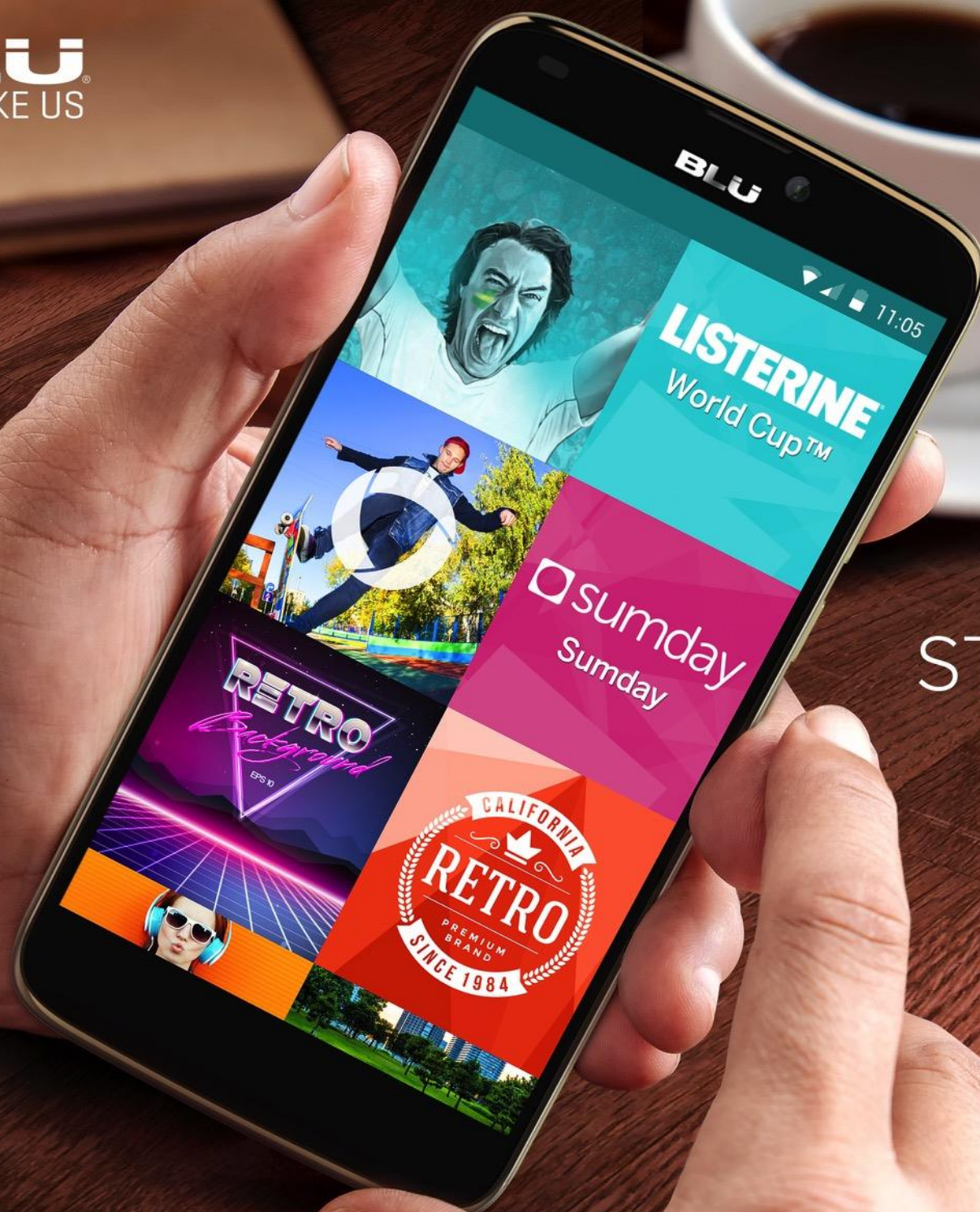


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STUDIO **G** PLUS  
Game Changer

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Studio **G** Plus  
Game Changer



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Game Changer



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## KEY SELLING POINTS

Introducing the Studio G Plus, with amazing design and color selections that will surely fit your style and personality.

Powered by a Mediatek 6580 chipset at **1.3GHz Quad Core** processor coupled with the latest Android v5.1 Lollipop, user can experience seamless productivity.

A generous and bright **5.5" display** assure that your view will be crisp and clear.

Capture life's memorable moments with the two built in cameras, a **5MP Autofocus main and front mounted selfie camera**. The Studio G Plus is a versatile companion to captivate all of life's simple pleasures.

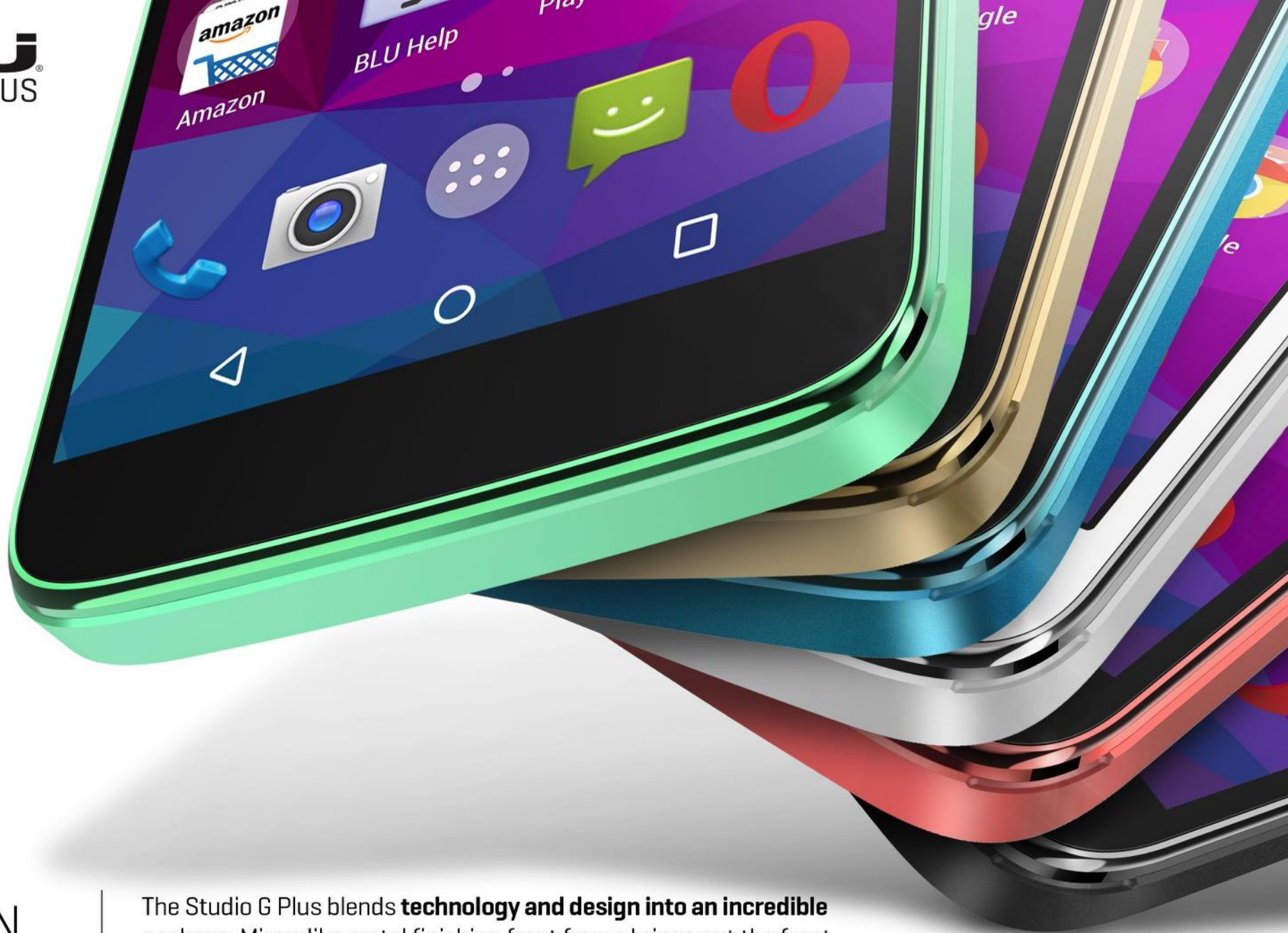
**MEDIATEK**

## VIBRANT DISPLAY

The Studio G Plus comes with a bright and vivid **5.5" display** with 480 x 854 resolution that will bring all images on screen to life. Enjoy your favorite movie on Netflix or play the trendy game on a big display like how it was meant to be.



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DESIGN  
INSPIRED

The Studio G Plus blends **technology and design into an incredible** package. Mirror like metal finishing front frame brings out the front essence of a great smartphone while **six vibrant color** selection ensure there is a special fit for you.

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Studio G Plus

## DUAL CAMERA

Take advantage of the main **5MP autofocus** camera on your Studio G Plus to capture all of life's great moments.

For those loved ones that live far away, there is a **front VGA camera** so being in touch is a video call away.





## DUAL SIM CARD **1 2**

A DUAL SIM gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchanging SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can also separate personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and a international carrier SIM.



# FEEL THE **POWER**

HSPA+ 21Mbps

Powered by a **MediaTek 1.3GHz Quad-Core processor**, the smooth and seamless multitasking capability of the Studio G Plus ensure excellent user experience.

From a vibrant Powerpoint presentation to your favorite movie on Netflix, the superior image quality are the result of the built in **Mali 400 GPU** processing all the graphical needs.



**MEDIATEK**

## ANDROID V5.1 LOLLIPOP

### Android v5.1 Lollipop new features:

- Redesigned user interface that is friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is now available, so you can share your device with the confidence of your personal information, staying personal.

A large pink circle containing the word "lollipop" in white lowercase letters, mounted on a white stick.

lollipop

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## DATA SPECIFICATIONS

### TECHNOLOGY

Android v5.1 Lollipop  
3G: 850/1700/1900/2100  
HSPA+ 21 Mbps

### PROCESSOR

MediaTek 6580 | 1.3GHz Quad Core  
With Mali-400 GPU

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### MEMORY

Internal 8GB | 1GB RAM  
MicroSD up to 64GB

### DISPLAY

5.5" FWVGA 480X854 – 178ppi

### CAMERA

5MP Autofocus Main 2581x1936 pixels  
VGA Front | LED Flash  
HD 720p Video @30fps

### BATTERY

2,800mAh

### CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
Micro USB v2.0



### Studio G Plus UPC#

Studio G Plus - 848958023456 S510Q BLA 01 2-BLU-S510Q-Q-BLA-01  
Studio G Plus - 848958023463 S510Q WHI 01 2-BLU-S510Q-Q-WHI-01  
Studio G Plus - 848958023739 S500Q BLA 02 2-BLU-S500Q-Q-BLA-02  
Studio G Plus - 848958023746 S500Q WHI 02 2-BLU-S500Q-Q-WHI-02

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MORE **3G** BANDS  
MORE COVERAGE



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The Studio G Plus comes with 3G 850/1700/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **Metro PCS**, and the entire MVNO network.

## COMPARISON



<b>Product name</b>	Studio G Plus	Samsung Galaxy J5
<b>Brand</b>	BLU	Samsung
<b>Family</b>	Studio	Galaxy
<b>Dimensions / Weight</b>	155.5x 78.8 x 9.6mm	142.1 x 71.8 x 7.9 mm
<b>Operating System</b>	Android v5.1 Lollipop	Android v5.1 Lollipop
<b>Connectivity</b>	LTE Cat 4, HSPA+ 21Mbps	LTE Cat 4, HSPA+ 42Mbps
<b>Processor</b>	✓ MediaTek 1.3GHz Quad Core	1.2GHz Quad Core
<b>Internal Memory / RAM</b>	8GB   1GB RAM	8/16GB   1.5GB RAM
<b>Display Size</b>	✓ 5.5" IPS	5.0"
<b>Display Resolution</b>	480 x 854	720 x 1280
<b>Main Camera</b>	5MP Autofocus	13MP Autofocus
<b>Secondary Camera</b>	VGA	5MP
<b>Battery</b>	✓ 2800 mAh	2600 mAh

Package Contents



Box



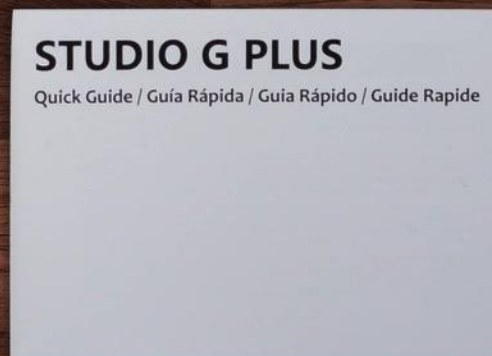
Phone



Battery



USB Cable



Manual

Charger

