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STUDIO TOUCH

A TOUCH OF GENIUS



FINGERPRINT SCANNER



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KEY SELLING POINTS

The **STUDIO TOUCH** is a stunning smartphone that utilizes a slim profile with an attractive **aluminum battery cover** to bring it to the next level.

A visually stunning **5.0" HD with BLU Infinite View (IPS) technology** display which replicates everything in your smartphone in a pristine manner which is fitting to the overall perfection of the Studio series.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6735P with 1.0GHz Quad Core** which offers **4G LTE** connectivity.

8GB of internal memory for all your music, video and pictures while **1GB RAM** ensures flawless usage.

Capture crystal clear images with the **8MP** main camera and **5MP Front Camera with LED Flash**. With built in 2.8 aperture to ensure high quality images.

With the built in **Fingerprint Sensor**, easily access all your pictures and email with a simple touch. It uses highly sophisticated algorithms to recognize and securely match your fingerprint at blazing speeds.



QUICK ACCESS. TOTAL SECURITY.

The **STUDIO TOUCH** brings total security and convenience to the table with a simple swipe of your finger. Easily unlock your smartphone and access all your music, video and pictures. Another advancement from BLU that brings the **STUDIO TOUCH** to the forefront of the smartphone market.

For the work savy users, encrypt all your emails and confidential documents to prevent any malware attack.



FINGERPRINT SCANNER



THIN YET POWERFUL

4_{core}
1.0GHz

64_{bit}
Architecture

MEDIA TEK

Teamwork makes dream work. BLU and MediaTek have allied and present you the **STUDIO TOUCH** based on the 6735P platform that offer **1.0GHz Quad Core** processing speed and **1GB of RAM**.





DESIGN INSPIRED

The **STUDIO TOUCH** is an engineering wonder with technology and design. Aluminum cover with a stipulated pattern grace the battery cover . Available in Slate Gray and Lavish Gold, user will be sporting the smartphone in style like no other.



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VIVID DISPLAY

5.0" HD LCD with BLU Infinite View Technology

The **STUDIO TOUCH** utilizes state of the art technology with its high resolution display which showcases its **5" visual clarity**. Add to that the **BLU Infinite View (IPS Technology)**, the final display will blow your mind.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your **STUDIO TOUCH's 720 x 1280 high definition resolution screen**. Experience that is incomparable to any other device on the market.



OPTICAL PERFORMANCE

Utilizing a **8MP Auto Focus** as the main camera along with **5MP** front selfie camera with flash, the **STUDIO TOUCH** offers a great camera experience. With built in f2.8 aperture all the images are life like and meant to cherish forever.

8MP
Main Camera

5MP
Selfie Camera



f2.8 Aperture



Flash

TAKE THE PERFECT SELFIE

Your selfie camera with front flash is optimized with an incredible **5 megapixels** that renders with an **84° wide angle lens** so you and your entire crew can fit in the picture.



MADE WITH REAL METAL

The **STUDIO TOUCH** battery cover is made of aluminum metal that is both stylish and durable. With a beautiful high end and premium feel for a smartphone that provides a great experience.





ANDROID 6.0 MARSHMALLOW

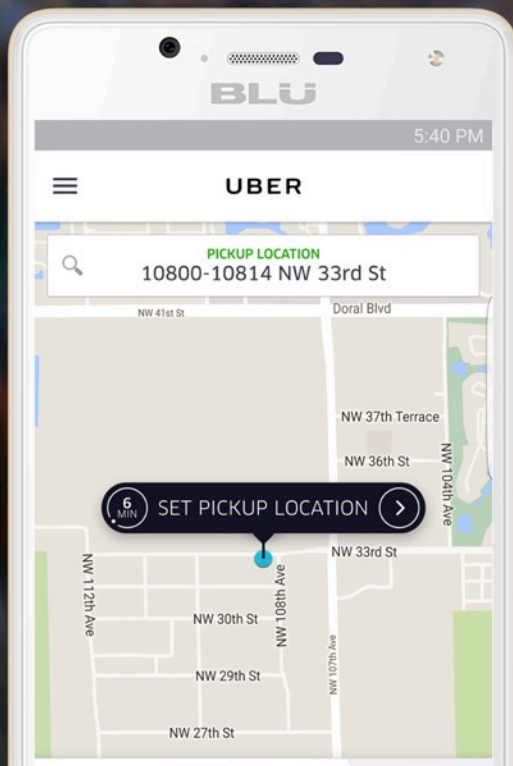
NEW FEATURES

- **Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- **App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- **Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.
- **Simplified security with your fingerprint:** Skip the crazy passwords: The key is at hand. Your fingerprint unlocks your phone and lets you securely breeze through sign in and checkout on Android Pay, the Play Store and even in apps.



DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



UNLOCKED
CHOOSE YOUR CARRIER



Stay connected with speeds of up to **10x faster** than 3G. No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet.

STUDIO TOUCH comes in the following band configuration: **4G LTE 2/4/7/12/17** with **3G bands 850/1700/1900/2100**.

COMPARISON



PRODUCT NAME	STUDIO TOUCH	SAMUNG GALAXY J3
BRAND	BLU	SAMSUNG
FAMILY	STUDIO	GALAXY
DISPLAY SIZE	5.0"	5.0"
DISPLAY RESOLUTION	720 x 1280 ~294 ppi	720 x 1280 ~294 ppi
PROCESSOR	✓ Quad Core 1.0 GHz Cortex-A53 64-Bit	Quad-core 1.2 GHz Cortex-A7
GPU	✓ Mali-T720	Mali-400
INTERNAL MEMORY/RAM	8GB 1GB RAM	8GB 1.5GB RAM
PRIMARY CAMERA	8MP	8MP
SECONDARY CAMERA	✓ 5MP w/ LED Flash	5MP
OPERATING SYSTEM	✓ Android OS, v6.0 Marshmallow	Android OS, v5.1 Lollipop
UNLOCK FILE SECURITY (FINGERPRINT SENSOR)	Yes	No
BATTERY	2500mAh	2600mAh
DIMENSION/WEIGHT	143.2 x 71.2 x 8.4mm 141g	142.3 x 71 x 7.9 mm 138g

DATA SPECIFICATIONS

TECHNOLOGY

Android v6.0 Marshmallow
HSPA+ 42 Mbps
4G LTE: Up to 150 Mbps
3G 850/1700/1900/2100
4G LTE 2/4/7/12/17

PROCESSOR

MediaTek 6735P | 64-Bit
1.0GHz Quad Core
With Mali-T720 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" HD 720x1280 – 294ppi
BLU Infinite View (IPS Technology)

CAMERA

8MP Main | 3,265 x 2,449 pixels
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

2,500mAh

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

FINGERPRINT SENSOR

Unlock & File Security

UPC CODES: STUDIO TOUCH

Studio Touch 848958027881 S0210UU BLA
Studio Touch 848958027898 S0210UU GOL






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STUDIO TOUCH



4G LTE

BLU

STUDIO TOUCH

5.0" HD IPS Display	Quad Core 1.0GHz Processor
1GB RAM	8MP Main Camera
Finger Print Sensor	5MP Selfie Camera
4G LTE	Android™ 6.0

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SCREEN PROTECTOR / PROTECTOR DE PANTALLA
PROTECTOR DE TELA / PROTECTEUR D'ÉCRAN



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