environment. Enjoy the best of your music with its built in dual speaker out.

With Android v6.0 Marshmallow, your experience will be like no other smartphone you have ever owned.



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## MASSIVE BATTERY

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the **ENERGY DIAMOND** you not have that problem as it is built with a 4,000mAh Super Battery that last up to 3 days with standard usage and over 30 days on stand by with just one charge.

With OTG, you can keep all your other electronic devices charged with generous amount of battery from the ENERGY DIAMOND.

72

Hours of  
standard usage

30+

Days  
Stand By

## POWER WITHIN

Teamwork makes dream work! BLU and MediaTek have allied and present you the ENERGY DIAMOND based on the 6580 platform that offer **1.3GHz Quad Core** processing speed and 1GB of RAM.



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**INNOVATION**

The diamond pattern on the **ENERGY DIAMOND** is the fruition of endless hours of research and development; engineering expertise, multiple angles of approach to the mold and tooling capability, out of this world creativity that brings imaginary ambition to reality. The effort and dedication for a design that is advanced and refined like the ENERGY DIAMOND is pure passion.

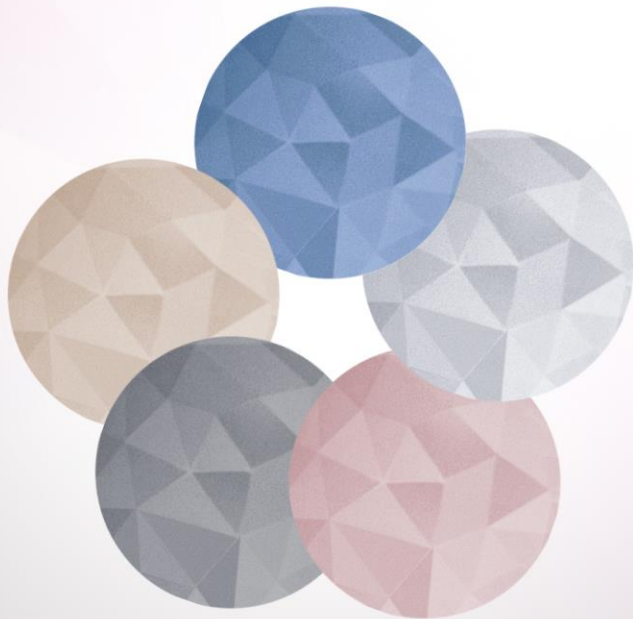


5.0  
Mega

**BLU**

## PREMIUM FINISH

The **ENERGY DIAMOND** combines the use of special metallic paint along with electrolyzed technology to achieve a high end looking smartphone. The middle housing contrast with a **polished finish with sand blasted** to stand out. The detail continues to the front fascis where the two speaker décor are color matched with subtle sunburst pattern. Available in Gray, Silver, Pink, Gold and Blue there is bound to be a color of your choice





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## VIVID DISPLAY

The ENERGY DIAMOND utilize state of the art Full Lamination technology with its clear resolution display which showcase its 5" visual clarity. Add to that the **BLU Infinite View (IPS Technology)**, the final display will blow your mind.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your ENERGY DIAMOND's bright screen. Experience that is incomparable to any other device on the market

## OPTICAL PERFORMANCE

Utilizing a **5MP Auto Focus** as the main camera along with **2MP** front selfie camera, the ENERGY DIAMOND offer the fully optimized camera experience. Built in **LED flash on the front and back**, user can take pictures in dark environment with ease. With built in **f2.8 aperture**, all the images are life like and meant to be cherish forever.

**5MP**

Auto Focus  
Main Camera

**2MP**

Selfie Camera  
LED Flash



Flash



**F2.8**  
Aperature



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## FRONT FLASH

If you find yourself in a low lit area, use the front flash to get the best exposure.



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## LOUD AND PROUD

The **ENERGY DIAMOND** has **built in dual stereo speakers** that will bring all your music to life. Low bass, clear mids and sharp highs are all part of the package. Jamming out at the beach with your closest friends or enjoying the latest movie with your significant other, the ENERGY DIAMOND will not let you down.





## ANDROID 6.0 **MARSHMALLOW**

### **NEW FEATURES**

**Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!

**App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.

**Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.



## DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.

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## UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **ENERGY DIAMOND** comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, Metro PCS, and the entire MVNO

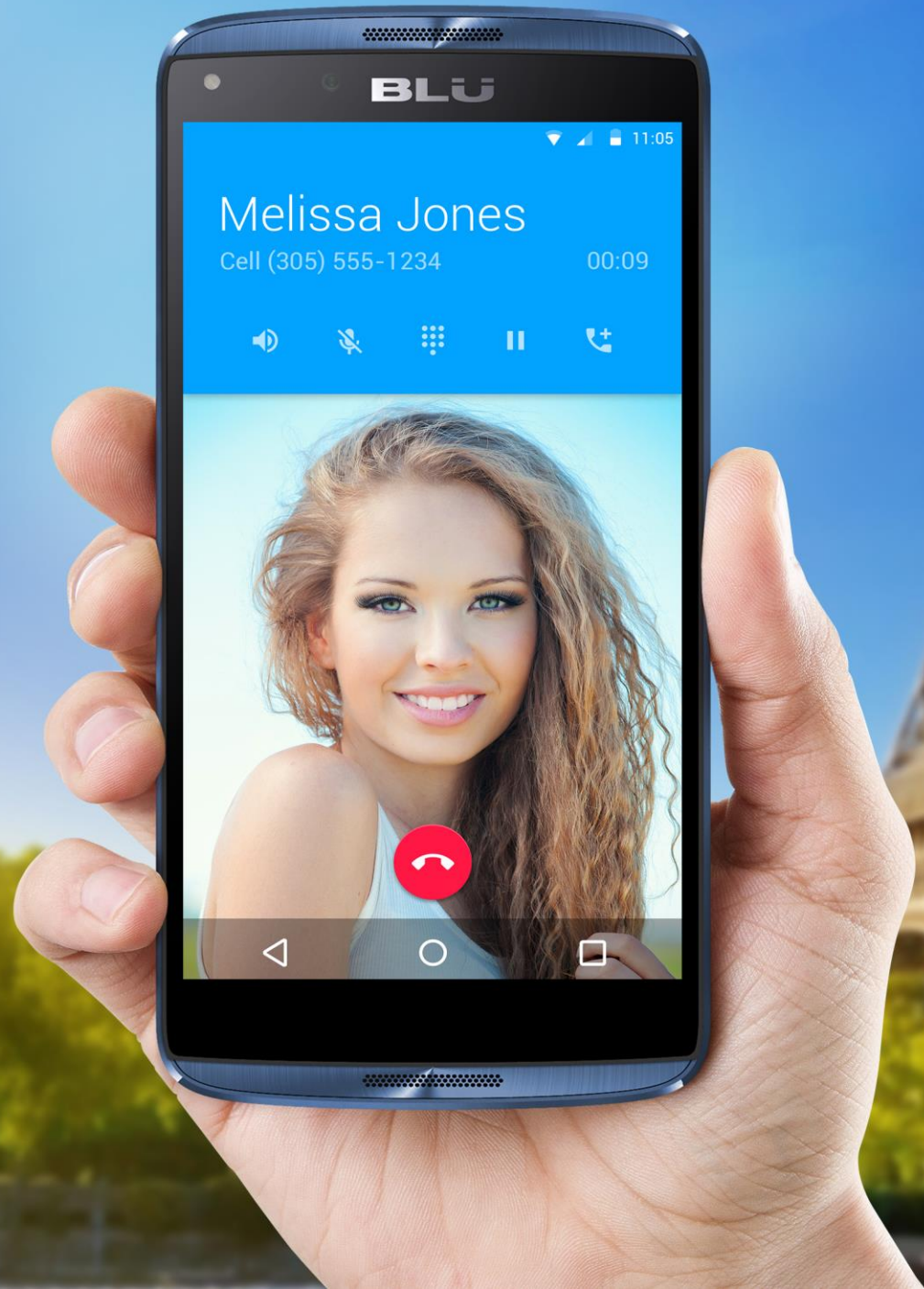
Choose your carrier:



at&t

• • **T** • • **Mobile** •

**metro**PCS  
Permission to speak freely.™



## COMPARISON



**Brand**  
**Family**  
**Dimensions | Weight**  
**Operating System**  
**Processor**  
**Internal Memory | RAM**  
**Display Size | Resolution**  
**Main Camera**  
**Secondary Camera**  
**Battery**

### ENERGY DIAMOND

BLU  
DIAMOND  
147.5 x 71.5 x 12.7mm | 170g  
Android 6.0 Marshmallow®  
MTK 6580 1.3 GHz Quad-Core  
8GB | 1GB RAM  
✓ 5.0" | 480 x 854 ~196ppi (IPS Technology)  
5MP Auto Focus | LED Flash  
2MP | LED Flash  
✓ 4000 mAh

### J5 (2016 Edition)

SAMSUNG  
J5  
145.8 x 72.3 x 8.1mm | 159g  
Android 6.0 Marshmallow®  
Quad-Core 1.2 GHz  
16GB | 23GB RAM  
5.2" | 720 x 1280 ~282ppi  
13MP Auto Focus | LED Flash  
5MP | LED Flash  
3100 mAh



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11:05 AM

Following



Bill S Kenney

11,230  
Followers

2030  
Photos

235  
Albums

# ENERGY DIAMOND

## DATA SPECIFICATIONS

### TECHNOLOGY

Android 6.0 Marshmallow

HSPA+ 21Mbps

3G: 850/1700/1900, 850/1900/2100

### PROCESSOR

MediaTek 6580

1.3GHz Quad Core

With Mali-400 GPU

**MEDIATEK**

*everyday genius*

### MEMORY

Internal 8GB | 1GB RAM

MicroSD up to 64GB

### DISPLAY

5.0" BLÜ Infinite View (IPS Technology)

FWVGA 480x854 – 196ppi

### CAMERA

5.0MP Auto Focus Main

2,592 x 1,944 pixels | LED Flash

HD 720p Video @30fps

2.0MP Front | LED Flash

### BATTERY

4,000mAh

### CONNECTIVITY

Bluetooth 4.0 | WiFi, Hotspot | Micro USB v2.0

### UPC#

Energy Diamond	848958028062	E130L BLU
Energy Diamond	848958028079	E130L GOL
Energy Diamond	848958028086	E130L GRY
Energy Diamond	848958028093	E130L PIN
Energy Diamond	848958028109	E130L SIL
Energy Diamond	848958028116	E130U BLU
Energy Diamond	848958028123	E130U GOL
Energy Diamond	848958028130	E130U GRY
Energy Diamond	848958028147	E130U PIN
Energy Diamond	848958028154	E130U SIL

Box



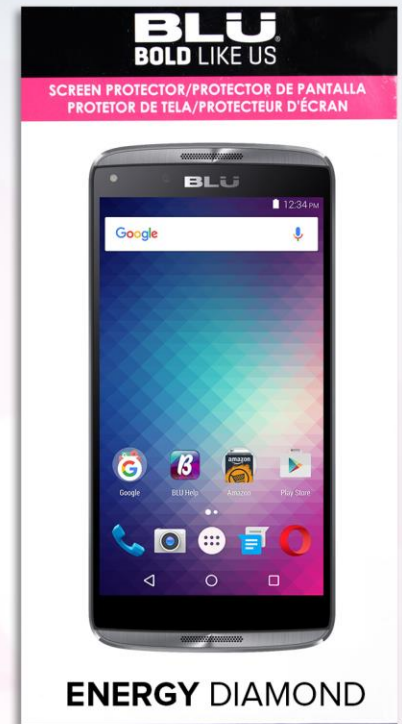
Device



Silicone Case



Screen Protector



USB



Battery



Charger



Ear Buds



Quick Guide

