

BLU
BOLD LIKE US

NEO X PLUS



BLU
BOLD LIKE US



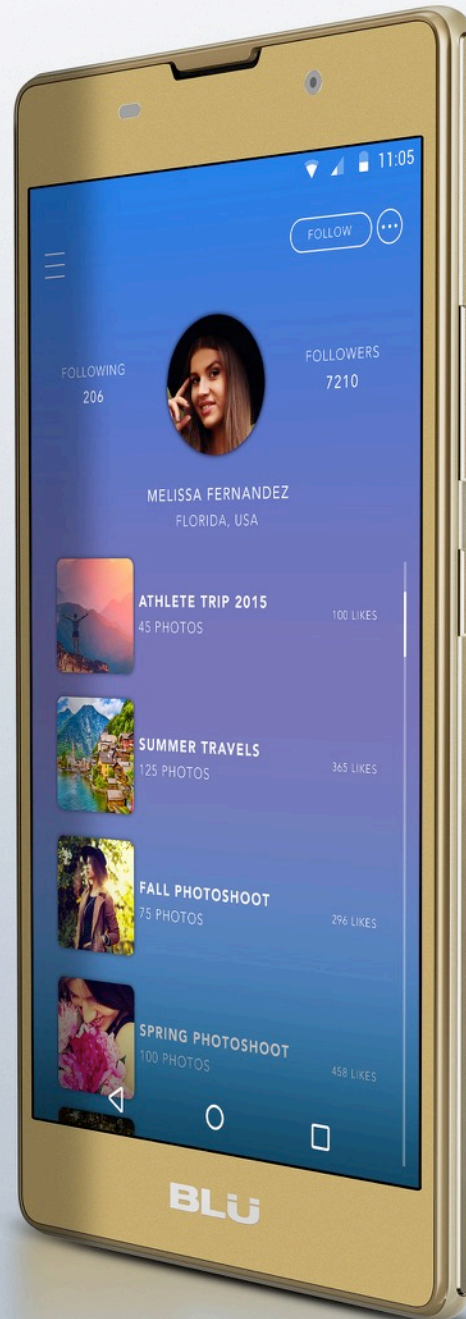
NEO X PLUS

BLÜ
BOLD LIKE US



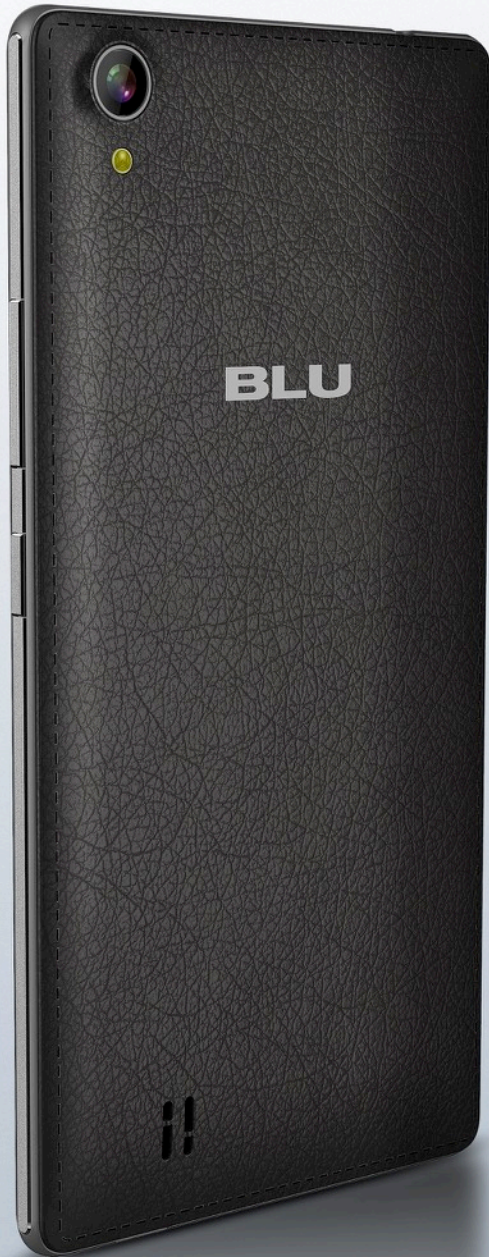
NEO X PLUS





BLU
BOLD LIKE US

NEO X PLUS



KEY SELLING POINTS

A visually stunning **5.5" HD** display brings life-like image which is fitting to the overall perfection of the Neo X Plus. Clarity and bright color are possible by the use of **Full Lamination and BLU Infinite View (IPS) technology**.

Powered by a reliable and efficient **MediaTek 6580 chipset clocked at 1.3GHz Quad Core** paired with **1GB RAM** ensure fast and smooth multitasking.

Running the latest **Android v5.1 Lollipop**, your smartphone will have the most up to date apps and functions.

Capture all your memories and get extraordinary photos and HD videos with its **8 Megapixel camera**. Stay connected with your family and friends with the **5 Megapixel front camera** for video calls and selfies.





PERFECT DESIGN

The Neo X Plus is designed to bring out the 5.5" HD display and the front profile aesthetic. It has color matched touch panel decors on the top and bottom for an attractive stance even with the display off.

Dual finish on the aluminum housing combined with a mirror-like **polished surface** along with a sand **blasted matte edge** that compliment each other and bring out the true element of design. Finalized with BLU's soft touch special paint, the Neo X Plus leaves the user with a one of a kind impression.

BLU
BOLD LIKE US

NEO X PLUS



CAPTURE THE MOMENT

Rest assured that with the main **8 Megapixel camera** all your pictures will be as perfect as you expect them to be. Record up to 1080p HD videos for lasting memory.

For Selfies, you can trust the **5 Megapixel** front camera for a premium shot.

8.0
MEGA PIXELS

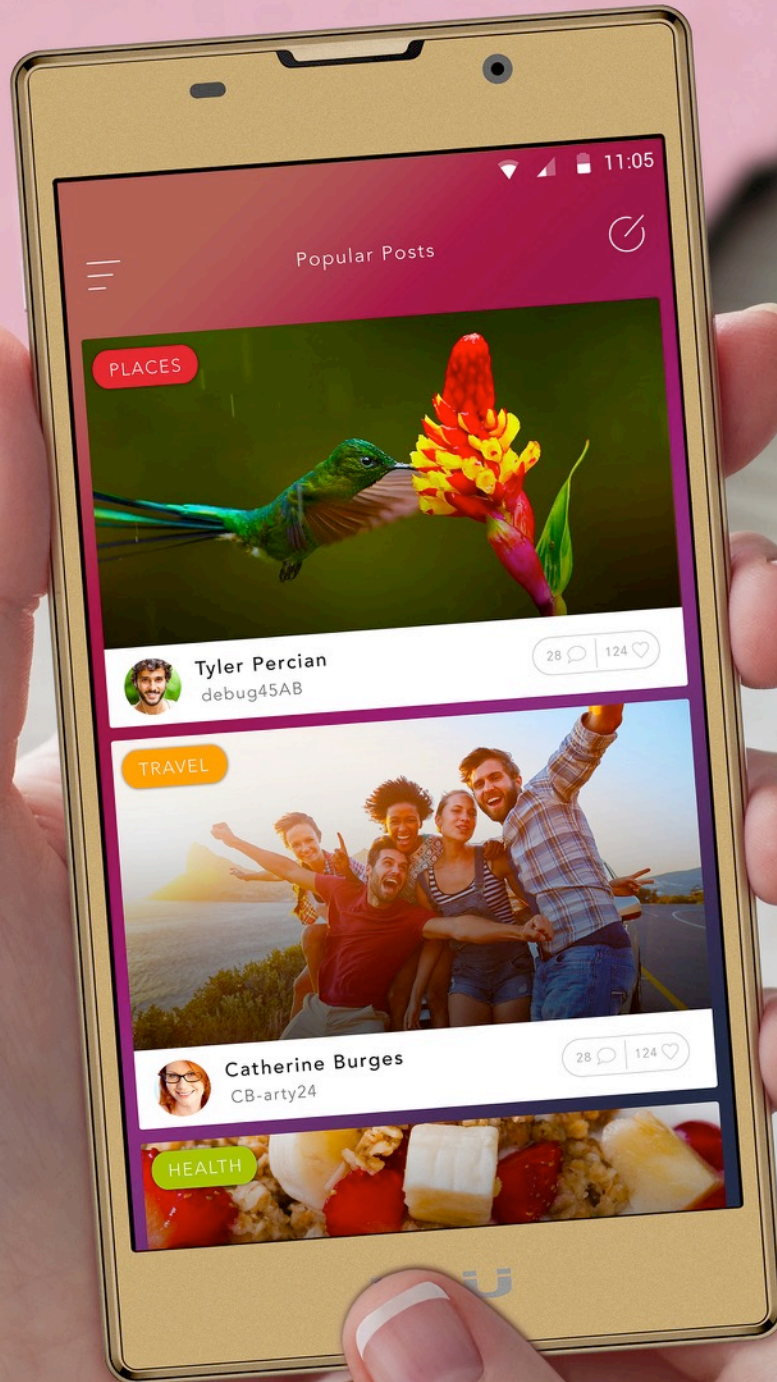
1080p
HD VIDEO



GENEROUS HD DISPLAY

The Neo X Plus comes with a high definition display that brings all your video and pictures to life. With **Full Lamination** display, there is no air gap between the touch panel and the LCD providing clarity and deep color saturation.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your Neo X Plus's **720 x 1280 high definition** resolution screen. Experience that is incomparable to any other device on the market.



FLAWLESS MULTITASKING

The MediaTek **1.3 GHz Quad Core Processor** is paired with **1GB of RAM**, providing seamless and smooth user experience.

With **8GB** of built in memory, generous amount of space for your most listen to music, video and picture will be a finger touch away. Expand even more space with the MicroSD slot up to 64GB.



lollipop

ANDROID 5.1 LOLLIPOP

Android v5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.



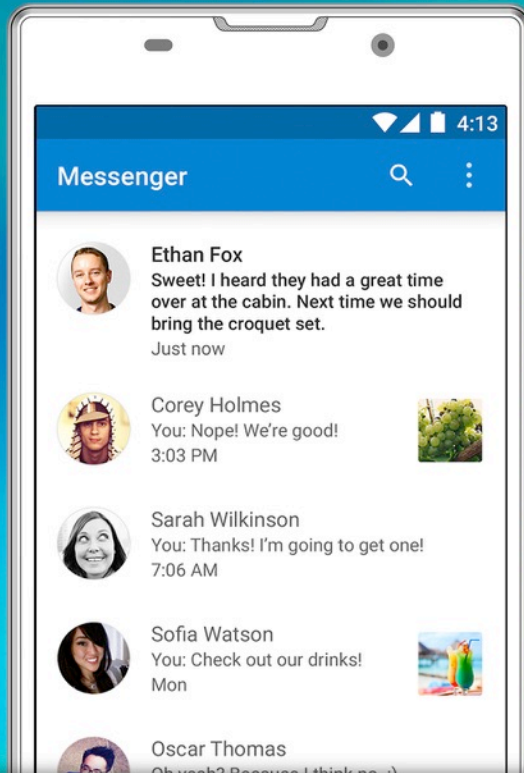


DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another** • **Carry two phones in your pocket** • **Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

BLU
BOLD LIKE US

NEO X PLUS



UNLOCKED
CHOOSE YOUR CARRIER



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

Neo X Plus comes with 3G 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and the entire MVNO network.

DEVICE COMPARISON



NEO X PLUS

SAMSUNG GALAXY GRAND PRIME

	BLU	Samsung
Brand	BLU	Samsung
Family	NEO	Grand
Dimensions Weight	152.6x 77.9x 8.3mm 163g	144.8 x 72.1 x 8.6mm 156g
Operating System	Android v5.1 Lollipop	Android v5.0 Lollipop
Data	HSPA + 21Mbps	HSPA + 42Mbps
Processor	✓ 1.3GHz Quad Core	1.2GHz Quad Core
Internal Memory RAM	8GB 1GB RAM	8GB 1GB RAM
Display Size	✓ 5.5" HD	5.0" qHD
Display Resolution	✓ 720 x 1280	540 x 960
Main Camera	8MP	8MP
Secondary Camera	5MP	5MP
Battery	2500mAh	2600 mAh

BLU
BOLD LIKE US



NEO X PLUS

DATA SPECIFICATION

TECHNOLOGY

Android v5.1 Lollipop
3G: 850/1700/1900, 850/1900/2100
HSPA+ 21 Mbps

PROCESSOR

MediaTek 6580 | 1.3GHz Quad Core
With ARM Mali-400 GPU

MEMORY

Internal 8GB | 1GB RAM
MicroSD up to 64GB

DISPLAY

5.5" HD 720x1280 – 267ppi

CAMERA

8MP Main 3264x2449
5MP Front | LED Flash
HD 1080p Video @30fps

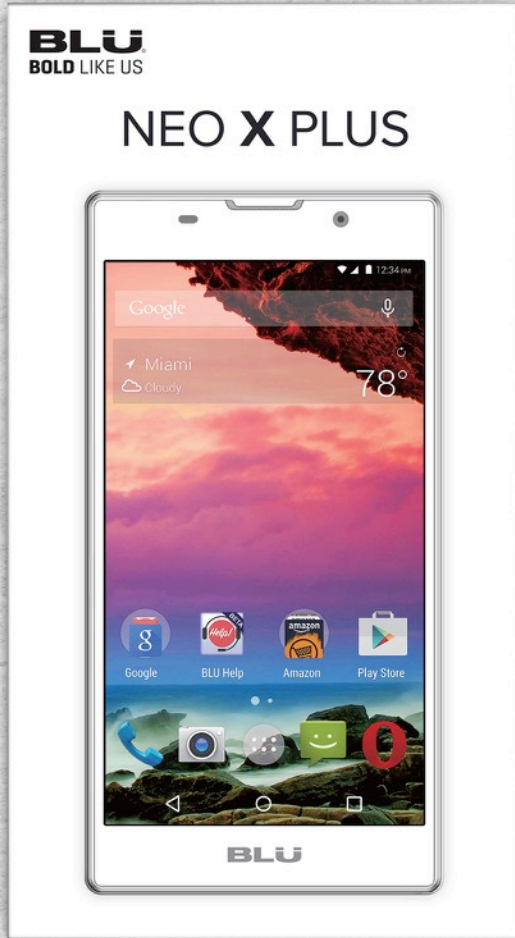
BATTERY

2,500mAh

CONNECTIVITY

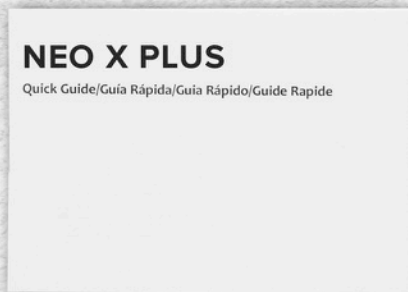
Bluetooth 4.0
WiFi, Hotspot
Micro USB v2.0

NEO X Plus 848958025290 N090L Black
NEO X Plus 848958025306 N090L White
NEO X Plus 848958025313 N090U Black
NEO X Plus 848958025320 N090U White



HANDSET

SCREEN PROTECTOR



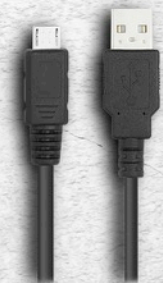
QUICK GUIDE



BATTERY



CHARGER



USB CABLE



STEREO HEADSET