

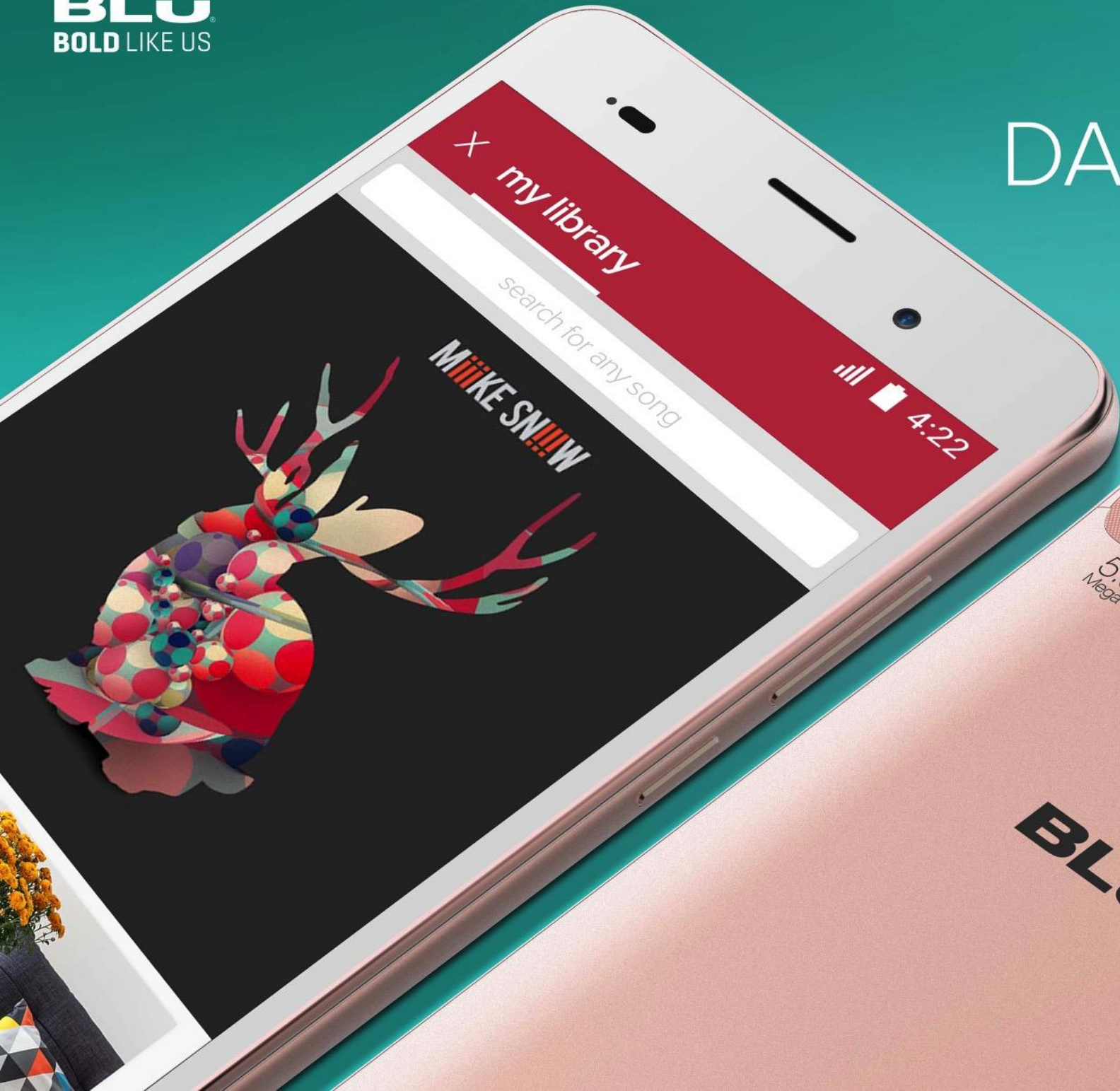
**BLU**  
BOLD LIKE US

# DASH M2



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DASH **M2**



5.0  
Mega

**BLÜ**



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DASH **M2**



## KEY SELLING POINTS

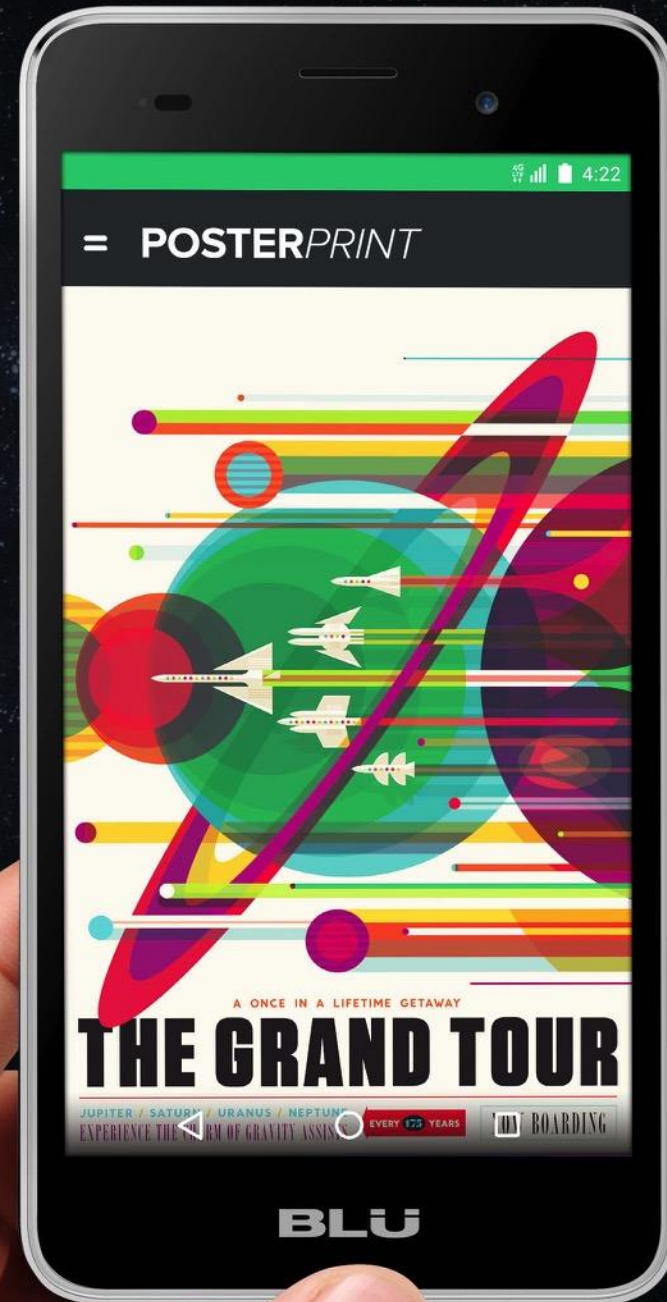
Introducing the **DASH M2**, the second generation best **value 5.0" smartphone** in the market today with several improvements in design and build quality that will surely leave you astounded.

One of the most significant improvements is the addition of **aluminum metal** which will not only make the device look nicer, but will give it a robust feel and improve the overall reliability of the device. BLU is the pioneer in using this metal technology at the value price segment.

Capture your most important moments with a built in **5MP** main camera, paired with a **2MP** front selfie camera. Taking pictures is just a snap away.

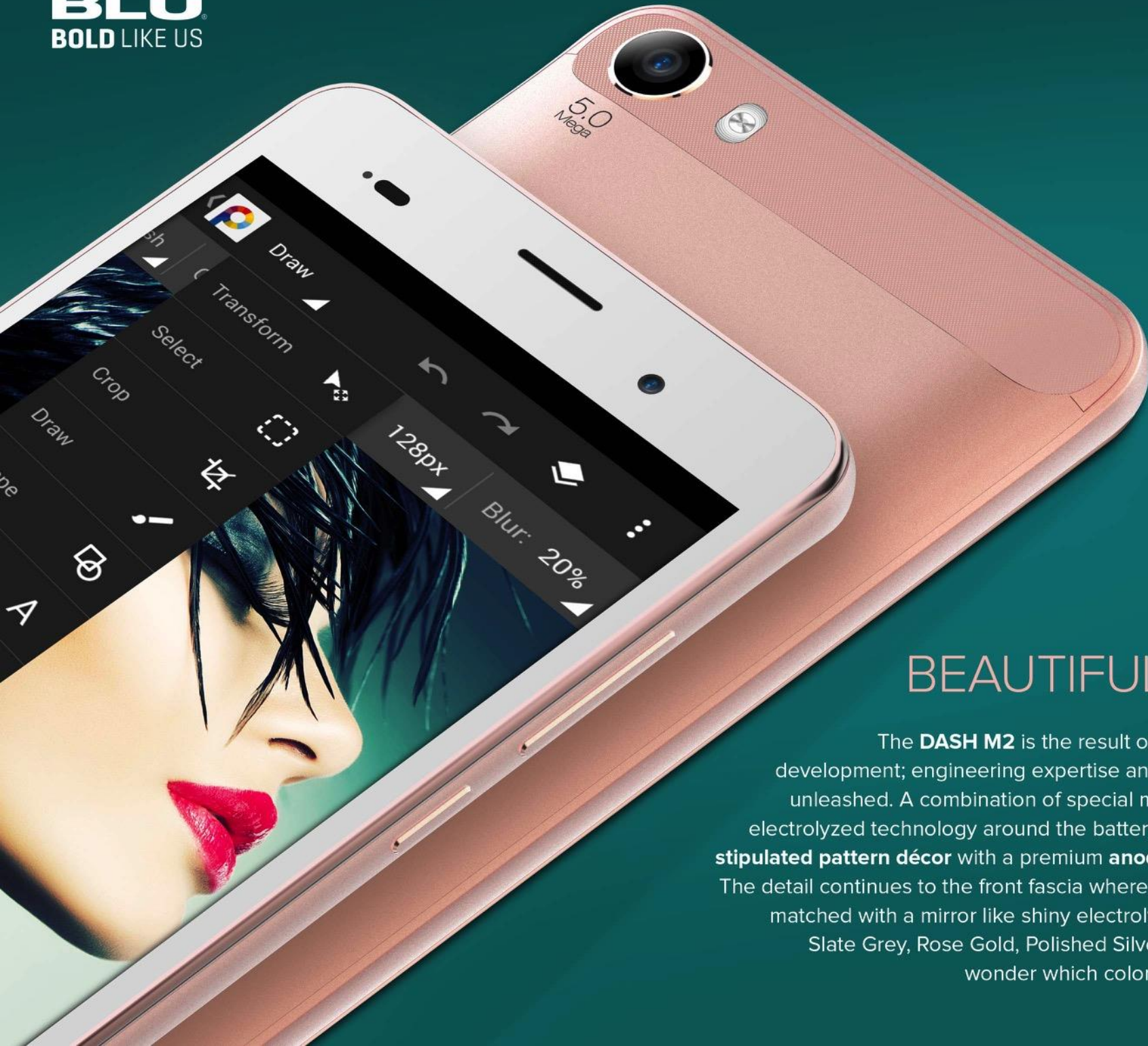
**Dash M2** is powered by a **1.3GHz Quad Core processor** coupled with the latest and greatest **Android 6.0 Marshmallow**, which will bring a slew of new gadgets to use on your smartphone.

A bright **5.0"** display will make sure you have ample viewing area to handle all your multimedia, gaming, and everyday usage needs.



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DASH **M2**



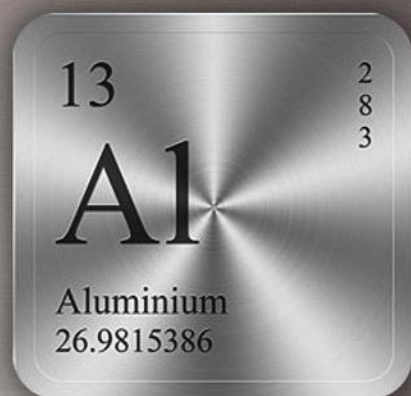
## BEAUTIFUL DESIGN

The **DASH M2** is the result of hours of research and development; engineering expertise and crafty design passion unleashed. A combination of special metallic paint along with electrolyzed technology around the battery cover combine a nice **stipulated pattern décor** with a premium **anodized aluminum metal**. The detail continues to the front fascia where the front frame is color matched with a mirror like shiny electrolyzed finish. Available in Slate Grey, Rose Gold, Polished Silver and Gold, one has to wonder which color suit their lifestyle best.

## MADE WITH REAL METAL

The DASH M2 is made from real aluminum metal. Not Plastic.

High end and premium feel for best perception value.



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## CRISP AND CLEAR DISPLAY

Your smartphone screen should be big enough so you don't have to squint every time you take a look at your device. The **DASH M2** has a **colorful 5.0-inch display** which will let you enjoy reading emails, catching up on news, and handling all your multimedia needs.



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DASH **M2**



## DOUBLE THE FUN

You can take quick snaps with your **5MP** camera whenever a “must save” moment arrives.

For the selfie lovers, there is **2MP** camera on the front which can also be used while video calling using third party applications.

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DASH **M2**

## PRODUCTIVE PROCESSOR

The energy efficient **MediaTek 6580** processor brings quad core performance without taking a toll on battery life. Put your Dash M2 to the test with its **1.3GHz Quad Core** processor and you will see that it multitasks as good as you do. Watch videos and play games seamlessly with your **Mali-400 GPU**.

**MEDIATEK**

*everyday genius*





# ANDROID 6.0 MARSHMALLOW

## NEW FEATURES

**Doze:** When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!

**App Standby:** No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.

**Permissions your way:** No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.

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DASH **M2**



**UNLOCKED**



**metroPCS**  
Permission to speak freely.

•• **T** •• **Mobile** ••

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **DASH M2** comes with 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS, and entire MVNO network.**

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DASH M2



## DUAL SIM CARD **1** **2**

A **Dual Sim** gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or remembering to charge two devices. You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. A **Dual Sim** phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.

## DATA

### TECHNOLOGY

Android v6.0  
Marshmallow  
3G 850/1700/1900,  
850/1900/2100  
HSPA+ 21 Mbps

### DISPLAY

5.0" FWVGA 480x854  
196ppi

### CAMERA

5MP Main  
2,592 x 1,944 pixels  
2MP Front  
LED Flash  
Video Record  
1080p @30fps

### PROCESSOR

Mediatek 6580  
1.3GHz Quad Core  
With Mali-400 GPU

### MEMORY

Internal 4GB  
512MB RAM  
MicroSD up  
to 64GB

### CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
Micro USB v2.0

### BATTERY

2,000mAh

|         |              |
|---------|--------------|
| Dash M2 | 848958026761 |
| Dash M2 | 848958026808 |
| Dash M2 | 848958026792 |
| Dash M2 | 848958026839 |
| Dash M2 | 848958026778 |
| Dash M2 | 848958026815 |
| Dash M2 | 848958026785 |
| Dash M2 | 848958026822 |

|       |           |
|-------|-----------|
| D090L | BLACK     |
| D090U | BLACK     |
| D090L | WHITE     |
| D090U | WHITE     |
| D090L | GOLD      |
| D090U | GOLD      |
| D090L | ROSE GOLD |
| D090U | ROSE GOLD |





## DEVICE COMPARISON

**Brand**  
**Family**  
**Dimensions**  
**Operating System**  
**Data**  
**Processor**  
**Internal Memory**  
**Display Size and Resolution**  
**Camera**  
**Secondary Camera**  
**Battery**

### DASH M2

**BLU**  
Dash  
145 x 73.4 x 9.8mm | 172g  
✓ Android 6.0 Marshmallow  
HSPA+ 21Mbps  
✓ 1.3GHz Quad-Core | Mali 400  
4GB | 512MB RAM  
✓ 5.0" Display | 480x854  
5MP  
2MP  
2,000mAh

### GALAXY CORE PRIME

**SAMSUNG**  
Galaxy  
130.8 x 67.9 x 8.8 mm | 130g  
Android 5.1 Lollipop  
HSPA+ 42Mbps  
1.2GHz Quad-Core | Adreno 306  
8GB | 1GB RAM  
4.5" Display | 480x800  
5MP  
2MP  
2,000mAh



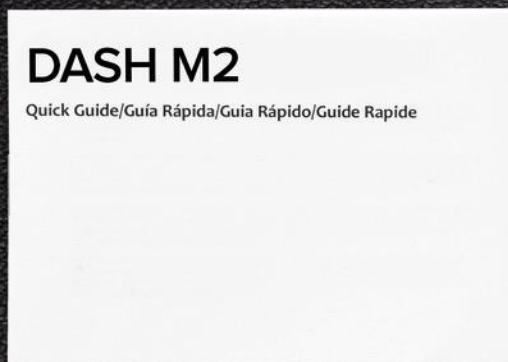
BOX



PHONE



SCREEN PROTECTOR



QUICK GUIDE



CHARGER



USB CABLE