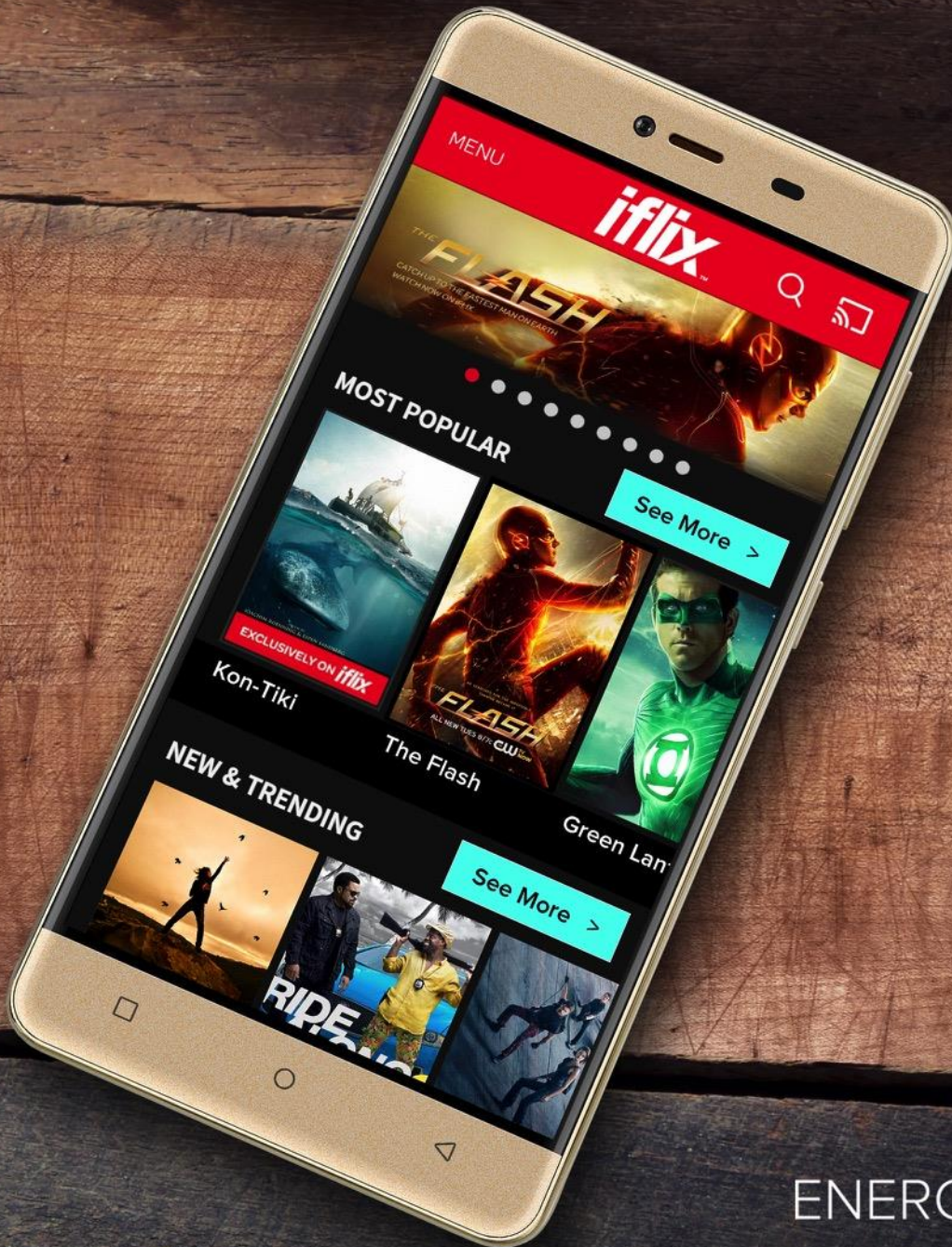



BLU
BOLD LIKE US

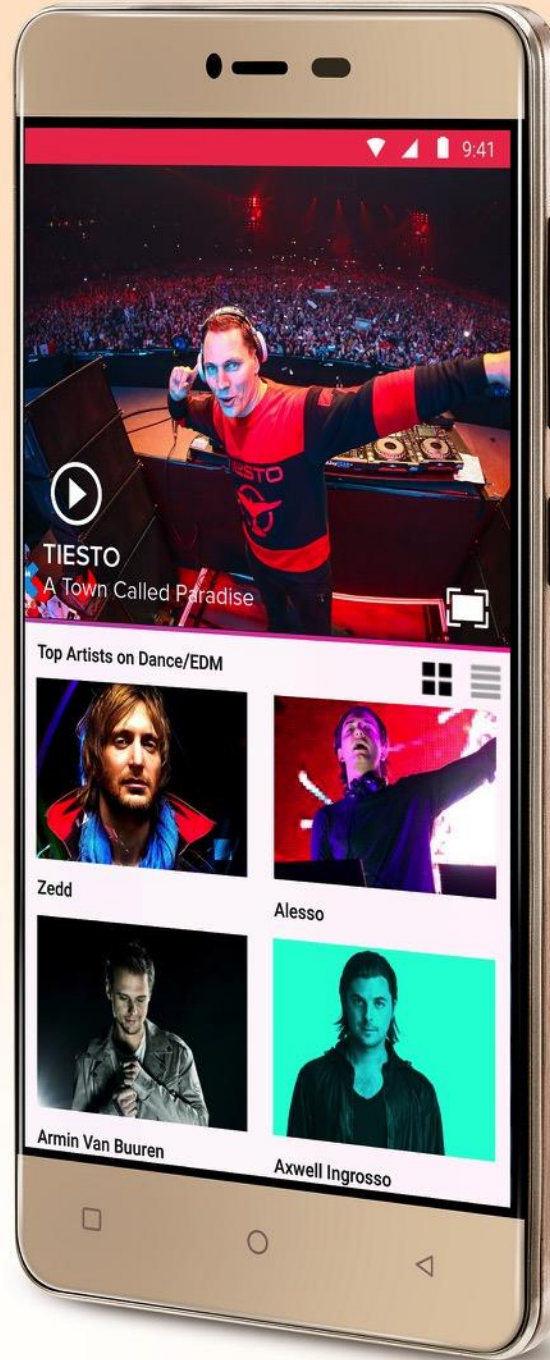


ENERGY  2 | POWER NEVER DIES

BLU
BOLD LIKE US



ENERGY  2 | POWER NEVER DIES





KEY SELLING POINTS

The **ENERGY X 2** is a stunning smartphone that provides all day power with its **massive 4,000mAh battery**, and OTG capability that you can charge your other electronic devices.

A visually stunning **5.0" HD curved touch panel display** which replicates everything in your smartphone in a pristine manner. It also has a gorgeous glass that is smooth to the touch. **BLU Infinite View Technology (IPS)** allows perfect view from any angle.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580 with 1.3GHz Quad Core** paired with **8GB of internal memory** for all your music, video and pictures **while 1GB RAM** ensures flawless usage.

Capture crystal clear images with a **8MP Auto Focus Main Camera** and a **5MP Front Selfie Camera**. With built in 2.2 aperture to ensure high quality images.

With **Android v5.1 Lollipop**, your experience will be like no other smartphone you have ever owned.



BLU
BOLD LIKE US

BLU

800
M558

ENERGY X 2



DESIGN INSPIRED

The **ENERGY X 2** houses a massive 4,000mAh battery yet it is still **thin at 9.6mm** for easy storage in your pocket or purse. The combination of **aluminum battery cover** serves both as an aesthetic upgrade as well as a functional heat dispenser.

A visually stunning **5.0" HD curved touch panel display** offers a high quality image to the front of the smartphone. Available in Midnight Blue and Chic Gold, the ENERGY X 2 is mind blowing.

SAY CHEESE!

Your selfie camera is optimized with an incredible **5 megapixel** hardware for awesome images. Capture all your memorable moments with friends and family. With built in BLU Final Touch software, you can optimize each image with features such as Auto Beauty and Image Brightness.



OPTICAL PERFORMANCE

Utilizing an **8MP** as the main camera along with **5MP** front selfie camera, the Energy X 2 offer the fully optimized camera experience. With built in f2.2 aperture + Blue Glass Filter, all the images are life like and meant to be cherish forever.

8

Mega Pixel
Main Camera

5

Mega Pixel
Selfie Camera

f2.2

APERTURE



ENVIOUS DISPLAY

Bring the magic of the movies right into your smartphone with the **ENERGY X 2** and its generous **5"** **HD** display with 720 x 1280 crystal clear resolution. With its premium **Curved Touch Panel** display, the user can sense quality and a smooth touch experience.

Huddle up with a group of your friends around the display and enjoy zero loss in quality thanks to **BLU Infinite View Technology (IPS)**.





LIGHTNING FAST

The most frustrating part of owning a smartphone is always low battery and having to search for a power outlet to charge your device.

With the ENERGY X 2 you will not have that problem as it is built with a **4000mAh Super Battery** that lasts up to **3 days** with standard usage and over **30 days** on stand by with just one quick charge.

Get up to 1 hour of talk time with a **lightening quick 10 minute charge**. Now that is amazing fast and convenient.

72
HOURS OF
STANDARD
USAGE

30+
DAYS
STAND BY



FLAWLESS MULTITASKING

The **Mediatek MT6580** chipset offers **1.3GHz Quad-core** processing power and paired with **1GB of RAM** ensure smooth fluidity experience.

With a massive **8GB** internal memory, all your music, photos, and movies are only a touch away. Need more? The ENERGY X 2 has a built in **MicroSD** slot that can expand your memory up to **64GB**.



DUAL SIM CARD **1** **2**

A DUAL SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about: **Exchanging SIM cards from one phone to another** · **Carrying two phones in your pocket** · **Remembering to charge two devices.**

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could **avoid roaming charges** by having a domestic carrier SIM and an international carrier SIM.



ANDROID 5.1 LOLLIPOP

NEW FEATURES

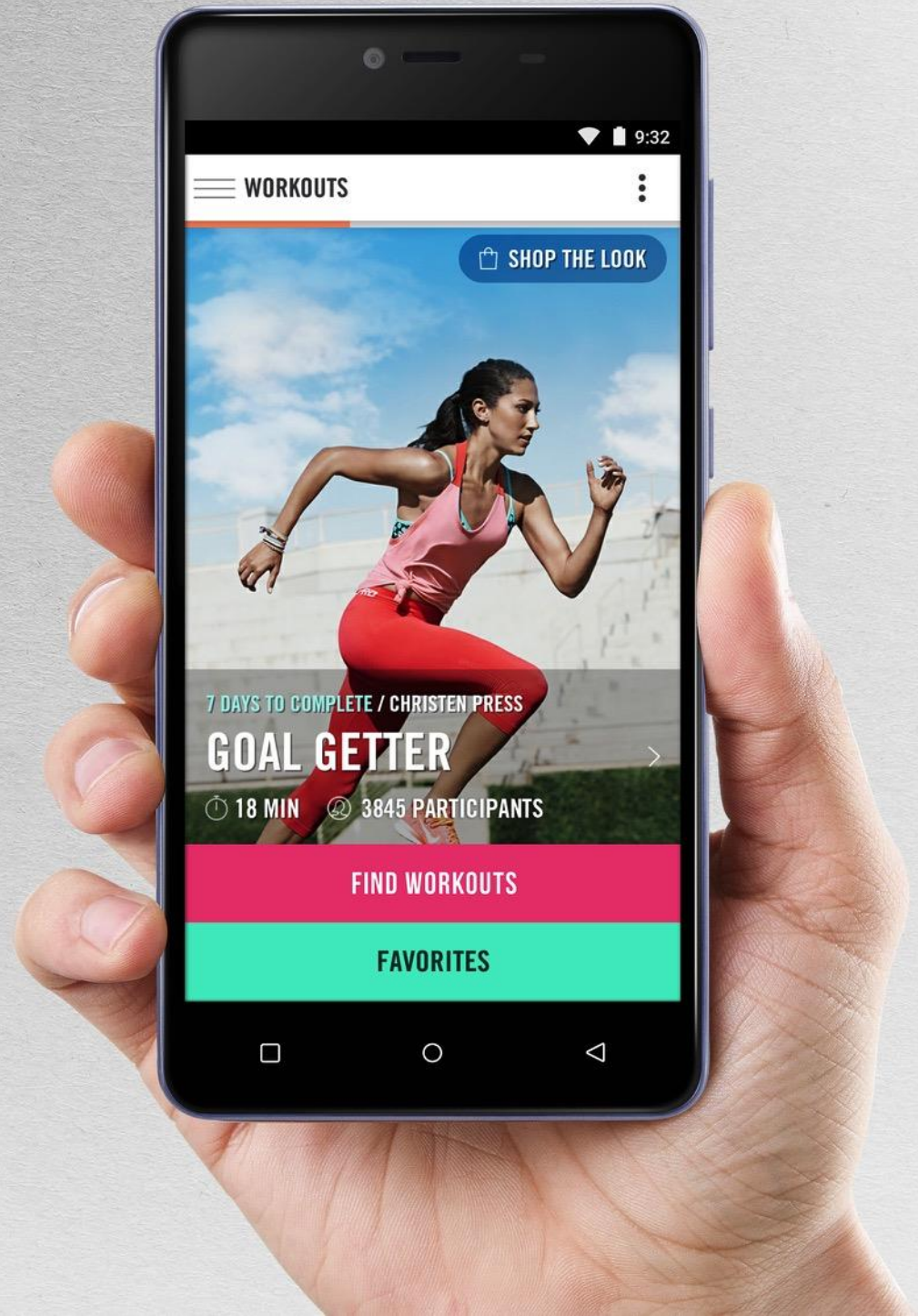
- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.

UNLOCKED

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **ENERGY X 2** comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **Metro PCS**, and the entire MVNO network.

Choose your carrier:



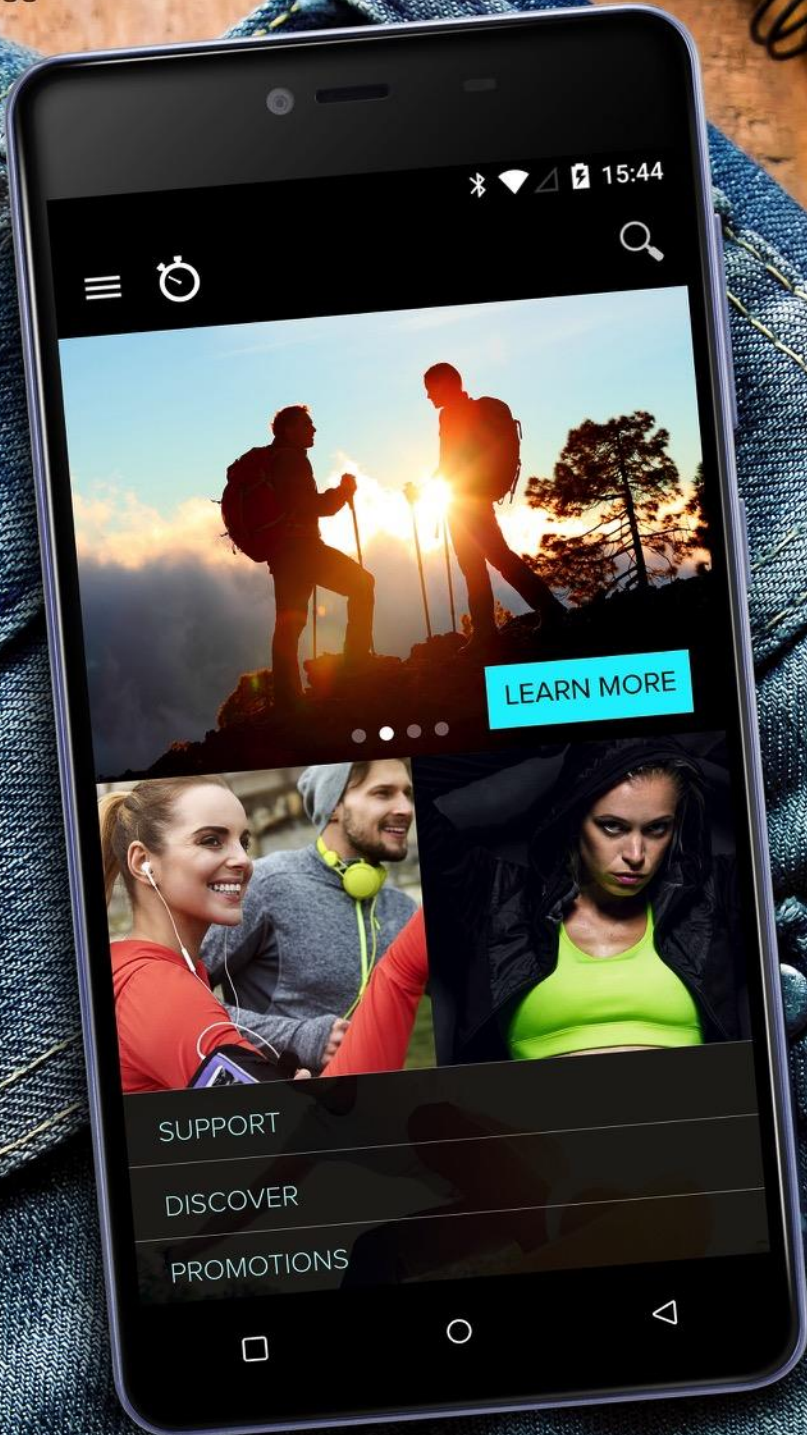


COMPARISON

ENERGY X 2

GALAXY J5 2016 EDITION

| | | |
|------------------------------|----------------------------|----------------------------|
| BRAND | BLU | Samsung |
| FAMILY | Energy | J5 |
| DIMENSIONS WEIGHT | 143.5 x 71 x 9.6 mm 190g | 142.3 x 71 x 7.9 mm 138g |
| OPERATING SYSTEM | Android OS, v5.1 | Android OS, v5.1 |
| DATA | HSPA + | LTE Cat 4 |
| PROCESSOR | ✓ 1.3GHz Quad Core | 1.2GHz Quad Core |
| INTERNAL MEMORY RAM | 8GB 1GB RAM | 8GB 1.5GB RAM |
| DISPLAY SIZE | ✓ 5.0" HD Curved Glass | 5.0" HD |
| DISPLAY RESOLUTION | 720 x 1280 | 720 x 1280 |
| MAIN CAMERA | 8MP | 8MP |
| SECONDARY CAMERA | 5MP | 5MP |
| BATTERY | ✓ 4000mAh | 2600mAh |



DATA

TECHNOLOGY

Android v5.1 Lollipop
3G 850/1700/1900, 850/1900/2100
HSPA+ 21 Mbps

PROCESSOR

MediaTek 6580
1.3GHz Quad Core
With Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" Curved Touch Panel
HD 720x1280 – 294ppi
BLU Infinite View (IPS Technology)

CAMERA

8MP Main 2,592 x 1,944 pixels
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY

4,000mAh

CONNECTIVITY

Bluetooth 4.0 | WiFi, Hotspot | Micro USB v2.0

| | | | |
|------------|--------------|-------|-------|
| Energy X 2 | 848958025160 | E050L | BLACK |
| Energy X 2 | 848958025177 | E050L | GOLD |
| Energy X 2 | 848958025184 | E050U | BLACK |
| Energy X 2 | 848958025191 | E050U | GOLD |

BOX CONTENT



BOX



PHONE



SCREEN PROTECTOR



PROTECTIVE CASE



CHARGER



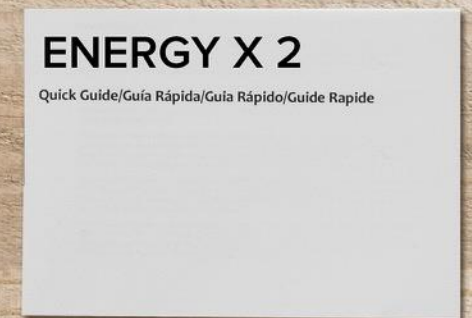
USB CABLE



HEADPHONES



BATTERY



QUICK GUIDE