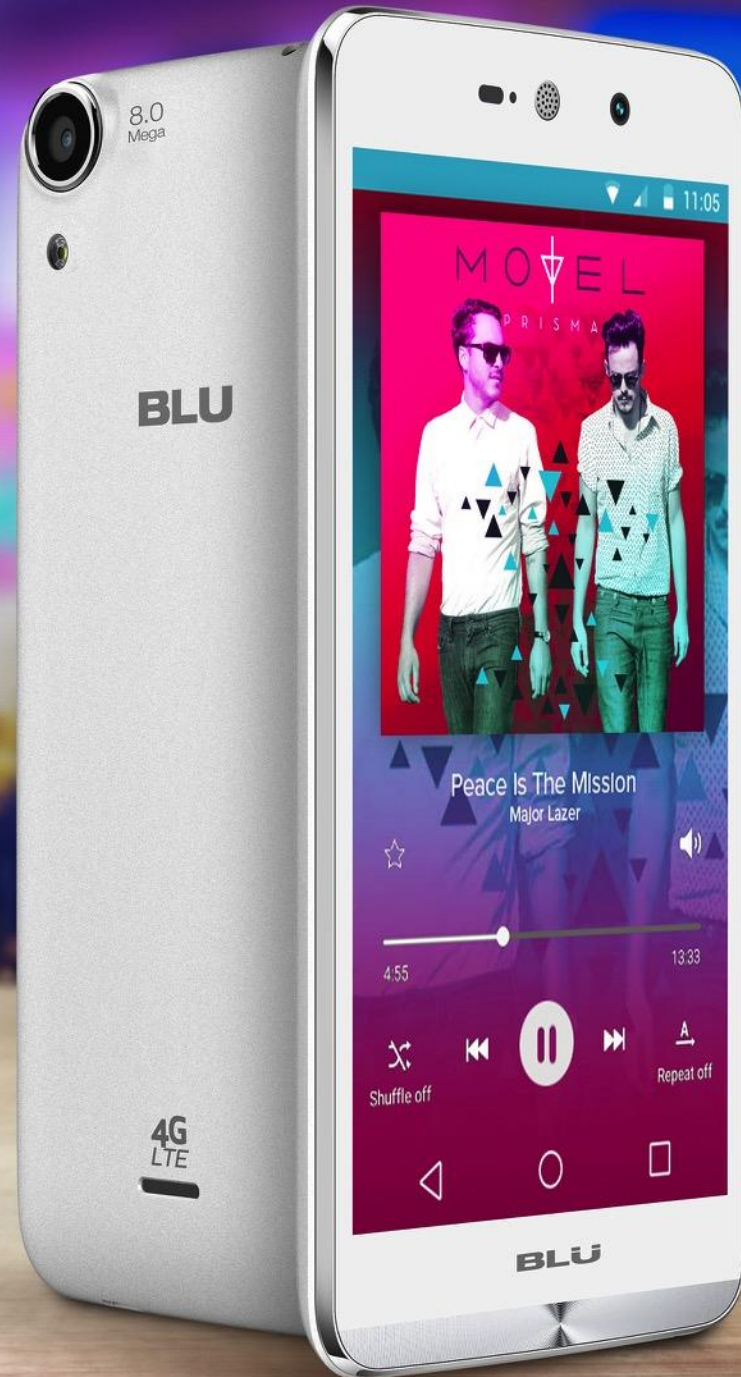


BLU
BOLD LIKE US

DASHX LTE

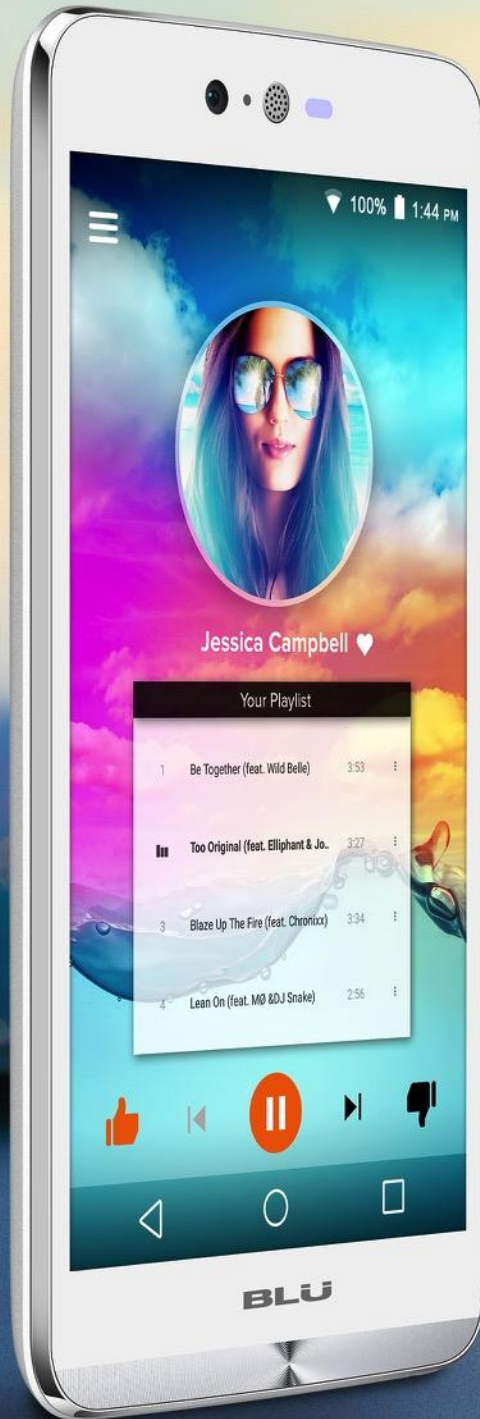




BLU
BOLD LIKE US

DASHX LTE





KEY SELLING POINTS

Bright and vivid **5.0"** smartphone, the **DASH X LTE**, with amazing design and color selections will surely fit your style and personality.

Powered by a **Qualcomm Snapdragon 210 chipset** at **1.1GHz Quad-core** processor coupled with the latest Android v5.1 Lollipop, user can experience seamless productivity. Now with **4G LTE** support, your smartphone will have no boundaries.

A generous and bright **5.0" HD** display with **BLU Infinite View (IPS) technology** assure that any angle you view will be crisp and clear.

Capture life's memorable moments with the two built in cameras, an **8MP main** and a **5MP front mounted selfie camera**. The **DASH X LTE** is a versatile companion to captivate all of life's simple pleasures.

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DASH X LTE

POWER&GRIT

4G LTE

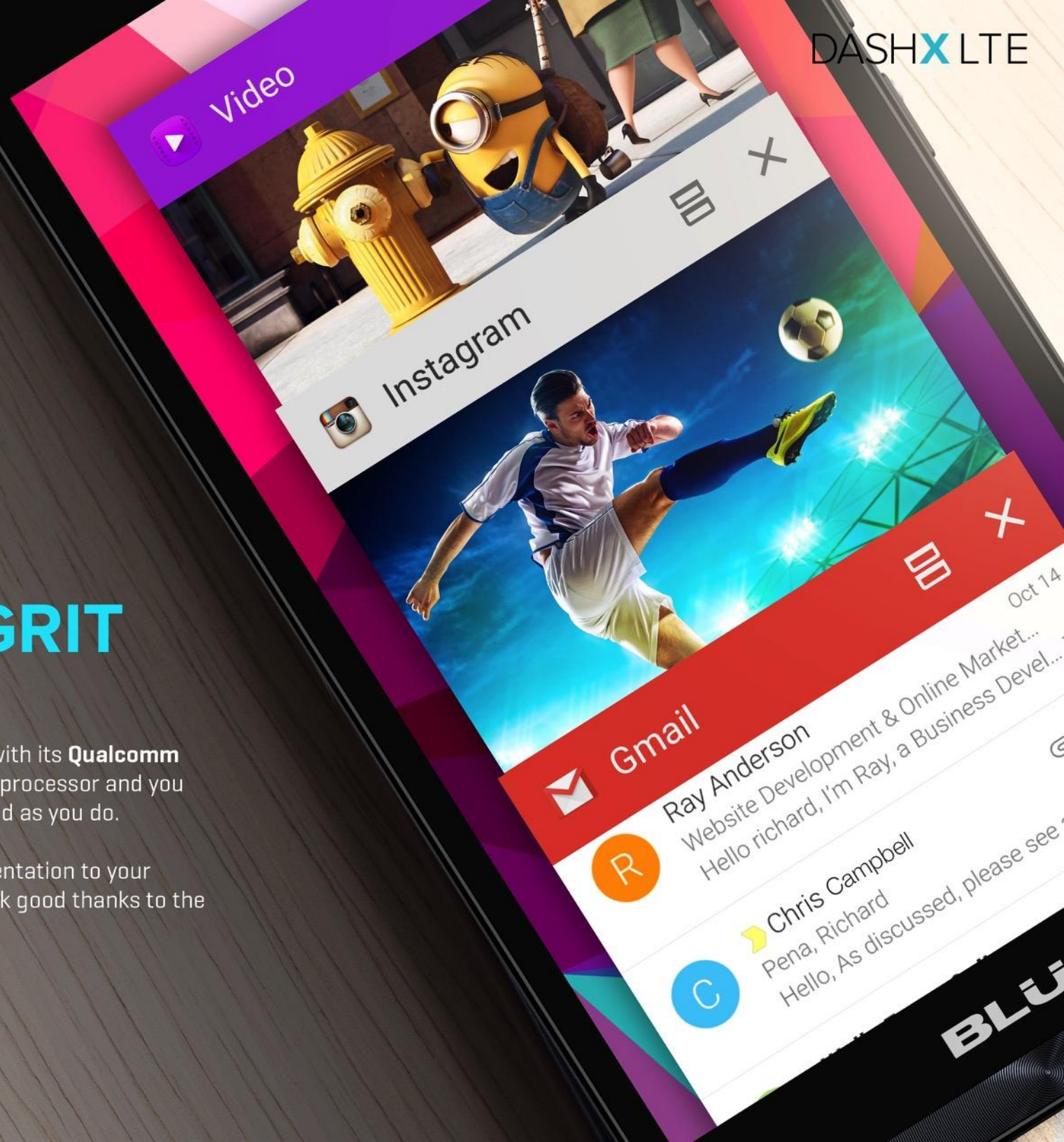
Put your **Dash X LTE** to the test with its **Qualcomm Snapdragon 1.1GHz Quad-core** processor and you will see that is multitasks as good as you do.

From a vibrant Powerpoint presentation to your favorite video game, it will all look good thanks to the **Adreno 304 GPU**.

Qualcomm
snapdragon



4G
LTE



BLÜ

BEAUTIFUL DESIGN

The metal finish front frame brings out the essence of a great smartphone while the natural sandstone finish with the special paint technology on the battery cover ensure excellent hand held experience. The front sun burst metal display décor enhance the premium element for a attractive impression.



EYE CANDY

The **DASH X LTE** comes with a bright and vivid **5.0" HD** display with **720 x 1280** resolution that will bring all the image on screen to life. With built in **BLU Infinite View Technology (IPS)**, user can view video, picture or video call at any angle with pure clarity.



DUAL CAMERAS

Take advantage of the main **8MP camera** on your **DASH X LTE** to capture all of life's great moments.

For those loved ones that live far away, there is a front mount **5MP** camera for video calls or to snap awesome selfies.





ANDROID v5.1 LOLLIPOP

The world of Android is a vast and ever changing one. There are also over a million apps in Google Play so you will find your smartphone experience to be a one like no other in the world. The **Dash X LTE** will come with Android v5.1 software right out of the box.





DUAL SIM CARD **1** **2**

A DUAL SIM phone gives you several advantages that you can not let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, DUAL SIM phone could avoid roaming charges by having domestic carrier SIM and international carrier SIM.

NEED FOR *SPEED*

Stay connected with speeds of up to 10x faster than 3G. No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet.

Dash X LTE comes with 4G LTE bands 2 [1900 MHz], 4 [1700 MHz], 7 [2600 MHz], 12 [700 MHz], and 17 [700MHz] with 3G bands 850/1700/1900/2100.

4G
LTE



BLU
BOLD LIKE US

DASH X LTE

DATA SPECIFICATIONS

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1700/1900/2100
4G LTE 2/4/7/12/17, Cat 4

PROCESSOR

Qualcomm Snapdragon 210 | 1.1GHz Quad Core
With Adreno 304 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.0" HD 720X1280 - 294ppi

CAMERA

8MP Main 3264x2448
5MP Front | LED Flash
HD 1080p Video @30fps

BATTERY
2,000mAh

CONNECTIVITY
Bluetooth 4.0

Dash X LTE	848958023203	D0010UU	BLA
Dash X LTE	848958023210	D0010UU	WHI



DEVICE COMPARISON



DASH X LTE

SAMSUNG GRAND PRIME

Brand	BLU	Samsung
Family	Dash	Grand
Dimensions Weight	142.5 x 71 x 9.3 mm	144.8 x 72.1 x 8.6mm
Operating System	Android v5.1 Lollipop	Android v5.0 Lollipop
Data	LTE Cat 4	LTE Cat 4
Processor	1.1GHz Quad Core	1.2GHz Quad Core
Internal Memory RAM	8GB 1GB RAM	8GB 1GB RAM
Display Size	✓ 5.0" HD	5.0" qHD
Display Resolution	✓ 720 x 1280	540 x 960
Main Camera	8MP	8MP
Secondary Camera	5MP	5MP
Battery	2000mAh	2600 mAh



SCREEN PROTECTOR



USB CABLE



CHARGER



HEADPHONES



BATTERY